

# Broadcast Contract

Arizona Farm Bureau Federation  
 325 S Higley Rd  
 Gilbert, AZ 85296

Attn: Jason Barraza

Start Date 08/14/18	Contract# 40411	Mod# 0
End Date 08/27/18	Date Entered 08/13/18	Date Last Modified 08/13/18
Advertiser Arizona Farm Bureau		Station Market KBLU-AM,KTTI-FM
Product Political supporting Kerr		SalesRep/Office Donya Weeks

Calendar Billing Cycle Estimate# ISSUE

## KBLU-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 08/14/18 MO 08/20/18	05:00A-12:00A	60	2	2	2	2	2	2	--	12	\$19.00
2	TU 08/21/18 MO 08/27/18	05:00A-12:00A	60	2	2	2	2	2	2	--	12	\$19.00
3	TU 08/14/18 MO 08/20/18	06:00A-09:00A	60	1	1	1	1	1	--	--	5	\$22.00
4	TU 08/21/18 MO 08/27/18	06:00A-09:00A	60	1	1	1	1	1	--	--	5	\$22.00
5	TU 08/14/18 MO 08/20/18	09:00A-07:00P	60	2	2	2	2	2	2	--	12	\$20.00
6	TU 08/21/18 MO 08/27/18	09:00A-07:00P	60	2	2	2	2	2	2	--	12	\$20.00
7	TU 08/14/18 MO 08/20/18	07:00P-09:00P	60	1	1	1	1	1	1	--	6	\$25.00
8	TU 08/21/18 MO 08/27/18	07:00P-09:00P	60	1	1	1	1	1	1	--	6	\$25.00

## KTTI-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 08/14/18 MO 08/20/18	05:00A-12:00A	60	2	2	2	2	2	2	--	12	\$20.00
2	TU 08/21/18 MO 08/27/18	05:00A-12:00A	60	2	2	2	2	2	2	--	12	\$20.00
3	TU 08/14/18 MO 08/20/18	06:00A-10:00A	60	1	2	1	2	1	--	--	7	\$22.00
4	TU 08/21/18 MO 08/27/18	06:00A-10:00A	60	1	1	2	2	2	--	--	8	\$22.00
5	TU 08/14/18 MO 08/20/18	10:00A-07:00P	60	2	1	2	1	2	--	--	8	\$24.00
6	TU 08/21/18 MO 08/27/18	10:00A-07:00P	60	2	2	2	2	2	--	--	10	\$24.00

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
 See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Page 2



# Sales Order

Stations: **KBLU-AM, KTTI-FM** Buyer: **Jason Barraza**  
 Contract Name: **AZ FARM BUREAU FED** Tax Schedule: **City of Yuma Sales Tax**  
 Contract#: **40411** (none) Agency Commission %: **0**  
 Start Date: **8/14/18** End Date: **8/27/18** Billing Cycle: **Calendar**  
 Revenue Type: **Political Local Direct** Type: **Cash** Salesperson: **YUM1DMW** Comm %: **12**  
 Advertiser: **Arizona Farm Bureau Federation** Makegood Policy: **Within Contract Dates**  
 Address: **325 S Higley Rd**  
 City: **Gilbert** State: **AZ** Zip: **85296**  
 Phone: **(602) 229-1129**  
 Product Name: **Political supporting Kerr**  
 Estimate #: **ISSUE**  
 Competitive Code: **Political/State ~~State~~**

*Paich*

## KBLU-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/14/18	8/20/18		5:00 AM	12:00 AM	60	2	2	2	2	2	2		12	D	19.00	12	228.00	
2	8/21/18	8/27/18		5:00 AM	12:00 AM	60	2	2	2	2	2	2		12	D	19.00	12	228.00	
3	8/14/18	8/20/18		6:00 AM	9:00 AM	60	1	1	1	1	1			5	D	22.00	5	110.00	
4	8/21/18	8/27/18		6:00 AM	9:00 AM	60	1	1	1	1	1			5	D	22.00	5	110.00	
5	8/14/18	8/20/18		9:00 AM	7:00 PM	60	2	2	2	2	2	2		12	D	20.00	12	240.00	
6	8/21/18	8/27/18		9:00 AM	7:00 PM	60	2	2	2	2	2	2		12	D	20.00	12	240.00	
7	8/14/18	8/20/18		7:00 PM	9:00 PM	60	1	1	1	1	1	1		6	D	25.00	6	150.00	
8	8/21/18	8/27/18		7:00 PM	9:00 PM	60	1	1	1	1	1	1		6	D	25.00	6	150.00	

TOTAL GROSS \$1,456.00, NET \$1,456.00

## KTTI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/14/18	8/20/18		5:00 AM	12:00 AM	60	2	2	2	2	2	2		12	D	20.00	12	240.00	
2	8/21/18	8/27/18		5:00 AM	12:00 AM	60	2	2	2	2	2	2		12	D	20.00	12	240.00	
3	8/14/18	8/20/18		6:00 AM	10:00 AM	60	1	2	1	2	1			7	D	22.00	7	154.00	
4	8/21/18	8/27/18		6:00 AM	10:00 AM	60	1	1	2	2	2			8	D	22.00	8	176.00	
5	8/14/18	8/20/18		10:00 AM	7:00 PM	60	2	1	2	1	2			8	D	24.00	8	192.00	
6	8/21/18	8/27/18		10:00 AM	7:00 PM	60	2	2	2	2	2			10	D	24.00	10	240.00	

TOTAL GROSS \$1,242.00, NET \$1,242.00

Billing Projections: By Month

	Aug 18	Sep 18
CA	2,698.00	0.00
ST	2,463.00	235.00

*[Handwritten Signature]*

Print Spot Prices

CASH IN ADVANCE

Additional Notes: El Dorado Broadcasters, LLC affirm that nothing in this e-mail, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or gender, respecting their advertising practices.

Approved By:

TOTAL SPOTS	127
GROSS TOTAL \$	2,698.00
ADJUSTED SPOTS	127
ADJUSTED TOTAL \$	2,698.00

APPROVE    DECLINE

- General Manager
- Sales Manager
- Business Manager
- Traffic Manager

APPROVED: *JMB*  
 VERIDUS LLC  
 JASON M. BARRAZA

8/13/18

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KBLU-AM, KTTI-FM (Yuma)	<b>Date:</b> 8-13-2018
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I, **Jason Barraza**

do hereby request station time concerning the following issue:

Arizona State LD13 Senate and House Election
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 Seconds	See attached Schedule.				

This broadcast time will be used by: Arizona Farm Bureau Federation

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

SINE KERR, STATE SENATE  
TIM DUNN, STATE HOUSE  
Aug. 28  
PRIMARY

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

ARIZONA FARM BUREAU FEDERATION

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

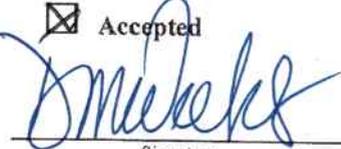
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 48 HRS before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/13/18 Date  
 Signature  
602.229.1129 Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted  Accepted in Part  Rejected  
 Signature  
Dorothy M. Weeks Printed Name  
8/13/18 Title