

This report was prepared prior to October 1, 2021, and it was ready for upload October 1, 2021.

Accordingly, this report is being timely uploaded.

Radio Issues/Programs List

Quarterly Issues and Programs List for Station [WTIF-FM, WTIF-AM, WFFM-FM]

July 1<sup>st</sup> 2021 – Sep 30th 2021

Placed in the Public File October 7, 2021

Part A – Issues Ascertained.

Plant Broadcasting, LLC, has identified the following issues as significant issues facing our community in this quarter:

1. Local Government
2. Local Business
3. Agriculture
4. Elections
5. Local Events
6. Health Issues
7. Economy
8. Local Athletics
9. Education
10. Religious Perspective

Part B – Programs Broadcast

[Include Date/Time addressed, Issue #, Program, Guest, topics discussed]

All of these issues were aired live on the morning show on WTIF-FM

July 1

- 8:15 am – Local Government, Health Issues, Local Events. Guest this morning is Tifton Mayor Julie Smith. We discussed several local events taking place in the Tifton area in the coming days. Mayor Smith talked about city initiatives regarding downtown parking at the recent City Council Meeting. There has been a proposal to refurbish Commerce Way as site for additional parking for downtown business. Mayor Smith talked at length about Covid-19 issues and encouraged everyone who can to get the vaccine. The city Budget for Tifton has been approved at \$43 million dollars this year with tax increase this year. She said that Tifton is growing and there has been an increase in tax revenue as more people are travelling through Tifton. Mayor Smith also talked about the recent movie industry interest in Tifton as several movies have been filmed here in part.

July 7<sup>th</sup>

- 8:15 am - Agriculture Issues. Farm Chat. Worth County farmer Ken Hall is here to discuss the agriculture forecast for this week. Topics discussed include the agriculture forecast for 2021 in several crops. At this time, all crops are looking good due to large amount of rain that has occurred so far this year. Farmers will save money on irrigations costs. Ken talked about the decreasing number of farmers in America; at 1.3%. He states that agriculture is still the number one industry in the United States. Technological advancements have helped farmers increase production to feed the people of the world. In Georgia peanuts are the #1 cash crop followed by cotton.

July 12<sup>th</sup>

- 8:10 am – Education, Athletics. – Today's guest is Tift County Blue Devils Athletic Director Chris Martin. Chris is new to the AD position after the retirement of longtime AD Rusty Smith. Chris

discussed the upcoming football season with new head coach Noel Dean. He has brought a lot of excitement to the program. Chris spoke about fall sports at T.C.H.S.. He also talked about the new Baseball coach in Greg Williams and Basketball coach Tommy Blackshear.

July 13

- 8:00 am – Local Events, Local Athletics. – On the Morning Show today is Jason Bishoff, YMCA CEO in Tifton. Jason is here to promote the YMCA Summer Camp program for children age 5 – 13. He discussed the various sports and activities taking place during the summer camp program. In the fall, there will be Fall sports registration to include soccer and T-ball. Another program is called Thin It To Win It at the YMCA for exercise and weight loss. The after school program start in August as well at \$40 per week or \$57 per month at the family rate.

August 16

- 8:30 am – Education, Local Sports - Guest today is Heather Fletcher, Public Relations Director for Tiftarea Academy in Chula Ga. Heather is here to discuss back to school at Tiftarea Academy. Fall sports are starting with football, cross country running, soccer, and other sports. Enrollment is up to 646 students this year. They are working on a new website and invite the public to check it out and visit the school. The Website is [tiftareaacademy.com](http://tiftareaacademy.com) and contact by facebook and other social media. Heather also discussed plans for COVID-19 prevention and protocols if the virus impacts the students at Tiftarea Academy.

August 20

- 8:00 am – Public Health – Guest today is Kristin Patten with the Georgia Department of Public Health, South Health District to discuss the rapid spread of COVID-19 virus and the need for the public to get vaccinated as soon as possible. Kristen talked about the growing number of cases in in South Georgia, the stress on our hospitals and health care workers. She said that 97% of the people being admitted to the hospital emergency rooms are not vaccinated! The rate of

vaccination in South Georgia counties is only 30%. She strongly encouraged people to get vaccinated to prevent the spread of the virus.

September 3

- 8:00 am – Local Events, Education. Guests today are Penny Peters and Frank Sayles with the Tifton – Tift Co. Public Library Foundation. The library is promoting its annual fundraising event on September 30 at UGA Conference Center which will be the Chi-Town Band. The library is raising funds for the Summer Reading Program.

September 21

- 8:00 am - Local Athletics. On Sports Talk this morning with Dale Hall and Rusty Smith. We talked about High School football across the state of Georgia and the results of Friday night football. Rusty discussed upcoming College football games for the weekend, Tift Co. Blue Devils football coaching staff, and its interaction with the community.