

WKRD
Louisville, KY
Quarterly Issues/Programs List
Second Quarter, 2023
06/30/2023

WKRD
Quarterly Issues/Programs List

WKRD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WARFARE	Kentucky Focus	Scott Lingamfelter talks about artillery warfare in the first Gulf War and the brave field artillerymen known as "redlegs" that made the rapid offensive of the war possible.	SCOTT LINGAMFELTER	04/02/2023 07:00 AM	029:30
NATIONAL / POLITICAL / PUBLIC HEALTH & SAFETY / CRIME	Moral Side of the News	School shooting in Nashville leaves six dead. Jefferson County School Board votes to sue social media companies.	MORAL SIDE PANEL OF CLERGYMEN	04/02/2023 07:30 AM	28:46
CURRENT EVENTS	Kentucky Focus	Updates to the affordable broadband initiative in the state along with economic and job growth efforts. A check on the flooding recovery efforts in east Kentucky.	GOV ANDY BESHEAR	04/09/2023 07:00 AM	029:30

NATIONAL / POLITICAL / PUBLIC HEALTH & SAFETY / CRIME	Moral Side of the News	Former President Trump is arraigned in a New York Court. Finland joins NATO.	MORAL SIDE PANEL OF CLERGYMEN	04/09/2023 07:30 AM	28:46
HEALTH / LAW ENFORCEMENT	Kentucky Focus	Understanding and dealing with the tragic Louisville mass shooting. Dr. Charles Pemberton and Law Enforcement expert Paul Violas	DR. CHARLES PEMBERTON / PAUL VIOLAS	04/16/2023 07:00 AM	029:32
NATIONAL / POLITICAL / PUBLIC HEALTH & SAFETY / CRIME	Moral Side of the News	Five killed by a gunman at a downtown Louisville bank.	MORAL SIDE PANEL OF CLERGYMEN	04/16/2023 07:30 AM	28:46
HEALTH / COMMERCE	Kentucky Focus	April is Child Abuse Prevention Month in Kentucky. What resources are available for those who need help? Sonja Gray, Executive Director of Exploited Children's Help Organization (ECHO). Also air travel in Kentucky and it's impact with Muhammad Ali International Airport Vice President for Development and Strategic Marketing Anthony Gilmore	SONJA GRAY / ANTHONY GILMORE	04/23/2023 07:00 AM	029:32

NATIONAL / POLITICAL / PUBLIC HEALTH & SAFETY / CRIME / PARENTING / FAMILY	Moral Side of the News	Where do Kentucky gubernatorial candidates stand on gun control in the wake of recent mass shootings? International Holocaust Remembrance Day. Tik Tok banned in Montana.	MORAL SIDE PANEL OF CLERGYMEN	04/23/2023 07:30 AM	28:46
HEALTH	Kentucky Focus	Mental Health issues among those who work in the horse industry in Kentucky. Jay Davidson, Director of The Healing Place in Kentucky	JAY DAVIDSON	04/30/2023 07:00 AM	029:31
NATIONAL / POLITICAL / PUBLIC HEALTH & SAFETY / CRIME / PARENTING / FAMILY	Moral Side of the News	Jefferson Country School Board moves forward with weapon detection systems in schools. Former Louisville police officer whose bullet killed Breonna Taylor is hired by Carroll County KY Sheriff's department. Will we have a Biden-Trump rematch? Did you see the northern lights over Kentucky? Thoughts on Kentucky Derby week.	MORAL SIDE PANEL OF CLERGYMEN	04/30/2023 07:30 AM	28:46
COMMERCE / TOURISM	Kentucky Focus	The Economic Impact of the Kentucky Derby. University of Louisville Equine Program Thomas Lambert	THOMAS LAMBERT	05/07/2023 07:00 AM	029:28

