

Quarterly Issues Programs List for WSIC
October 1, 2017 – December 31, 2017

Section I. Issues.

WSIC has identified the following issues as significant for the broadcast area:

- A. Local Government: Citizens need to be informed of the actions and organization of their local government.
- B. Local Business: Pertaining to knowledge of the operations, organization and offerings of businesses in our broadcast area. Also pertaining to knowledge that is of value to local business owners in the successful operation of their organizations.
- C. Law Enforcement: Information provided to the broadcast audience pertaining to law enforcement related topics in our communities.
- D. Community Life: Wanting to help listeners live an engaged and active community life, this information from the station informs about community events and community groups.
- E. Political: WSIC is seen by listeners as a source for pertinent discussions relating to political issues.

A. Local Government

- A. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 10-02-2017 Nancy and Brian spoke about Fire hydrants and the testing of them and what to expect on your water service. We also spoke about the clean sweep and looking for volunteers. Also spoke to Officer Chan Austin about the drug take back program.
- B. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 10-09-2017 Nancy, Fire Chief Lee and Janice spoke about the holiday and city offices are open. Follow up on the clean sweep and only had good participation. Spoke about the election and info where to vote. Also spoke about fire prevention.
- C. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 10-16-2017 Nancy, Janice, Brian and The Mayor spoke about Carolina Balloon Fest and some logistics. Mayor spoke about the new splash pad and how the city will save money

by doing some of the work. We also spoke about the job fair at the Bentley center.

- D. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 10-23-2017 Nancy, John Ferguson and Brian spoke about Carolina Balloon Fest and what a success it was. John who is the air port manager spoke about the logistics of running an airport with all the balloons their. John spoke about an airport event where WWII planes will be their and you can get rides in them. Spoke about haunted Statesville.
- E. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 10-30-2017 Nancy and Janice spoke with parks and recreation department about a bike share program and some kids will receive bikes free. Also spoke about a Halloween event put on by the city “Trick or Treat on the Greenway. Also spoke about a lot of city events and covered what will be on the agenda at the city council meeting. In addition Pumpkin Fest is on Saturday.
- F. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 11-06-2017 Nancy and Janice spoke with Sergeant Rambo and Captain Southard about the accreditation for the City Police Department, The Caliel Award. Spoke about what that means to the citizens of Statesville. Also spoke about leaves and how that creates a safety issue for drivers.
- G. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 11-13-2017 Nancy Davis and Janice spoke about city leaf collection. They had guest Fire Chief Spenser Lee and they discussed fire safety for Thanksgiving turkey deep frying and other fire safety items. Also spoke about holiday events sponsored by the city.
- H. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 11-20-2017 Show dark Thanksgiving week.
- I. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 11-27-2017 Janice and Nancy have guest Joe Hudson the Water director on the show. They spoke about the past, present and future of the water treatment plant. Also spoke about our water source(s). Also Joe announced his retirement.
- J. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 12-04-2017 Nancy and Brian spoke about the city’s Christmas festivities. Also spoke about the city council meeting and the induction of new council members after the election. Also has guest Officer Rambo and we spoke about the Caliel award

- and that Statesville PD won the award. Also spoke about leaf collection and the proper place to place the leaves.
- K. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 12-11-2017 Janice and Nancy spoke to Fire Chief Lee about the snow storm that just passed through town. Spoke about how Christmas trees are flammable even artificial trees. Also spoke about UL rated cords and safety pertaining to that.
 - L. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 12-18-2017 Nancy, Mayor Cattuh and Janice spoke about the city council meeting. The Camping World giant flag request and the history of that issue. Also spoke about the City’s holiday schedule for trash and leaf pickup. In addition spoke about the parking deck progress.
 - M. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 12-25-2017 Show Dark For Christmas Day, Played Christmas Music.

B. Local Business

- A. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 10-06-2017 Joe has co host Chris Vallany in this month and they spoke about influence the art of persuasion in business. Guest Amanda owner of Molly Malone’s Boutique spoke about her 5 location business and how she grew this business. Biggest challenge is competing with online sales.
- B. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 10-13-2017 Joe and Chris spoke to show host Dr Ernst about how he got to where he is and being on multiple radio stations. They spoke about negotiating and the author Chris Voss and Never Split the difference in negotiating like your life depends on it.
- C. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 10-20-2017 Chris and Chris Hoke hosted this week and will have Lake Norman Scuba in for guests. They interviewed them on how they got in business and how they handle challenges. Joe called in from a Hot Air Balloon and described the experience. Spoke about creating habits in business.
- D. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 10-27-2017 Chris and Joe spoke about 6 business habits that you must have. They interviewed Mike the owner of Lake

Norman Pool and Spa. They discussed how he purchased that business and what changes he will make to take the business to the next level and customer service.

