

WKRD  
Louisville, KY  
Quarterly Issues/Programs List  
First Quarter, 2023  
3/31/2023

WKRD  
Quarterly Issues/Programs List

WKRD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CURRENT EVENTS	Kentucky Focus	Kentucky's governor has updates on the Brent Spence Bridge and other infrastructure projects, economic development accomplishments throughout 2022, and eastern Kentucky flooding relief initiatives.	GOV. ANDY BESHEAR	01/01/2023 07:00 AM	029:30
CHARITABLE GIVING	Moral Side of the News	WHAS Crusade for Children "Building the Future" special showing viewers how their donations make a difference for children with special needs.	Terry Meiners, Shay McAlister	01/01/2023 07:30 AM	028:46
CURRENT EVENTS	Kentucky Focus	A status update on the Brent Spence Bridge project, a look at the Education First plan and it's impact on Kentucky schools as well as a status on disaster recovery efforts.	GOV. ANDY BESHEAR	01/08/2023 07:00 AM	029:30

CHARITABLE GIVING	Moral Side of the News	Recap of the 69 <sup>th</sup> annual WHAS Crusade for Children	Terry Meiners, Shay McAlister	01/08/2023 07:30 AM	028:46
CURRENT EVENTS	Kentucky Focus	Kentucky's governor updates on military childcare, changes in the juvenile justice system, FEMA buyouts and updates on eastern Kentucky flooding recovery efforts.	GOV. ANDY BESHEAR	01/15/2023 07:00 AM	029:30
CRIME / POLITICS / HEALTH & SAFETY	Moral Side of the News	Louisville Metro Police interim chief lays out ideas. Louisville Metro Council will appoint 3 new members, some say the public should vote. The recovery of Buffalo Bills player Damar Hamlin. Hawaiian fisherman offered bounty to haul in old nets for the environment.	MORAL SIDE PANEL OF CLERGYMEN	01/15/2023 07:30 AM	028:46
CURRENT EVENTS / SPORTS	Kentucky Focus	This year marks 50 years since Big Red took the nation by storm, winning the Triple Crown in convincing fashion. The Kentucky Derby Museum is marking the occasion with a new permanent Secretariat exhibit and a party along with the chance to get a very special bourbon release. The Museum's Chris Goodlett and Pat Armstrong provide details.	CHRIS GOODLETT, PAT ARMSTRONG	01/22/2023 07:00 AM	029:30

POLITICS / CRIME / PUBLIC HEALTH	Moral Side of the News	Kentucky legislature considers sales tax over income tax. Will death penalty be abolished in Kentucky? World's oldest known person dies at 118.	MORAL SIDE PANEL OF CLERGYMEN	01/22/2023 07:30 AM	028:46
CURRENT EVENTS / SPORTS	Kentucky Focus	Churchill Downs spokesman Darren Rogers sets the scene as the field comes together for Derby 149 and talks about some of the changes around the track.	DARREN ROGERS	01/29/2023 07:00 AM	029:30
POLITICS / PUBLIC HEALTH AND SAFETY	Moral Side of the News	A bill to repeal or roll back gun free zones in Kentucky. Two mass shootings in California and one in Iowa. Police officer involved in Breonna Taylor death goes on book tour.	MORAL SIDE PANEL OF CLERGYMEN	01/29/2023 07:30 AM	028:46
CURRENT EVENTS	Kentucky Focus	Updates from Governor Andy Beshear on manufacturing and job creation in the new year, a new recovery services facility in eastern Kentucky and broadband expansion throughout the Commonwealth.	GOV. ANDY BESHEAR	02/05/2023 07:00 AM	029:30
POLITICS / CRIME / PUBLIC HEALTH	Moral Side of the News	Kentucky legislature considers sales tax over income tax. Will death penalty be abolished in Kentucky? World's oldest known person dies at 118.	MORAL SIDE PANEL OF CLERGYMEN	02/05/2023 07:30 AM	028:46

