

**QUARTERLY ISSUES AND PROGRAMS REPORT
FOR**



WYCD HD2 - THE WOLF

THIRD QUARTER 2015

July 1st through September 30th, 2015

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**ISSUES OF CONCERN TO METRO DETROIT
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
THIRD QUARTER 2015**

Economy: Business Start Up; Hydroplane Races; Business and Community; Michigan Business; Demography; State Fair; Sustainable Energy; Training Returning Veterans; Career Change; Land Use and Religious Buildings.

Health: Hospice Care; Mental Health Assistance; Housing for Families with Sick Children; Cancer Research; Surgeon Ratings; Childhood Cancer; Surgical Aftercare; Free Dentistry; Exoskeletal Technology; Suicide Prevention; Wishes For Sick Children; Health Care Sustainability and Cancer Research Fundraiser.

Community Outreach: Homeless Shelter; Urban Gardening; Mentoring; Festival; Public Safety; Special Needs Buddy System; Housing and Employment Assistance; Celebrity Chefs; Volunteer Challenge and Seniors Visiting Graves.

Art and Education: Travelling Video Educational Initiative; Youth Development Programs; Foreign Exchange Students; Police Mentoring Youth and Technology in Art.

ECONOMY:

7/5/15

Innovations for Entrepreneurs

7:45 to 8:00

15-minutes of a 60-minute program

A local young business shares his story of innovation and entrepreneurial spirit as he competes for money to start up and run a Michigan business. The project takes submissions from prospective business owners. Nationally renowned experts review these submissions. The winners including one young man from metro Detroit receive thousands of dollars to help make their business dreams come true.

7/12/15

Quake on the Lake

7:15 to 7:30

15-minutes of a 60-minute program

The 16th Annual Quake on the Lake brings thousands of people to Oakland County for hydroplane races. Each year this event brings more people to the area, supporting not only local businesses but donating thousands to area charities as well. This year's recipients are the Joe Kocur Foundation and the Rainbow Connection.

7/26/15

Random Acts

7:15 to 7:30

15-minutes of a 60-minute program

Edible Arrangements throughout Metropolitan Detroit partner with their communities in a steady effort to give back. In their latest endeavor the stores are asking people to nominate good Samaritans in an attempt to shine a positive light on the shining stars in our neighborhoods. From the nominees, winners will be chosen to receive gifts from the stores. Some of the previous winners have included church members who have gone out of their way to help someone in need, a young woman providing service to an elderly gentleman and someone who made sure that a hungry family had food on their table.

8/2/15
Scotty O'Hotty's
7:15 to 7:30
15-minutes of a 60-minute program

Scotty Owens and his wife Suzie believe in Michigan and believe in supporting the Michigan economy. They have started a Michigan-based business, Scotty O'Hotty's with a multi-faceted goal. Of course they hope to sell enough hot sauce to feed their growing family. However they also hope to spread the word across the country about the great products that come out of this state. To that end Scotty O'Hotty's has already won numerous national hot sauce competitions. Additionally the couple believes in giving back to the community and they've partnered already with Gleaners, Forgotten Harvest and others to raise money for those in need.

8/9/15
Demography
7:15 to 7:30
15-minutes of a 60-minute program

We all know that every ten years we are required to fill out a census. What a lot of people don't realize, though, is that monthly additional questionnaires are sent out to a cross section of the population and those are also required to be filled out. Why is it so important? The guest in this segment explains that governmental decisions like housing, medical allocations and various subsidies are all dependent upon the results of these regular census queries. Therefore, it's critical that everyone fill these out whenever they land in their mailbox.