- E. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 11-03-2017 Joe and co host Jenny Melrose spoke about the business of blogging and how to make money with blogging. Guest Mr. Johnson owner of VP Sales speaks about sales and how a company can use his services to build a sales team and hold them accountable.
- F. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 11-10-2017 Joe and Jenny spoke about social media in business including Face Book live and how to use it for business. They had guest Dr Lindsay Mashburn and they interviewed her about her BGYN private practice and how she got their and how her business works.
- G. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 11-17-2017 Joe has co-host Jenny Melrose from Jenny Melrose dot com and Jenny Melrose Family. Spoke about her blogging skills and how she makes money doing it. Also spoke about training and how to get in the business. Guest Kyle Houston Insurance agency owner speaks how he got in the business.
- H. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 11-24-2017 Show dark for Thanksgiving holiday.
- I. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 12-01-2017 Joe has co host Nicole Greer and Chris Vallany. They spoke about how Chris helped Joe loose weight and be a better Joe. Also spoke about vibrant coaching and how Nicole does her business and how it helps. Also spoke about good business practices and how that helps in business.
- J. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 12-08-2017 Joe has co host Bill Russell President of the Lake Norman Chamber of Commerce and Broker Warren Greenly. They spoke about how Bill got in the chamber life and his career path. Also spoke about what the chambers do and how to utilize them for business. Warren spoke about the housing market and the trends and how that relates to business.
- K. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 12-15-2017 Joe has co host(s) Sharee Demayo from Biz Grow Inc and Hilary Porta business coach. Sharee spoke about

building value in your business and how to build it. They spoke about Joe and his personality and how that is great in business. Hilary also spoke about business coaching.

- L. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 12-22-2017 Joe Vagnone had co-host Wayne Bidleman and guest Chris Hoke. Joe and Wayne discussed an article how business and millennial’s work together and how to target them. Joe and Chris spoke about the book “The Dorm Room News Room” and an article Chris wrote.
- M. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 12-29-2017 Joe Vagnone had co-host Michael Vagnone & David Dowdy. They spoke about cloud based services and how businesses use that for products they can not afford. Also spoke about traits that successful business owners have.

C. Law Enforcement

- A. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 10-04-2017 Janice and Captain Randy Cass discussed how the Sheriff Office is prepared for active shooters and how fast they respond to emergencies. Also spoke about other divisions they have like economic crimes etc. Also spoke about how they recap emergencies and how they learn from past issues.
- B. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 10-11-2017 Janice and Randy Cass spoke about first responders and how thin they are stretched across the country. They also spoke about the process of what happens if something is stolen off your porch. Also spoke about violent crimes and how the office tracks down leads.
- C. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 10-18-2017 Janice, Sheriff Darrin Campbell and Randy spoke about Halloween and spoke about how sexual predators can trick or treat and hand out candy. Spoke about the website where you can find sex offenders on a map. Also spoke about alternatives to going door to door. Also spoke about an issue that will be voted on soon to let county employees to conceal carry while at work.
- D. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 10-25-2017 Janice, and

both Julie's from the CSI and Randy Cass spoke about a tip that a sexual offender was on Facebook under a fake name and that is illegal. Also spoke about how the Sheriff office helps women about resources when abuse is happening. Also spoke about Trick or Treat safety.

- E. **"The Good, the Bad, and the Guilty"** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 11-01-2017 Janice and Bill Hamby spoke about "See Something Say Something" with all the shooting in the country and county. Spoke about how nothing is too small and that's their job and will not be upset about any report. Also spoke about how multiple tips can help solve a crime.
- F. **"The Good, the Bad, and the Guilty"** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 11-08-2017 Janice and Randy continued the conversation about see something say something. Caller asked Randy if the good citizens that shot at the Texas shooter would have been in the right if in North Carolina, answer was yes.
- G. **"The Good, the Bad, and the Guilty"** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 11-15-2017 Captain Randy Cass and Janice spoke about the school shooting in California and how the new techniques that teaches are trained in, saved lots of lives. Also spoke about how training has changed over the years due to so many mass shootings in the Sheriff's department. Also continued the conversation on see something say something.
- H. **"The Good, the Bad, and the Guilty"** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 11-22-2017 Chris Hoke and Captain Randy Cass spoke about in importance of family and to look out for extended family. Spoke about the Thanksgiving holiday and travel and safety on the roads. Spoke about being observant and see something say something.
- I. **"The Good, the Bad, and the Guilty"** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 11-29-2017 Janice and Captain Randy Cass spoke about being observant and be aware of your surroundings. Also spoke about holiday safety and how to shop for big items and not be a target. Spoke about CCW permits across state line if they are a respiratory state. Spoke about property and let the criminals take it, it can be replaced. Also spoke about not trying to stop shoplifting, let the police handle it.

