

**WZAK-FM  
Cleveland, OH**

**QUARTERLY ISSUES AND PROGRAMS REPORT  
2nd QUARTER, 2020  
April – May – June**

**In our ongoing effort to serve the public interest, station WZAK-FM broadcasts programming responsive to issues of concern to the Greater Cleveland listening area. Following is a list of those issues, and of the station's most significant programming treatment of them**

Submitted by: David J. Iley  
Programming/Production Director

**WZAK-FM  
CLEVELAND, OH**

**Quarterly List of Programming Responsive To Issues of  
Community Concern  
2nd Quarter 2020  
April, May and June**

**WZAK-FM addressed many issues of concern as well as responsive programming in the third quarter. They are as follows.**

**Categories**

**Economy/Employment: Discussions related to the local economy or employment opportunities**

**Legal Issues: Discussions involving police and the court system.**

**Health and Well-Being: Issues relating to health, healthcare and the environment.**

**Social Issues: Discussions of parenting methods, assistance programs for low-income, and homeless persons and former convicts, racial profiling.**

**Diversity: Several broadcasts on the topic of diversity as related to employment and education, as well as racial and other forms of profiling**

**Issue: Health and Well-Being, Legal Issues** **April 5, 2020 6-7AM**  
**Program: Access Cleveland Host: Sam "Syk" Brassfield** **8:30 minutes**  
Guest: Sgt. Tahaka of the Cleveland Police discussing gun safety in relation to the spike in gun sales as a result of the COVID-19 pandemic. 8:30 Minutes

**Issue: Health and Well-Being, Social Issues** **April 5, 2020 6-7AM**  
**Program: Access Cleveland Host: Sam "Syk" Brassfield** **11:20 minutes**  
Guest: Cleveland Mayor Frank G. Jackson talking about coronavirus awareness and safety measures. 11:20 Minutes

**Issue: Health and Well-Being, Social Issues** **April 12, 2020 6-7AM**  
**Program: Access Cleveland Host: Sam "Syk" Brassfield** **8 minutes**  
Guest: Freddy Collier, Director, Cleveland City Planning Commission, discussing the 2020 census, the importance of participation, and how to participate without risking coronavirus exposure. 8 Minutes

**Issue: Health and Well-Being, Legal Issues** **April 12, 2020 6-7AM**  
**Program: Access Cleveland Host: Sam "Syk" Brassfield** **11:45 minutes**  
Guest: Cleveland Municipal Clerk of Courts Earl B. Turner, discussing the suspension of the popular "In The Neighborhood" program, which offers those with outstanding legal issues options to help clear their record, and his office's plans to continue to provide these services during the pandemic. 11:45 Minutes

**Issue: Politics, Legal Issues** **April 19, 2020 6-7AM**  
**Program: Access Cleveland Host: Sam "Syk" Brassfield** **4:10 minutes**  
Guest: Frank LaRose, Ohio Secretary of State, discussing the rescheduled Primary Election, and how to safely exercise the right to vote on the new date. 4:10 Minutes

**Issue: Health and Well-Being** **April 19, 2020 6-7AM**  
**Program: Access Cleveland Host: Sam "Syk" Brassfield** **6:15 minutes**  
Guest: Dr. Nicholas Dreher, MetroHealth physician, discussing Ohio's response to the coronavirus pandemic 6:15 Minutes

**Issue: Health and Well-Being** **May 3, 2020 6-7AM**  
**Program: Access Cleveland Host: Robin "Bijou Starr" Sadler** **5:30 minutes**  
Guest: Senator Sherrod Brown, discussing Ohio's response to the coronavirus pandemic 5:30 Minutes

**Issue: Health and Well-Being, Legal Issues, Social Issues** **May 3, 2020 6-7AM**  
**Program: Access Cleveland Host: Kenya Huff** **4:45 minutes**  
Guest: Domestic Relations Court Judge Leslie Ann Celebrezze discussing the uptick in domestic violence as a result of Ohio's Stay At Home order, and how domestic violence victims can still get help despite the pandemic. 4:45 Minutes

