

INVOICE



Remit Address:
 Lima Communications Corp.
 1424 Rice Ave
 Lima, OH 45805
 Main: (419)228-8835
 Billing: (419)228-8835 ext 1015

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 100 N. 20th Street
 Suite 201
 Philadelphia, PA 19103

Advertiser	Brown, Sherrod
Product	General Election
Estimate Number	238

Invoice #	213416-1
Invoice Date	11/06/18
Invoice Month	November 2018
Invoice Period	10/29/18 - 11/05/18

Property	WLIO
Account Executive	Katz Washington
Sales Office	Katz Washington
Sales Region	National

Order #	213416
Alt Order #	26233262
Deal #	
Order Flight	10/30/18 - 11/06/18

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Political

Agency Code	
Advertiser Code	13
Product 1/2	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLIO	M-F First Edition	6a-7a	10/29/18 to 11/04/18	1x	-T-----					
				Tu	10/30/18	:30	6:41 AM	S8TV1814H/Nice	\$80.00		1
2	WLIO	M-F First Edition	6a-7a	10/29/18 to 11/04/18	1x	--W----					
				W	10/31/18	:30	6:23 AM	S8TV1814H/Nice	\$80.00		1
3	WLIO	M-F First Edition	6a-7a	10/29/18 to 11/04/18	1x	---T---					
				Th	11/01/18	:30	6:54 AM	S8TV1819H/what kind	\$80.00		1
4	WLIO	M-F First Edition	6a-7a	10/29/18 to 11/04/18	1x	----F--					
				F	11/02/18	:30	6:24 AM	S8TV1819H/what kind	\$80.00		1
5	WLIO	M-F First Edition	6a-7a	11/05/18 to 11/11/18	2x	M-----					
				M	11/05/18	:30	6:22 AM	S8TV1820H/Banner	\$80.00		2
				M	11/05/18	:30	6:42 AM	S8TV1813H/Franklin	\$80.00		1
6	WLIO	M-F 7a-9a Today Show	7a-9a	10/29/18 to 11/04/18	1x	-T-----					
				Tu	10/30/18	:30	7:59 AM	S8TV1816H/Lewis	\$80.00		1
7	WLIO	M-F 7a-9a Today Show	7a-9a	10/29/18 to 11/04/18	1x	--W----					
				W	10/31/18	:30	7:22 AM	S8TV1816H/Lewis	\$80.00		1
8	WLIO	M-F 7a-9a Today Show	7a-9a	10/29/18 to 11/04/18	1x	---T---					
				Th	11/01/18	:30	7:26 AM	S8TV1813H/Franklin	\$80.00		1
9	WLIO	M-F 7a-9a Today Show	7a-9a	10/29/18 to 11/04/18	1x	----F--					

