

REP: HRP
 RUN ON: SEP2/16 AT 17:42

REP BUYLINES

PAGE: 1
 REQUESTED BY: JILL

E-ORDER#: 1547520 (REV 0) AGY#5354434
 STATION: KOAA-TV COLORADO SPRINGS-PUE
 AGENCY: SADLER STRATEGIC MEDIA, INC.
 ADVERTISER: ISS/RAISE THE BAR
 BUYER: NIDA HOSHIMI

HDLN#: 8361929 (REV 0)
 DATES: SEP05/16 - SEP25/16
 PROD1: 1824/RAISE THE BAR
 PROD2:
 TEL #:

TRAFFIC#: 58049
 SALESPERSON: LYNDA TURNER (H)
 EST#: 1824
 DEMO: RA35+

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	RATING RA35+	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
##CASH															
30 MINUTES SEPARATION BETWEEN SPOTS.															
	1	M-F/6-658P	30S	\$570	SEP12/16	SEP16/16	1	4	4	\$2,280	KOAA 5 NEWS @ 6P	3.0	3.0	SEP01/16	REV #0: A
					SEP19/16	SEP23/16	1	5	5	\$2,850					
		CONTRACT COMMENT: KOAA 5 NEWS @ 6P													
	2	M-F/7-9A	60S	\$970	SEP12/16	SEP23/16	2	5	10	\$9,700	TODAY SHOW	3.8	3.8	SEP01/16	REV #0: A
		CONTRACT COMMENT: TODAY SHOW													
	3	SAT/530-6P	60S	\$600	SEP10/16	SEP24/16	3	1	3	\$1,800	NEWS 5 @ 530PM (SAT)	2.2	2.2	SEP01/16	REV #0: A
		CONTRACT COMMENT: NEWS 5 @ 530PM (SAT)													
	4	SUN/530-6P	30S	\$480	SEP11/16	SEP25/16	3	1	3	\$1,440	NEWS 5 @ 530PM (SUN)	2.9	2.9	SEP01/16	REV #0: A
		CONTRACT COMMENT: NEWS 5 @ 530PM (SUN)													
	5	TU-F/6-658P	30S	\$570	SEP06/16	SEP09/16	1	4	4	\$2,280	KOAA 5 NEWS @ 6P	3.0	3.0	SEP01/16	REV #0: A
		CONTRACT COMMENT: KOAA 5 NEWS @ 6P													
	6	TU-F/7-9A	60S	\$970	SEP06/16	SEP09/16	1	4	4	\$3,880	TODAY SHOW	3.8	3.8	SEP01/16	REV #0: A
		CONTRACT COMMENT: TODAY SHOW													
		TOTAL 33 SPOTS FOR:			\$24,230					33	\$24,230		107.5	107.5	
		MONTHLY ESTIMATE DOLLARS:													
										\$24,230	SEP/16		107.5	SEP/16	

CONTRACT



KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

<u>Contract / Revision</u> 58049 /		<u>Alt Order #</u> 08361929
<u>Product</u> 1824/RAISE THE BAR		
<u>Contract Dates</u> 09/05/16 - 09/25/16	<u>Estimate #</u> 1824	
<u>Advertiser</u> Iss/Raise the Bar	<u>Original Date / Revision</u> 09/02/16 / 09/02/16	

Sadler Strategic Media, Inc
12103 Viewcrest Rd
Studio City, CA 91604

And:

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAA-TV	<u>Account Executive</u> Nat'l Los Angeles Nat	<u>Sales Office</u> National Los An
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u>
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
	236	358
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAA	09/12/16	09/23/16	News 5 at 6p	6:00 PM-6:58 PM		:30				NM	9	\$5,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 09/12/16	09/18/16	MTWTF--	4			\$570.00	3.00				
		Week: 09/19/16	09/25/16	MTWTF--	5			\$570.00	3.00				
N 2	KOAA	09/12/16	09/23/16	M-F Today Show	7:00 AM-9:00 AM		1:00				NM	10	\$9,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 09/12/16	09/18/16	MTWTF--	5			\$970.00	3.80				
		Week: 09/19/16	09/25/16	MTWTF--	5			\$970.00	3.80				
N 3	KOAA	09/10/16	09/24/16	Sa News 5 at 530p	5:30 PM-6:00 PM		1:00				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 09/05/16	09/11/16	-----1-	1			\$600.00	2.20				
		Week: 09/12/16	09/18/16	-----1-	1			\$600.00	2.20				
		Week: 09/19/16	09/25/16	-----1-	1			\$600.00	2.20				
N 4	KOAA	09/11/16	09/25/16	Su News 5 at 530p	5:30 PM-6:00 PM		:30				NM	3	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 09/05/16	09/11/16	-----1	1			\$480.00	2.90				
		Week: 09/12/16	09/18/16	-----1	1			\$480.00	2.90				
		Week: 09/19/16	09/25/16	-----1	1			\$480.00	2.90				
N 5	KOAA	09/06/16	09/09/16	News 5 at 6p	6:00 PM-6:58 PM		:30				NM	4	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 09/05/16	09/11/16	-TWTF--	4			\$570.00	3.00				
N 6	KOAA	09/06/16	09/09/16	M-F Today Show	7:00 AM-9:00 AM		1:00				NM	4	\$3,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 09/05/16	09/11/16	-TWTF--	4			\$970.00	3.80				
Totals												33	\$24,230.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	33	\$24,230.00	(\$3,634.50)	\$20,595.50
Totals	33	\$24,230.00	(\$3,634.50)	\$20,595.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

Contract / Revision		Alt Order #
58049 /		08361929
Contract Dates	Product	Estimate #
09/05/16 - 09/25/16	1824/RAISE THE BAR	1824
Advertiser	Original Date / Revision	
Iss/Raise the Bar	09/02/16 / 09/02/16	

Signature: _____

Date: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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