

WOC11959207 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	03/07/19 - 03/12/19	C/P/E:	653 / 759 / 6643
Traffic #:	1102126	Agency:	Canal Partners Media	Product Desc.:	issue
Buyer Order #:	8319394	Advertiser:	GREATER WISCONSIN COMMITTEE	Estimate Desc.:	GWC 3/7 to 3/12 TV
AE:	Jami Clish	Buyer:		Total Cost:	\$10,995.00 (Cash)
Property:	WEAU TV	Primary Demo:		Received Date:	3/06/19 1:05 PM
Sales Region:	Local				

Comments:

Separation: 30

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Mar 7												Total Spots	Total Cost	
1	WEAU HELLO WISCONSIN 430A	NM	:30	4:30 AM-5:00 AM	-----T-	10.00	1												1	10.00	
	(Program: WEAU HELLO WISCONSIN 430A)3Q18 EST (sell)																				
2	WEAUHELLO WISCONSIN 530A	NM	:30	5:30 AM-6:00 AM	T-----	75.00	1												1	75.00	
	(Program: WEAUHELLO WISCONSIN 530A)3Q18 EST (sell)																				
3	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	-F-----	150.00	1												1	150.00	
	(Program: WEAU HELLO WISCONSIN 6A)3Q18 EST (sell)																				
3	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	-----T-	150.00	1												1	150.00	
	(Program: WEAU HELLO WISCONSIN 6A)3Q18 EST (sell)																				
3	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	----M--	150.00	1												1	150.00	
	(Program: WEAU HELLO WISCONSIN 6A)3Q18 EST (sell)																				
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-F-----	150.00	1												1	150.00	
	(Program: TODAY SHW)3Q18 EST (sell)																				
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	T-----	150.00	1												1	150.00	
	(Program: TODAY SHW)3Q18 EST (sell)																				
4	TODAY SHW	NM	:30	7:00 AM-9:00 AM	----M--	150.00	1												1	150.00	
	(Program: TODAY SHW)3Q18 EST (sell)																				
5	TODAY 3RD HOUR	NM	:30	9:00 AM-10:00 AM	T-----	45.00	1												1	45.00	
	(Program: TODAY 3RD HOUR)3Q18 EST (sell)																				

