

KABC-TV
Issues/Programs Report Submissions

Quarter: 2nd Quarter 2023

Date: April 1 – June 30, 2023

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 1 – Health: Research, Prevention, Diagnosis & Treatment</u>
2023 – April 12,13 & 14 PSA's: National Brain Tumor Society Length: :15 seconds Origin: Local Type: PSA	Asks viewers to join them at their Southern California Brain Tumor Walk and Race to raise awareness and funds to support the needs of patients with brain tumors and their families.
2023 – April 1,2,3,4,5,6,7,10,11,12,13,14,15,17,18,19,20,21,24,25,26,27 & 28 May 1,2,3,4,5,8,9,10,11,12,13,15,16,17,18,19,22,23,24,25,26,27,29,30 & 31 June 1,2,3,5,6,7,8,9,12,13,14,15,16,17,18,19,20,21,22,23,26,27,28 & 29 PSA's: American Cancer Society, American Lung Association, GO2 Foundation for Lung Cancer, LUNGevity and National Lung Cancer Roundtable Length: :30/:15/:10 seconds Origin: Local Type: PSA	Urges viewers to go to screenyourlungs.org to schedule a scan, because surviving lung cancer starts with a scan.
2023 – April 7 June 6 PSA's: Hearing Health Foundation Length: :30 seconds Origin: Local Type: PSA	Informs viewers of the importance of taking care of one's hearing from noise-induced hearing loss and the other health related issues that can grow out of hearing loss.
2023 – April 3,4,5,10,16,18,19,23,25,26 & 27 May 2,3,4,5,7,9,10,11,13,15,16,17,26,27,29 & 30 June 1,3,5,12,13,16,23,24 & 27 PSA's: American Heart Association Length: :30 seconds Origin: Local Type: PSA	Promotes empowering people to take actionable steps to reduce chronic stress and improve overall health and well-being.

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<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 2 – Safety: Home, Environment, Transportation</u>
2023 – May 12,13,14,16,19,21,22,23,24, 25,26,27,28,29,30 & 31 June 1,2,3,4,5,6,7, 8 & 9 PSA's: Los Angeles Fire Department (LAFD) Foundation Length: :15 seconds Origin: Local Type: PSA	Asks viewers to join them for their first annual walk, "Blaze A Trail with the LAFD," through the LA Zoo. The walk will raise funds and awareness.
2023 – April 6,10,12,13,14,17,18,19,21,22, 24 & 26 May 1,2,3,6,8,9,10,11,12,14,15, 17,19,22,23,24,25,26,28 & 29 June 10,14, 15,16,17,20,21,23,24,26,27,28 & 29 PSA's: EndFamilyFire.org, The Brady Campaign and the Ad Council Length: :15 seconds Origin: Local Type: PSA	Implores people to store their guns securely. Locked, unloaded and away from ammo. Prevent misuse of a gun.
2023 – April 2,6,18 & 24 PSA's: U.S. Forest Service and the Ad Council Length: :30 seconds Origin: Local Type: PSA	Smokey the Bear reminds viewers to protect the lands they love by preventing wildfires.

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 3 – Concern for Youth</u>
2023 – May 1,3,4,8,9,10,11,12,15,16,17, 20,22,23,24,25,26,28 & 31 June 10,12,19, 23,27 & 28 PSA's: The Ad Council Length: :30/:15 seconds Origin: Local Type: PSA	Encourages kids to know the real deal about fentanyl, so they can know the dangers of using it.

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<p>2023 – April 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28 & 30 May 1,3,4,5,6,7,8,9,10,11,12,13,15,16,17,18,19,20,22,23,24,25,26,27,28,29,30 & 31 June 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,19,20,21,22,23,25,26,27,28 & 29 PSA's: Make A Wish Foundation Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Promotes their Foundation, reminding viewers that they are still here to grant wishes for children and need your help to make it happen.</p>
<p>2023 – April 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,17,18,19,20,21,22,23,24,26,27,28,29 & 30 May 1,2 & 3 June 13 PSA's: Ad Council & Pivotal Foundation Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Wants to give parents the tools to communicate with their children. Mental health in young kids is important. Music lyrics can be used to help communicate.</p>
<p>2023 – April 1,3,4,5,6,7,9,10,11,13,14,17,18,19,24,25,26,27,28 & 29 May 1,2,3,7,8,9,10,11,12,14,15,17,18,19,21,22,23,24,25,26,27,28,29,30 & 31 June 1,2,3,4,5,6,7,8,9,12,14,15,16,18,19,20,21,22,25,26,27 & 28 PSA's: Starlight Children's Foundation Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Provides programs including providing hospital wear, games and deliveries to hospitalized children and their families.</p>

<p><u>Name/Type/Source of Typical & Illustrative Program</u></p>	<p><u>PSA # 4 – Maintaining A Quality of Life: Individual and Family Matters</u></p>
<p>2023 – May 29, 30 & 31 June 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29 & 30 PSA's: Feed SoCal Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Promotes our food drive that benefits four Food Banks in SoCal: LA Regional Food Bank; Second Harvest Food Bank OC; Food Share Ventura County & Feeding America Riverside/San Bernardino.</p>

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<p>2023 – May 15,18,19,21,22,23,24,25,26, 27,29,30 & 31 June 3,4,5,7,8,10,12,13,14, 15,16,18,20,24,25,27,28 & 29 PSA's: The Humane Society, Maddie's Fund and the Ad Council Length: :15 seconds Origin: Local Type: PSA</p>	<p>Encourages viewers to consider fostering a pet for a friend to help keep families together. Their website also offers other ways to help pets and their owners stay together.</p>
<p>2023 – May 18,19,22,23,24,25,26,28,29, 30 & 31 June 1,2,5,6,7,8,12,13,14,15,16, 19,20,22,23,26,27,28 & 29 PSA's: UN World Food Program USA Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Urges viewers help with the crisis in South Sudan and help prevent starvation and other climate and health crisis.</p>
<p>2023 – June 2,3,4,5,6,7,8,9,10,11,12,13, 14,15,16,17,18,19,21,22,23,24,25,26,27, 28,29 & 30 PSA's: Pride Month Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Celebrates Pride month and promotes the Pride Parade in Hollywood.</p>
<p>2023 – May 10,11,12,13,15,16,17,18,19, 20,22,25,26,27,28,29,30 & 31 PSA's: Jewish American Heritage Month Length: :15 seconds Origin: Local Type: PSA</p>	<p>Celebrates the Jewish American Culture and Heritage during the month of May.</p>
<p>2023 – May 25,26 & 30 PSA's: Asian American Heritage Month Length: :15 seconds Origin: Local Type: PSA</p>	<p>Celebrates the Asian American Culture and Heritage during the month of May.</p>
<p>2023 – April 3,5,6,9,11,17,19,24,26 & 28 May 9,10,21 & 30 PSA's: Department of Justice, DEA, San Bernardino and Riverside Counties District Attorney's Offices Length: :30 seconds Origin: Local Type: PSA</p>	<p>Tells viewers that one pill can kill and that pill is Fentanyl. Everyone needs to be aware.</p>