

ORDER



WJW-TV

Orders
Order / Rev: 352683
Alt Order #: 08317334
Product Desc: FIGHTING FOR OHIO
Estimate: 3141
Flight Dates: 07/09/16 - 07/15/16
Original Date / Rev: 06/30/16 / 06/30/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: NPHL
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Fighting for Ohio (Pro-Portman PAC)
Demographic: A35+
Product Codes: PL4.b
Priority: Default
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/15/16	16	\$21,350.00	\$18,147.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	16	\$21,350.00	\$18,147.50	0.00
Totals	16	\$21,350.00	\$18,147.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJW-TV	16%	\$21,350.00
Market	100%	\$133,437.50

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAOH	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	17%	\$22,684.38
WGGN	0%	\$0.00
WKYC	41%	\$54,709.38
WMFD	0%	\$0.00
WOIO	24%	\$32,025.00
WQHS	0%	\$0.00
WRLM	0%	\$0.00
WUAB	2%	\$2,668.75
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	07/15/16	07/15/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----1--	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	----1--		1				\$1,800.00		0.00			
E 2	8	07/15/16	07/15/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	----1--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	----1--		1				\$850.00		0.00			
E 3	8	07/15/16	07/15/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	----1--	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	----1--		1				\$1,800.00		0.00			
E 4	8	07/11/16	07/11/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	1-----	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	1-----		1				\$1,800.00		0.00			
E 5	8	07/11/16	07/11/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	1-----	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	1-----		1				\$850.00		0.00			
E 6	8	07/09/16	07/09/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1-	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-----1-		1				\$1,800.00		0.00			
E 7	8	07/09/16	07/09/16	Sa 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1-	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-----1-		1				\$900.00		0.00			
E 8	8	07/10/16	07/10/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-----1		1				\$1,800.00		0.00			
E 9	8	07/10/16	07/10/16	Su 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-----1		1				\$900.00		0.00			
E 10	8	07/10/16	07/10/16	Su 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-----1		1				\$900.00		0.00			
E 11	8	07/14/16	07/14/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	---1---	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	---1---		1				\$1,800.00		0.00			
E 12	8	07/14/16	07/14/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	---1---	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	---1---		1				\$850.00		0.00			
E 13	8	07/12/16	07/12/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-1-----	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-1-----		1				\$1,800.00		0.00			
E 14	8	07/12/16	07/12/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	-1-----	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-1-----		1				\$850.00		0.00			
E 15	8	07/13/16	07/13/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	--1----	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Week:		07/11/16	07/17/16	--1----	1		\$1,800.00		0.00						
E 16	8	07/13/16	07/13/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	--1----	:30	1	\$850.00	03	0.00	NM	1	\$850.00
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Week:		07/11/16	07/17/16	--1----	1		\$850.00		0.00						
Totals													16	\$21,350.00	