

WKRD
Louisville, KY
Quarterly Issues/Programs List
First Quarter, 2022
03/31/2022

WKRD
Quarterly Issues/Programs List

WKRD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CURRENT EVENTS / DISASTER RELIEF	Kentucky Focus	Gov. Andy Beshear provides a Team Kentucky update following severe weather damage across the state in December.	GOV. ANDY BESHEAR	01/02/2022 07:01 AM	029:29
CHARITABLE GIVING	MORAL SIDE OF THE NEWS	STORIES OF SPECIAL NEEDS CHILDREN BENEFITTING FROM DONATIONS TO THE CRUSADE FOR CHILDREN (28:45)	MORAL SIDE PANEL OF CLERGYMEN	01/02/2022 07:30 AM	028:47
CURRENT EVENTS / POLITICS	Kentucky Focus	Gov. Andy Beshear delivers his "State of the Commonwealth" address. The speech includes a look back at 2021 and a preview of his priorities heading into the 2022 legislative session.	GOV. ANDY BESHEAR	01/09/2022 07:01 AM	029:30
CHARITABLE GIVING	MORAL SIDE OF THE NEWS	STORIES OF SPECIAL NEEDS CHILDREN BENEFITTING FROM DONATIONS TO THE CRUSADE FOR CHILDREN (28:45)	MORAL SIDE PANEL OF CLERGYMEN	01/09/2022 07:30 AM	028:47
CURRENT EVENTS /	Kentucky Focus	Gov. Andy Beshear delivers his budget	GOV. ANDY BESHEAR	01/16/2022 07:01 AM	029:29

POLITICS		address, laying out what he would like to see the legislature appropriate funds to in the coming budget session.			
HEALTH / POLITICS	MORAL SIDE OF THE NEWS	COVID CONTINUES TO MAKE ITS MARK AS 2022 BEGINS WITH MORE MASS TESTING AND SCHOOLS RETURN TO REMOTE LEARNING. (14:30) / THE REPUBLICAN LED GENERAL ASSEMBLY HAS REDRAWN KENTUCKY'S HOUSE, SENATE AND CONGRESSIONAL DISTRICTS. (13:40)	MORAL SIDE PANEL OF CLERGYMEN	01/16/2022 07:30 AM	028:47
HEALTH	Kentucky Focus	A discussion on COVID vaccines including continued efforts to vaccinate children (12:46) / University of Louisville Health raising glaucoma awareness with a panel of eye experts (15:02)	Dr. Kris Bryant / David McArthur	01/23/2022 07:01 AM	029:29
HOMELESSNESS / DISASTER RECOVERY	MORAL SIDE OF THE NEWS	HOMELESS IN LOUISVILLE WILL RECEIVE A SAFE OPEN OUTDOOR SPACE BY SPRING. (9:25) / WEEKS AFTER DEVASTATING TORNADOES HIT WESTERN KENTUCKY, RECOVERY EFFORTS CONTINUE. (17:05)	MORAL SIDE PANEL OF CLERGYMEN	01/23/2022 07:30 AM	028:47
CURRENT	Kentucky	Gov. Andy Beshear	GOV. ANDY	01/30/2022	029:28

