

# INVOICE



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**Main: (989)755-8191**  
**Billing: (404)325-4646**

[www.wnem.com](http://www.wnem.com)

Billing Address:

**Prisim Communications**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 20003**  
**USA**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

Invoice #	Invoice Date	Invoice Month	Invoice Period
612941-2	10/31/14	November 2014	10/27/14 - 10/27/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Jared Kelhart	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Michigan House Democrati	BRAIDWOOD/MHDF	2706

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	612941	07455920

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	544	598

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week			
12	10/27/14	10/27/14	TV5 News at 11pm (M-F)	11-1135p	1-----	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	10/27/14	11:32 PM	TV5 News at 11pm (M-F)	11-1135p	:30	MI 85T14102H	\$500.00	NM
13	10/27/14	10/27/14	Late Show w/David Letter	1135p-1235a	1-----	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	10/27/14	12:06 AM	Late Show w/David Letterman	1135p-1235a	:30	MI 85T14102H	\$175.00	NM
14	10/27/14	10/27/14	Ferguson	1236a-0135a	1-----	:30	1	\$30.00	NM	
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$30.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	10/27/14	1:04 AM	Ferguson	1236a-0135a	:30	MI 85T14102H	\$30.00	NM
15	10/27/14	10/27/14	TV5 Noon News	12n-1230p	1-----	:30	1	\$325.00	NM	
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	10/27/14	12:29 PM	TV5 Noon News	12n-1230p	:30	MI 85T14102H	\$325.00	NM
16	10/27/14	10/27/14	TMZ	137x-205x	1-----	:30	1	\$20.00	NM	
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$20.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	10/27/14	1:57 AM	TMZ	137x-205x	:30	MI 85T14102H	\$20.00	NM
17	10/27/14	10/27/14	TV-5 News at 5pm	5-530pm	1-----	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>612941-2</b>	<b>10/31/14</b>	<b>November 2014</b>	<b>10/27/14 - 10/27/14</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Michigan House Democrati</b>	<b>BRAIDWOOD/MHDF</b>	<b>2706</b>	

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17	10/27/14	10/27/14	TV-5 News at 5pm	5-530pm	1-----	:30	1	\$500.00	NM																																													
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18	10/27/14	10/27/14	TV-5 News at 6pm	6-630pm	1-----	:30	1	\$900.00	NM																																													
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1	WNEM	M	10/27/14	9:53 AM	Better Mid Michigan	9-10am	:30	MI 85T14102H	\$85.00	NM																																												
Total Spots							8																																															

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$2,535.00</b>
<u>Agency Commission</u>	<b>\$380.25</b>
<u>Net Amount Due</u>	<b>\$2,154.75</b>