NATIONAL / POLITICAL / PUBLIC HEALTH & SAFETY / PARENTING / FAMILY	Moral Side of the News	US government debt limit. The fears of artificial intelligence. US Surgeon General claims loneliness is a widespread health concern.	MORAL SIDE PANEL OF CLERGYMEN	05/07/2023 07:30 AM	28:46
EDUCATION	Kentucky Focus	The State of Education in Kentucky, a discussion in general. Dr. Marty Polio, Superintendent of the largest school district in the State, Jefferson County Public Schools	DR. MARTY POLIO	05/14/2023 07:00 AM	029:25
NATIONAL / POLITICAL / PARENTING / FAMILY	Moral Side of the News	Horse deaths at Churchill Downs during Derby week. Longtime Louisville basketball coach Denny Crum dies. Donald Trump guilty in a sexual abuse and defamation civil case. Mother's Day Reflections.	MORAL SIDE PANEL OF CLERGYMEN	05/14/2023 07:30 AM	28:46

VETERANS AFFAIRS / POLITICS / ELECTIONS	Kentucky Focus	Benefits available to Veterans in Kentucky. Jerrad Hensley, Department of Veteran's Affairs in Kentucky. / The Impact of Statewide Primary Elections. Dr. Steven Voss, University of Kentucky Political Science professor.	JERRAD HENSLEY / STEVEN VOSS	05/21/2023 07:00 AM	029:22
NATIONAL / POLITICAL / PARENTING / FAMILY	Moral Side of the News	Kentucky primary election results. Cyber attack hits a local healthcare company. Religious freedom threatened worldwide. Hope for the 70 th annual WHAS Crusade for Children.	MORAL SIDE PANEL OF CLERGYMEN	05/21/2023 07:30 AM	28:46
HEALTH / VETERANS AFFAIRS	Kentucky Focus	Interview with Jack Mooney a Kentucky WWII Veteran and a conversation with Check A Vet President, Chief Warrant Officer Special Forces Retired Michael Carmichael about Veteran Suicide in Kentucky.	JACK MOONEY / MICHAEL CARMICHAEL	05/28/2023 07:00 AM	029:30

NATIONAL / POLITICAL / PARENTING / FAMILY / PUBLIC HEALTH & SAFETY	Moral Side of the News	Surgeon General warns about social media. Survey shows what citizens want in a new Louisville Police Chief. Getting ready for the 70 th annual WHAS Crusade for Children.	MORAL SIDE PANEL OF CLERGYMEN	05/28/2023 07:30 AM	28:46
TOURISM / CHARITY / HEALTH	Kentucky Focus	Summer Travel Series, places to go in Kentucky. Interview with Bowling Green Hot Rods President Eric Leach and Crusade For Children's impact around the state with Crusade CEO Dawn Lee.	ERIC LEACH / DAWN LEE	06/04/2023 07:00 AM	029:29
Cyber- Bullying, Suicide Preve	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss protecting children from cyber-bullying and support available to deal with the problem.	M. Molak	06/04/2023 07:30 AM	029:49
TOURISM	Kentucky Focus	Summer Travel Series (cont...) Kentucky State Parks with Seth Wheat of Kentucky State Parks Management.	SETH WHEAT	06/11/2023 07:00 AM	029:30
PARENTING / FAMILY / PUBLIC HEALTH & SAFETY / EDUCATION / CULTURAL	Moral Side of the News	Recap of the 70 th annual WHAS Crusade for Children	VARIOUS GUESTS	06/11/2023 07:30 AM	28:46

HEALTH / CHILD ADVOCACY	Kentucky Focus	Kentucky Ranks 40th in Child Well-Being. Dr. Terry Brooks, executive director of Kentucky Youth Advocates	DR. TERRY BROOKS	06/18/2023 07:00 AM	029:30
POLITICAL / PUBLIC HEALTH & SAFETY / EDUCATION / CULTURAL	Moral Side of the News	Donald Trump indicted. Four children survive plane crash in Amazon jungle. Thoughts on the 70 th annual WHAS Crusade for Children.	MORAL SIDE PANEL OF CLERGYMEN	06/18/2023 07:30 AM	28:46
HORTICULTURE / ENVIRONMENT	Kentucky Focus	Summer insects and why they're a good thing for Kentucky. Matt Lanham, Louisville Zoo.	MATT LANHAM	06/25/2023 07:00 AM	029:33
NATIONAL / POLITICAL / PARENTING / FAMILY / PUBLIC HEALTH & SAFETY	Moral Side of the News	Surgeon General warns about social media. Survey shows what citizens want in a new Louisville Police Chief. Getting ready for the 70 th annual WHAS Crusade for Children. (Encore presentation)	MORAL SIDE PANEL OF CLERGYMEN	06/25/2023 07:30 AM	28:46

