WKRD

Louisville, KY

Quarterly Issues/Programs List Third Quarter, 2023 10/2/2023 WKRD

Quarterly Issues/Programs List

WKRD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TRAVEL / TOURISM / COMPETITIVE EATING	Kentucky Focus	Summer Travel from Kentucky's Airports. What you need to know to ease your travel plans and when is the best time to book those fares? / Competitive eating over the summer holiday and will it come to Kentucky?	JAY RATLIFF / RICH SHEA	07/02/2023 07:00 AM	029:26
Mental Health / Social Media	Kentucky Focus	When is the right time to see a mental health therapist? When is the right time to see a mental health therapist? / Another social media platform hits Kentucky	Dr. Charles Pemberton / Michael Dubowski	07/09/2023 07:00 AM	029:37
NATIONAL / POLITICAL / EDUCATIONAL / CULTURAL	MORAL SIDE OF THE NEWS 7/9		MORAL SIDE PANEL OF CLERGYMEN	07/09/2023 07:31 AM	028:46
BASEBALL / HISTORY / SPORTS / YOUTH ACTIVITIES	Kentucky Focus	The history of baseball in Kentucky / Youth fall sports and why parents need to pay attention	FUCHS /	07/16/2023 07:00 AM	029:23

NATIONAL / POLITICAL / EDUCATION / PUBLIC SAFETY	MORAL SIDE OF THE NEWS 7/16	Manson follower released after 53 years in prison / Social media pedals high caffeine drink to children	MORAL SIDE PANEL OF CLERGYMEN	07/16/2023 07:30 AM	028:46
Health Remedies and Solutions \ Severe Weather	Kentucky Focus	Why are allergies so bad and what can be done to alleviate the symptoms? \ What's driving the state's wonky weather this year?	Dr. Natalie Miller / John Gordon	07/23/2023 07:00 AM	029:24
PUBLIC SAFETY / POLITICS / POLITICS / TECHNOLOGY	MORAL SIDE OF THE NEWS 7/23	What are your thoughts on Louisville hiring the new police chief and the process that went into selecting that person? / Cyber Trust labels will be on electronic devices soon	SIDE PANEL OF	07/23/2023 07:30 AM	028:46
MENTAL HEALTHELECTRIC CARS / BATTERIES/ AUTOMOTIVE/ FOOTBALL/ HIGH SCHOOL SPORTS	Kentucky Focus	Rival EV charger manufacturing and what it means to Kentucky / Kentucky State High School Football Preview	Michael Dubowski / Fletcher Long	07/30/2023 07:00 AM	029:33
NATIONAL / POLITICAL / PUBLIC HEALTH AND SAFETY	Moral Side of the News	Truth in Political Issue Advertising: Do These Ads Sway and Mislead Voters? / DOJ sues Texas for impeding immigrants crossing the Rio Grande	MORAL SIDE PANEL OF CLERGYMEN	07/30/2023 07:31 AM	028:46
LOTTERY / PUBLIC POLICY / TAXES / PERSONAL FINANCE/ SCHOOLS	Kentucky Focus		Travis Ragsdale / Nick Wolny	08/06/2023 07:00 AM	029:32
Political affiairs / Judicial / Arts / Cultural	Moral Side of the News	Examining the latest indictments of Donald Trump / Louisville Ballet faces financial hardship	MORAL SIDE PANEL OF CLERGYMEN	08/06/2023 07:31 AM	028:46
FOSTER CARE / CHILD CARE / EDUCATION /	Kentucky Focus	A look at Kentucky's citizens foster review board adn the	Taylor /	08/13/2023 07:00 AM	029:30

