WKRD

Louisville, KY Quarterly Issues/Programs List Fourth Quarter, 2021 12/31/2021 WKRD

Quarterly Issues/Programs List

WKRD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH / ECONOMIC DEVELOPMENT	Kentucky Focus	UPS Airlines discussing logistics during the pandemic and pilot hiring & training (7:53) / Gov. Beshear's announcement of the Ford project in Hardin County (10:43) / Angela Sandlin Pharmacy Director at Baptist Health LaGrange discusses the flu and COVID vaccine (5:14)	ANGELA SANDLIN / GOV. ANDY BESHEAR	10/03/2021 07:01 AM	029:29
VIOLENT CRIME	MORAL SIDE OF THE NEWS	THE DRIVE-BY SHOOTING DEATH OF A JCPS STUDENT IS ANOTHER REMINDER OF THE VIOLENT CRIME INCREASE IN LOUISVILLE THIS YEAR (28:05)	MORAL SIDE PANEL OF CLERGYMEN	10/03/2021 07:30 AM	028:47
HEALTH	Kentucky Focus	University of Louisville health physician Dr. Tamea Evans on the upcoming flu season. The doctor also addresses some questions about the flu and COVID vaccines. (17:31) / Gov. Beshear's comments during Thursday's Team Kentucky briefing. (8:05)	DR. TAMEA EVANS / GOV. ANDY BESHEAR	10/10/2021 07:01 AM	029:30
CURRENT EVENTS / HEALTH /	MORAL SIDE OF THE	FACEBOOK MAKES HEADLINES AFTER A WHISTLEBLOWER	MORAL SIDE PANEL OF CLERGYMEN	10/10/2021 07:30 AM	028:47

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CRIME	NEWS	CALLS THE SOCIAL MEDIA PLATFORM A DANGER TO CHILDREN AND DEMOCRACY (14:20) / KENTUCKY GOV. ANDY BESHEAR'S COMMUTATION OF PRISONER SENTENCES DUE TO COVID IS BEING SCRUTINIZED AFTER MANY ARE CHARGED WITH NEW CRIMES (13:35)			
CURRENT EVENTS / HEALTH / POLITICS	Kentucky Focus	Gov. Beshear's latest COVID and news briefing for Kentucky (16:49) / A recap of the US Supreme Court proceeding where a lawsuit involving AG Daniel Cameron, a Louisville womens clinic and a kentucky abortion law was before the nations high court. (3:39)	GOV. ANDY BESHEAR / DANIEL CAMERON	10/17/2021 07:01 AM	029:29
CURRENT EVENTS / HEALTH / CRIME	MORAL SIDE OF THE NEWS	FACEBOOK MAKES HEADLINES AFTER A WHISTLEBLOWER CALLS THE SOCIAL MEDIA PLATFORM A DANGER TO CHILDREN AND DEMOCRACY (14:20) / KENTUCKY GOV. ANDY BESHEAR'S COMMUTATION OF PRISONER SENTENCES DUE TO COVID IS BEING SCRUTINIZED AFTER MANY ARE CHARGED WITH NEW CRIMES (13:35)	MORAL SIDE PANEL OF CLERGYMEN	10/17/2021 07:30 AM	028:47
HISTORY / CURRENT EVENTS	Kentucky Focus	A look at the Waverly Hills Sanatorium in Louisville and its haunted history ahead of		10/24/2021 07:01 AM	029:29

