

# Broadcast Contract

Grp Buying LLC  
 KELLIPAC  
 3136 Kingsdale Center  
 #136  
 Upper Arlington, OH 43221

|                        |                          |                                      |
|------------------------|--------------------------|--------------------------------------|
| Start Date<br>07/23/18 | Contract#<br>40269       | Mod#<br>0                            |
| End Date<br>08/07/18   | Date Entered<br>07/24/18 | Date Last Modified<br>07/24/18       |
| Advertiser<br>KELLIPAC |                          | Station Market<br>KBLU-AM            |
| Product<br>AZ - Issue  |                          | SalesRep/Office<br>Christal Christal |

Standard Billing Cycle Estimate# na

| LN | DATE                    | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE    |
|----|-------------------------|----------------|-----|----|----|----|----|----|----|----|-----------|---------|
| 1  | MO 07/23/18 FR 07/27/18 | 06:00A-10:00A  | 60  | X  | X  | X  | X  | X  | -- | -- | 6         | \$34.00 |
| 2  | MO 07/23/18 FR 07/27/18 | 10:00A-03:00P  | 60  | X  | X  | X  | X  | X  | -- | -- | 6         | \$34.00 |
| 3  | MO 07/23/18 FR 07/27/18 | 03:00P-07:00P  | 60  | X  | X  | X  | X  | X  | -- | -- | 6         | \$34.00 |
| 4  | MO 07/30/18 FR 08/03/18 | 06:00A-10:00A  | 60  | 2  | 2  | 2  | 2  | 3  | -- | -- | 11        | \$34.00 |
| 5  | MO 07/30/18 FR 08/03/18 | 10:00A-03:00P  | 60  | 2  | 2  | 2  | 2  | 3  | -- | -- | 11        | \$34.00 |
| 6  | MO 07/30/18 FR 08/03/18 | 03:00P-07:00P  | 60  | 2  | 2  | 2  | 2  | 3  | -- | -- | 11        | \$34.00 |
| 7  | MO 08/06/18 TU 08/07/18 | 06:00A-10:00A  | 60  | X  | X  | -- | -- | -- | -- | -- | 4         | \$34.00 |
| 8  | MO 08/06/18 TU 08/07/18 | 10:00A-03:00P  | 60  | X  | X  | -- | -- | -- | -- | -- | 4         | \$34.00 |
| 9  | MO 08/06/18 TU 08/07/18 | 03:00P-07:00P  | 60  | X  | X  | -- | -- | -- | -- | -- | 4         | \$34.00 |

|                               |                    |                      |                          |             |              |
|-------------------------------|--------------------|----------------------|--------------------------|-------------|--------------|
| -----Additional Comments----- | <b>Total Spots</b> | <b>Spots Total\$</b> | <b>Agency Commission</b> | <b>Net</b>  | <b>Gross</b> |
|                               | 63                 | 2,142.00             | \$321.30                 | \$ 1,820.70 | \$ 2,142.00  |

Billing Projections: By Month

|    | Jul 18   | Aug 18   |
|----|----------|----------|
| CA | 1,020.00 | 1,122.00 |
| ST | 612.00   | 1,530.00 |

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
 See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
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46269

*Paid*

Jul 23, 18  
 CONT# 32007926 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO  
 TO KBLU-AM (Yuma-EI Centro, AZ-CA)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY UP ON AIR BUYING, LLC  
 ADDR PO BOX 191884  
 DALLAS, TX 75219-8509

DDS CONT# 0  
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR UP ON AIR BUYING  
 ADV KELLIPAC  
 PDT AZ - Issue  
 FLT Jul 24, 18 - Aug 06, 18