**Issue: Economy/Employment, Social Issues, Diversity** **May 10, 2020 6-7AM**  
**Program: Access Cleveland Host: Robin "Bijou Starr" Sadler** **6 minutes**  
Guest: Cleveland Realist Assn. President Monique Winston and board member Amber Lewis discussing the upcoming virtual home ownership event, designed to help minorities become homeowners and start on the path of generational wealth. 6 Minutes

**Issue: Economy/Employment, Social Issues, Diversity**  
**6-7AM**

**May 10, 2020**

**Program: Access Cleveland Host: Robin "Bijou Starr" Sadler**  
**and Sam "Sylk" Brassfield**

**2:30 minutes**

Guest: Jennifer Rogers, Third Federal Savings and Loan, discussing Third Federal's participation in the home ownership event. 2:30 Minutes

**Issue: Economy/Employment, Social Issues, Diversity**

**May 10, 2020 6-7AM**

**Program: Access Cleveland Host: Robin "Bijou Starr" Sadler**

**4 minutes**

Guest: John Dey, Ohio Housing Finance Agency, another organization participating in the virtual home ownership event, discussing his org's work to help people become homeowners. 4 Minutes

**Issue: Social Issues, Legal Issues**

**May 17, 2020 6-7AM**

**Program: Access Cleveland Host: Kenya Huff**

**7:30 minutes**

Guest: Victoria Grant, Domestic Violence Center, revisits the topic of increased domestic violence as a result of the Stay At Home order in Ohio. 7:30 Minutes

**Issue: Health and Well-Being**

**May 17, 2020 6-7AM**

**Program: Access Cleveland Host: Sam "Sylk" Brassfield**

**4:30 minutes**

Guest: Dr. Nicholas Dreher, MetroHealth physician, returns for an update on Ohio's response to the coronavirus pandemic 4:30 Minutes

**Issue: Legal Issues, Diversity**

**May 31, 2020 6-7AM**

**Program: Access Cleveland Host: Sam "Sylk" Brassfield**

**13 minutes**

Guest: Cleveland Mayor Frank G. Jackson and Police Chief Calvin Williams discuss the violence that plagued a recent Black Lives Matter rally, and the city's response. 13 Minutes

**Issue: Legal Issues, Diversity**

**June 7, 2020 6-7AM**

**Program: Access Cleveland Host: Kenya Huff**

**9:45 minutes**

Guest: Ron Stubblefield of JumpStart, discussing the programs his organization is providing to help businesses that are struggling as a result of coronavirus-related closures. 9:45 Minutes

Justice for All: A Conversation about Race, Equality and Inclusion

Topics: Legal Issues, Social Issues, Politics, Diversity

June 17, 2020 1-2:30PM

Moderator: Romona Robinson

Panel: Cleveland Mayor Frank G. Jackson

Cleveland Police Chief Calvin Williams

David Gilbert, CEO, Destination Cleveland

Marsha Mockabee, President/CEO, Urban League of Greater Cleveland

WZAK-FM and her sister stations, along with 17 additional Cleveland stations, simulcast the 90-minute forum, which focused on identifying the region's vision for race, equality and social justice, ensuring the voices of the region's underserved are heard, barriers that perpetuate inequality and structural racism and mechanisms & structural change in need of review.

## **PUBLIC SERVICE ANNOUNCEMENTS**

WZAK-FM airs a variety of Public Service Announcements in unsold commercial airtime on a wide assortment of topics of community interest. A description of some of these announcements follows:

**Adopt Foster Kids:** Discusses, via humorous vignettes, the importance of adopting children out of the foster system and the advantages these children have as a result. (:60 seconds, airs 3+ times weekly, April 1 through June 30)

**Caregiver Assistance:** Discusses some of the difficulties a family caregiver might experience, and directs the listener to a section of the AARP website with resources that may be able to assist. (:60 seconds, airs 3+ times weekly, April 1 through June 30)

