

2024-2026 NOTICE OF CHANGE OF ELECTION TO
MANDATORY CARRIAGE FOR STATION KCOY

Pursuant to 47 C.F.R. § 76.64 and/or 47 C.F.R. § 76.66, VistaWest California, LLC licensee of Station KCOY, Santa Maria, CA (the “Station”), hereby notifies RuralWest – Western Rural Broadband, Inc. that the Station elects mandatory carriage beginning January 1, 2024, for retransmission of its broadcast signal by, but not limited to, the multichannel video programming distribution system(s) serving the Santa Barbara – Santa Maria – San Luis Obispo, CA Designated Market Area (“DMA”), including, but not limited to, each and every community, county, and any unincorporated area within such communities and counties, including each community, county, and unincorporated area therein in which such system(s) are currently retransmitting the Station’s broadcast signal, any other areas within the Station’s Designated Market Area, and any other areas within the Station’s “television market” as set forth in Section 76.55(e) of the Rules of the FCC, including any modifications thereto pursuant to Section 76.59 of the Rules of the FCC.

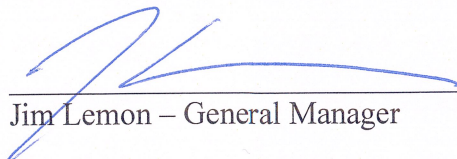
In addition, pursuant to Section 76.57 of the FCC’s Rules, the Station elects carriage on Channel 15 in all of the community(ies) and county(ies) and unincorporated areas within those community(ies) in the Station’s Designated Market Area or Station’s “television market.”

The following information is provided in accordance with the FCC’s rules:

Station Call Sign: KCOY
Community of License: Santa Maria, CA
DMA Assignment: Santa Barbara – Santa Maria – San Luis Obispo, CA
Election: Mandatory Carriage
Email Address: lylel@vistawestmedia.com
Phone Number: 816-390-5870
Contact Person: Lyle Leimkuhler

This election is effective for the election cycle beginning January 1, 2024, and terminating as of December 31, 2026.

This will certify that this Statement will be placed in the Station’s public file no later than October 1, 2023.



Jim Lemon – General Manager

cc: ElectionNotices@FCC.gov