

CONTRACT**WNEM.COM**

www.wnem.com

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

And:

Prisim Communications
1322 G Street, SE
Washington, DC 20003
USA

<u>Contract / Revision</u> 612941 /		<u>Alt Order #</u> 07455920
<u>Product</u> BRAIDWOOD/MHDF		
<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Estimate #</u> 2706	
<u>Advertiser</u> Michigan House Democratic Fund		<u>Original Date / Revision</u> 10/20/14 / 10/20/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Jared Kelhart	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 544	<u>Product Code</u> 598
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WNEM	10/24/14	10/24/14	Late Show w/David Le	1135p-1235a		:30			PMT		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$175.00					
D 2	WNEM	10/24/14	10/24/14	CBS Daytime	1230-3p		:30			PMT		NM	0	\$0.00
N 3	WNEM	10/24/14	10/24/14	Ferguson	1236a-0135a		:30			PMT		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$30.00					
N 4	WNEM	10/24/14	10/24/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$325.00					
N 5	WNEM	10/24/14	10/24/14	TMZ	137x-205x		:30			PMT		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$20.00					
N 6	WNEM	10/24/14	10/24/14	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$500.00					
D 7	WNEM	10/24/14	10/24/14	CBS Evening News (N)	630-7pm		:30			PMT		NM	0	\$0.00
N 8	WNEM	10/24/14	10/24/14	CBS This Morning	7-9am		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$200.00					
D 9	WNEM	10/24/14	10/24/14	Wheel of Fortune	730-8pm		:30			PMT		NM	0	\$0.00
N 10	WNEM	10/24/14	10/24/14	Better Mid Michigan	9-10am		:30			PMT		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	----1--				1	\$85.00					
D 11	WNEM	10/24/14	10/24/14	Friday 9-10pm	9-10p		:30			PMT		NM	0	\$0.00
N 12	WNEM	10/27/14	10/27/14	TV5 News at 11pm (M11-1135p			:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$500.00					
N 13	WNEM	10/27/14	10/27/14	Late Show w/David Le	1135p-1235a		:30			PMT		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$175.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
612941 /	07455920

Contract Dates	Product	Estimate #
10/21/14 - 10/27/14	BRAIDWOOD/MHDF	2706

Advertiser	Original Date / Revision
Michigan House Democr	10/20/14 / 10/20/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 14	WNEM	10/27/14	10/27/14	Ferguson	1236a-0135a		:30			PMT		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$30.00					
N 15	WNEM	10/27/14	10/27/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$325.00					
N 16	WNEM	10/27/14	10/27/14	TMZ	137x-205x		:30			PMT		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$20.00					
N 17	WNEM	10/27/14	10/27/14	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$500.00					
N 18	WNEM	10/27/14	10/27/14	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$900.00					
D 19	WNEM	10/27/14	10/27/14	Jeopardy	7-730pm		:30			PMT		NM	0	\$0.00
N 20	WNEM	10/27/14	10/27/14	Better Mid Michigan	9-10am		:30			PMT		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	1-----				1	\$85.00					
N 21	WNEM	10/25/14	10/25/14	TV-5 News at 11pm (S11-1135p			:30			PMT		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1-				1	\$300.00					
N 22	WNEM	10/25/14	10/25/14	Wakeup (Sa) 8-9am	8-9am		:30			PMT		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1-				1	\$160.00					
N 23	WNEM	10/26/14	10/26/14	Delayed News M-SU	1130p-1205a		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$350.00					
N 24	WNEM	10/26/14	10/26/14	Sunday 1206x-105x	1206x-1235x		:30			PMT		NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$90.00					
N 25	WNEM	10/26/14	10/26/14	Wakeup (Su) 7-9am	7-9am		:30			PMT		NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----2				2	\$130.00					
N 26	WNEM	10/26/14	10/26/14	CBS Sun AM 9a-1030:9-1030am			:30			PMT		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$325.00					
N 27	WNEM	10/23/14	10/23/14	Delayed News M-SU	1130p-1205a		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$500.00					
N 28	WNEM	10/23/14	10/23/14	Late Show w/David Le	1135p-1235a		:30			PMT		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$175.00					
N 29	WNEM	10/23/14	10/23/14	Ferguson	1236a-0135a		:30			PMT		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$30.00					
N 30	WNEM	10/23/14	10/23/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$325.00					
N 31	WNEM	10/23/14	10/23/14	TMZ	137x-205x		:30			PMT		NM	1	\$20.00