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WLIO	M-F 7a-9a Today Show	7a-9a	F	11/02/18	:30	7:56 AM	SBTV1813H/Franklin	\$80.00		1
10	WLIO	M-F 7a-9a Today Show	7a-9a		11/05/18 to 11/11/18	2x	M-----				
	WLIO			M	11/05/18	:30	7:21 AM	SBTV1820H /Banner	\$80.00		2
	WLIO			M	11/05/18	:30	7:55 AM	SBTV1820H /Banner	\$80.00		1
11	WLIO	M-F 7a-9a Today Show	7a-9a		10/29/18 to 11/04/18	1x	-T-----				
	WLIO			Tu	10/30/18	:30	8:48 AM	SBTV1814H/Nice	\$80.00		1
12	WLIO	M-F 7a-9a Today Show	7a-9a		10/29/18 to 11/04/18	1x	--W----				
	WLIO			W	10/31/18	:30	8:52 AM	SBTV1814H/Nice	\$80.00		1
13	WLIO	M-F 7a-9a Today Show	7a-9a		10/29/18 to 11/04/18	1x	---T---				
	WLIO			Th	11/01/18	:30	8:48 AM	SBTV1819H /what kind	\$80.00		1
14	WLIO	M-F 7a-9a Today Show	7a-9a		10/29/18 to 11/04/18	1x	----F--				
	WLIO			F	11/02/18	:30	8:29 AM	SBTV1820H /Banner	\$80.00		1
15	WLIO	M-F 7a-9a Today Show	7a-9a		11/05/18 to 11/11/18	2x	M-----				
	WLIO			M	11/05/18	:30	8:29 AM	SBTV1813H/Franklin	\$80.00		2
	WLIO			M	11/05/18	:30	8:48 AM	SBTV1820H /Banner	\$80.00		1
16	WLIO	M-F 1p-2p	1p-2p		10/29/18 to 11/04/18	1x	--W----				
	WLIO			W	10/31/18	:30	1:29 PM	SBTV1814H/Nice	\$60.00		1
17	WLIO	M-F 1p-2p	1p-2p		10/29/18 to 11/04/18	1x	----F--				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WLIO	M-F 1p-2p	1p-2p								
	WLIO	Breeders Cup		F	11/02/18	:00			\$60.00	See MG 17.2,17.3,17.4	1
	WLIO	Breeders Cup		Sa	11/03/18	:30	5:28 PM	SBTV1820H /Banner	\$35.00	MG for 49.1,17.1	4
	WLIO	Football Night In America		Su	11/04/18	:30	7:07 PM	SBTV1820H /Banner	\$75.00	MG for 49.1,17.1	3
	WLIO	NFL Game		Th,Su	11/04/18	:30	9:54 PM	SBTV1819H /what kind	\$250.00	MG for 49.1,17.1	2
18	WLIO	M-F 1p-2p	1p-2p								
	WLIO				11/05/18 to 11/11/18	1x	M-----				
	WLIO			M	11/05/18	:30	1:28 PM	SBTV1820H /Banner	\$60.00		1
19	WLIO	Today Show II	9a-10a								
	WLIO				10/29/18 to 11/04/18	1x	-T-----				
	WLIO			Tu	10/30/18	:30	9:32 AM	SBTV1814H/Nice	\$40.00		1
20	WLIO	Today Show II	9a-10a								
	WLIO				10/29/18 to 11/04/18	1x	---T---				
	WLIO			Th	11/01/18	:30	9:59 AM	SBTV1813H/Franklin	\$40.00		1
21	WLIO	M-F 3P-4P	3P-4P								
	WLIO				10/29/18 to 11/04/18	1x	-T-----				
	WLIO			Tu	10/30/18	:30	3:39 PM	SBTV1816H /Lewis	\$25.00		1
22	WLIO	M-F 3P-4P	3P-4P								
	WLIO				10/29/18 to 11/04/18	1x	----T---				
	WLIO			Th	11/01/18	:30	3:14 PM	SBTV1819H /what kind	\$25.00		1
23	WLIO	M-F 4p-5p	4p-5p								
	WLIO				10/29/18 to 11/04/18	1x	--W----				
	WLIO			W	10/31/18	:30	4:12 PM	SBTV1816H /Lewis	\$20.00		1
24	WLIO	M-F 4p-5p	4p-5p								
	WLIO				10/29/18 to 11/04/18	1x	-----F--				
	WLIO			F	11/02/18	:30	4:41 PM	SBTV1819H /what kind	\$20.00		1
25	WLIO	M-F 4p-5p	4p-5p								

