



KTVQ-TV
3203 3rd Ave North
Billings, MT 59101
(406) 252-5611

CONTRACT

<u>Contract / Revision</u> 97320 /		<u>Alt Order #</u> 08769473
<u>Product</u> MT HUNTERS & ANGLERS		
<u>Contract Dates</u> 08/21/17 - 09/24/17		<u>Estimate #</u> 2021
<u>Advertiser</u> Montana Hunters and Anglers Action		<u>Original Date / Revision</u> 08/21/17 / 08/21/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVQ-TV	<u>Account Executive</u> Jason Dibble (HRP)	<u>Sales Office</u> National Los An
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 269	<u>Product 1/2</u> 392
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Sadler Strategic Media, Inc
12103 Viewcrest Rd
Studio City, CA 91604

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVQ	08/21/17	09/08/17	M-F 10p News	10:00 PM-10:35 PM		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				1	\$1,000.00				
	Week:	08/28/17	09/03/17	MTWTF--				2	\$1,000.00				
	Week:	09/04/17	09/10/17	MTWTF--				2	\$1,000.00				
N 2	KTVQ	08/28/17	09/01/17	M-F Noon News	12:00 PM-12:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/28/17	09/03/17	MTWTF--				1	\$300.00				
N 3	KTVQ	08/21/17	09/08/17	M-F 530p News	5:30 PM-6:00 PM		:30				NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				2	\$1,200.00				
	Week:	08/28/17	09/03/17	MTWTF--				2	\$1,200.00				
	Week:	09/04/17	09/10/17	MTWTF--				2	\$1,200.00				
N 4	KTVQ	08/21/17	08/25/17	Montana This Morning	5:30 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				1	\$350.00				
N 5	KTVQ	08/21/17	09/08/17	Jeopardy	6:00 PM-6:30 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				1	\$800.00				
	Week:	08/28/17	09/03/17	-----				0	\$0.00				
	Week:	09/04/17	09/10/17	MTWTF--				1	\$800.00				
N 6	KTVQ	08/28/17	09/01/17	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/28/17	09/03/17	MTWTF--				1	\$750.00				
N 7	KTVQ	08/21/17	09/08/17	CBS This Morning	7:00 AM-9:00 AM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				1	\$400.00				
	Week:	08/28/17	09/03/17	MTWTF--				1	\$400.00				
	Week:	09/04/17	09/10/17	MTWTF--				1	\$400.00				
N 8	KTVQ	08/21/17	09/08/17	Price is Right	9:00 AM-10:00 AM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				1	\$400.00				
	Week:	08/28/17	09/03/17	MTWTF--				1	\$400.00				
	Week:	09/04/17	09/10/17	MTWTF--				1	\$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 08/21/17 - 09/24/17		<u>Product</u> MT HUNTERS & ANGLE
<u>Advertiser</u> Montana Hunters and An		<u>Estimate #</u> 2021
		<u>Original Date / Revision</u> 08/21/17 / 08/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	KTVQ	08/26/17	09/09/17	Sa Late News	10:00 PM-10:35 PM		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	-----1-				1	\$750.00				
	Week:	08/28/17	09/03/17	-----1-				1	\$750.00				
	Week:	09/04/17	09/10/17	-----1-				1	\$750.00				
N 10	KTVQ	08/26/17	09/09/17	Saturday 530p News	5:30 PM-6:00 PM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	-----1-				1	\$600.00				
	Week:	08/28/17	09/03/17	-----1-				1	\$600.00				
	Week:	09/04/17	09/10/17	-----1-				1	\$600.00				
N 11	KTVQ	08/27/17	09/10/17	Su Late News	10:00 PM-10:35 PM		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	-----1				1	\$1,000.00				
	Week:	08/28/17	09/03/17	-----1				1	\$1,000.00				
	Week:	09/04/17	09/10/17	-----1				1	\$1,000.00				
N 12	KTVQ	08/27/17	09/10/17	Sunday 530p News	5:30 PM-6:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	-----1				1	\$900.00				
	Week:	08/28/17	09/03/17	-----1				1	\$900.00				
	Week:	09/04/17	09/10/17	-----1				1	\$900.00				
N 13	KTVQ	08/27/17	09/03/17	CBS Sunday Morning	7:00 AM-8:30 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	-----1				1	\$400.00				
	Week:	08/28/17	09/03/17	-----1				1	\$400.00				
N 14	KTVQ	09/10/17	09/10/17	Face The Nation	8:30 AM-9:30 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/17	09/10/17	-----1				1	\$200.00				
Totals								0.00				37	\$28,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/27/17	12	\$9,000.00	(\$1,350.00)	\$7,650.00
08/28/17 - 09/10/17	25	\$19,350.00	(\$2,902.50)	\$16,447.50
Totals	37	\$28,350.00	(\$4,252.50)	\$24,097.50

Signature: _____ Date: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis or race, national origin or ancestry. We reserve the right not to accept all copy.

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