STUDENT LOANS / SCHOLARSHIP		needs they have / An explanation of the FAFSA student aid application and the changes coming to the program			
POLITICAL / EDUCATIONAL / PARENTING / FAMILY	Moral Side of the News	JCPS cancels two days of classes following transportation headaches on openign day / Donald Trump not mentioned in stump speeches at Fancy Farm	MORAL SIDE PANEL OF CLERGYMEN	08/13/2023 07:31 AM	028:46
MASS SHOOTINGS / VIOLENCE / MENTAL HEALTH / YOUTH SERVICES / POLICING / FAIRS AND FESTIVALS	Kentucky Focus	The Humana foundation is giving money to support mental health efforts in Kentucky / What needs to be done to help local youth moving forward	Various Guests	08/20/2023 07:00 AM	029:30
Political affiairs / Public Safety / Parenting / Education	Moral Side of the News	JCPS cancels first week of school following busing issues / Donald Trump faces indictment in Georgia	MORAL SIDE PANEL OF CLERGYMEN	08/20/2023 07:30 AM	028:46
ELECTRIC GRID / PUBLIC UTILITIES / MENTAL HEALTH / EDUCATION / PARENTING	Kentucky Focus	The state of Kentucky's electric grid given the summer heat / Mental health awareness week and dealing with back to school	Joe Arnold / Dr. Charles Pemberton	08/27/2023 07:00 AM	029:30
POLITICAL / PUBLIC SAFETY / NATIONAL / SEVERE WEATHER	Moral Side of the News	The threat of domestic terrorism / Heatwave sweeps country / 1,000 still missing in Maui wildfires	MORAL SIDE PANEL OF CLERGYMEN	08/27/2023 07:30 AM	028:46
COLLEGE ATHLETICS / FOOTBALL / REALIGNMENT / NATURAL DISASTERS / PREPAREDNESS	Kentucky Focus	How is realignment changing college athletics? / How to prepare for a natural disaster the work being done in Maui and Florida	Gary Stanken / Steve Cunannan	09/03/2023 07:00 AM	029:30
POLITICAL / PUBLIC SAFETY / PARENTING /	Moral Side of the News	Should Louisville close bars earlier than 4 AM to curb	MORAL SIDE	09/03/2023 07:30 AM	028:46

FAMILY / EDUCATION		gun violence / Narcan will soon be availalbe over the counter	PANEL OF CLERGYMEN		
AUTOMOTIVE / PUBLIC RECOGNITION / LABOR RELATIONS / MERGERS	Kentucky Focus	The 2023 Hall of Fame class at the National Corvette Museum / What a possible strike at Ford could do financially to the region	Various Guests	09/10/2023 07:00 AM	029:30
POLITICAL / PUBLIC HEALTH / SAFETY / CULTURAL / MONEY / FINANCIAL	Moral Side of the News	Sports gambling becomes legal in Kentucky this week / Homeless camps being cleared out in Louisville	MORAL SIDE PANEL OF CLERGYMEN	09/10/2023 07:30 AM	028:46
Public Schools / Education / Military Police / Law Enforcement / Football / Horse Racing	Kentucky Focus	History of the	Pollio \ Raul Lopez \	09/17/2023 07:00 AM	029:30
Internet / Antitrust Concerns / Technology / Political	Moral Side of the News	Will Google ever face any true competition? / Insights on the retirement of Mitt Romney	MORAL SIDE PANEL OF CLERGYMEN	09/17/2023 07:30 AM	028:46
College Sports \ Athletics \ Cancer Research \ Public Policy \ Funding	Kentucky Focus	"Sprint" football surging in popularity nationally and locally \ Rallying local lawmakers for additional cancer research funding	Maria Buckley \ Pam Pilgrim	09/24/2023 07:00 AM	029:30
Foreign Relations \ Terroism \ Educational \ Parenting \ Family	Moral Side of the News	The debate over the Iran money for hostages swap \ What can be done about chronic absenteeism in sc	MORAL SIDE PANEL OF CLERGYMEN	09/24/2023 07:30 AM	028:46

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator-	-provided programs	lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	:15 (ADOPTION)	000:14	1
ABANDONED MINE SAFETY	MINE SAFETY ADMINISTRATION	000:59	18
ADOPT DESERVING CHILDREN	AD COUNCIL	001:00	21
ADOPT FOSTER CHILDREN	ADOPT US KIDS DOT ORG	000:59	13
AFFORDABLE HOUSING	US DEPT OF HUD	000:59	14
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	000:29	68
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	000:29	73
AIR FORCE RESERVE RECRUITING	AIR FORCE RESERVE	001:00	22
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:27	194
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:28	106
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:28	81
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:29	69
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:29	70
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:56	22
AUTISM AWARENESS	AUTISM SPEAKS DOT ORG	000:29	82
AUTISM AWARENESS	AUTISM SPEAKS DOT ORG	000:59	11
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:29	69
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:29	71
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:58	14
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:59	9
BOATING SAFETY	US COAST GUARD	000:59	16
BREAST CANCER	AMERICAN CANCER SOCIETY	000:15	28
BREAST CANCER	BREAST CANCER AWARENESS	000:30	19
CARBON MONOXIDE SAFETY	CENTERS FOR DISEASE CONTROL	000:15	165
CHARITABLE DONATIONS	GOODWILL INDUSTRIES	000:59	17
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:14	75
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:29	68
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:29	57
CHILD ADOPTION	ADOPT US KIDS DOT ORG	000:59	12
CHILD HEALTH	UNITED WAY	000:29	70
CHILD HUNGER	BLESSINGS IN A BACK PACK	000:14	82
CHILD HUNGER	BLESSINGS IN A BACKPACK	000:14	173
CHILD HUNGER	FEEDING AMERICA	000:58	15
CHILD HUNGER	FEEDING AMERICA	000:59	16
CHILD HUNGER	FEEDING AMERICA	000:59	12
CHILD HUNGER	NO KID HUNGRY DOT ORG	000:31	60