CURRENT EVENTS	Kentucky Focus	Kentucky Governor Andy Beshear highlights new workforce skills training initiatives, legislative black history month and children's advocacy day, along with updates on tornado and flood relief.	GOV. ANDY BESHEAR	02/12/2023 07:00 AM	029:30
POLITICS / PUBLIC HEALTH AND SAFETY	Moral Side of the News	Turkey, Syrian earthquake devastation. Chinese spy balloon over US and President Biden's State of the Union address. Shortage of teachers in Kentucky. Super Bowl 57.	MORAL SIDE PANEL OF CLERGYMEN	02/12/2023 07:30 AM	028:46
CURRENT EVENTS / SPORTS	Kentucky Focus	Indianapolis Motor Speedway President Doug Boles sets the scene as the track at 16th and Georgetown prepares for 350,000 plus fans Memorial Day weekend. Boles takes us through some of the lead up events and the storylines to watch going into the Month of May.	DOUG BOLES	02/19/2023 07:00 AM	029:29
POLITICS / PUBLIC SAFETY / NATIONAL	Moral Side of the News	Mass shooting on Michigan State campus kills 3. How should we celebrate Black History Month?	MORAL SIDE PANEL OF CLERGYMEN	02/19/2023 07:30 AM	028:46

POLITICS	Kentucky Focus	Office lotteries, orientation sessions that ended up like a scene from the Hunger Games and family functions. That's how Rep. Morgan McGarvey (D-KY3) began his term in Congress, joining 73 others who were learning the same balance. In this episode of Kentucky Focus, Rep. McGarvey shares the lighter moments that don't make the headlines and offers a fresh perspective of what happens on The Hill.	REPRESENTATIVE MORGAN MCGARVEY	02/26/2023 07:00 AM	029:30
PUBLIC HEALTH AND SAFETY / EDUCATION / CRIME / NATIONAL	Moral Side of the News	Louisville inmates have access to make more phone calls. Local universities review safety plans following Michigan State mass shooting. Asbury University (Wilmore, Kentucky) prayer revival goes viral attracting visitors from across the US.	MORAL SIDE PANEL OF CLERGYMEN	02/26/2023 07:30 AM	028:46
CURRENT EVENTS	Kentucky Focus	The Kentucky governor showcases economic successes throughout the Commonwealth, First Lady Brittany Beshear highlights Read Across America Day and an update on Kentucky State Police recruitment.	GOV. ANDY BESHEAR / FIRST LADY BRITTANY BESHEAR	03/05/2023 07:00 AM	030:50
POLITICS / FINANCIAL / EDUCATION /	Moral Side of the News	SCOTUS hears arguments on student loan forgiveness.	MORAL SIDE PANEL OF CLERGYMEN	03/05/2023 07:30 AM	028:46

PUBLIC HEALTH		Eli Lilly announces \$35 per month insulin. Courier-Journal and other newspapers drop Dilbert cartoon following artist's racially insensitive comments. Cincinnati Bengals contribute money to Louisville city park. McDonald's introduces Krispy Kreme donuts to menu.			
CURRENT EVENTS	Kentucky Focus	Colonel Jeremy Slinker of Kentucky Emergency Management updates on disaster relief initiatives and Eric Friedlander of the Cabinet of Health and Family Services speaks on the need to recertify for Medicaid	GOV. ANDY BESHEAR / JEREMY SLINKER / ERIC FRIEDLANDER	03/12/2023 07:00 AM	029:30
PUBLIC HEALTH AND SAFETY / EDUCATION AND CULTURAL / CRIME / NATIONAL	Moral Side of the News	US Dept. of Justice issues its report on Louisville Metro Police.	MORAL SIDE PANEL OF CLERGYMEN	03/12/2023 07:30 AM	028:46
CURRENT EVENTS	Kentucky Focus	Kentucky's governor updates on economic initiatives throughout the state, improvements to water and sewer services, and progress on the Everybody Counts initiative for education.	GOV. ANDY BESHEAR	03/19/2023 07:00 AM	029:30
NATIONAL / FINANCIAL / CONSUMER / TECHNOLOGY	Moral Side of the News	Silicon Valley Bank collapse. Biden administration approves \$8 billion	MORAL SIDE PANEL OF CLERGYMEN	03/19/2023 07:30 AM	028:46

		oil drilling project in Alaska. Denny Crum receives an honor.			
CURRENT EVENTS	Kentucky Focus	Governor Andy Beshear updates the banning of the drug Tia Neptune, the impact of incoming weather, an innovative new teacher certification program along with the signing of new legislation.	GOV. ANDY BESHEAR	03/26/2023 07:00 AM	029:30
PUBLIC HEALTH AND SAFETY / EDUCATION AND CULTURAL / CRIME / NATIONAL	Moral Side of the News	US Dept. of Justice issues its report on Louisville Metro Police.	MORAL SIDE PANEL OF CLERGYMEN	03/26/2023 07:30 AM	028:46