8/16/15
Michigan State Fair
7:30 to 8:00
30-minutes of a 60-minute program

The Fifth Third Bank Michigan State Fair, now a private enterprise, continues to build and evolve based on the legacy of the original Michigan State Fair, which debuted in Detroit in 1849. It was one of the first statewide fair events to take place in the United States. The Fair moved permanently to its home at the Michigan State Fairgrounds on Woodward Avenue in 1905 and was staged there until 2009, when it was discontinued by a resolution of the state government, due to ongoing budget issues. The 2013 Michigan State Fair was produced by a private entity, and presented with Fifth Third Bank as the Title Sponsor. The Fifth Third Bank Michigan State Fair continued the Fair's deep commitment to the ongoing development and support of agriculture, small business and family entertainment, while preserving the legacy and beloved traditions of the original State Fair. This privately produced event carries forward all of the positive aspects of past Fairs, including substantial positive economic impact, with major charitable and community benefits — with no support from the tax-payer.

8/30/15
EcoWorks Detroit
7:00 to 7:15
15-minutes of a 60-minute program

EcoWorks is a Detroit-based nonprofit with over thirty years of providing services at the intersection of community development and sustainability. The roots of this organization are firmly planted in energy conservation. However, EcoWorks Detroit has grown to emphasize all aspects of sustainable development as it relates to building affordable, energy efficient residential housing and commercial buildings.

8/30/15
Arts Beats and Eats Economic Impact
7:15 to 7:30
15-minutes of a 60-minute program

What started as a small festival in Pontiac has grown to a destination event in Royal Oak that pumps millions into the area economy. This year is the 18th annual event featuring more than 200 performances on nine stages, a highly ranked juried fine arts show and local restaurants offering some of the area's top cuisine. More than 370 thousand visitors are expected at this year's event raising money for area charities and boosting the region's economy.

9/6/15
Vets Returning Home
7:15 to 7:45
30-minutes of a 60-minute program

Vets Returning Home is a 501 © 3 organization in Roseville with the goal of providing a clean, safe, sober living environment for veterans. The program is structured to lead veterans to becoming independent wage earners and taxpayers who will have a positive impact on their communities. Vets Returning Home works with various community agencies to provide professional guidance that will lead our veterans through the maze of returning to society. Programs included life skills training, employment training and job opportunities/referrals.

9/13/15
A Chef's Reinvention
7:00 to 7:15
15-minutes of a 60-minute program

Area chef Lynn Miller talks about her personal road to reinvention. She has traded in her chef's hat for an author's tweeds and tans. Miller has penned her first, of what she hopes will be many, mystery novels. She urges anyone with a penchant for the creative to put pen to paper and follow his or her passion.

9/20/15
Litigating Religious Land Use
7:45 to 8:00
15-minutes of a 60-minute program

Area attorney Dan Dalton has become the country's foremost expert on religious land use cases. He says that some communities have unfairly denied religious institutions from purchasing and building in certain areas because religious institutions are not required to pay taxes. In his book, "Litigating Religious Land Use Cases," Dalton talks about how municipalities try to get around the laws and how he has fought to protect religious institution's property rights.

HEALTH:

7/5/15
Hospice of Michigan
7:15 to 7:45
30-minutes of a 60-minute program

Hospice of Michigan is the state's largest hospice provider. With roots dating back to the 1970's they are the most experienced provider of hospice care in Michigan as well. Hospice of Michigan currently serves more than 17-hundred patients every day. They help patients regardless of age, diagnosis or ability to pay. One special service offered to children of families facing loss is called Camp Good Grief. Here children can be with other children who have lost a loved one and learn to grieve in a healthy way together.

7/12/15
Northeast Guidance Center
7:00 to 7:15
15-minutes of a 60-minute program

Northeast Guidance Center offers a variety of services to adults and children. They have been serving the Metro Detroit Community since 1963. Adult services include coordinating mental health services and care for those diagnosed with severe and persistent mental illness. Children's behavioral and mental health services are designed to provide treatment, prevention and educational services for those diagnosed with a severe emotional disturbance, ADHD, depression or other disorders.

7/12/15
Ronald McDonald House of Detroit
7:30 to 7:45
15-minutes of a 60-minute program

The Ronald McDonald House of Detroit offers housing for families with children staying at the DMC Children's Hospital of Michigan. In this segment Ronald McDonald House CEO Jennifer Litomisky talks about the expansion and the home's new location. She also talks about fundraising events coming up through the summer and into the fall.

