



**Remit Address:**  
**WHBQ**  
**P.O. Box 277175**  
**Atlanta, GA 30384-7175**  
**Main: (901) 320-1313**  
**Billing: (901) 320-1330**

# INVOICE

Advertiser	Deidre Malone for Shelby County Mayor	Invoice #	351844-1
Product	Deidre Malone-SC Mayor-TN-D	Invoice Date	07/27/14
Estimate Number		Invoice Month	July 2014
		Invoice Period	06/30/14 - 07/27/14
Station	WHBQ	Order #	351844
Account Executive	Memphis House Account	Alt Order #	Deidre Malone
Sales Office	Memphis-Local	Deal #	
Sales Region	Local	Order Flight	07/21/14 - 08/07/14
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

**Billing Address:**

**Carter Malone Group, The**  
**Attention: Accounts Payable**  
**1509 Madison Ave**  
**Memphis, TN 38104**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WHBQ	Good Morning Memphis 6a	6a-7a								
		CDR									
					07/21/14 to 07/27/14	3x	MTWTF--				
	WHBQ			M	07/21/14	:30	7:00 AM	DEI DREMALONEMAYOR1	\$180.00		1
	WHBQ			W	07/23/14	:30	6:42 AM	DEI DREMALONEMAYOR1	\$180.00		2
	WHBQ			Th	07/24/14	:30	6:52 AM	DEI DREMALONEMAYOR1	\$180.00		3
6	WHBQ	Fox 13 News 5p	530p-6p								
		CDR									
					07/21/14 to 07/27/14	4x	MTWTF--				
	WHBQ			M	07/21/14	:30	5:50 PM	DEI DREMALONEMAYOR1	\$180.00		2
	WHBQ			Tu	07/22/14	:30	5:50 PM	DEI DREMALONEMAYOR1	\$180.00		3
	WHBQ			W	07/23/14	:30	5:43 PM	DEI DREMALONEMAYOR1	\$180.00		1
	WHBQ			Th	07/24/14	:30	5:43 PM	DEI DREMALONEMAYOR1	\$180.00		4

Aired Spots                      **7**

<u>Gross Total</u>	<b>\$1,260.00</b>	
<u>Agency Commission</u>	<b>\$189.00</b>	
<b><u>Net Amount Due</u></b>	<b>\$1,071.00</b>	<b><u>Payment Terms 30 Days</u></b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.