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Mar 7													Total Spots	Total Cost	
5	TODAY 3RD HOUR	NM	:30	9:00 AM-10:00 AM	-----T-	45.00	1												1	45.00		
	(Program: TODAY 3RD HOUR)3Q18 EST (sell)																					
6	WHO WANTS TO BE A MILLIONAIRE	NM	:30	11:00 AM-12:00 PM	T-----	30.00	1												1	30.00		
	(Program: WHO WANTS TO BE A MILLIONAIRE)3Q18 EST (sell)																					
7	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	-----T-	100.00	1												1	100.00		
	(Program: WEAU13 NWS-NN)3Q18 EST (sell)																					
7	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	----M--	100.00	1												1	100.00		
	(Program: WEAU13 NWS-NN)3Q18 EST (sell)																					
8	DAYS-OUR LIVES	NM	:30	12:30 PM-1:30 PM	T-----	115.00	1												1	115.00		
	(Program: DAYS-OUR LIVES)3Q18 EST (sell)																					
8	DAYS-OUR LIVES	NM	:30	12:30 PM-1:30 PM	-----T-	115.00	1												1	115.00		
	(Program: DAYS-OUR LIVES)3Q18 EST (sell)																					
9	WEAU NEWS AT FOUR	NM	:30	4:00 PM-4:30 PM	-----T-	80.00	1												1	80.00		
	(Program: WEAU NEWS AT FOUR)3Q18 EST (sell)																					
10	JEOPARDY	NM	:30	4:30 PM-5:00 PM	-F-----	90.00	1												1	90.00		
	(Program: JEOPARDY)3Q18 EST (sell)																					
10	JEOPARDY	NM	:30	4:30 PM-5:00 PM	-----T-	90.00	1												1	90.00		
	(Program: JEOPARDY)3Q18 EST (sell)																					
10	JEOPARDY	NM	:30	4:30 PM-5:00 PM	----M--	90.00	1												1	90.00		
	(Program: JEOPARDY)3Q18 EST (sell)																					
11	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	-F-----	275.00	1												1	275.00		
	(Program: WEAU13 NWS-5PM)3Q18 EST (sell)																					
11	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	T-----	275.00	1												1	275.00		
	(Program: WEAU13 NWS-5PM)3Q18 EST (sell)																					
11	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	----M--	275.00	1												1	275.00		
	(Program: WEAU13 NWS-5PM)3Q18 EST (sell)																					
12	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	T-----	450.00	1												1	450.00		
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																					
12	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	-----T-	450.00	1												1	450.00		
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																					
12	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	----M--	450.00	1												1	450.00		
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																					
13	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-F-----	500.00	1												1	500.00		
	(Program: WHEEL OF FORTUNE)3Q18 EST (sell)																					
13	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	T-----	500.00	1												1	500.00		
	(Program: WHEEL OF FORTUNE)3Q18 EST (sell)																					
13	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	----M--	500.00	1												1	500.00		
	(Program: WHEEL OF FORTUNE)3Q18 EST (sell)																					
14	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	-F-----	400.00	1												1	400.00		
	(Program: WEAU 13 NEWS@TEN M-F)3Q18 EST (sell)																					
14	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	-----T-	400.00	1												1	400.00		
	(Program: WEAU 13 NEWS@TEN M-F)3Q18 EST (sell)																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Mar 7													Total Spots	Total Cost
14	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	----M--	400.00	1													1	400.00
	(Program: WEAU 13 NEWS@TEN M-F)3Q18 EST (sell)																				
15	THE VOICE	NM	:30	7:00 PM-9:00 PM	----M--	825.00	1													1	825.00
	(Program: THE VOICE)3Q18 EST (sell)																				
16	WILL & GRACE	NM	:30	8:00 PM-8:30 PM	T-----	450.00	1													1	450.00
	(Program: WILL & GRACE)3Q18 EST (sell)																				
17	BROOKLYN 999	NM	:30	8:30 PM-9:00 PM	T-----	350.00	1													1	350.00
	(Program: BROOKLYN 999)																				
18	MANIFEST	NM	:30	7:00 PM-8:00 PM	-F-----	525.00	1													1	525.00
	(Program: MANIFEST)3Q18 EST (sell)																				
19	SATURDAY TODAY	NM	:30	7:00 AM-9:00 AM	--S----	130.00	1													1	130.00
	(Program: SATURDAY TODAY)3Q18 EST (sell)																				
20	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	--S----	150.00	1													1	150.00
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																				
21	WEAU 13 NEWS@TEN-SAT	NM	:30	10:00 PM-10:30 PM	--S----	300.00	1													1	300.00
	(Program: WEAU 13 NEWS@TEN-SAT)3Q18 EST (sell)																				
22	SAT NITE LIVE	NM	:30	10:30 PM-12:00 XM	--S----	225.00	1													1	225.00
	(Program: SAT NITE LIVE)3Q18 EST (sell)																				
23	SUN TODAY-NBC	NM	:30	7:00 AM-8:00 AM	---S---	130.00	1													1	130.00
	(Program: SUN TODAY-NBC)3Q18 EST (sell)																				
24	MEET PRESS-SUN	NM	:30	8:00 AM-9:00 AM	---S---	300.00	1													1	300.00
	(Program: MEET PRESS-SUN)3Q18 EST (sell)																				
25	DATELINE	NM	:30	9:00 PM-10:00 PM	---S---	400.00	1													1	400.00
	(Program: DATELINE)																				
26	WEAU 13 NEWS@TEN-SUN LATE RUN	NM	:30	10:00 PM-10:35 PM	---S---	450.00	1													1	450.00
	(Program: WEAU 13 NEWS@TEN- SUN LATE RUN)3Q18 EST (sell)																				
Spot Totals:							43													43	\$10,995.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
March	43	\$10,995.00			