- J. **"The Good, the Bad, and the Guilty"** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 12-06-2017 Brian and Captain Randy Cass spoke about holiday porch pirates and how to protect your property and spoke about going after thief's with a gun is illegal unless your life is in danger. Also spoke about spoofing and the crimes associated with that, we spoke about several examples of spoof crimes. Randy spoke about how to protect your credit with all the skimmers etc in the world.
- K. **"The Good, the Bad, and the Guilty"** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 12-13-2017 Janice, Randy Cass, Captain Bill Hamby and the Sheriff Darrin Campbell spoke about the change in hosts coming up on the show as Bill Takes over for Randy and Randy going to Narcotics. They also spoke about holiday safety with boxes at the curb etc. Also spoke about shredding documents and how to protect your identity. Also spoke about economic crime unit and how they work. Also spoke about the giant drug bust by the Sheriff's office.
- L. **"The Good, the Bad, and the Guilty"** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 12-20-2017 Brian Weiss and Captain Bill Hamby spoke about the SRT team and their function and how they operate. Also spoke about two press releases one for the woman who shot at her husband and the panhandler with a record in neighborhoods crimes and how the public was complaining about outing him.
- M. **"The Good, the Bad, and the Guilty"** - Broadcast weekly on Wednesdays at 8:30 AM. 30 Minutes. 12-27-2017 Janice, Captain Bill Hamby and the 2 Julies from the CSI Unit spoke about ICAC unit which deals with crimes against children. Also spoke about the Pet Smart program which provides the Sheriffs office with stuffed animals for children.

D. Community Life

- A. **"Live Local"** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 10-03-2017 Scott spoke about how going to concert should be safe and how terrible the Las Vegas shooting was and read the preamble of the constitution. Spoke how Americans need to come together. Scott has guest Randy Bridges from Tar

Heel insurance and he discussed Medicare and supplements and how he can help you make the right choice.

- B. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 10-10-2017 Scott and Brian spoke about Veterans Day and the up coming parade that we will broadcast. Spoke to guests Darba and Christopher from the Statesville Housing Authority and programs they have and an event coming up October 21st. Also spoke about support systems and how that is necessary to be successful.
- C. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 10-17-2017 Scott, Chris and Jennifer spoke about UTI and all the programs they offer. Spoke about the mass amount of automotive job available and how great these jobs are. They also spoke about racing teams and the need for competitive people.
- D. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 10-24-2017 Scott, Brian joined by the West Iredell JROTC Garrett, Jeremy, Abby and winter and they spoke about the Veterans Day memorial service & BBQ lunch. All welcome they spoke about how the JROTC operates and how this program has helped them in life. They also spoke about what they liked about this event.
- E. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 10-31-2017 Scott, Chris and Kerry Mitchell General Manage at Flow Honda in Statesville. They spoke about cars and what sets Flow apart for their competitors. Spoke about the Statesville Pumpkin Fest and what a great local event that is.
- F. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 11-07-2017 Scott, Brian spoke about the Carolina Balloon Fest and what a success it was. Also spoke to Jessica Dehart president of Mooresville art gallery Jeannie Teary the treasurer. Jessica spoke about events coming up and information about gallery and her rise to president.
- G. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 11-14-2017 Scott had Guests Darba from the Statesville housing authority and Patty West from 5th Street ministries and they spoke about homelessness and how it affects people from all walks of life. Also spoke about the housing authority and their programs.
- H. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 11-21-2017 Scott Southard and Chris Hoke host the

show and they spoke about Thanksgiving and had guest Michelle Hepfler Parks and recreations director for Iredell County. They spoke about what the department has to offer. Also spoke about calls from Santa program and how to do it.