7/19/15
Max Your Brain
7:00 to 7:15
15-minutes of a 60-minute program

Max Merget has been fighting brain cancer since he was three years old. Now 20-years old, Max continues to fight not only for his life but for the lives of other children and families fighting this same battle. In this segment he talks about his journey as well as a fundraising event coming up. 100-percent of the proceeds of this event will go directly to brain cancer research.

7/19/15
Surgeon Ratings
7:30 to 7:45
15-minutes of a 60-minute program

Surgeonratings.org is a new service available to people facing various types of surgeries. It offers information about a physician's practices and helps patients get a clearer picture of not only the surgery they are about to have but also the doctor they may have chosen to perform that surgery. This discussion included comments on area doctor Farid Fata who unnecessarily prescribed chemotherapy to his patients, some of whom died as a result. The thinking is that if patients had access to information about Dr. Fata's history of overprescribing and numbers of surgeries there might have been some flags raised and some of these people may not have suffered at his hand.

8/2/15
Alex's Lemonade Stand
7:00 to 7:15
15-minutes of a 60-minute program

Alex's Lemonade Stand Foundation's mission is to raise money and awareness of childhood cancer causes. They focus primarily on research into new treatments and cures. The goal is to encourage others, especially children, to get involved in raising money to find a cure.

8/2/15
Bariatric Surgery and Aftercare
7:30 to 8:00
30-minutes of a 60-minute program

In these two segments Registered Nurse Jackie Smiertka and Dr. Stephen Boom talk about the dangers of bariatric surgery and the perils of avoiding proper follow up. The two say that while many surgeries may be successful and safe without proper care in the weeks, months and even years afterward patients face severe health risks and even death. They outline questions patients should ask and also talk about what doctors should do to ensure life-long follow up care for their patients.

8/16/15
Rainbow Connection Walk
7:45 to 8:00
15-minutes of a 60-minute program

The 13th annual Walk-Run for Kids benefits the Rainbow Connection. The organization helps to make dreams come true for children with life threatening illnesses. Last year's Walk for Kids raised more than 300-thousand dollars and the goal is, of course, to exceed that this year.

8/30/15
Jewish Dental Clinic Detroit
7:45 to 8:00
15-minutes of a 60-minute program

The Jewish Dental Clinic is a non-profit organization created with the purpose of providing basic and essential oral health to the needy in the Detroit area. Approximately 90 volunteer professionals go into the community and help to make sure that people have easier access to critical dental care.

9/13/15
ReWalk
7:30 to 7:45
15-minutes of a 60-minute program

Area physical therapist Greg Kirk has partnered with Argo Technologies to help bring the exoskeletal technology to Michigan. ReWalk is the only exoskeleton manufacturer in the United States with FDA clearances. Kirk says this can give some paraplegics the ability to actually walk.

9/13/15
Suicide Prevention Month
7:45 to 8:00
15-minutes of a 60-minute program

September is National Suicide Prevention Awareness Month. This is a time that organizations like Detroit's Neighborhood Service Organization promote resources and awareness around the issues of suicide prevention. This discussion includes how people can help others and how to talk about suicide without increasing the risk of harm. This year's message includes a very simple task of just asking someone, "Are you okay?"

9/20/15
Make A Wish Foundation of Michigan
7:30 to 7:45
15-minutes of a 60-minute program

Make A Wish Foundation of Michigan grants about one wish per day for a child with a life-threatening medical condition. They say that they believe a wish experience can be a game changer not only for the child but for the entire family. If a child passes away, the family has beautiful memories of their child's tremendous joy when they are granted a wish.

9/27/15
DMC 100 Years
7:00 to 7:30
30 minutes of a 60-minute program

These segments address the ever-changing needs of our communities when it comes to health care. With a focus on the evolution of 100-years of the DMC the organization's Chief Executive Officer talk's about the things people should look for when it comes to health care. He also highlights the differences between health care offerings decades ago and all that's available to patients now. The segment also outlines why hospital systems need to change with the changes in the needs of the community. For example more health care facilities are now catering to the ever-growing elderly population.

