

WHQQ-FM QUARTERLY ISSUES AND PROGRAMS LIST

January 1 – March 31, 2024

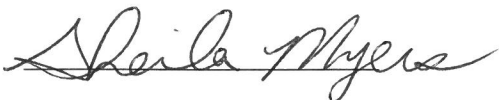
The station has identified the following significant issues facing our service community in this quarter.

ISSUES:

- A. Local Sports Results Page
- B. Illini Basketball
- C. Starting Lineup
- D. NFL Playoffs/Superbowl
- E. Cardinals Baseball

Placed in the WHQQ-FM Public File

DATE: 4-4-24



WHQQ-FM General Manager

The station (**WHQQ-FM**) has broadcast programming dealing with each of the aforementioned and referenced issues. Programming dealing with each issue as is follows:

A. Local Sports Results Page

Date: January-March, 2024

Type: On-Air, On-Web

Time: As Needed

As part of our sports coverage, we make sure to post local scores the morning after they are played. We may not be able to cover local baseball, but we make sure to inform our community of the result of the games regardless. We follow all local teams we can find to update our listeners, and this includes post-season. With high school sports continuing through the winter months and into spring, we try to find local results wherever we can to inform our listeners.

B. Illini Basketball

Date: January-March, 2024

Type: On-Air, On-Web, Social Media

Time: As Needed

The winter season means basketball, and we cover the Illinois Fighting Illini basketball team where we can to provide our listeners with their local team coverage they deserve. We cover as many games as we can in their entirety, complete with sponsors and lead-ups through our website, social media pages, and promotions through The Starting Lineup. The Illini made the NCAA March Madness Tournament and have made it to the last 16 standing. As a result, we have covered every game they played and will continue to do so until they are either eliminated or are the last team standing as Champions.

C. Starting Lineup Podcast

Date: January-March, 2024

Type: On-Air, On-Web, Social Media

Time: Weekdays/As Needed

Keeping up with local sports is the name with local sports radio, and we make sure to keep our listeners informed. We give our own takes to the sports news as well. So we decided to continue to provide updates for all our listeners. From 11-12 live, and 12-1 on our podcast, Travis and Eric talk all things sports and inform our listeners on what they can expect in the next week of sports. We then upload the podcast in two parts to Soundcloud for playback anytime.

D. NFL Playoffs/Superbowl

Date: January-February, 2024

Type: On-Air, On-Web, Social Media

Time: Weekly

This time of year is playoff time for the NFL, and we make sure to cover as many playoff games as we can for our listeners. This year we were able to carry most of the playoff games on WHQQ leading up to the Superbowl. We were also able to carry the Superbowl live on our flagship sports station through Westwood One. We made sure to promote this as the date drew closer, and analyzed the game on the Starting Lineup the following week.

E. Cardinals Baseball

Date: January-March, 2024

Type: On-Air, On-Web, Social Media

Time: As Scheduled

The MLB is almost a year-round sport with how many games are played, but we even cover the moves made by our local Cardinals team in the offseason too. This includes covering preseason games on our sports station and airing any games we can. We always make sure to let our listeners know when the games will air, where to listen, and provide analysis afterward through the daily Starting Lineup show.