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612941 /		07455920
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/14 - 10/27/14	BRAIDWOOD/MHDF	2706
<u>Advertiser</u>		<u>Original Date / Revision</u>
Michigan House Democr		10/20/14 / 10/20/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$20.00					
N 32	WNEM	10/23/14	10/23/14	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$500.00					
N 33	WNEM	10/23/14	10/23/14	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$900.00					
D 34	WNEM	10/23/14	10/23/14	Jeopardy	7-730pm		:30			PMT		NM	0	\$0.00
N 35	WNEM	10/23/14	10/23/14	Better Mid Michigan	9-10am		:30			PMT		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	---1---				1	\$85.00					
N 36	WNEM	10/21/14	10/21/14	TV5 News at 11pm (M11-1135p			:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$500.00					
N 37	WNEM	10/21/14	10/21/14	Late Show w/David Le	1135p-1235a		:30			PMT		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$175.00					
N 38	WNEM	10/21/14	10/21/14	Ferguson	1236a-0135a		:30			PMT		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$30.00					
N 39	WNEM	10/21/14	10/21/14	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$325.00					
N 40	WNEM	10/21/14	10/21/14	TMZ	137x-205x		:30			PMT		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$20.00					
N 41	WNEM	10/21/14	10/21/14	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$500.00					
N 42	WNEM	10/21/14	10/21/14	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$900.00					
D 43	WNEM	10/21/14	10/21/14	Jeopardy	7-730pm		:30			PMT		NM	0	\$0.00
N 44	WNEM	10/21/14	10/21/14	Better Mid Michigan	9-10am		:30			PMT		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$85.00					
N 45	WNEM	10/21/14	10/21/14	Tuesday 9-10pm	9-10pm		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$1,200.00					
N 46	WNEM	10/22/14	10/22/14	Late Show w/David Le	1135p-1235a		:30			PMT		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$175.00					
N 47	WNEM	10/22/14	10/22/14	CBS Daytime	1230-3p		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$200.00					
N 48	WNEM	10/22/14	10/22/14	Ferguson	1236a-0135a		:30			PMT		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$30.00					

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>Wnem TV5 Saginaw, MI</i>	Date: <i>10-20-14</i>
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I, **Prism Communications**

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

This broadcast time will be used by: **Michigan House Democratic Fund**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Michigan House Democratic Fund
PO Box 16193, Lansing, MI 48901

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Jason Ellenburg - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/17/2014

Date

Robert Mushroe

Signature

Digitally signed by Robert Mushroe
DN: cn=Robert Mushroe, o, ou,
email=bobby@munkato.com, c=US
Date: 2014.10.17 11:31:59 -04'00'

202-675-6936

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Margaret Mince

Printed Name

DSM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REP HEADLINE# 7455920 TRF# 612941 REP: TEL# 610-293-4111 FAX# 610-225-1191
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP OCT20/14 14.46
ORDER WORKSHEET **CHANGES** *** WNNM-TV ***

ADV # ADV. NAME POLI/ABRDWOOD-HDF/D/STR/MI REP.# OFF.# 1584 SALESMAN #
AGY # AGY. NAME PRISM COMMUNICATIONS BUYER NAME BOBBY MUSHROE
1322 G STREET SE SALES PRSN PH- JARED KELHART
WASHINGTON, DC 20003

ORDER # CONTRACT # 7455920 CLASS: NATL. LOCAL REGIONAL

PRDCT BRAIDWOOD/MHDF EST#2706 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/14 OCT27/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT20/14 14.46

REP: TO KELLY
FR JARED
AGY CODE ADDED
NO OTHER CHANGES MADE
PLS CNF THANSK

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ANNIE BRAIDWOOD/MI HOUSE DEMOCRATIC FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 544 AGENCY EST# = 2706												
AGENCY PRODUCT CODE = 598												

NO BUYS TO PRINT

REP HEADLINE# 7455920 TRF# 612941 REP: TEL# 610-293-4111 FAX# 610-225-1191
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT20/14 14.46
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES*** ** WNNM-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#2	MISSED: FRI/1230P-200P				OCT24		30S	\$200.00	(OCT20/14)	
		BUY#7	FRI/630P-700P				OCT24		30S	\$900.00		
		BUY#9	FRI/730P-800P				OCT24		30S	\$850.00		
		BUY#11	FRI/900P-1000P				OCT24		30S	\$900.00		
		BUY#19	MON/700P-730P				OCT27		30S	\$850.00		
		BUY#34	THU/700P-730P				OCT23		30S	\$850.00		
		BUY#43	TUE/700P-730P				OCT21		30S	\$850.00		
		BUY#52	WED/630P-700P				OCT22		30S	\$900.00		
		BUY#54	WED/730P-800P				OCT22		30S	\$850.00		
			OFFER: THU/800P-1130P				OCT23		30S	\$2,000.00	PLS ADVISE.	
			& W-F/700P-730P				OCT22 (2/WK)		30S	\$1,200.00		
			& W,F/730P-800P				OCT22		30S	\$1,200.00		
			& SUN/1030P-1130P				OCT26		30S	\$800.00		
			& W-F/600A-700A				OCT22		30S	\$425.00		
			& SUN/900A-1030A				OCT26		30S	\$325.00		
CMT: SPOTS ARE NA DUE TO OVERSOLD INVENTORY/HIGHER RATE. PLEASE ADVISE ON												
CMT: MAKE GOOD OFFER. THANKS												
OCT/14	16925.00	NOV/14	\$3,385.00									
											CONTRACT TOTAL	20310.00
											TOTAL SPOTS	56

