

LIST OF ISSUES AND PROGRAMS

JANUARY 1ST, 2023 – MARCH 31ST, 2023

**WSRV-FM
97.1 THE RIVER**

**COX RADIO, LLC.
GAINESVILLE-ATLANTA, GEORGIA**

ISSUES AND ANSWERS

**DURING THE PERIOD OF JANUARY 1ST 2023 – MARCH 31ST, 2023
THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WSRV-FM:**

HEALTH

RACE RELATIONS / RACIAL

COMMUNITY/EDUCATION

CHILDREN / YOUNG ADULT

FINANCE / BUSINESS / TECHNOLOGY

WSRV-FM

ASCERTAINMENT STATEMENT

WSRV FM/97.1 The River develops on air programming to address issues of importance to Gainesville, Atlanta, and surrounding communities.

WSRV-FM also produces two community affairs talk shows, which address a variety of topics and issues of concern including politics, education, health, business, lifestyle issues and civic and social issues. The Dr. Joe Show and Perspectives air every Sunday morning.

Issues on the program are ascertained through interviews with community leaders, including representatives of charitable and civic/social/civil rights organizations and others who make a difference in the communities in which we serve. WSRV-FM also solicits community input via the website.

<u>LIST OF PROGRAMS</u>	<u>AIRTIMES</u>	<u>LENGTH</u>	<u>PROGRAM DESCRIPTION</u>
DR. JOE SHOW	SUN 5:00AM	60 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF GENERAL INTEREST.
PERSPECTIVES	SUN 6:00AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST.

COMMUNITY EVENTS

- None this quarter

WSRV-FM ISSUES & PROGRAMS – 1st Quarter 2023

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

**ISSUES & DESCRIPTION
HEALTH**

DATE	TIME	LENGTH
1-8-2023	5:00AM	60:00

Dr Joe Show: 21 Tweaks to start the New year
Dr Joe shared with his listeners the 21 tweaks they should do to start off a healthy new year. The show was also driven by callers with general health-related questions.

1-8-23	6:00AM	30:00
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Perspectives: Resolve in 2023 to improve your brain's health
As people ponder their 2023 New Year’s resolutions, the Alzheimer’s Association is encouraging everyone to include activities to reduce risk of cognitive decline on the list. Research shows that healthy lifestyle interventions may reduce the risk of cognitive decline and help reduce the risk of dementia. There are currently more than 6 million Americans aged 65 and older living with Alzheimer’s, including 150,000 Georgia residents. My guest is Linda Davidson, the Executive Director of the Georgia Chapter of the Alzheimer's Association.

1-15-2023	5:00AM	60:00
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Dr Joe Show: 30 Healthiest Foods of All Time
Dr Joe covered the 30 healthiest foods of all time and the benefits to your health for each food. The show was also driven by callers with general health-related questions.

1-23-2023	5:00AM	60:00
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Dr Joe Show: Advanced Glycation End Products (AGEs) and Cognitive Decline
Dr Joe discussed Advanced Glycation End Products (AGEs) and Cognitive Decline, the symptoms and which foods help you the most. The show was also driven by callers with general health-related questions.

1-29-2023 5:00AM 60:00

Dr Joe Show: Chlorella Put to the Test

Dr Joe discussed the benefits of chlorella and how it may help with depression and other illnesses. The show was also driven by callers with general health-related questions.

2-5-2023 5:00AM 60:00

Dr Joe Show: 10 Ways to feel awake without caffeine

Dr Joe discussed the 10 ways to feel awake without caffeine. Om-air show was also driven by live callers with general health related questions.

2-5-23 6:00AM 30:00

Perspectives: Black Health Matters

For the first time ever, Black Health Matters (BHM) is bringing its nationally recognized health summit series to the city of Atlanta, Georgia. On February 11th, 2023, the Black Health Matters Winter Health Summit & Expo will take place at the Loudermilk Conference Center, 40 Courtland St. N.E., Atlanta, GA, from 8:30 AM to 3:00 PM EST. Themed “The Resilience of Black Health,” this event is free and open to the public, either in-person or virtually. It will include educational panels, workshops, music, fitness sessions, and free health screenings and immunizations. Medical clinicians, specialists in health, wellness and chronic illness, and celebrity guests who are passionate about bringing health awareness to our community will be available throughout the day.

2-12-2023 5:00AM 60:00

Dr Joe Show: The Food Romance Connection

Dr Joe discussed the food hormone connection and the do’s & don’ts to have a good valentines day. Show was also driven by callers with general health related questions.

2-19-2023 5:00AM 60:00

Dr Joe Show: 23 Unexpected signs you’re at risk for heart disease

Dr Joe covered the 23 unexpected signs that you’re at risk for heart disease. The show was also driven by callers with general health related questions.

