

## ORDER



**Orders**  
**Order / Rev:** 177955  
**Alt Order #:**  
**Product Desc:** NEDPAC  
**Estimate:** 1903  
**Flight Dates:** 11/07/16 - 11/08/16  
**Original Date / Rev:** 08/16/16 / 10/28/16  
**Order Type:** GENERAL

**KTNV**

**Primary AE:** Vicki Nelms  
**Sales Office:** LASV  
**Sales Region:** LOC

**Agency**  
**Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:** David McIntosh  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** NEDPAC  
**Demographic:** A55+  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-1  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	5	\$3,000.00	\$2,550.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	5	\$3,000.00	\$2,550.00	18.20
<b>Totals</b>	<b>5</b>	<b>\$3,000.00</b>	<b>\$2,550.00</b>	<b>18.20</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV	20%	\$3,000.00
Market	100%	\$15,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$12,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Advertiser: NEDPAC  
 Product Desc: NEDPAC  
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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	11/07/16	11/08/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	11-----	:15/:15	2	\$1,000.00	P-1	6.40	BK	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	11-----	2		\$1,000.00		6.40						
N 2	KTNV	11/07/16	11/07/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	1-----	:15/:15	1	\$800.00	P-1	5.40	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	1-----	1		\$800.00		5.40						
N 3	KTNV	11/07/16	11/08/16	Su-Th 430am News Su-Th 430am News	CM	430-5am	MT-----	:15/:15	2	\$100.00	P-1	0.00	BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	MT-----	2		\$100.00		0.00						
Totals													5	\$3,000.00	