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

:LINE#:	REP	:	CD :		TIME PERIOD	:	LGTH :	SEC :	RATE	:	START	:	END	:	SPTS:	WEEK :	DAYS	TOTL:
:		:				:				:	DATE	:	DATE	:	/WK :	INVT :		SPTS:
:	LINE#:	:				:				:		:		:				

4	1200N-1230P	30	10/24	10/24	1	ERI
		30	\$325.00			

```
PROGRAM : WNM--5 NW-NOON
CON COM1: WNM--5 NW-NOON
```

5	135A-205A	30	\$20.00	10/24	10/24	1	ERI
---	-----------	----	---------	-------	-------	---	-----

```
PROGRAM : TMZ<
CON COM1: TMZ<
```

	DATE	TIME	LOCATION	REMARKS
1	10/24	1000	500-600B	FRI

PROGRAM : WNEM-5NWS-530P
CON COM1 : WNEM-5NWS-530P

7	630P-700B	30	10/24	10/24	1	FRI
---	-----------	----	-------	-------	---	-----

```
PROGRAM : CBS EVE NWS<
CON COM1: CBS EVE NWS<
```

700A-900A	30	10/24	10/24	FRI
700A-900A	30	10/24	10/24	FRI

```
PROGRAM : CBS THS MRNG-2<
CON COM1: CBS THS MRNG-2<
```

9	730P-800P	30	\$850.00	10/24	10/24	1	ERI
---	-----------	----	----------	-------	-------	---	-----

```
PROGRAM : WHEEL-FORTNE
CON COM1: WHEEL-FORTNE
```

10	900A-1000A	30	10/24	1	FRI
10	900A-1000A	30	10/24	1	FRI

```
PROGRAM : BETTR MID-MICH<
CON COM1: BETTR MID-MICH<
```

1	900P-1000P	30	10/24	10/24	ERI
2	900P-1000P	30	10/24	10/24	ERI

PROGRAM : HAWAII FIVE
CON COM1 : HAWAII FIVE

DATE	TIME	AMOUNT	DAY
10/27	11:00P-11:35P	30	MON
10/27	11:00P-11:35P	30	MON

```
PROGRAM : WNEM-5 NEWS-11<
CON COM1: WNEM-5 NEWS-11<
```

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1135P-1235A PROGRAM : D LETTRMAN-CBS< CON COM1: D LETTRMAN-CBS<	30		\$175.00	10/27	10/27	1		MON	1
14			1235A-135A PROGRAM : LT-FERGUSN-CBS< CON COM1: LT-FERGUSN-CBS<	30		\$30.00	10/27	10/27	1		MON	1
15			1200N-1230P PROGRAM : WNEM-5 NW-NOON CON COM1: WNEM-5 NW-NOON	30		\$325.00	10/27	10/27	1		MON	1
16			135A-205A PROGRAM : TMZ< CON COM1: TMZ<	30		\$20.00	10/27	10/27	1		MON	1
17			500P-530P PROGRAM : WNEM-5 NEWS-5 CON COM1: WNEM-5 NEWS-5	30		\$500.00	10/27	10/27	1		MON	1
18			600P-630P PROGRAM : WNEM-5 NEWS-6 CON COM1: WNEM-5 NEWS-6	30		\$900.00	10/27	10/27	1		MON	1
19			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$850.00	10/27	10/27	1		MON	1
20			900A-1000A PROGRAM : BETTR MID-MICH< CON COM1: BETTR MID-MICH<	30		\$85.00	10/27	10/27	1		MON	1
21			1100P-1135P PROGRAM : WNEM-5NWS-11SA< CON COM1: WNEM-5NWS-11SA<	30		\$300.00	10/25	10/25	1		SAT	1

