

MONTHLY PUBLIC AFFAIRS LOG

October 2012

<u>STATION</u>	<u>GUESTS</u>	<u>TITLE /DISCUSSION TOPIC</u>	<u>DURATION</u>	<u>TIME</u>	<u>DATE</u>	<u>ISSUE</u>
WFGR WGRD WLHT WTRV	LZ Granderson AND Kristen Palasarey	“A Conversation with LZ” AND “The Urban Institute of Contemporary Arts”	40 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Oct. 7 2012	LZ talks about his nerdome with sports stats as a child, his less than athletic childhood and his accidental foray into opinion journalism for CNN. Kristen talks about the first year of UICA’s new building on Division and it’s hosting for ArtPrize
WFGR WGRD WLHT WTRV	Addona Kare AND Jamie Counterman	“2012 ArtPrize Winner” AND “Bras Across the Grand”	24 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Oct. 14 2012	Paul and Addona discuss what brought her to make her 2012 winning piece “Elephants” and to enter it in ArtPrize. Jamie recaps the mission and history of Bras Across the Grand and how to contribute and participate.
WFGR WGRD WLHT WTRV	George Akino, AND George Heartwell	“Foodies Tours” AND “A Conversation with the Mayor”	40 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Oct. 21 2012	Mr. Akino talks about the “Europe tours for foodies” combined event happening around GR. The Mayor talks about his path to his three terms as Mayor, sustainability in the city, and the Decriminalize GR initiative among others.
WFGR WGRD WLHT WTRV	Michelle Techovski AND Peter Ross	“Art is Creating Together” AND “Let’s Talk Politics with Peter Ross”	35 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Oct. 28 2012	Michelle talks about their newly rebranded organization “Art is Creating Together”, and their diversity of programs and people. Peter Ross talks politics with Paul as they cover candidates and initiatives as well as his WZZM experiences.
WFGR WGRD WLHT WTRV				WLHT: 5AM WGRD, WLHT WTRV: 6AM		

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WVGR WGRD WLHT WTRV	Ginger Zee AND Alex Forrest	"Meterology and Ginger Zee" AND "Thank You Beer"	26 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Nov. 4 2012	Ginger talks about her exhaustion of covering Hurricane Sandy, how it came to be the terrible storm it was and the fallout. Alex let's us know what to expect from the new exhibit at the GR Museum, "Thank You Beer"
WVGR WGRD WLHT WTRV	Greg Naggy AND Ginger Feldman & Amber Godell	"Greg Naggy and the Blues" AND "Chefs Auction"	35 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Nov. 11 2012	Greg begrudgingly talks about just how far back his history in music goes, his path in and out of school, and his experiences with the blues. Ginger talks about March of Dimes and Amber's first scary but amazing experiences with the group, and their upcoming event "Chefs Auction"
WVGR WGRD WLHT WTRV	Rick Albin AND Laurie Vandermolen	"A Conversation with Rick Albin" AND "Grand Rapids RED Project"	40 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Nov. 18 2012	Wood TV 8 Political Reporter and TV Host Rick Albin looks back on our recent election cycle and where we our political theater is heading. Laurie discusses their upcoming event, working with MTV and the background of project RED (Aids risk)
WVGR WGRD WLHT WTRV	Jeff Barrot, Rob Bliss, Nicole Smith & James Evans	"Socializing about Social Media"	45 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Nov. 25 2012	They all talk about their respected social based start ups in GR like StartGarden, and Bliss Events. They cover social network subjects like "social clout/influence" ratings, demographics, and setting goals
WVGR WGRD WLHT WTRV				WLHT: 5AM WGRD, WLHT WTRV: 6AM		

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December 2012

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MFGR WGRD WLHT WTRV	Jenelle Logan & Mike Breon AND Carol Volay & Brian Edwards	"The Hobbit/Spectrum Benefit" AND "Print/Digital Publications"	30 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Dec. 2 2012	Jenelle and Mike talk about "Gandolf's Galah" benefit screening of The Hobbit to benefit Spectrum Hospital. Carol and Brian tell us what we can find on their Print/Digital publications, business journalism and where that niche is heading in the digital world.
MFGR WGRD WLHT WTRV	Lisa Puente AND Teresa Weatherall- Neal	"D.A. Blodget in Saint Johns" AND "A Talk with our Super Intendent"	20 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Dec. 9 2012	Lisa discusses the services, from mentoring to foster care to classes that D.A. Blodget offers. Teresa lets us know where she finds her drive for education, her life changing teachers and plans for the future of GRPS.
MFGR WGRD WLHT WTRV	Casey Stratton AND Glenn Delvecio	"A Conversation with Casey Stratton" AND "Grand Rapids Ballet"	37 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Dec. 16 2012	Casey talks about where his musical interests started, his early Sony deal, collaboration and his most recent album "Calling of the Crows". Glenn talks about their upcoming Nutcracker performance and his path forward since taking over of the GRB 3 years ago
MFGR WGRD WLHT WTRV	Matthew Clark AND Brian Parks	"A Conversation with Dr. Matthew Clark" AND "G.R. Blend"	41 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Dec. 23 2012	Dr. Clark talks about how parents should talk and deal with the devastating shooting at the elementary school in Newtown. Brian is the President Elect of "BLEND", a young professionals of color organization to help with job placement and professionalism.
MFGR WGRD WLHT WTRV	Ed Dobson	"A Conversation with Ed Dobson"	34 minutes	WLHT: 5AM WGRD, WLHT WTRV: 6AM	Dec. 30 2012	Ed talks about his experiences as pastor of Calvary Church, his book "Live a Year Like Jesus", and his experiences and wisdom from living with ALS.