CHILD MENEODING	DIG DDOMUEDO / DIG GIGHEDO	000 00	C 4
CHILD MENTORING	BIG BROTHERS / BIG SISTERS	000:30	64
CHILD MENTORING	BIG BROTHERS / BIG SISTERS	000:30	62
CHILD SAFETY SEATS	HIGHWAY SAFETY ADMINISTRATION	000:59	16
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	5
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	5
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	10
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	11
COMMUNITY VOLUNTEERING	CORP FOR NTL COMMUNITY SRVCS	000:15	162
COMMUNITY VOLUNTEERING	UNITED WAY	000:59	12
COMMUNITY VOLUNTEERING	UNITED WAY	000:59	39
DENTAL HEALTH	PARTNERSHP FOR HEALTHY MOUTHS	000:59	17
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:14	80
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:29	72
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:30	69
DISASTER PREPAREDNESS	FEDERAL EMERGENCY MGMT AGENCY	000:59	20
DOMESTIC VIOLENCE	NO MORE.ORG	000:30	15
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:14	79
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	70
DRUNK DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:59	17
EDUCATION	DONORS CHOOSE DOT ORG	000:29	68
FINANCIAL LITERACY	AMERICAN INSTITUTE OF CPA'S	000:59	16
FIRE PREVENTION	US FOREST SERVICE	000:29	78
FOOD SAFETY	US DEPT OF AGRICULTURE	000:29	69
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	4
GUN SAFETY	NTL CRIME PREVENTION COUNCIL	000:59	11
HIGH BLOOD PRESSURE CONTROL	AMERICAN STROKE ASSOCIATION	000:59	11
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	13
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	19
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	23
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	001:00	20
HIGH SCHOOL ATHLETICS	KY HIGH SCHOOL ATHLETIC ASSOC	001:00	14
IRS EMAIL FRAUD	INTERNAL REVENUE SERVICE	000:59	14
KENTUCKY STATE PARKS	KY STATE PARKS FOUNDATION	000:30	85
KENTUCKY STATE PARKS	KY STATE PARKS FOUNDATION	001:00	20
LEAD PAINT SAFETY	ENVIRONMENTAL PROTECTION AGY	001:00	13
LEAD PAINT SAFETY	EPA -ENVIRONMENTAL PROTECTION	000:15	80
LEAD PAINT SAFETY	EPA -ENVIRONMENTAL PROTECTION	000:29	63
LEARNING DISABILITIES	UNDERSTOOD DOT ORG	000:59	14
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	8

MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:06	5
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:15	159
MILITARY AND VETERANS	FISHER HOUSE FOUNDATION	000:29	68
MILITARY AND VETERANS	USO	000:30	74
MINORITY EDUCATION OPPORTUNTY	UNITED NEGRO COLLEGE FUND	000:29	67
NATIONAL GUARD AND RESERVE	NATIONAL GUARD	000:30	73
NO KID HUNGRY	NO KID HUNGRY	000:29	20
NO KID HUNGRY	NO KID HUNGRY	000:29	7
PET ADOPTION	SHELTER PET PROJECT	000:59	14
PET SAFETY	PETA	000:30	73
PROMOTING HIGH SCHOOL SPORTS	KY HIGH SCHOOL ATHLETIC ASSOC	000:59	19
RECYCLE AND REUSE	KEEP AMERICA BEAUTIFUL	000:29	73
SUPPORT FOR TROOPS	USO	000:14	163
SUPPORT FOR TROOPS	USO	000:15	84
TEEN DRUG AWARENESS	KY OFFICE ON DRUG POLICY	000:29	77
UNDERAGE DRINKING	FEDERAL TRADE COMMISSION	000:14	164
VISIT THE FOREST	US FOREST SERVICE	000:58	12
VISIT THE FOREST	US FOREST SERVICE	000:59	15
VISIT THE FOREST	US FOREST SERVICE	000:59	14