

CONTRACT



Townsquare Media Battle Creek-Kalamazoo
4154 Jennings Drive
Kalamazoo, MI 49048
(269) 344-0111

<u>Contract / Revision</u> 2088793 /		<u>Alt Order #</u> 34387084
<u>Advertiser</u> United We Can		<u>Original Date / Revision</u> 09/29/20 / 09/29/20
<u>Contract Dates</u> 09/28/20 - 11/03/20	<u>Estimate #</u> 0012	
<u>Product</u> UNITED WE CAN-IE		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKFR-FM	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u> IE

And:

Katz Group Sales
3rd Floor 125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKFR	09/28/20	11/01/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	20	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/28/20	10/04/20	----F--				4	\$140.00			
	Week:	10/05/20	10/11/20	MTWTF--				4	\$140.00			
	Week:	10/12/20	10/18/20	MTWTF--				4	\$140.00			
	Week:	10/19/20	10/25/20	MTWTF--				4	\$140.00			
	Week:	10/26/20	11/01/20	MTWTF--				4	\$140.00			
N 2	WKFR	09/28/20	11/01/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	83	\$11,205.00
	Week:	09/28/20	10/04/20	----F--				6	\$135.00			
	Week:	10/05/20	10/11/20	MTWTF--				20	\$135.00			
	Week:	10/12/20	10/18/20	MTWTF--				20	\$135.00			
	Week:	10/19/20	10/25/20	MTWTF--				19	\$135.00			
	Week:	10/26/20	11/01/20	MTWTF--				18	\$135.00			
N 3	WKFR	09/28/20	11/01/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	86	\$12,040.00
	Week:	09/28/20	10/04/20	----F--				5	\$140.00			
	Week:	10/05/20	10/11/20	MTWTF--				20	\$140.00			
	Week:	10/12/20	10/18/20	MTWTF--				20	\$140.00			
	Week:	10/19/20	10/25/20	MTWTF--				21	\$140.00			
	Week:	10/26/20	11/01/20	MTWTF--				20	\$140.00			
N 4	WKFR	09/28/20	11/01/20	M-F Evening	7p-12a		1:00			NM	67	\$4,020.00
	Week:	09/28/20	10/04/20	----F--				5	\$60.00			
	Week:	10/05/20	10/11/20	MTWTF--				16	\$60.00			
	Week:	10/12/20	10/18/20	MTWTF--				16	\$60.00			
	Week:	10/19/20	10/25/20	MTWTF--				16	\$60.00			
	Week:	10/26/20	11/01/20	MTWTF--				14	\$60.00			
N 5	WKFR	11/02/20	11/03/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	3	\$420.00
	Week:	11/02/20	11/08/20	MT-----				3	\$140.00			
N 6	WKFR	11/02/20	11/03/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	8	\$1,080.00
	Week:	11/02/20	11/08/20	MT-----				8	\$135.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u>	<u>Original Date / Revision</u>
United We Can	09/29/20 / 09/29/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/28/20 - 11/03/20	UNITED WE CAN-IE	0012

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 7	WKFR	11/02/20	11/03/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/20	11/08/20	MT-----				8	\$140.00			
N 8	WKFR	10/03/20	11/03/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	59	\$4,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/20	10/09/20	-----S-				12	\$80.00			
	Week:	10/10/20	10/16/20	-----S-				12	\$80.00			
	Week:	10/17/20	10/23/20	-----S-				12	\$80.00			
	Week:	10/24/20	10/30/20	-----S-				12	\$80.00			
	Week:	10/31/20	11/06/20	-----S-				11	\$80.00			
N 9	WKFR	10/04/20	11/03/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	60	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/04/20	10/10/20	-----S				12	\$65.00			
	Week:	10/11/20	10/17/20	-----S				12	\$65.00			
	Week:	10/18/20	10/24/20	-----S				12	\$65.00			
	Week:	10/25/20	10/31/20	-----S				12	\$65.00			
	Week:	11/01/20	11/07/20	-----S				12	\$65.00			
Totals											394	\$41,305.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	296	\$30,395.00	(\$4,559.25)	\$25,835.75
10/26/20 - 11/03/20	98	\$10,910.00	(\$1,636.50)	\$9,273.50
Totals	394	\$41,305.00	(\$6,195.75)	\$35,109.25

Signature: _____ **Date:** _____

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