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
	:15 (BLESSINGS IN A BACKPACK)	000:14	1
	:15 (BLESSINGS IN A BACKPACK)	000:14	1
	:15 (BLESSINGS IN A BACKPACK)	000:14	1
	:15 (BLESSINGS IN A BACKPACK)	000:14	1
	:15 (CENTERS FOR DISEASE CONTROL)	000:15	1
	:15 (CENTERS FOR DISEASE CONTROL)	000:15	1
	:15 (CORPORATION FOR NTL COMMUNITY SERVICES)	000:15	1
	:15 (DRUNK DRIVING-LOVE)	000:14	1
	:15 (DRUNK DRIVING-LOVE)	000:14	1
	:15 (FEDERAL TRADE COMMISSION)	000:14	1
	:15 (FEDERAL TRADE COMMISSION)	000:14	1
	:15 (FISHER HOUSE)	000:15	1
	:15 (FISHER HOUSE)	000:15	1
	:15 (U-S-O)	000:14	1
	:15 (USO)	000:14	1
	:30 (ADOPTION-JELLY)	000:29	1
	:30 (ALCOHOLICS ANONYMOUS #1)	000:29	1
	:30 (ALCOHOLICS ANONYMOUS #12)	000:29	1
	:30 (ALCOHOLICS ANONYMOUS #2)	000:27	1
	:30 (ALCOHOLICS ANONYMOUS #2)	000:27	1
	:30 (ALCOHOLICS ANONYMOUS #3)	000:26	1
	:30 (ALCOHOLICS ANONYMOUS #8)	000:27	1
	:30 (AUTISM SPEAKS DOT ORG) (TOMMY HILFIGER)	000:28	1
	:30 (BIG BROTHERS - BIG SISTERS) #1	000:31	1
	:30 (DRUNK DRIVING-ONE MORE)	000:29	1
	:30 (EMERGENCY PREP-DISASTER DOORSTEP)	000:29	1
	:30 (EMERGENCY PREP-HERO KAREN)	000:29	1
	:30 (ENVIRONMENTAL PROTECTION AGENCY)	000:30	1
	:30 (FISHER HOUSE)	000:29	1
	:30 (KEEP AMERICA BEAUTIFUL)	000:28	1
	:30 (KEEP AMERICA BEAUTIFUL)	000:29	1
	:30 (KENTUCKY STATE PARK FOUNDATION)	000:29	1
	:30 (KENTUCKY STATE PARK FOUNDATION)	000:30	1
	:30 (NO KID HUNGRY DOT ORG)	000:30	1

	:30 (PETA)	000:29	1
	:30 (US FOREST SERVICE)	000:28	1
	:30 (USDA)	000:29	1
	:30 (USDA)	000:30	1
	:60 (ADOPT US KIDS)	001:00	1
	:60 (AMERICAN INSTITUTE OF CPA'S)	000:59	1
	:60 (FEMA)	000:59	1
	:60 (KENTUCKY HIGH SCHOOL ATHLETICS ASSOCIATION)	001:00	1
	:60 (NATIONAL CRIME PREVENTION COUNCIL)	000:58	1
ABANDONED MINE SAFETY	MINE SAFETY ADMINISTRATION	000:59	15
ADOPT DESERVING CHILDREN	AD COUNCIL	001:00	17
ADOPT FOSTER CHILDREN	ADOPT US KIDS DOT ORG	000:59	23
AFFORDABLE HOUSING	US DEPT OF HUD	000:59	21
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	000:29	72
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	000:29	70
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	001:00	30
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:27	173
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:28	96
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:28	79
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:29	65
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:29	64
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:56	28
AUTISM AWARENESS	AUTISM SPEAKS DOT ORG	000:29	77
AUTISM AWARENESS	AUTISM SPEAKS DOT ORG	000:59	19
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:29	68
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:29	63
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:58	19
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:59	21
BOATING SAFETY	US COAST GUARD	000:59	26
CARBON MONOXIDE SAFETY	CENTERS FOR DISEASE CONTROL	000:15	162
CHARITABLE DONATIONS	GOODWILL INDUSTRIES	000:59	22
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:14	78
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:29	66
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:29	62
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:59	25
CHILD HEALTH	UNITED WAY	000:29	65
CHILD HUNGER	BLESSINGS IN A BACK PACK	000:14	82