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ABANDONED MINE SAFETY	MINE SAFETY ADMINISTRATION	000:59	15
ADOPT DESERVING CHILDREN	AD COUNCIL	001:00	25
ADOPT FOSTER CHILDREN	ADOPT US KIDS DOT ORG	000:59	22
AFFORDABLE HOUSING	US DEPT OF HUD	000:59	21
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	000:29	72
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	000:29	86
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	001:00	45
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:27	189
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:28	100
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:28	76
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:29	83
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:29	76

ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:56	29
AUTISM AWARENESS	AUTISM SPEAKS DOT ORG	000:29	79
AUTISM AWARENESS	AUTISM SPEAKS DOT ORG	000:59	23
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:29	76
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:29	71
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:58	21
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:59	20
BOATING SAFETY	US COAST GUARD	000:59	27
CARBON MONOXIDE SAFETY	CENTERS FOR DISEASE CONTROL	000:15	141
CHARITABLE DONATIONS	GOODWILL INDUSTRIES	000:59	16
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:14	76
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:29	70
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:29	78
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:59	23
CHILD HEALTH	UNITED WAY	000:29	83
CHILD HUNGER	BLESSINGS IN A BACK PACK	000:14	75
CHILD HUNGER	BLESSINGS IN A BACKPACK	000:14	156
CHILD HUNGER	FEEDING AMERICA	000:58	22
CHILD HUNGER	FEEDING AMERICA	000:59	24
CHILD HUNGER	FEEDING AMERICA	000:59	27
CHILD HUNGER	NO KID HUNGRY DOT ORG	000:31	68
CHILD MENTORING	BIG BROTHERS / BIG SISTERS	000:30	67
CHILD MENTORING	BIG BROTHERS / BIG SISTERS	000:30	70
CHILD SAFETY SEATS	HIGHWAY SAFETY ADMINISTRATION	000:59	15
COMMUNITY VOLUNTEERING	CORP FOR NTL COMMUNITY SRVCS	000:15	146
COMMUNITY VOLUNTEERING	UNITED WAY	000:59	22
COMMUNITY VOLUNTEERING	UNITED WAY	000:59	72
DENTAL HEALTH	PARTNERSHP FOR HEALTHY MOUTHS	000:59	22
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:14	70
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:29	84
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:30	72
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:59	22
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:14	73
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	74
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:59	16
EDUCATION	DONORS CHOOSE DOT ORG	000:29	74
FINANCIAL LITERACY	AMERICAN INSTITUTE OF CPA'S	000:59	27
FIRE PREVENTION	US FOREST SERVICE	000:29	77
FOOD SAFETY	US DEPT OF AGRICULTURE	000:29	71
GUN SAFETY	NTL CRIME PREVENTION COUNCIL	000:59	17



HIGH BLOOD PRESSURE CONTROL	AMERICAN STROKE ASSOCIATION	000:59	23
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	23
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	27
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	19
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	001:00	24
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	001:00	22
IRS EMAIL FRAUD	INTERNAL REVENUE SERVICE	000:59	21
KENTUCKY STATE PARKS	KY STATE PARKS FOUNDATION	000:30	81
KENTUCKY STATE PARKS	KY STATE PARKS FOUNDATION	001:00	20
LEAD PAINT SAFETY	ENVIRONMENTAL PROTECTION AGY	001:00	26
LEAD PAINT SAFETY	EPA -ENVIRONMENTAL PROTECTION	000:15	75
LEAD PAINT SAFETY	EPA -ENVIRONMENTAL PROTECTION	000:29	78
LEARNING DISABILITIES	UNDERSTOOD DOT ORG	000:59	16
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:06	19
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:15	144
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:29	82
MILITARY AND VETERANS	USO	000:30	84
MINORITY EDUCATION OPPORTUNTY	UNITED NEGRO COLLEGE FUND	000:29	76
NATIONAL GUARD AND RESERVE	NATIONAL GUARD	000:30	86
PET ADOPTION	SHELTER PET PROJECT	000:59	15
PET SAFETY	PETA	000:30	82
PROMOTING HIGH SCHOOL SPORTS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	24
RECYCLE AND REUSE	KEEP AMERICA BEAUTIFUL	000:29	74
SUPPORT FOR TROOPS	USO	000:14	145
SUPPORT FOR TROOPS	USO	000:15	69
TEEN DRUG AWARENESS	KY OFFICE ON DRUG POLICY	000:29	83
UNDERAGE DRINKING	FEDERAL TRADE COMMISSION	000:14	147
VISIT THE FOREST	US FOREST SERVICE	000:58	19
VISIT THE FOREST	US FOREST SERVICE	000:59	21
VISIT THE FOREST	US FOREST SERVICE	000:59	22