

WKRD
Louisville, KY
Quarterly Issues/Programs List
First Quarter, 2021
04/09/2021

WKRD
Quarterly Issues/Programs List

WKRD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	KENTUCKY FOCUS	A COVID-19 UPDATE FROM KENTUCKY'S GOVERNOR, INCLUDING THE LATEST VACCINE INFORMATION (28:06)	GOV. ANDY BESHEAR	01/03/2021 07:00 AM	29:30
CHARITABLE GIVING	MORAL SIDE OF THE NEWS	STORIES OF HOW THE CRUSADE FOR CHILDREN PROVIDES FUNDING TO HELP SPECIAL NEEDS CHILDREN ACROSS KENTUCKY AND SOUTHERN INDIANA (28:17)	MORAL SIDE PANEL OF CLERGYMEN	01/03/2021 07:30 AM	28:45
SOCIOLOGY / HISTORY	KENTUCKY FOCUS	THE IMPORTANCE OF SOCIAL AND PROFESSIONAL NETWORKING ESPECIALLY WHILE OUR INTERACTIONS HAVE GONE VIRTUAL DUE TO COVID (9:51) / KENTUCKY'S IMPORTANT ROLE DURING THE CIVIL WAR (15:50)	MARISSA KING / THOMAS STEVENS	01/10/2021 07:00 AM	29:30

CURRENT EVENTS / POLITICS	MORAL SIDE OF THE NEWS	THE CITYWIDE CURFEW CONTINUES AFTER THE EVENTS AT THE U.S. CAPITOL IN WASHINGTON, D.C. THIS WEEK (28:02)	MORAL SIDE PANEL OF CLERGYMEN	01/10/2021 07:30 AM	28:45
PSYCHOLOGY / CURRENT EVENTS / HEALTH	KENTUCKY FOCUS	HUMAN'S INSTINCT TO FIGHT WHEN THERE'S NO OTHER OPTION AND HOW WAR HAS SHAPED CHANGES IN OUR SOCIETIES (12:15) / A COVID-19 UPDATE FROM KENTUCKY'S GOVERNOR INCLUDING THE LATEST ON VACCINATION EFFORTS (14:15)	MICHAEL WALSH / GOV. ANDY BESHEAR	01/17/2021 07:00 AM	29:30
CURRENT EVENTS	MORAL SIDE OF THE NEWS	A HEAVY MILITARY PRESENCE IS IN PLACE AHEAD OF THIS WEEK'S INAUGURATION OF PRESIDENT BIDEN IN WASHINGTON, D.C. (28:00)	MORAL SIDE PANEL OF CLERGYMEN	01/17/2021 07:30 AM	28:45
CURRENT EVENTS / HEALTH	KENTUCKY FOCUS	GOV. BESHEAR'S COVID-19 UPDATE FOR KENTUCKY AND REMARKS ON THE INAUGURATION OF PRESIDENT BIDEN (26:45)	GOV. ANDY BESHEAR	01/24/2021 07:00 AM	29:30
CURRENT EVENTS	MORAL SIDE OF THE NEWS	A LOOK BACK AT THIS WEEK'S PRESIDENTIAL INAUGURATION. THE PANEL ALSO DISCUSSES WHAT	MORAL SIDE PANEL OF CLERGYMEN	01/24/2021 07:30 AM	28:45

		THEY EXPECT TO SEE FROM THE BIDEN ADMINISTRATION ON PLANS FOR COVID AND MORE (28:10)			
CURRENT EVENTS / HEALTH	KENTUCKY FOCUS	THE COVID-19 PANDEMIC CONTINUES TO DOMINATE HEADLINES, NEW GUIDANCE SHOWS IT COULD BE MONTHS BEFORE VACCINES ARE READILY AVAILABLE (14:45) / A TERRORISM BULLETIN HAS BEEN ISSUED AS AUTHORITIES WARN TO WATCH FOR DOMESTIC GROUPS TO ACT VIOLENTLY (13:30)	HAROLD MCGEE / GOV. ANDY BESHEAR	01/31/2021 07:00 AM	29:30
SCIENCE / CURRENT EVENTS / HEALTH	MORAL SIDE OF THE NEWS	A CULINARY WRITER DIVES INTO THE SENSE OF SMELL (9:00) / GOV. BESHEAR'S COVID-19 UPDATE FOR KENTUCKY (17:55)	MORAL SIDE PANEL OF CLERGYMEN	01/31/2021 07:30 AM	28:45
CURRENT EVENTS / POLITICS / HEALTH	KENTUCKY FOCUS	A LOOK AT POSSIBLE TIES BETWEEN THE TRUMP ADMINISTRATION AND RUSSIA (11:50) / KENTUCKY GOV. ANDY BESHEAR PROVIDES A COVID-19 UPDATE FOR KENTUCKY (12:00)	CRAIG UNGER / GOV. ANDY BESHEAR	02/07/2021 07:00 AM	29:30
HEALTH /	MORAL	POVERTY AND	MORAL SIDE	02/07/2021	28:45