OCT20/14 12.34
*** WNNM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			800A-900A PROGRAM : WNEM-5 WK WKUP CON COM1: WNEM-5 WK WKUP	30	2	\$160.00	10/25	10/25	1		SAT	1
23			1100P-1135P PROGRAM : NEWS CON COM1: NEWS	30	2	\$350.00	10/26	10/26	1		SUN	1
24			1135P-1205A PROGRAM : ALWAYS SUNNY SU< CON COM1: ALWAYS SUNNY SU<	30	2	\$90.00	10/26	10/26	1		SUN	1
25			700A-900A PROGRAM : WNEM-5 WK WKUP CON COM1: WNEM-5 WK WKUP	30	2	\$130.00	10/26	10/26	2		SUN	2
26			900A-1030A PROGRAM : AVG. ALL WKS< CON COM1: AVG. ALL WKS<	30	2	\$325.00	10/26	10/26	1		SUN	1
27			1100P-1135P PROGRAM : WNEM-5 NEWS-11< CON COM1: WNEM-5 NEWS-11<	30	2	\$500.00	10/23	10/23	1		THU	1
28			1135P-1235A PROGRAM : D LETTRMAN-CBS< CON COM1: D LETTRMAN-CBS<	30	2	\$175.00	10/23	10/23	1		THU	1
29			1235A-135A PROGRAM : LT-FERGUSN-CBS< CON COM1: LT-FERGUSN-CBS<	30	2	\$30.00	10/23	10/23	1		THU	1
30			1200N-1230P PROGRAM : WNEM-5 NW-NOON CON COM1: WNEM-5 NW-NOON	30	2	\$325.00	10/23	10/23	1		THU	1

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
40			135A-205A	30		\$20.00	10/21	10/21	1		TUE	1
			PROGRAM : TMZ<									
			CON COM1: TMZ<									
41			500P-530P	30		\$500.00	10/21	10/21	1		TUE	1
			PROGRAM : WNNM-5 NEWS-5									
			CON COM1: WNNM-5 NEWS-5									
42			600P-630P	30		\$900.00	10/21	10/21	1		TUE	1
			PROGRAM : WNNM-5 NEWS-6									
			CON COM1: WNNM-5 NEWS-6									
43			700P-730P	30		\$850.00	10/21	10/21	1		TUE	1
			PROGRAM : JEOPARDY									
			CON COM1: JEOPARDY									
44			900A-1000A	30		\$85.00	10/21	10/21	1		TUE	1
			PROGRAM : BETTR MID-MICH<									
			CON COM1: BETTR MID-MICH<									
45			900P-1000P	30		\$1,200.00	10/21	10/21	1		TUE	1
			PROGRAM : NCIS:LA									
			CON COM1: NCIS:LA									
46			1135P-1235A	30		\$175.00	10/22	10/22	1		WED	1
			PROGRAM : D LETTRMAN-CBS<									
			CON COM1: D LETTRMAN-CBS<									
47			1230P-200P	30		\$200.00	10/22	10/22	1		WED	1
			PROGRAM : YOUNG&RESTLESS<									
			CON COM1: YOUNG&RESTLESS<									
48			1235A-135A	30		\$30.00	10/22	10/22	1		WED	1
			PROGRAM : LT-FERGUSN-CBS<									
			CON COM1: LT-FERGUSN-CBS<									

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
49			1200N-1230P	30		2 \$325.00	10/22	10/22	1		WED	1
PROGRAM : WNEM-5 NW-NOON												
CON COM1: WNEM-5 NW-NOON												
50			135A-205A	30		2 \$20.00	10/22	10/22	1		WED	1
PROGRAM : TMZ<												
CON COM1: TMZ<												
51			530P-600P	30		2 \$500.00	10/22	10/22	1		WED	1
PROGRAM : WNEM-5NWS-530P												
CON COM1: WNEM-5NWS-530P												
52			630P-700P	30		\$900.00	10/22	10/22	1		WED	1
PROGRAM : CBS EVE NWS<												
CON COM1: CBS EVE NWS<												
53			700A-900A	30		2 \$200.00	10/22	10/22	1		WED	1
PROGRAM : CBS THS MRNG-2<												
CON COM1: CBS THS MRNG-2<												
54			730P-800P	30		\$850.00	10/22	10/22	1		WED	1
PROGRAM : WHEEL-FORTNE												
CON COM1: WHEEL-FORTNE												
55			900A-1000A	30		2 \$85.00	10/22	10/22	1		WED	1
PROGRAM : BETTR MID-MICH<												
CON COM1: BETTR MID-MICH<												
OCT/14			16925.00	NOV/14		\$3,385.00						
											CONTRACT TOTAL	20310.00
											TOTAL SPOTS	56

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI

DEMOS- RA35+*