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25	WLIO	M-F 4p-5p	4p-5p		11/05/18 to 11/11/18	1x	M-----				
	WLIO	M-F 4p-5p	4p-5p		11/05/18	:30	4:20 PM	S8TV1813H/Franklin	\$20.00		1
26	WLIO	M-F 5p-530p	5P-530P		10/29/18 to 11/04/18	1x	-T-----				
	WLIO	M-F 5p-530p	5P-530P		10/30/18	:30	5:21 PM	S8TV1814H/Nice	\$50.00		1
27	WLIO	M-F 5p-530p	5P-530P		10/29/18 to 11/04/18	1x	---T---				
	WLIO	M-F 5p-530p	5P-530P		11/01/18	:30	5:29 PM	S8TV1819H/What kind	\$50.00		1
28	WLIO	M-F 5p-6p	5p-6p		10/29/18 to 11/04/18	1x	-T-----				
	WLIO	M-F 5p-6p	5p-6p		10/30/18	:30	5:41 PM	S8TV1814H/Nice	\$50.00		1
29	WLIO	M-F 5p-6p	5p-6p		10/29/18 to 11/04/18	1x	---T---				
	WLIO	M-F 5p-6p	5p-6p		11/01/18	:30	5:14 PM	S8TV1813H/Franklin	\$50.00		1
30	WLIO	Local 6pm News	6p-630p		10/29/18 to 11/04/18	1x	-T-----				
	WLIO	Local 6pm News	6p-630p		10/30/18	:30	6:22 PM	S8TV1816H/Lewis	\$275.00		1
31	WLIO	Local 6pm News	6p-630p		10/29/18 to 11/04/18	1x	--W----				
	WLIO	Local 6pm News	6p-630p		10/31/18	:30	6:22 PM	S8TV1814H/Nice	\$275.00		1
32	WLIO	Local 6pm News	6p-630p		10/29/18 to 11/04/18	1x	---T---				
	WLIO	Local 6pm News	6p-630p		11/01/18	:30	6:22 PM	S8TV1813H/Franklin	\$275.00		1
33	WLIO	Local 6pm News	6p-630p		10/29/18 to 11/04/18	1x	----F--				
	WLIO	Local 6pm News	6p-630p		11/02/18	:30	6:20 PM	S8TV1819H/What kind	\$275.00		1

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34	WLIO	Local 6pm News	6p-630p		11/05/18 to 11/11/18	1x	M-----				
				M	11/05/18	:30	6:16 PM	S8TV1820H /Banner	\$275.00		1
35	WLIO	SA-SU Nightly News	630p-7p		10/29/18 to 11/04/18	1x	-----S				
				Su	11/04/18	:30	6:59 PM	S8TV1813H /Franklin	\$300.00		1
36	WLIO	SU Early News	6p-630p		10/29/18 to 11/04/18	1x	-----S				
				Su	11/04/18	:30	6:28 PM	S8TV1819H /what kind	\$140.00		1
37	WLIO	SA-SU Nightly News	630p-7p		10/29/18 to 11/04/18	1x	-----S-				
				Sa	11/03/18	:30	6:27 PM	S8TV1819H /what kind	\$300.00		1
38	WLIO	SA Early News	6p-630p		10/29/18 to 11/04/18	1x	-----S-				
				Sa	11/03/18	:30	6:13 PM	S8TV1819H /what kind	\$140.00		1
39	WLIO	M-F 7P-730P	7P-730P		10/29/18 to 11/04/18	1x	-T-----				
				Tu	10/30/18	:30	7:08 PM	S8TV1814H /Nice	\$115.00		1
40	WLIO	M-F 7P-730P	7P-730P		10/29/18 to 11/04/18	1x	--W----				
				W	10/31/18	:30	7:07 PM	S8TV1814H /Nice	\$115.00		1
41	WLIO	M-F 7P-730P	7P-730P		10/29/18 to 11/04/18	1x	---T---				
				Th	11/01/18	:30	7:13 PM	S8TV1819H /what kind	\$115.00		1
42	WLIO	M-F 7P-730P	7P-730P		10/29/18 to 11/04/18	1x	----F--				
				F	11/02/18	:30	7:07 PM	S8TV1813H /Franklin	\$115.00		1

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Property	WLIO
Account Executive	Katz Washington
Sales Office	Katz Washington
Sales Region	National