		Halloween (11:23) / Sen. McConnell visits with veterans on the Bluegrass Honor Flight to Washington, D.C. (1:51) / Gov. Beshear Team Kentucky Update (13:57)			
EDUCATION / HEALTH	MORAL SIDE OF THE NEWS	SCHOOL CHOICE DEBATE CONTINUES AS THE JCPS STUDENT ASSIGNMENT PLAN IS BEING REVIEWED (17:30) / PLANS TO VACCINE KIDS FOR COVID-19 ARE EXPECTED TO BE DETAILED SOON (10:05)	MORAL SIDE PANEL OF CLERGYMEN	10/24/2021 07:30 AM	028:47
POLITICS / POP CULTURE	Kentucky Focus	Kentucky Senate Majority Floor Leader Damon Thayer discusses the special session, COVID, sports betting and more. (17:37) / Jonathan Wolff, Louisville native and composer of the "Seinfeld" theme song joins the program in part one of a two part interview (10:33)	DAMON THAYER / JONATHAN WOLFF	10/31/2021 07:00 AM	029:28
EMPLOYMENT / CURRENT EVENTS	MORAL SIDE OF THE NEWS	STAFFING SHORTAGES ARE IMPACTING MULTIPLE INDUSTRIES AS KENTUCKY LEADS THE NATION FOR 'QUIT' RATES (12:05) / SUPPLY CHAIN SHORTAGES ARE IMPACTING CONSUMERS AS THE SECOND YEAR OF THE COVID-19 PANDEMIC CONTINUES (17:40)	MORAL SIDE PANEL OF CLERGYMEN	10/31/2021 07:30 AM	028:47
EDUCATION /	Kentucky	Kentucky Lt. Governor	JACQUELINE	11/07/2021	029:30

HEALTH / POP CULTURE	Focus	Jaqueline Coleman discusses education and student mental health (19:09) / Jonathan Wolff, Louisville native and composer of the "Seinfeld" theme song (9:47)	COLEMAN / JONATHAN WOLFF	07:01 AM	
EMPLOYMENT / CURRENT EVENTS	MORAL SIDE OF THE NEWS	STAFFING SHORTAGES ARE IMPACTING MULTIPLE INDUSTRIES AS KENTUCKY LEADS THE NATION FOR 'QUIT' RATES (12:05) / SUPPLY CHAIN SHORTAGES ARE IMPACTING CONSUMERS AS THE SECOND YEAR OF THE COVID-19 PANDEMIC CONTINUES (17:40)	MORAL SIDE PANEL OF CLERGYMEN	11/07/2021 07:30 AM	028:47
SPORTS / CRIME	Kentucky Focus	Old Friends President Michael Blowen tells us about the farm in Georgetown, Ky where past Derby winners like Silver Charm and fan favorites like Patch are living out their days. (22:04) / Drew Iden, producer of a Headline News show on the disappearance of Crystal Rogers and other Bardstown crimes. (6:19)	MICHAEL BLOWEN / DREW IDEN	11/14/2021 07:01 AM	029:29
HEALTH /	MORAL SIDE OF THE NEWS	COVID VACCINATIONS CONTINUE WITH CHILDREN NOW RECEIVING THE SHOT AND EMPLOYER MANDATES BEING SCRUTINIZED (14:20) / LEGISLATION TO SPONSOR MEDICAL	MORAL SIDE PANEL OF CLERGYMEN	11/14/2021 07:30 AM	028:47

		MARIJUANA IS EXPECTED TO BE DEBATED IN THE KENTUCKY HOUSE AND SENATE IN 2022			
HEALTH / HISTORY	Kentucky Focus	Dr. Kris Bryant from Norton Healthcare discusses COVID vaccines for kids (19:06) / Author Alan Brown takes us through his new book "Kentucky Legends and Lore", covering ghost stories and folk tales from across the state. (10:43)	DR. KRIS BRYANT / ALAN BROWN	11/21/2021 07:01 AM	029:30
HEALTH / EDUCATION	MORAL SIDE OF THE NEWS	KENTUCKY PASSES THE 10,000 DEATH MARK DUE TO COVID-19 (13:55) / PUBLIC SCHOOL FUNDING SHOULD BE INCREASED ACCORDING TO AN EDUCATION TASK FORCE REVIEWING THE BUDGET (14:10)	MORAL SIDE PANEL OF CLERGYMEN	11/21/2021 07:30 AM	028:47
HISTORY / HEALTH	Kentucky Focus	A profile of Claiborne Farm, a look at their current stallion roster and to see the legacy and final resting place of Secretariat. (12:33) / Gov. Beshear provides a COVID update for Kentucky (14:57)	KEVIN LAY / GOV. ANDY BESHEAR	11/28/2021 07:00 AM	029:30
HEALTH / EDUCATION	MORAL SIDE OF THE NEWS	KENTUCKY PASSES THE 10,000 DEATH MARK DUE TO COVID-19 (13:55) / PUBLIC SCHOOL FUNDING SHOULD BE INCREASED ACCORDING TO AN EDUCATION TASK FORCE REVIEWING THE BUDGET (14:10)	MORAL SIDE PANEL OF CLERGYMEN	11/28/2021 07:30 AM	028:47