9/27/15
Steven Tulloch Foundation
7:30 to 7:45
15-minutes of a 60-minute program

Launched in 2009, The Stephen Tulloch Foundation helps assist underprivileged youth with opportunities to be successful and works to provide them with the same opportunities as other children. Mr. Tulloch's goal is to supply youth with the essentials to build self-esteem, establish their goals, and help unlock their potential. In 2011, the foundation and Stephen launched Operation 55. The program has helped hundreds of children and families across the Metro Detroit area by adopting them for the holidays, providing kids dental care, promoting educational projects at the Jalen Rose Leadership Academy and now partnering with Angels of Hope to help provide a Christmas for families that have been affected by cancer.

COMMUNITY OUTREACH:

7/5/15
Grace Centers of Hope
7:00 to 7:15
15-Minutes of a 60-minute program

Grace Centers of Hope is a non-profit organization committed to changing the lives of the homeless, addicted and unwanted. Their emergency shelter program provides immediate assistance to the homeless by offering food, shelter, clothing and other necessities. Grace Centers is expanding by opening a new facility that will be able to house women and children long term and guide these families through counseling and training in an effort to help them begin their journey down a positive path.

7/19/15
GrowTown
7:15 to 7:30
15-minutes of a 60-minute program

The Farmington Hills-based non-profit, GrowTown Inc. raised thousands of dollars through a crowd funding campaign. The money is being used to start a community garden at a playground on Detroit's northwest side. The project is called, It Takes a Village Garden. The garden will offer 30 raised beds to low-income residents and community groups to grow their own vegetables. There will be market days in the future as a way to improve access to locally grown produce.

7/26/15
Big Brothers and Big Sisters
7:00 to 7:15
15-minutes of a 60-minute program

Big Brothers Big Sisters of Metropolitan Detroit helps children realize their potential and build their futures. The goal is to nurture children and strengthen communities, largely through mentoring programs. This segment talks about not only the initiatives of the organization but about a fundraising event that's coming up.

8/9/15
Arts Beats and Eats
7:00 to 7:15
15-minutes of a 60-minute program

This segment talks about an annual Labor Day weekend event that pumps money into the area economy and raises hundreds of thousands of dollars for area charities. Producer Jon Witz talks about how the event has grown to become a destination event every year.

8/9/15
Intellicheck
7:30 to 8:00
30-minutes of a 60-minute program

Intellicheck has on the market technology to help keep men and women safer on military bases. With a simple scan of someone's id officials can tell whether or not someone belongs on that base. The guest talks about how this technology can easily be used to help keep schools safer as well by making sure people who shouldn't be on the premises are denied access. This technology, according to the guest, is also now in use at places that sells alcohol. When applied, the technology can help ensure that alcohol is not sold to minors.

8/23/15
Friendship Circle
7:00 to 7:30
30-minutes of a 60-minute program

Friendship Circle of Michigan is a non-profit organization affiliated with Lubavitch of Michigan. The goal is provide every individual with special needs the support friendship and inclusion that they deserve. Friendship Circle provides assistance and support to three thousand individuals with special needs and their families by providing recreational, social, educational and vocational programming. In addition to helping those in need, the Friendship Circle enriches its vast network of volunteers by enabling them to reap the rewards of selfless giving. Friendship Circle also provides support to individuals and families struggling with isolation, addiction and other family-related issues.

8/30/15
St. Vincent de Paul Detroit
7:30 to 7:45
15-minutes of a 60-minute program

For more than 130 years St. Vincent de Paul has provide critical support to residents of Southeastern Michigan who are hurting. Through their hands-on charitable work they've been a vital part of the community offering food assistance, emergency support and disaster relief services to help enhance the lives of the less fortunate in the region.

9/6/15
Flavors of Detroit
7:00 to 7:15
15-minutes of a 60-minute program

Celebrity area chefs host an annual fundraiser to support Make a Wish Foundation of Michigan. The event raises thousands of dollars each year. All money goes to the Make a Wish Foundation here in Michigan. The annual goal is to raise enough money to grant one wish.