EVENTS / ECONOMIC DEVELOPMENT / SPORTS	Focus	provides an economic development update and also checks in on disaster recovery efforts following devastating tornadoes that hit western Kentucky. (18:41) / University of Louisville head basketball coach Chris Mack departs the program, the interim athletics director talks about what is next for the Cardinals (9:46)	BESHEAR / JOSH HEIRD	07:00 AM	
HEALTH / EDUCATION	MORAL SIDE OF THE NEWS	KENTUCKY HAS NOW LOST MORE THAN 10,000 RESIDENTS TO COVID. (14:40) / KENTUCKY PUBLIC SCHOOL FUNDING TASK FORCE SAYS THE STATE NEEDS TO SPEND MORE ON PUBLIC EDUCATION (12:55)	MORAL SIDE PANEL OF CLERGYMEN	01/30/2022 07:30 AM	028:47
TOURISM / HEALTH	Kentucky Focus	It's under 100 days until Kentucky Derby 147 so we stopped by the Kentucky Derby Museum to see their new "Welcome To Derbyville" exhibit (10:33) / Gov. Andy Beshear provides a COVID-19 update for the state of Kentucky. (16:44)	JESSICA WHITEHEAD / GOV. ANDY BESHEAR	02/06/2022 07:01 AM	029:30
CURRENT EVENTS	MORAL SIDE OF THE NEWS	A NUMBER OF HISTORICALLY BLACK COLLEGES AND UNIVERSITIES RECEIVED BOMB THREATS THIS WEEK AS BLACK HISTORY MONTH BEGINS. (27:40)	MORAL SIDE PANEL OF CLERGYMEN	02/06/2022 07:30 AM	028:47

CURRENT EVENTS / DOMESTIC VIOLENCE / HEALTH	Kentucky Focus	A Team Kentucky update including First Lady Britainy Beshear speaking on domestic abuse. Gov. Beshear also delivers some economic development news and has a COVID-19 update. (28:40)	BRITAINY BESHEAR / GOV. ANDY BESHEAR	02/13/2022 07:01 AM	029:29
EDUCATION	MORAL SIDE OF THE NEWS	A DEBATE ON CRITICAL RACE THEORY CONTINUES IN THE KENTUCKY LEGISLATURE AS BILLS TO PROHIBIT THE CURRICULUM ARE PROPOSED. (27:35)	MORAL SIDE PANEL OF CLERGYMEN	02/13/2022 07:30 AM	028:47
CRIME / SPORTS	Kentucky Focus	Author Mark Pinsky takes us back to rural North Carolina in the summer of 1970 when he looks for answers in the murder of Nancy Dean Morgan. (17:56) / The Louisville Ice Cardinals Under-16 hockey team heads to the USA Hockey National Tournament. This is the first time the Louisville team has represented the state at the event in 10 years. (10:29)	MARK PINSKY / DON BURTON	02/20/2022 07:01 AM	029:30
HEALTH / CURRENT EVENTS	MORAL SIDE OF THE NEWS	TO MASK OR NOT TO MASK AT SCHOOL, THE DEBATE IS BACK IN THE KENTUCKY LEGISLATURE. (15:10) / REMINGTON HAS AGREED TO PAY SANDY HOOK VICTIMS \$73 MILLION IN A	MORAL SIDE PANEL OF CLERGYMEN	02/20/2022 07:30 AM	028:47

		SETTLEMENT (12:35)			
HISTORY	Kentucky Focus	A look back at how the Civil War played out along the Mississippi River – between union sailors, gunboat captains and the campaign to control the river. (28:55)	BARBARA TOMBLIN	02/27/2022 07:00 AM	029:30
CURRENT EVENTS	MORAL SIDE OF THE NEWS	RUSSIA HAS LAUNCHED ITS ATTACK ON UKRAINE AND RUSSIAN PRESIDENT VLADIMIR PUTIN SEEMS UNDETERED BY SANCTIONS. (27:30)	MORAL SIDE PANEL OF CLERGYMEN	02/27/2022 07:30 AM	028:47
HISTORY / SPORTS / TOURISM	Kentucky Focus	The story of Landaluce, the racehorse's rise to fame and tragic death. (14:42) / 100 days out from the Indianapolis 500, a preview of what to expect from this year's festivities. (13:40)	MARY PURDUE / DOUG BOLES	03/06/2022 07:02 AM	029:29
POLITICS / CURRENT EVENTS	MORAL SIDE OF THE NEWS	PRESIDENT BIDEN'S FIRST STATE OF THE UNION ADDRESS COVERS UKRAINE, COVID, SUPREME COURT AND MORE. (16:25) / SUPPORT FOR UKRAINE ACROSS THE GLOBE AS THE COUNTRY'S ATTACK FROM RUSSIA CONTINUES. (11:40)	MORAL SIDE PANEL OF CLERGYMEN	03/06/2022 07:31 AM	028:47
HISTORY	Kentucky Focus	The largely forgotten tale of artillery units that made the U.S.	SCOTT LINGAMFELTER	03/13/2022 07:01 AM	029:28