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43	WLIO	M-F 7P-730P	7P-730P								
				11/05/18 to 11/11/18	1x	M-----					
				M	11/05/18	:30	7:07 PM	SRTV1820H /Banner	\$115.00		1
44	WLIO	M-F 730p-758p	730p-758p								
				10/29/18 to 11/04/18	1x	-T-----					
				Tu	10/30/18	:30	7:34 PM	SRTV1814H/Nice	\$115.00		1
45	WLIO	M-F 730p-758p	730p-758p								
				10/29/18 to 11/04/18	1x	--W----					
				W	10/31/18	:30	7:55 PM	SRTV1816H /Lewis	\$115.00		1
46	WLIO	M-F 730p-758p	730p-758p								
				10/29/18 to 11/04/18	1x	---T---					
				Th	11/01/18	:30	7:43 PM	SRTV1813H/Franklin	\$115.00		1
47	WLIO	M-F 730p-758p	730p-758p								
				10/29/18 to 11/04/18	1x	----F--					
				F	11/02/18	:30	7:43 PM	SRTV1820H /Banner	\$115.00		1
48	WLIO	M-F 730p-758p	730p-758p								
				11/05/18 to 11/11/18	1x	M-----					
				M	11/05/18	:30	7:43 PM	SRTV1813H/Franklin	\$115.00		1
49	WLIO	Tuesday Prime 9p-10p	9p-10p								
				10/29/18 to 11/04/18	1x	-T-----					
				Tu	10/30/18	:00			\$300.00	See MG 17.2,17.3,17.4	1
50	WLIO	Tuesday Prime 8p-9p	8p-9p								
				10/29/18 to 11/04/18	1x	-T-----					
				Tu	10/30/18	:30	8:20 PM	SRTV1816H /Lewis	\$275.00		1
51	WLIO	Monday Prime 8p-10p	8p-10p								
				11/05/18 to 11/11/18	1x	M-----					
				M	11/05/18	:30	8:48 PM	SRTV1820H /Banner	\$300.00		1

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52	WLIO	Wednesday Prime Hr 1	8p-9p								
				10/29/18 to 11/04/18	1x	--W----					
				W	10/31/18	:30	8:18 PM	SBTV1814H/Nice	\$200.00		1
53	WLIO	M-Su Late News	11p-1135p								
				10/29/18 to 11/04/18	1x	-----S					
				Su	11/04/18	:30	12:12 AM	SBTV1819H/What kind	\$175.00		1
54	WLIO	M-Su Late News	11p-1135p								
				10/29/18 to 11/04/18	1x	-T-----					
				Tu	10/30/18	:30	11:32 PM	SBTV1814H/Nice	\$175.00		1
55	WLIO	M-Su Late News	11p-1135p								
				10/29/18 to 11/04/18	1x	--W----					
				W	10/31/18	:30	11:20 PM	SBTV1814H/Nice	\$175.00		1
56	WLIO	M-Su Late News	11p-1135p								
				10/29/18 to 11/04/18	1x	---T---					
				Th	11/01/18	:30	11:28 PM	SBTV1819H/What kind	\$175.00		1
57	WLIO	M-Su Late News	11p-1135p								
				10/29/18 to 11/04/18	1x	----F--					
				F	11/02/18	:30	11:21 PM	SBTV1819H/What kind	\$175.00		1
58	WLIO	M-Su Late News	11p-1135p								
				11/05/18 to 11/11/18	1x	M-----					
				M	11/05/18	:30	11:21 PM	SBTV1820H/Banner	\$175.00		1
59	WLIO	M-Su Late News	11p-1135p								
				10/29/18 to 11/04/18	1x	-----S-					
				Sa	11/03/18	:30	11:21 PM	SBTV1813H/Franklin	\$175.00		1
60	WLIO	Saturday Night Live	1130p-1a								
				10/29/18 to 11/04/18	1x	-----S-					
				Sa	11/03/18	:30	11:54 PM	SBTV1820H/Banner	\$40.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
61	WLIO	SA Weekend Today Show	7a-9a		10/29/18 to 11/04/18	1x	-----S-				
				Sa	11/03/18	:30	7:29 AM	SRTV1819H /what kind	\$40.00		1
62	WLIO	SA Weekend Today Show	7a-9a		10/29/18 to 11/04/18	1x	-----S-				
				Sa	11/03/18	:30	8:29 AM	SRTV1813H /Franklin	\$40.00		1
63	WLIO	SU Weekend Today Show	8a-9a		10/29/18 to 11/04/18	1x	-----S				
				Su	11/04/18	:30	8:55 AM	SRTV1819H /what kind	\$40.00		1
Aired Spots 67											

Gross Total **\$7,875.00**
Agency Commission **\$1,181.25**
Net Amount Due **\$6,693.75** Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 This station does not discriminate on the basis of race or ethnicity.