

**Remit Address:**

**WHBQ**  
**P.O. Box 277175**  
**Atlanta, GA 30384-7175**  
**Main: (901) 320-1313**  
**Billing: (901) 320-1330**

# INVOICE

Advertiser	Deidre Malone for Shelby County Mayor
Product	Deidre Malone-SC Mayor-TN-D
Estimate Number	

<b>Invoice #</b>	<b>351844-1</b>
Invoice Date	07/27/14
Invoice Month	July 2014
Invoice Period	06/30/14 - 07/27/14

Station	WHBQ
Account Executive	Memphis House Account
Sales Office	Memphis-Local
Sales Region	Local

Order #	351844
Alt Order #	Deidre Malone
Deal #	
Order Flight	07/21/14 - 08/07/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Carter Malone Group, The**  
**Attention: Accounts Payable**  
**1509 Madison Ave**  
**Memphis, TN 38104**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WHBQ	Good Morning Memphis 6a	6a-7a								
	CDR										
					07/21/14 to 07/27/14	3x	MTWTF--				
	WHBQ			M	07/21/14	:30	7:00 AM	DEI DREMALONEMAYOR1	\$180.00		1
	WHBQ			W	07/23/14	:30	6:42 AM	DEI DREMALONEMAYOR1	\$180.00		2
	WHBQ			Th	07/24/14	:30	6:52 AM	DEI DREMALONEMAYOR1	\$180.00		3
6	WHBQ	Fox 13 News 5p	530p-6p								
	CDR										
					07/21/14 to 07/27/14	4x	MTWTF--				
	WHBQ			M	07/21/14	:30	5:50 PM	DEI DREMALONEMAYOR1	\$180.00		2
	WHBQ			Tu	07/22/14	:30	5:50 PM	DEI DREMALONEMAYOR1	\$180.00		3
	WHBQ			W	07/23/14	:30	5:43 PM	DEI DREMALONEMAYOR1	\$180.00		1
	WHBQ			Th	07/24/14	:30	5:43 PM	DEI DREMALONEMAYOR1	\$180.00		4

Aired Spots**7**

<u>Gross Total</u>	<b>\$1,260.00</b>	
<u>Agency Commission</u>	<b>\$189.00</b>	
<u>Net Amount Due</u>	<b>\$1,071.00</b>	<b>Payment Terms 30 Days</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.