2-19-23 6:00AM 10:00

Perspectives: Expanding Clinical Trails

Next up, Dr. Robert A. Wynn, director of the Massey Cancer Center at Virginia Commonwealth University on his game changing program to create diversity in cancer clinical trials.

2-26-2023 5:00AM 60:00

Dr Joe Show: Worst habits for belly fat

Dr Joe covered the worst habits for gaining belly fat. The show was also driven by screened live callers with general health related questions.

3-5-2023 5:00AM 60:00

Dr Joe Show: The worst foods for your brain

Dr Joe discussed the worst foods for your brain, what to avoid and how your body reacts to specific foods. Show content also consisted of live callers with general health related questions.

3-5-23 6:00AM 30:00

Perspectives: Raising awareness about Colon cancer

Colorectal cancer is swiftly shifting to more advanced disease and younger individuals according to Colorectal Cancer Statistics 2023, a new report on cancer facts and trends by the American Cancer Society (ACS). Researchers showed the proportion of individuals in the United States diagnosed with advanced-stage colorectal cancer increased from 52% in the mid-2000s to 60% in 2019. In addition, diagnoses of people under 55 years of age doubled from 11% (1 in 10) in 1995 to 20% (1 in 5) in 2019. Overall, in 2023, an estimated 153,020 people will be diagnosed with colorectal cancer in the U.S., and 52,550 people will die from the disease. These major findings are to be published today in CA: A Cancer Journal for Clinicians, alongside its consumer-friendly companion, Colorectal Cancer Facts & Figures 2023-2025, available on cancer.org. My guest is Dr. Arif Kamal, Chief Patient Officer, American Cancer Society.

3-12-2023 5:00AM 60:00

Dr Joe Show: How being happy makes you healthier

Dr joe covered the 10 best ways to increase dopamine levels naturally. Show also consisted of live callers with general health related questions.

3-19-2023 5:00AM 60:00

Dr Joe Show: Preventing Alzheimer's with lifestyle

Dr Joe discussed ways to prevent Alzheimer's with lifestyle and diet. Show content also consisted of live callers with general health related questions.

3-26-2023 5:00AM 60:00

Dr Joe Show: Health benefits of Turmeric

Dr Joe covered the health benefits of turmeric and why you should add it to your diet. Show was also driven by live callers with general health related questions.

3-26-23 6:00AM 30:00

Perspectives: Why younger people MUST be screen for colorectal cancer (repeat program)

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ISSUE & DESCRIPTION

DATE

TIME

LENGTH

RACE RELATIONS

1-22-23

6:00AM

30:00

Perspectives: Love and Justice; Atlanta's Creative Community

A journey for justice turned into a love story when WNBA superstar Maya Moore met Jonathan Irons. He'd been arrested, tried, and wrongly convicted for a crime that he did not commit. She met him via her uncle's prison ministry. Over time they became friends. In 2019 she exited her WNBA career to commit herself full-time to winning her love's freedom. A judge overturned his conviction in March 2020. That summer he finally walked out of prison a free man. He proposed. They became engaged, married and now are

parents of son. They share their inspiration story in Love and Justice, a Story of Triumph on two Different Courts. Then we talk with Dexton DeBoree, CEO of the award-winning production company Falkon about Atlanta's creative economy. DeBoree's company produced "The Game Plan with Shaquille O'Neal" in Atlanta. He talks about how to break into the Atlanta production industry.

2-19-23 6:00AM 10:00

Perspectives: Affordable Housing

Owning a home remains the American Dream, especially for Black Americans. Yet barriers remain keeping this basic tool of generational wealth building out of reach. NeighborWorks America is a nonprofit organization working to help more Black Americans move from renter to homeowner. Last year, the organization helped nearly 4,000 Black adults buy homes. Dr. Christie Cade, NeighborWorks America Regional Vice President joins me to talk through some of those barriers, steps prospective buyers can take to successfully navigate the housing market and how NeighborWorks America offers accelerates home ownership through education, counseling, and access to lending resources.

3-12-23 6:00AM 30:00

Perspectives: Surviving the Shift with Dr. William Pickard

Despite his humble origins, Dr. Bill Pickard became the first person in his family to earn a four-year college degree. Today Dr. Pickard is CEO and chairman for multiple businesses, including VITEC LLC, Global Automotive Alliance LLC, and many more. It all started with two of his friends and a single McDonald's franchise. He guides other potential business leaders in his new book, Surviving the Shift, 7 Proven Millionaire Moves for Embracing Change and Building Wealth. His advice is golden as is his touch and he's often an Atlanta visitor with his investments in the New Black Wall Street.