CHILD ABUSE	SIDE OF THE NEWS	SUBSTANCE ABUSE CONTINUES TO BE KEY FACTORS IN HIGH CHILD MALTREATMENT CASE NUMBERS IN KENTUCKY (28:16)	PANEL OF CLERGYMEN	07:30 AM	
CURRENT EVENTS / HEALTH	KENTUCKY FOCUS	AN UPDATE ON COVID-19 VACCINE SITES AS THE NUMBER OF LOCATIONS CONTINUES TO INCREASE (26:20)	LT. GOV. JACQUELINE COLEMAN / DR. STEVEN STACK	02/14/2021 07:00 AM	29:30
POLITICS / CURRENT EVENTS	MORAL SIDE OF THE NEWS	PRESIDENT TRUMP'S SECOND IMPEACHMENT TRIAL FOLLOWING THE EVENTS AT THE U.S. CAPITOL IN EARLY JANUARY (20:35) / A KENTUCKY HOUSE RESOLUTION WOULD DECLARE SYSTEMIC RACISM AS A PUBLIC HEALTH CRISIS IN THE STATE (7:55)	MORAL SIDE PANEL OF CLERGYMEN	02/14/2021 07:30 AM	28:45
LITERATURE / CURRENT EVENTS	KENTUCKY FOCUS	A NEW NOVEL EXPLORES AN OLD TUBERCULOSIS SANITORIUM AS THE SETTING FOR A ACTION THRILLER (7:16) / A COVID-19 UPDATE FOR KENTUCKY WHICH INCLUDES NEWS ON AN EVICTION FUND FOR LANDLORDS (18:40)	SARAH PEARSE / LT. GOV. JACQUELINE COLEMAN	02/21/2021 07:00 AM	29:30
CURRENT EVENTS / POLITICS	MORAL SIDE OF THE NEWS	METRO LOUISVILLE IS CONSIDERING A	MORAL SIDE PANEL OF CLERGYMEN	02/21/2021 07:30 AM	28:45

		PILOT PROGRAM WHERE POLICE OFFICERS ARE NOT ALWAYS THE FIRST TO RESPOND TO SOME 911 CALLS (16:10) / CHANGING A LAW SO THE KENTUCKY GOVERNOR DOES NOT HAVE THE SOLE AUTHORITY TO CHOOSE WHO WOULD REPLACE A U.S. SENATOR WHO IS UNABLE TO FINISH THEIR TERM (12:20)			
FOSTER CARE / HEALTH / CURRENT EVENTS	KENTUCKY FOCUS	VOLUNTEERS ARE NEEDED ACROSS KENTUCKY FOR FOSTER CARE REVIEW BOARDS (13:30) / A COVID-19 UPDATE FOR KENTUCKY (12:50)	CLETUS POAT / LT. GOV. JACQUELINE COLEMAN	02/28/2021 07:00 AM	29:30
HEALTH / GOVERNMENT	MORAL SIDE OF THE NEWS	WHILE VACCINATION EFFORTS INCREASE, THE AMOUNT OF COVID-19 DEATHS ACROSS THE COUNTRY HAS TOPPED 500,000 (16:05) / SWEEPING CHANGES ARE PROPOSED IN THE STATE LEGISLATURE THAT COULD CHANGE METRO LOUISVILLE GOVERNMENT'S OPERATING STRUCTURE (12:10)	MORAL SIDE PANEL OF CLERGYMEN	02/28/2021 07:30 AM	28:45