		rapid offensive against the Iraqi invasion of Quwait possible. (26:44)			
HEALTH / CURRENT EVENTS	MORAL SIDE OF THE NEWS	THE THIRD YEAR OF COVID-19 IS NOW UNDERWAY AS THE PANDEMIC CONTINUES TO EVOLVE AS CASES DECLINE FOR NOW. (12:45) / PRESIDENT BIDEN SAYS DEFENDING FREEDOM IN UKRAINE IS GOING TO COST US AT THE GAS PUMP. (14:45)	MORAL SIDE PANEL OF CLERGYMEN	03/13/2022 07:30 AM	028:47
CURRENT EVENTS	Kentucky Focus	A former LMPD police officer involved in the deadly Breonna Taylor raid tells his story of what happened the night she was shot and killed by police. (27:05)	JON MATTINGLY	03/20/2022 07:01 AM	029:30
CURRENT EVENTS / POLITICS	MORAL SIDE OF THE NEWS	THE WORLD CONTINUES TO WATCH UKRAINE AS RUSSIA CONTINUES TO ATTACK AND PRESIDENT BIDEN TRAVELS TO POLAND. (14:05) / GOV. BESHEAR VETOES THE REMOVAL OF THE COVID STATE OF EMERGENCY IN AN EFFORT TO KEEP FEDERAL FOOD STAMP BENEFITS IN PLACE. (13:50)	MORAL SIDE PANEL OF CLERGYMEN	03/20/2022 07:30 AM	028:47
SPORTS	Kentucky Focus	The story of Landaluce, the racehorse's rise to fame and tragic death. (14:42) / A former	MARY PURDUE / MERL CODE	03/27/2022 07:01 AM	029:30

		Adidas executive tells of his involvement in shoe companies role in college basketball recruiting. (13:40)			
CURRENT EVENTS / POLITICS	MORAL SIDE OF THE NEWS	RUSSIAN BOMBING OF UKRAINE CONTINUES, WHAT HOPE IS THERE FOR A PEACEFUL RESOLUTION. (12:40) / HEARINGS FOR SUPREME COURT JUSTICE KETANJI BROWN JACKSON ARE UNDERWAY IN WASHINGTON. (15:05)	MORAL SIDE PANEL OF CLERGYMEN	03/27/2022 07:30 AM	028:47

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	:30 (ALCOHOLICS ANONYMOUS #12)	000:29	1
	:30 (ENVIRONMENTAL PROTECTION AGENCY)	000:29	1
	:30 (NATIONAL GUARD AND RESERVE)	000:30	1
	:30 (US FOREST SERVICE)	000:28	1
	:60 (AIR FORCE RESERVE #2)	001:00	1
	:60 (FIGHTING BLINDNESS #1)	000:59	1
	:60 (KHSAA #2)	000:59	1
ABANDONED MINE SAFETY	MINE SAFETY ADMINISTRATION	000:59	42
ADOPT DESERVING CHILDREN	AD COUNCIL	001:00	5
ADOPT FOSTER CHILDREN	ADOPT US KIDS DOT ORG	000:59	17
AFFORDABLE HOUSING	US DEPT OF HUD	000:59	26
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	000:29	77
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	000:29	79
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	001:00	57

ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:27	171
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:28	83
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:28	81
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:29	71
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:29	74
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:56	75
AUTISM AWARENESS	AUTISM SPEAKS DOT ORG	000:29	74
AUTISM AWARENESS	AUTISM SPEAKS DOT ORG	000:59	25
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:29	72
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:29	81
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:58	21
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:59	27
BOATING SAFETY	US COAST GUARD	000:59	41
CARBON MONOXIDE SAFETY	CENTERS FOR DISEASE CONTROL	000:15	119
CHARITABLE DONATIONS	GOODWILL INDUSTRIES	000:59	30
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:14	63
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:29	75
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:29	75
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:59	24
CHILD HEALTH	UNITED WAY	000:29	89
CHILD HUNGER	BLESSINGS IN A BACK PACK	000:14	65
CHILD HUNGER	BLESSINGS IN A BACKPACK	000:14	148
CHILD HUNGER	FEEDING AMERICA	000:58	48
CHILD HUNGER	FEEDING AMERICA	000:59	35
CHILD HUNGER	FEEDING AMERICA	000:59	22
CHILD HUNGER	NO KID HUNGRY DOT ORG	000:31	85
CHILD MENTORING	BIG BROTHERS / BIG SISTERS	000:30	88
CHILD MENTORING	BIG BROTHERS / BIG SISTERS	000:30	70
CHILD SAFETY SEATS	HIGHWAY SAFETY ADMINISTRATION	000:59	29
COMMUNITY VOLUNTEERING	CORP FOR NTL COMMUNITY SRVCS	000:15	122
COMMUNITY VOLUNTEERING	UNITED WAY	000:59	26
COMMUNITY VOLUNTEERING	UNITED WAY	000:59	98
DENTAL HEALTH	PARTNERSHP FOR HEALTHY MOUTHS	000:59	20
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:14	66
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:29	78
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:30	81
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:59	23
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:14	63
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	79
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:59	24

EDUCATION	DONORS CHOOSE DOT ORG	000:29	82
FINANCIAL LITERACY	AMERICAN INSTITUTE OF CPA'S	000:59	22
FIRE PREVENTION	US FOREST SERVICE	000:29	88
FOOD SAFETY	US DEPT OF AGRICULTURE	000:29	88
GUN SAFETY	NTL CRIME PREVENTION COUNCIL	000:59	21
HIGH BLOOD PRESSURE CONTROL	AMERICAN STROKE ASSOCIATION	000:59	20
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	62
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	31
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	42
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	001:00	44
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	001:00	51
IRS EMAIL FRAUD	INTERNAL REVENUE SERVICE	000:59	27
KENTUCKY STATE PARKS	KY STATE PARKS FOUNDATION	000:30	64
KENTUCKY STATE PARKS	KY STATE PARKS FOUNDATION	001:00	47
LEAD PAINT SAFETY	ENVIRONMENTAL PROTECTION AGY	001:00	40
LEAD PAINT SAFETY	EPA -ENVIRONMENTAL PROTECTION	000:15	62
LEAD PAINT SAFETY	EPA -ENVIRONMENTAL PROTECTION	000:29	81
LEARNING DISABILITIES	UNDERSTOOD DOT ORG	000:59	23
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:06	49
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:15	126
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:29	86
MILITARY AND VETERANS	USO	000:30	84
MINORITY EDUCATION OPPORTUNTY	UNITED NEGRO COLLEGE FUND	000:29	75
NATIONAL GUARD AND RESERVE	NATIONAL GUARD	000:30	82
PET ADOPTION	SHELTER PET PROJECT	000:59	17
PET SAFETY	PETA	000:30	79
PROMOTING HIGH SCHOOL SPORTS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	50
RECYCLE AND REUSE	KEEP AMERICA BEAUTIFUL	000:29	84
SUPPORT FOR TROOPS	USO	000:14	122
SUPPORT FOR TROOPS	USO	000:15	59
TEEN DRUG AWARENESS	KY OFFICE ON DRUG POLICY	000:29	70
UNDERAGE DRINKING	FEDERAL TRADE COMMISSION	000:14	120
VISIT THE FOREST	US FOREST SERVICE	000:58	36
VISIT THE FOREST	US FOREST SERVICE	000:59	29
VISIT THE FOREST	US FOREST SERVICE	000:59	30