

ORDER



Orders
Order / Rev: 177955
 Alt Order #:
Product Desc: NEDPAC
Estimate: 1903
Flight Dates: 11/07/16 - 11/08/16
Original Date / Rev: 08/16/16 / 10/28/16
Order Type: GENERAL

KTNV
Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency Name: Target Enterprises
Buying Contact:
Billing Contact: David McIntosh
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NEDPAC
Demographic: A55+
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	5	\$3,000.00	\$2,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	5	\$3,000.00	\$2,550.00	18.20
Totals	5	\$3,000.00	\$2,550.00	18.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	20%	\$3,000.00
Market	100%	\$15,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$12,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	11/07/16	11/08/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	11-----	:15/:15	2	\$1,000.00	P-1	6.40	BK	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/07/16	11/13/16	11-----		2		\$1,000.00		6.40					
N 2	KTNV	11/07/16	11/07/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	1-----	:15/:15	1	\$800.00	P-1	5.40	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/07/16	11/13/16	1-----		1		\$800.00		5.40					
N 3	KTNV	11/07/16	11/08/16	Su-Th 430am News Su-Th 430am News	CM	430-5am	MT-----	:15/:15	2	\$100.00	P-1	0.00	BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/07/16	11/13/16	MT-----		2		\$100.00		0.00					
													Totals	5	\$3,000.00