SPORTS / CURRENT EVENTS / HEALTH	KENTUCKY FOCUS	BREAKING THE RACE BARRIER IN BASEBALL, THE STORY OF JACKIE ROBINSON REVISITED (9:25) / A LOOK AT WOMEN IN LEADERSHIP ROLES AHEAD OF INTERNATIONAL WOMEN'S DAY (6:05) / THE FOCUS IS ON SCREENING FOR COLON CANCER DURING COLORECTAL CANCER MONTH IN MARCH (9:10)	MICHAEL LONG / LINDSAY GARDNER / WHITNEY JONES	03/07/2021 07:00 AM	29:30
CURRENT EVENTS / HEALTH	MORAL SIDE OF THE NEWS	AS WE APPROACH THE ONE YEAR ANNIVERSARY OF BREONNA TAYLOR'S DEATH, A DISCUSSION ON CHANGES IN RACE RELATIONS DURING A VOLATILE PAST YEAR (16:05) / THE COVID VACCINE ROLLOUT CONTINUES AS HEALTH OFFICIALS WORK TO FIGHT AGAINST HESITANCY (12:10)	MORAL SIDE PANEL OF CLERGYMEN	03/07/2021 07:30 AM	28:45
POLITICS / CURRENT EVENTS / HEALTH	KENTUCKY FOCUS	A CAMPAIGN TO RECRUIT MORE WOMEN TO RUN FOR OFFICE IN KENTUCKY (6:10) / KENTUCKY GOV. ANDY BESHEAR PROVIDES A COVID-19 UPDATE	MARTHA MCKENNA / GOV. ANDY BESHEAR	03/14/2021 07:00 AM	29:30

		FOR KENTUCKY (20:05)			
EDUCATION / CURRENT EVENTS	MORAL SIDE OF THE NEWS	MIXED REACTIONS AS JCPS CLASSROOMS RESUME SOME IN- PERSON LEARNING THIS WEEK (18:10) / DEMONSTRATIONS HELD IN LOUISVILLE MARKING THE ONE YEAR ANNIVERSARY OF BREONNA TAYLOR'S DEATH (10:05)	MORAL SIDE PANEL OF CLERGYMEN	03/14/2021 07:30 AM	28:45
SPORTS / CURRENT EVENTS	KENTUCKY FOCUS	SPORTS FANDOM AND ITS POSITIVE IMPACTS ON OUR SOCIAL AND RELATIONAL HEALTH (10:10) / KENTUCKY GOV. ANDY BESHEAR PROVIDES A COVID-19 UPDATE FOR KENTUCKY (16:40)	LARRY OLMSTEAD / GOV. ANDY BESHEAR	03/21/2021 07:00 AM	29:30
CURRENT EVENTS / POLITICS	MORAL SIDE OF THE NEWS	A NEW POLICE CIVILIAN REVIEW BOARD IS BEING FORMED, TWO NOMINEES ARE CAUSING CONTROVERSY OVER PAST NEGATIVE COMMENTS ON POLICE (17:40) / SEN. MCCONNELL WARNS OF WHAT WOULD HAPPEN IF THE FILIBUSTER IS ELIMINATED (10:25)	MORAL SIDE PANEL OF CLERGYMEN	03/21/2021 07:30 AM	28:45
HISTORY /	KENTUCKY	A LOOK BACK AT	HAROLD	03/28/2021	29:30

CURRENT EVENTS	FOCUS	THE FIRST ACT OF DOMESTIC TERRORISM, A MASS MURDER AT A SCHOOL IN THE 1920s (10:05) / KENTUCKY GOV. ANDY BESHEAR PROVIDES A COVID-19 UPDATE FOR KENTUCKY (17:20)	SCHECHTER / GOV. ANDY BESHEAR	07:00 AM	
CURRENT EVENTS	MORAL SIDE OF THE NEWS	A MAN DESCRIBED AS MENTALLY ILL AND ANTI-SOCIAL IS CHARGED WITH KILLING 10 AT A COLORADO SUPERMARKET (17:50) / A DEBATE INVOLVING THE HISTORY SIGNIFICANCE OF AN 120 YEAR OLD BUILDING IN DOWNTOWN LOUISVILLE (10:25)	MORAL SIDE PANEL OF CLERGYMEN	03/28/2021 07:30 AM	28:45

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.