SPORTS / HEALTH	Kentucky Focus	Part one of an all-access look at the Bellarmine University men's basketball program as they traveled to West Virginia to face of against Bob Huggins and the Mountaineers. (16:10) / KY State Health Commissioner Dr. Steven Stack and Gov. Andy Beshear with a COVID update for the state. (11:09)	BESHEART /	12/05/2021 07:02 AM	029:29
CURRENT EVENTS /	MORAL SIDE OF THE NEWS	POLICING CONTINUES TO BE HOT TOPIC IN LOUISVILLE AS THE METRO COUNCIL CONTINUES CONTRACT NEGOTIATIONS WITH LOUISVILLE METRO POLICE OFFICERS (13:35) / GOV. BESHEAR PROPOSES MILLIONS IN THE STATE BUDGET TO EXPAND LOUISVILLE'S WATERFRONT PARK (14:10)	MORAL SIDE PANEL OF CLERGYMEN	12/05/2021 07:30 AM	028:47
CURRENT EVENTS / HISTORY / SPORTS	Kentucky Focus	Gov. Beshear recaps the past 12 months in a year end interview (14:47) / James Nicholson is the author of Never Say Die: A Kentucky Colt, the Epsom Derby, and the Rise of the Modern Thoroughbred Industry. The books tells the story of the first Kentucky-bred horse to win Europe's biggest race. (9:53)	GOV. ANDY BESHEAR / JAMIE NICHOLSON	12/12/2021 07:01 AM	029:28
CURRENT EVENTS / HISTORY	MORAL SIDE OF THE	KENTUCKY CONGRESSMAN THOMAS MASSIE'S	MORAL SIDE PANEL OF CLERGYMEN	12/12/2021 07:30 AM	028:47

	NEWS	HOLIDAY CARD WITH HIS FAMILY HOLDING GUNS HAS GONE VIRAL ON SOCIAL MEDIA (12:05) / MARKING THE 80 TH ANNIVERSARY OF			
		THE ATTACK ON PEARL HARBOR AND THE DEATH OF SEN. BOB DOLE (15:35)			
DISASTER RELIEF / HISTORY	Kentucky Focus	Michael Hart, the Media Branch Chief for FEMA, discusses the process for getting FEMA assistance if you live within the eight counties under a disaster declaration following last weekend's tornado. (8:53) / Life- long horse racing fan Jennifer Kelly is the author of "Sir Barton And The Making Of The Triple Crown" chronicles the story of the first winner of horse racing's prestigious Triple Crown. (16:26)	MICHAEL HART / JENNIFER KELLY	12/19/2021 07:01 AM	029:30
CURRENT EVENTS	MORAL SIDE OF THE NEWS	DEATH AND DESTRUCTION ACROSS WESTERN AND SOUTHERN KENTUCKY AS VIOLENT TORNADOS SWEPT THROUGH THE STATE (17:20) / THE HOLIDAYS ARE HERE, MANY ARE GRIEVING WITH SO MUCH LOSS OVER THE PAST COUPLE OF YEARS (10:20)	MORAL SIDE PANEL OF CLERGYMEN	12/19/2021 07:30 AM	028:47
SPORTS / DISASTER RELIEF	Kentucky Focus	Tom Leach, "The Voice Of The Wildcats" has released a book with his radio partner Mike Pratt titled "Kentucky	TOM LEACH / JOHN CALIPARI / GOV. ANDY BESHEAR	12/26/2021 07:01 AM	029:30

