

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Prisim Communications
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003
USA

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
612941-2	10/31/14	November 2014	10/27/14 - 10/27/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Jared Kelhart	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Michigan House Democrati	BRAIDWOOD/MHDF	2706

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	612941	07455920

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	544	598

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/27/14	10/27/14	TV5 News at 11pm (M-F)	11-1135p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> 10/27/14 <u>End Date</u> 11/02/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 10/27/14 11:32 PM TV5 News at 11pm (M-F) 11-1135p :30 MI 85T14102H \$500.00 NM									
13	10/27/14	10/27/14	Late Show w/David Letterman	1135p-1235a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> 10/27/14 <u>End Date</u> 11/02/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 10/27/14 12:06 AM Late Show w/David Letterman 1135p-1235a :30 MI 85T14102H \$175.00 NM									
14	10/27/14	10/27/14	Ferguson	1236a-0135a	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> 10/27/14 <u>End Date</u> 11/02/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 10/27/14 1:04 AM Ferguson 1236a-0135a :30 MI 85T14102H \$30.00 NM									
15	10/27/14	10/27/14	TV5 Noon News	12n-1230p	1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> 10/27/14 <u>End Date</u> 11/02/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 10/27/14 12:29 PM TV5 Noon News 12n-1230p :30 MI 85T14102H \$325.00 NM									
16	10/27/14	10/27/14	TMZ	137x-205x	1-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> 10/27/14 <u>End Date</u> 11/02/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 10/27/14 1:57 AM TMZ 137x-205x :30 MI 85T14102H \$20.00 NM									
17	10/27/14	10/27/14	TV-5 News at 5pm	5-530pm	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> 10/27/14 <u>End Date</u> 11/02/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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<u>Invoice #</u> 612941-2	<u>Invoice Date</u> 10/31/14	<u>Invoice Month</u> November 2014	<u>Invoice Period</u> 10/27/14 - 10/27/14
<u>Advertiser</u> Michigan House Democrati		<u>Product</u> BRAIDWOOD/MHDF	<u>Estimate Number</u> 2706

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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18	10/27/14	10/27/14	TV-5 News at 6pm	6-630pm	1-----	:30	1	\$900.00	NM																																												
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20	10/27/14	10/27/14	Better Mid Michigan	9-10am	1-----	:30	1	\$85.00	NM																																												
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1	WNEM	M	10/27/14	9:53 AM	Better Mid Michigan	9-10am	:30	MI 85T14102H	\$85.00	NM																																											
<u>Total Spots</u>							8																																														

Payment Terms Net 30 Days

<u>Gross Total</u>	\$2,535.00
<u>Agency Commission</u>	\$380.25
<u>Net Amount Due</u>	\$2,154.75

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