

ORDER



WJW-TV

Orders
Order / Rev: 359525
Alt Order #: 08330237
Product Desc: FIGHTING FOR OHIO
Estimate: 3168
Flight Dates: 07/23/16 - 07/29/16
Original Date / Rev: 07/21/16 / 07/21/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: NPHL
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Fighting for Ohio (Pro-Portman PAC)
Demographic: A35+
Product Codes: PL4.b
Priority: Default
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/29/16	10	\$10,550.00	\$8,967.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	10	\$10,550.00	\$8,967.50	0.00
Totals	10	\$10,550.00	\$8,967.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WJW-TV	8%	\$10,550.00
Market	100%	\$131,875.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAOH	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	22%	\$29,012.50
WGGN	0%	\$0.00
WKYC	31%	\$40,881.25
WMFD	0%	\$0.00
WOIO	35%	\$46,156.25
WQHS	0%	\$0.00
WRLM	0%	\$0.00
WUAB	4%	\$5,275.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	07/29/16	07/29/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	----1--	:30	1	\$850.0003		0.00	NM	1	\$850.00

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E 1	8	07/29/16	07/29/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	----1--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	----1--			1		\$850.00		0.00				
E 2	8	07/25/16	07/25/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	1-----	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$850.00		0.00				
E 3	8	07/25/16	07/25/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	1-----	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$850.00		0.00				
E 4	8	07/23/16	07/23/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1-	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/18/16	07/24/16	-----1-			1		\$1,800.00		0.00				
E 5	8	07/23/16	07/23/16	Sa 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1-	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/18/16	07/24/16	-----1-			1		\$900.00		0.00				
E 6	8	07/24/16	07/24/16	Su 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/18/16	07/24/16	-----1			1		\$900.00		0.00				
E 7	8	07/24/16	07/24/16	Su 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/18/16	07/24/16	-----1			1		\$900.00		0.00				
E 8	8	07/28/16	07/28/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	---1---	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	---1---			1		\$1,800.00		0.00				
E 9	8	07/26/16	07/26/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-1-----	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	-1-----			1		\$850.00		0.00				
E 10	8	07/27/16	07/27/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	--1----	:30	1	\$850.00	03	0.00	NM	1	\$850.00
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Week:		07/25/16	07/31/16	--1----			1		\$850.00		0.00				
													Totals	10	\$10,550.00