**ISSUE & DESCRIPTION
COMMUNITY / EDUCATION**

DATE TIME LENGTH

1-1-23 6:00AM 30:00

Perspectives: Celebrate MLK Day and Wu Tang Clan marks a milestone

The Atlanta History Center invites you to celebrate MLK Day 2023 with a tour of historic moments and artifacts at the center. There are special programs for children and talks for adults. Admission is free. All the History Center asks is that you register your attendance. Next, 30 years ago a group of guys from New York came together to change the face of hip hop music. They are Wu

Tang Clan and on their anniversary the band is releasing a one-of-a-kind project. Quantities are limited, but DJ Mathematics tells me there is more planned for the group's fans.

1-15-23 6:00AM 30:00

Perspectives: Get Free help preparing your Income Taxes

The United Way of Greater Atlanta's VITA (Volunteer Income Tax Assistance) wants to assure no one earning less than \$60,000 a year pays to have their income taxes prepared. On Friday, January 27th, the United Way will host a webinar for interested persons and groups with information on maximizing one's tax savings. My guest is Economy - yes that is her name - Jackson, Director Asset Building Income. One thing she tells me is that it is important to file for the Earned Income Tax Credit. Also, payment apps on our phones makes it easier to track the transfer of income from one person to another.

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1-29-23 6:00AM 30:00

Perspectives: This week in Atlanta: Alvin Ailey and the Atlanta Jewish Film Festival

For the first time since the pandemic, the Atlanta Jewish Film Festival returns to multiple theaters around Atlanta. The festival runs through February 21st and features 60 films from 18 countries in 16 languages. There remains a virtual option for film goers. From the 16th through February 19th, Alvin Ailey American Dance Theater returns to Atlanta at the Fox Theater. I sit down with Artistic Director Robert Battle and discuss what attendees might expect.

2-5-23 6:00AM 30:00

Perspectives: Black Health Matters

For the first time ever, Black Health Matters (BHM) is bringing its nationally recognized health summit series to the city of Atlanta, Georgia. On February 11th, 2023, the Black Health Matters Winter Health Summit & Expo will take place at the Loudermilk Conference Center, 40 Courtland St. N.E., Atlanta, GA, from 8:30 AM to 3:00 PM EST. Themed “The Resilience of Black Health,” this event is free and open to the public, either in-person or virtually. It will include educational panels, workshops, music, fitness sessions, and free health screenings and immunizations. Medical clinicians, specialists in health, wellness and chronic illness, and celebrity guests who are passionate about bringing health awareness to our community will be available throughout the day.

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2-19-23 6:00AM 10:00

Perspectives: Motorcycle Safety

Finally, one month in Georgia saw a 100% increase in the number of motorcycle fatalities. As weather improves, more cyclists will be on the road, and the state wants all drivers to keep their eyes open and maintain their distance on the road.

2-5-23 6:00AM 30:00

Perspectives: The heroes and she-roes of Black History Month

As we close Black History Month, we have conversations with a pair of present-day history makers. Virgil Miller is President of Aflac, a Fortune 200, \$22 billion dollar insurance company. He is the first African American male to sit in that chair in the C-suite. He follows the first woman to hold the role, Teresa White. Miller believes African Americans who enjoy success have a responsibility to give to their community. Miller once worked in an Aflac call center. He served this country in the United States Marine Corps and held several leadership roles on his way to leading Aflac. We also have a conversation with Helen Butler. Butler was among the first 100 Black students to enroll at the University of Georgia. She declined a scholarship to Spelman to study in Athens. She was on a

path to the C-Suite as one of the first black comptrollers for a major corporation when her family's tradition of service called her to do other work. She leads the Georgia Coalition for the People's Agenda and is credited with increasing voter registration and record voter turnout in the 2020 and 2022 elections.

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3-19-23 6:00AM 30:00

Perspectives: Darius Daniels says Your Purpose is Calling

The key to understanding, embracing, and unleashing your God-given uniqueness is possessing an accurate picture of your identity. After all, if you don't know who you are, how could you ever know what you've been born to do? In *Your Purpose Is Calling*, Dr. Dharius Daniels, founder of Change Church, takes you on a journey of discovering your identity through a threefold solution of finding fulfillment, fit, and fruitfulness.

ISSUE & DESCRIPTION	DATE	TIME	LENGTH
CHILD / YOUNG ADULT ISSUES			

2-5-23 6:00AM 30:00

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3-26-23 6:00AM 30:00

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FINANCE / BUSINESS / TECHNOLOGY

DATE **TIME** **LENGTH**
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2-12-23 6:00AM 30:00

Perspectives: Atlanta woman excels in securing patents
 For Black Inventors, the road to owning patents comes with barriers. Black inventors comprise only 1.6 percent of patent holders in the United States. Moreover, gender gap in US patents leads to fewer inventions that help women. My guest is inventor Eva Jane Bunkley. She's the two-time Emmy award-winning makeup artist and inventor of the Makeup Bullet®: Hi-Def Cosmetic Finger Sponge. It is one of four patents and trademarks she owns.

2-5-23 6:00AM 30:00

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