*Accepted 7/23/18*

\* REP ORDER COMMENT \*

\*\* 7/23/2018 1:29:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

| MC | LN  | DAYS            | TIME     | LEN | EFFECTIVE DATES                   | # OF WKS | NPW | RATE       | TOT SPTS |
|----|-----|-----------------|----------|-----|-----------------------------------|----------|-----|------------|----------|
|    |     | <b>FLIGHT 1</b> |          |     |                                   |          |     |            |          |
|    | 1.1 | MTWTF..         | 6A - 10A | 60  | 7/23/2018 - 7/27/2018             | 1W       | 6   | \$34.00    | 6        |
|    | 1.2 | MTWTF..         | 10A - 3P | 60  | 7/23/2018 - 7/27/2018             | 1W       | 6   | \$34.00    | 6        |
|    | 1.3 | MTWTF..         | 3P - 7P  | 60  | 7/23/2018 - 7/27/2018             | 1W       | 6   | \$34.00    | 6        |
|    |     |                 |          |     | <b>** WEEKLY FLIGHT TOTALS **</b> |          | 18  | \$612.00   |          |
|    |     | <b>FLIGHT 2</b> |          |     |                                   |          |     |            |          |
|    | 2.1 | MTWTF..         | 6A - 10A | 60  | 7/30/2018 - 8/3/2018              | 1W       | 11  | \$34.00    | 11       |
|    | 2.2 | MTWTF..         | 10A - 3P | 60  | 7/30/2018 - 8/3/2018              | 1W       | 11  | \$34.00    | 11       |
|    | 2.3 | MTWTF..         | 3P - 7P  | 60  | 7/30/2018 - 8/3/2018              | 1W       | 11  | \$34.00    | 11       |
|    |     |                 |          |     | <b>** WEEKLY FLIGHT TOTALS **</b> |          | 33  | \$1,122.00 |          |
|    |     | <b>FLIGHT 3</b> |          |     |                                   |          |     |            |          |
|    | 3.1 | MT.....         | 6A - 10A | 60  | 8/6/2018 - 8/7/2018               | 1W       | 4   | \$34.00    | 4        |
|    | 3.2 | MT.....         | 10A - 3P | 60  | 8/6/2018 - 8/7/2018               | 1W       | 4   | \$34.00    | 4        |
|    | 3.3 | MT.....         | 3P - 7P  | 60  | 8/6/2018 - 8/7/2018               | 1W       | 4   | \$34.00    | 4        |
|    |     |                 |          |     | <b>** WEEKLY FLIGHT TOTALS **</b> |          | 12  | \$408.00   |          |

|       | Jul 18 | Aug 18  |  |  |  |  |
|-------|--------|---------|--|--|--|--|
| SPOTS | 18     | 45      |  |  |  |  |
| CASH  | 612.00 | 1530.00 |  |  |  |  |
| TRADE | 0.00   | 0.00    |  |  |  |  |
| NSL   | 0.00   | 0.00    |  |  |  |  |
| TOTAL | 612.00 | 1530.00 |  |  |  |  |

Jul 23, 18

CONT# 32007926 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: na / na / na

|       |  |  |  |  |  | TOTAL    |
|-------|--|--|--|--|--|----------|
| SPOTS |  |  |  |  |  | 63       |
| CASH  |  |  |  |  |  | 2,142.00 |
| TRADE |  |  |  |  |  | 0.00     |
| NSL   |  |  |  |  |  | 0.00     |
| TOTAL |  |  |  |  |  | 2,142.00 |

**\*\* Competitive Comments \*\***

SVC: SP18 MSA Eastlan  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|  |                                |
|--|--------------------------------|
| <b>Station and Location:</b><br><i>KBLU Yuma, AZ</i> | <b>Date:</b><br><i>7/10/18</i> |
|--|--------------------------------|

I, Jesse Benton

do hereby request station time concerning the following issue:

|                     |
|---------------------|
| <i>AZ US Senate</i> |
|---------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

This broadcast time will be used by: KELLIPAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

KELLIPAC - PO BOX 11786  
FORT MOHAVE, AZ 86427. 202-246-6363

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Douglas Mckee - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