CHILD HUNGER	BLESSINGS IN A BACKPACK	000:14	166
CHILD HUNGER	FEEDING AMERICA	000:58	28
CHILD HUNGER	FEEDING AMERICA	000:59	13
CHILD HUNGER	FEEDING AMERICA	000:59	20
CHILD HUNGER	NO KID HUNGRY DOT ORG	000:31	64
CHILD MENTORING	BIG BROTHERS / BIG SISTERS	000:30	57
CHILD MENTORING	BIG BROTHERS / BIG SISTERS	000:30	63
CHILD SAFETY SEATS	HIGHWAY SAFETY ADMINISTRATION	000:59	22
COMMUNITY VOLUNTEERING	CORP FOR NTL COMMUNITY SRVCS	000:15	160
COMMUNITY VOLUNTEERING	UNITED WAY	000:59	28
COMMUNITY VOLUNTEERING	UNITED WAY	000:59	57
DENTAL HEALTH	PARTNERSHP FOR HEALTHY MOUTHS	000:59	14
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:14	86
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:29	66
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:30	73
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:59	22
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:14	82
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	59
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:59	21
EDUCATION	DONORS CHOOSE DOT ORG	000:29	74
FINANCIAL LITERACY	AMERICAN INSTITUTE OF CPA'S	000:59	25
FIRE PREVENTION	US FOREST SERVICE	000:29	68
FOOD SAFETY	US DEPT OF AGRICULTURE	000:29	61
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	1
GUN SAFETY	NTL CRIME PREVENTION COUNCIL	000:59	17
HIGH BLOOD PRESSURE CONTROL	AMERICAN STROKE ASSOCIATION	000:59	24
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	40
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	23
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	29
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	001:00	17
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	001:00	24
IRS EMAIL FRAUD	INTERNAL REVENUE SERVICE	000:59	15
KENTUCKY STATE PARKS	KY STATE PARKS FOUNDATION	000:30	94
KENTUCKY STATE PARKS	KY STATE PARKS FOUNDATION	001:00	32
LEAD PAINT SAFETY	ENVIRONMENTAL PROTECTION AGY	001:00	16
LEAD PAINT SAFETY	EPA -ENVIRONMENTAL PROTECTION	000:15	85
LEAD PAINT SAFETY	EPA -ENVIRONMENTAL PROTECTION	000:29	62
LEARNING DISABILITIES	UNDERSTOOD DOT ORG	000:59	17
MAKE A WISH	MAKE A WISH	000:30	11
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	8

MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	6
MENTAL HEALTH	NAMI	000:30	8
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:06	20
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:15	161
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:29	68
MILITARY AND VETERANS	USO	000:30	79
MINORITY EDUCATION OPPORTUNITY	UNITED NEGRO COLLEGE FUND	000:29	68
NATIONAL GUARD AND RESERVE	NATIONAL GUARD	000:30	85
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	4
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	3
NO KID HUNGRY	NO KID HUNGRY	000:29	7
PET ADOPTION	SHELTER PET PROJECT	000:59	22
PET SAFETY	PETA	000:30	73
PROMOTING HIGH SCHOOL SPORTS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	27
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:30	21
RECYCLE AND REUSE	KEEP AMERICA BEAUTIFUL	000:29	71
SUPPORT FOR TROOPS	USO	000:14	165
SUPPORT FOR TROOPS	USO	000:15	83
TEEN DRUG AWARENESS	KY OFFICE ON DRUG POLICY	000:29	72
THE V FOUNDATION	THE V FOUNDATION	000:29	17
UNDERAGE DRINKING	FEDERAL TRADE COMMISSION	000:14	164
VISIT THE FOREST	US FOREST SERVICE	000:58	16
VISIT THE FOREST	US FOREST SERVICE	000:59	17
VISIT THE FOREST	US FOREST SERVICE	000:59	14