



Lyle Leimkuhler, Member/Manager  
2507 Gene Field Road  
Saint Joseph, Missouri 64506-1613  
816-390-5870

September 22, 2017

**Via Certified Mail**  
**Return Receipt Requested**

Ruralwest Western Rural Broadband, Inc.  
Attn: General Manager  
PO Box 52969  
Bellevue, Washington 98015-2968

**RE: KCOY-TV, Santa Maria, CA**  
**Retransmission Consent Election**

To Whom It May Concern:

Pursuant to the Communications Act and the rules of the Federal Communications Commission, this is to notify you that VistaWest California, LLC, the licensee of station KCOY-TV, Santa Maria, CA (the "Station"), located in the Santa Barbara-Santa Maria-San Luis Obispo, CA designated market area (the "DMA"), hereby elects retransmission consent with respect to carriage of the Station's signal on your system or systems operating in the DMA. To our knowledge, your systems that retransmit the signals of the Station are identified on Attachment A hereto. This election of retransmission consent covers the period from January 1, 2018 through December 31, 2020.

This election will not affect the carriage of the Station's signal by your system pursuant to the current retransmission agreement between us and your system. If there is no retransmission consent agreement in place as of 12:01 AM on January 1, 2018, your system will need to obtain our express prior approval in order to retransmit the Station's signals after that time.

Please note the following information provided in accordance with the FCC's rules:

Call Sign: KCOY-TV  
Station Contact Person: Lyle Leimkuhler  
Mailing Address: 2507 Gene Field Road, Saint Joseph, MO 64506  
Community of License: Santa Maria, CA  
DMA: Santa Barbara-Santa Maria-San Luis Obispo, CA  
Election: Retransmission Consent

We look forward to working with you to negotiate the continued carriage of the Station on your system. If you have any questions, please contact me.

Sincerely,

Lyle Leimkuhler  
Member/Manager

cc: KCOY-TV Public Inspection File