		Basketball: Two Decades Behind The Scenes" covering their run as the radio voices of Kentucky Wildcat basketball. (17:07) / Kentucky Basketball Coach John Calipari and Gov. Beshear on tornado relief efforts in Western Kentucky (5:42)			
CHARITABLE GIVING	MORAL SIDE OF THE NEWS	STORIES OF SPECIAL NEEDS CHILDREN BENEFITTING FROM DONATIONS TO THE CRUSADE FOR CHILDREN (28:45)	MORAL SIDE PANEL OF CLERGYMEN	12/26/2021 07:30 AM	028:47

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	:15 (ADOPTION)	000:14	1
	:15 (BLESSINGS IN A BACKPACK)	000:14	1
	:15 (CENTERS FOR DISEASE CONTROL)	000:15	1
	:15 (CORPORATION FOR NTL COMMUNITY SERVICES)	000:14	1
	:15 (CORPORATION FOR NTL COMMUNITY SERVICES)	000:14	1
	:15 (FEDERAL TRADE COMMISSION)	000:15	1
	:15 (USO)	000:14	1
	:30 (ADOPTION-GOAT)	000:29	1
	:30 (ADOPTION-JELLY)	000:28	1
	:30 (AIR FORCE RESERVE #2)	000:28	1
	:30 (ALCOHOLICS ANONYMOUS #1)	000:28	1
	:30 (ALCOHOLICS ANONYMOUS #2)	000:28	1
	:30 (ALCOHOLICS ANONYMOUS #2)	000:28	1
	:30 (ALCOHOLICS ANONYMOUS #3)	000:27	1
	:30 (ALCOHOLICS ANONYMOUS #3)	000:27	1
	:30 (AUTISM SPEAKS DOT ORG) (TOMMY HILFIGER)	000:29	1

	:30 (AUTISM SPEAKS DOT ORG) (TOMMY		
	HILFIGER)	000:30	1
	:30 (DRUG FREE KENTUCKY)	000:29	1
	:30 (DRUG FREE KENTUCKY)	000:29	1
	:30 (FIGHTING BLINDNESS # 1)	000:29	1
	:30 (NATIONAL GUARD AND RESERVE)	000:28	1
	:30 (NO KID HUNGRY DOT ORG)	000:30	1
	:60 (KENTUCKY HIGH SCHOOL ATHLETICS ASSOCIATION)	000:58	1
	:60 (KENTUCKY STATE PARKS FOUNDATION)	000:58	1
	:60 (UNITED WAY)	000:59	1
	:60 (UNITED WAY)	001:00	1
	:60 (US FOREST SERVICE)	000:58	1
	:60 KHSAA #3)	000:59	1
ABANDONED MINE SAFETY	MINE SAFETY ADMINISTRATION	000:59	51
ADOPT FOSTER CHILDREN	ADOPT US KIDS DOT ORG	000:59	35
AFFORDABLE HOUSING	US DEPT OF HUD	000:59	30
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	000:29	77
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	000:29	85
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	001:00	62
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:27	185
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:28	97
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:28	89
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:29	76
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:29	75
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:56	79
AUTISM AWARENESS	AUTISM SPEAKS DOT ORG	000:29	79
AUTISM AWARENESS	AUTISM SPEAKS DOT ORG	000:59	35
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:29	72
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:29	72
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:58	35
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:59	9
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:59	33
BOATING SAFETY	US COAST GUARD	000:59	53
CARBON MONOXIDE SAFETY	CENTERS FOR DISEASE CONTROL	000:15	116
CHARITABLE DONATIONS	GOODWILL INDUSTRIES	000:59	28
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:14	58
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:29	80

CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:29	84
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:59	34
CHILD HEALTH	UNITED WAY	000:29	72
CHILD HUNGER	BLESSINGS IN A BACK PACK	000:14	58
CHILD HUNGER	BLESSINGS IN A BACKPACK	000:14	132
CHILD HUNGER	FEEDING AMERICA	000:58	59
CHILD HUNGER	FEEDING AMERICA	000:59	38
CHILD HUNGER	FEEDING AMERICA	000:59	32
CHILD HUNGER	NO KID HUNGRY DOT ORG	000:31	80
CHILD MENTORING	BIG BROTHERS / BIG SISTERS	000:30	80
CHILD MENTORING	BIG BROTHERS / BIG SISTERS	000:30	78
CHILD SAFETY SEATS	HIGHWAY SAFETY ADMINISTRATION	000:59	40
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	2
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	4
COMMUNITY VOLUNTEERING	CORP FOR NTL COMMUNITY SRVCS	000:15	117
COMMUNITY VOLUNTEERING	UNITED WAY	000:59	39
COMMUNITY VOLUNTEERING	UNITED WAY	000:59	126
DENTAL HEALTH	PARTNERSHP FOR HEALTHY MOUTHS	000:59	30
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:14	58
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:29	74
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:30	83
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:59	39
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:14	58
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	76
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:59	34
EDUCATION	DONORS CHOOSE DOT ORG	000:29	74
FINANCIAL LITERACY	AMERICAN INSTITUTE OF CPA'S	000:59	31
FIRE PREVENTION	US FOREST SERVICE	000:29	79
FOOD SAFETY	US DEPT OF AGRICULTURE	000:29	74
GUN SAFETY	NTL CRIME PREVENTION COUNCIL	000:59	29
HEALTH & SAFETY	BREAST CANCER RESEARCH FOUNDA	000:30	16
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
HIGH BLOOD PRESSURE CONTROL	AMERICAN STROKE ASSOCIATION	000:59	35
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	63
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	41
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	50
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	001:00	55
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	001:00	63
IRS EMAIL FRAUD	INTERNAL REVENUE SERVICE	000:59	44

KENTUCKY STATE PARKS	KY STATE PARKS FOUNDATION	000:30	80
KENTUCKY STATE PARKS	KY STATE PARKS FOUNDATION	001:00	53
LEAD PAINT SAFETY	ENVIRONMENTAL PROTECTION AGY	001:00	55
LEAD PAINT SAFETY	EPA -ENVIRONMENTAL PROTECTION	000:15	56
LEAD PAINT SAFETY	EPA -ENVIRONMENTAL PROTECTION	000:29	71
LEARNING DISABILITIES	UNDERSTOOD DOT ORG	000:59	31
MENTAL HEALTH	NAT'L ALLIANCE MENTAL ILLNESS	000:30	2
MENTAL HEALTH	NAT'L ALLIANCE MENTAL ILLNESS	000:32	1
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:06	77
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:15	118
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:29	78
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	15
MILITARY AND VETERANS	USO	000:30	84
MINORITY EDUCATION OPPORTUNTY	UNITED NEGRO COLLEGE FUND	000:29	68
NATIONAL GUARD AND RESERVE	NATIONAL GUARD	000:30	73
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	4
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	6
PET ADOPTION	SHELTER PET PROJECT	000:59	26
PET SAFETY	PETA	000:30	78
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	4
PROMOTING HIGH SCHOOL SPORTS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	59
RECYCLE AND REUSE	KEEP AMERICA BEAUTIFUL	000:29	86
RECYCLE AND REUSE	MARATHON PETROLEUM CO LLC	000:29	21
SHINE A LIGHT	SHINE A LIGHT	000:29	2
SHINE A LIGHT	SHINE A LIGHT	000:30	5
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	16
SUPPORT FOR TROOPS	USO	000:14	116
SUPPORT FOR TROOPS	USO	000:15	65
TEEN DRUG AWARENESS	KY OFFICE ON DRUG POLICY	000:29	81
UNCF	UNCF	000:30	5
UNDERAGE DRINKING	FEDERAL TRADE COMMISSION	000:14	120
VISIT THE FOREST	US FOREST SERVICE	000:58	37
VISIT THE FOREST	US FOREST SERVICE	000:59	45
VISIT THE FOREST	US FOREST SERVICE	000:59	44