**Gynecological Cancer Awareness:** Discusses the importance of being aware of one's body, and that certain changes may be signs of gynecological cancers and should be brought to the attention of a physician. (:30 seconds, airs 3+ times weekly, April 1 through June 30)

**Teens and Marijuana:** Discusses the deleterious effects of using marijuana among teens, under the current scenario of increased legalization of medicinal and recreational marijuana use. (:60 seconds, airs 3+ times weekly, April 1 through June 30)

**Adult Vaccinations:** Discusses the advantages of adults receiving vaccinations, including, but not limited to, the flu vaccine. (:60 seconds, airs 3+ times weekly, April 1 through June 30)

**Indoor Allergens:** Discusses common indoor allergens and directs listeners to a website with information on reducing their impact. (:30 seconds, airs 3+ times weekly, April 1 through June 30)

**Voices for Recovery:** Gives information on referrals for treatment for mental health and substance abuse disorders (:20 seconds, airs 3+ times weekly, April 1 through June 30)

**Childhood Asthma:** Directs listeners to a website with information on prevention and treatment of childhood asthma. (:20 seconds, airs 3+ times weekly, April 1 through June 30)

**Don't Text & Drive:** Highlights the dangers of texting while driving (:30 seconds, airs 3+ times weekly, April 1 through June 30)

**National Fair Housing Alliance:** A series of PSAs that discuss a number of discriminatory housing practices based on national origin, disability, sex, race, color, religion or familial status. (:60 seconds, airs 3+ times weekly, April 1 through June 30)

Type 2 Diabetes Prevention: Presents a checklist of factors that may indicate that the listener is pre-diabetic, and directs the listener to a website for more information (:60 seconds, airs 3+ times daily, April 1 through June 30)

LGBT Discrimination: Raises awareness of LGBT discrimination, and the fact that it remains legal in 31 states. (:30 seconds, airs 3+ times daily, April 1 through June 16)

Gun Storage Safety: Directs listeners to information regarding safe gun storage, and discusses statistics of accidental death as a result of guns not being safely stored. (:30 seconds, airs 3+ times daily, April 1 through June 30)

Social Security Administration: A series of PSAs discussing what SS beneficiaries can do on the Social Security website (planning, apply for benefits, check account, etc.) (:15 seconds, airs 3+ times daily, April 1 through June 30)

CDC – Antibiotic Usage: Provides information on proper use of antibiotics, and when antibiotics are and are not appropriate to use. (:30 seconds, airs 3+ times daily, April 1 through June 30)

CDC – HIV Awareness: Points listeners to the CDC website for detailed information regarding HIV prevention and lessening the stigma of those afflicted by the disease. (:30 seconds, airs 3+ times daily, April 1 through June 30)

BrightFocus Foundation: Encourages listeners to get regular eye exams to detect early stage macular degeneration, which often starts without obvious symptoms. (:30 seconds, airs 3+ times daily, April 1 through June 30)

Lung Cancer Awareness: Messages encouraging smokers to get screened for lung cancer, and informs the listener that screenings are easier than ever with modern techniques. (:30 seconds, airs 3+ times daily, April 1 through June 30)

Saving for Retirement: Message directs African American women to a website with information about saving for retirement. (:15 seconds, airs 3+ times daily, April 1 through June 30)

Coronavirus Response: Messages encouraging social distancing, and several suggestions on how to do it. (:30 seconds, airs 3+ times daily, March 26-31)

CDC/COVID-19: Message discusses the basic hygiene that will help to diminish the spread of coronavirus. (:30 seconds, airs 3+ times daily, April 1 through June 30)

Suicide Prevention: Messages encourage listeners to pay attention to the moods of their associates, and to reach out to them. Directs the listener to online resources that may be helpful to break the ice. (:30 seconds, airs 3+ times daily, April 1 through June 30)

Alzheimer's Awareness: Messages encourage listeners to be aware of early signs of dementia and directs them to resources to help. (:30 seconds, airs 3+ times daily, April 1 through June 3)