9/6/15
Thrive 125
7:45 to 8:00
15-minutes of a 60-minute program

Thrive 125's mission is to demonstrate commitment to catalyzing communities for growth and prosperity. This initiative uniquely celebrates Clark Hill's 125 of helping communities. Workers at Clark Hill are challenged to commit to spending a minimum of 125 hours volunteering in their communities.

9/13/15
Oktoberfest
7:15 to 7:30
15-minutes of a 60-minute program

An area Oktoberfest is an annual event presented by a local church group as a fundraiser. It also serves, though, to bring families together in a wholesome and healthy atmosphere. The entire event is geared to families with all proceeds donated to area charities.

9/20/15
Kever Avot
7:00 to 7:30
30-minutes of a 60-minute program

The Ira Kauffman Chapel along with Temp Israel will, for the 18th year, participate in a program that allows senior citizens to visit the graves of their loved ones. This is a time of year where Jews across the globe traditionally pause to honor and reflect upon the lives of those they have lost. Many senior citizens, though, are no longer able to make this emotionally important trip to the area cemeteries. Through this Kever Avot project dozens of seniors are picked up, partnered with volunteers and taken to spend a day reminiscing and sharing stories of their loved ones while honoring their memories with a visit to the cemetery.

ARTS AND EDUCATION:

7/12/15
Video Makers without Borders
7:45 to 8:00
15-minutes of a 60-minute program

Videomakers without borders is a non-profit organization whose members travel the world to teach video education workshops. Detroit-area producer Matthew Winne talks about going to places like Cambodia to teach communities to create short educational videos. These videos focus on subjects like improved farming techniques, nutrition and education.

7/19/15
YMCA of Metropolitan Detroit
7:45 to 8:00
15-minutes of a 60-minute program

The YMCA of Metropolitan Detroit is a non-profit organization dedicated to strengthening the foundations of community through youth development, healthy living and social responsibility. Among the initiatives the YMCA is participating in the U.S. Department of the Interior's efforts to get kids outside and live healthier lives. Also, for the second year in a row the UMCA of Metropolitan Detroit is partnering with the Detroit Leadership Academy to provide a Summer Learning Loss Prevention Program called Y Readers.

7/26/15
History of the Detroit Riots
7:30 to 8:00
30-minutes of a 60-minute program

In these segments the Reverend Nicholas Hood Senior reflects back over the decades since the 1967 Detroit riots. He was a relatively new pastor in Detroit at the time and had an up-close and personal look at the riots. He says he was awakened in the early morning hours of July 23rd as a friend told him that there was “something going on” over on 12th Street. The Reverend, who was at the time the only Black member of the Detroit City Council, played an integral role in helping the community to heal in the aftermath of those riots. He says that the work to improve race relations in Detroit and other major cities across the country is ongoing but that it is obvious that there is still much to be done.

8/16/15
International Experience
7:00 to 7:15
15-minutes of a 60-minute program

IE believes that learning about other cultures, languages, and customs is the best way to dispel prejudices and embrace global citizenship. Their students become fully immersed in the day-to-day life of a new culture, which includes becoming part of a new host family as well as attending a local school in the host country. This unique immersion experience allows students to improve language skills, create lifelong friendships, boost personal confidence and communication skills, and develop a deeper appreciation of the world we all share.

8/23/15
Detroit Pal
7:30 to 8:00
30-minutes of a 60-minute program

Detroit PAL is a non-profit organization positively impacting the lives of more than 12-thousand children each year. With roots dating back to 1969 the group works to create safe and supportive places for kids to play. They also train and certify more than 15-hundred volunteers each year to become encouraging coaches and mentors to the city’s youth. In partnership with the Detroit Police Department and community volunteers, Detroit PAL builds character in you people through athletic, academic and leadership development programs.

9/27/15

Technology in Art

7:45 to 8:00

15-minutes of a 60-minute program

Artists are no longer limited by the paintbrush and paint. Gone are the days where students of the arts have only the traditional choices like oil, watercolor or “mixed medium.” Instead the art world is now shifting along with technology opening new employment and artistic opportunities for graduates of places like CCS.