- I. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 11-28-2017 Scott Southard and Brian Weiss host the show and have guest(s) Regina Probst with Insite human services a drug resource center she is the project coordinator and Sandra Taborgrey project coordinator assistant. Spoke about drug prevention, Treatment and intervention in 13 counties in NC. Spoke about the opium epidemic.
- J. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 12-05-2017 Scott Southard and Brian Weiss host the show and have guest(s) Anya Morrison Brown, Resident services manager & Christopher Spraggins FSS Cord and Andrea Brittin Housing Councilor from the Statesville Housing Authority. Spoke about a past event for the community “Shock the Block”. Also spoke about housing options, the apartments on Brevard St. and house buying assistance offered by the housing authority. Also spoke about the toys for less fortunate that they sponsor.
- K. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 12-12-2017 Scott Southard and Brian Weiss host the show and discuss Christmas buying and to shop local. Scott spoke about what he leaves out for Santa. Spoke about the snow storm that came through town.
- L. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 12-19-2017 Scott Southard and Chris Hoke host the show and discuss Christmas traditions. Both hosts discussed what they want for Christmas. Scott also spoke about hard times in his youth.
- M. **“Live Local”** Broadcast weekly on Tuesdays at 11:00 AM. 60 Minutes. 12-26-2017 Scott Southard and Brian Weiss spoke about the Christmas holiday and what’s coming in the New Year. Spoke about resolutions and how important community is to the success of our area.

E. Political

- A. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 10-04-2017. Harold and Skippy spoke about the Las Vegas shooting and how politicians will not bring up gun control again. Spoke how Jimmy Kimmel is so unfair to President Trump. Spoke about NFL players taking a knee and disrespecting the Flag and the country. Interviewed Mick Mixon The voice of the panthers and discussed the team.
- B. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 10-11-2017. Harold and Skippy spoke about the NFL players taking a knee and how Roger Guidell let the country down. Spoke about the Local municipal city election and how the mayor's race is the only one that can have a run off. Congratulated all the other winners.
- C. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 10-18-2017. Harold and Skippy spoke about the local government and the new traffic pattern with the reverse diamond and the circle. Harold spoke about how we need change in Washington DC and how the politicians vote no even if they like the bill. Spoke about John McCain and how he is crazy and is violent to his staff. Harold also spoke about the NFL players taking a knee and how it is hurting the economy.
- D. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 10-25-2017. Harold and Skippy spoke about the president and how he just can't get anything done with the current political weather in Washington. Caller asked about the bogus dossier that the FBI and democrats paid for. Also spoke about the Presidents call to a fallen soldier family and how Congresswoman Frederica Wilson was present to hear the call and comment on it publicly.
- E. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 11-01-2017. Harold spoke about terrorists and there are no innocent terrorists. Harold spoke about how Bill Clinton elected not to take out Osama Bin Laden and Obama had to do it. Harold spoke about Chuck Schumer and how he is working against the president. Harold spoke about how Trump is trying to lower the tax rate and the issues with that.
- F. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 11-08-2017. Harold and Skippy spoke about the results of the local election and congratulated the Mayor for keeping his office. Spoke about Donna Berizle and how the democrats turned on her. Spoke about Bow Burdahl and how theirs something wrong with his sentence. Also spoke about Veterans Day and events in the local community.
- G. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 11-15-2017 Harold and Skippy discussed the Presidents trip to Asia. Also spoke about Roy Moore and the accusations made against him and how he

- should resign for the good of the party. Also spoke about Bow Birdaul and the disgrace of that whole situation to the country and the military.
- H. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 11-22-2017 Show Dark on Vacation.
 - I. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 11-29-2017 Harold Johnson and Brian Weiss (Skippy) spoke about North Korea, Kim Dung Hung Low now has a bomb that can reach the USA and can detonated of an EMP and disable the electrical/internet for a long period of time in the US. Also spoke about the sexual abuse accusations issue and folks are guilty until proven innocent.
 - J. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 12-06-2017 Harold Johnson and Brian Weiss (Skippy) spoke about sanitary city's and the illegal who was just let off for murder and was deported 5 times before. Also spoke about how Trump said he would move the capitol of Israel to Jerusalem and how other presidents promised this but he will do it. Also spoke about the gay cake issue and that the Supreme Court will make a decision early next year. Harold also spoke about Muller and how he should give it up.
 - K. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 12-13-2017 Harold Johnson and Brian Weiss (Skippy) spoke about President Trump and how if you blast him he will fire back. Spoke about the suicide bomber terrorist in NY and the family complained how law enforcement treated them badly during the investigation. Spoke about the importance of building the wall and protecting our country.
 - L. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 12-19-2017 Harold Johnson and Brian Weiss (Skippy) spoke about the tax bill and how great that will be for America. Pharmacist Larry Marlin joined the show for a segment on health, spoke about many health topics.
 - M. **"The Morning Show"**- Broadcast daily at 6:00 am. 2 hours. 12-27-2017 Harold Johnson and Brian Weiss (Skippy) spoke about how Obama being lax in Afghanistan cost many US lives and what a disgrace he was to this country. Also spoke about tax reform and how great President Trump is.