

CONTRACT



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216) 431-8888

<u>Contract / Revision</u> 286081 /		<u>Alt Order #</u> 08156067
<u>Product</u> SANDERS 4 PRESIDENT		
<u>Contract Dates</u> 03/04/16 - 03/15/16		<u>Estimate #</u> 131
<u>Advertiser</u> Sanders, B/D/US President		<u>Original Date / Revision</u> 03/03/16 / 03/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 3	<u>Product Code</u> 3
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Old Towne Media
PO Box 31150
Alexandria, VA 22310

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	03/04/16	03/11/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/29/16	03/06/16	----1--				1	\$475.00	0.00			
		Week: 03/07/16	03/13/16	----1--				1	\$475.00	0.00			
N 2	8	03/04/16	03/11/16	FOX 8 News @ 10p	10:00 PM-11:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/29/16	03/06/16	----1--				1	\$1,300.00	0.00			
		Week: 03/07/16	03/13/16	----1--				1	\$1,300.00	0.00			
N 3	8	03/04/16	03/11/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/29/16	03/06/16	----1--				1	\$475.00	0.00			
		Week: 03/07/16	03/13/16	----1--				1	\$475.00	0.00			
N 4	8	03/04/16	03/11/16	M-F 3p-4p	3:30 PM-4:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/29/16	03/06/16	----1--				1	\$600.00	0.00			
		Week: 03/07/16	03/13/16	----1--				1	\$600.00	0.00			
N 5	8	03/04/16	03/04/16	FOX 8 News @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/29/16	03/06/16	----1--				1	\$550.00	0.00			
N 6	8	03/11/16	03/11/16	FOX 8 News @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 03/07/16	03/13/16	----1--				1	\$550.00	0.00			
N 7	8	03/04/16	03/04/16	FOX 8 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/29/16	03/06/16	----1--				1	\$700.00	0.00			
N 8	8	03/11/16	03/11/16	FOX 8 News @ 5p	5:30 PM-6:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 03/07/16	03/13/16	----1--				1	\$700.00	0.00			
N 9	8	03/11/16	03/11/16	FOX 8 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 03/07/16	03/13/16	----1--				1	\$1,200.00	0.00			
N 10	8	03/04/16	03/04/16	FOX 8 News In The Morning	6:00 AM-7:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 02/29/16	03/06/16	----1--				1	\$1,100.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
286081 /	08156067

Contract Dates	Product	Estimate #
03/04/16 - 03/15/16	SANDERS 4 PRESIDEN	131

Advertiser	Original Date / Revision
Sanders, B/D/US Preside	03/03/16 / 03/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 11	8	03/04/16	03/04/16	FOX 8 News @ 6p	6:30 PM-7:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	----1--				1	\$1,200.00	0.00			
N 12	8	03/04/16	03/11/16	FOX 8 News @ 7p	7:00 PM-7:30 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	----1--				1	\$1,200.00	0.00			
Week:		03/07/16	03/13/16	----1--				1	\$1,200.00	0.00			
N 13	8	03/11/16	03/11/16	FOX 8 News In The Morning	7:00 AM-8:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$1,100.00	0.00			
N 14	8	03/11/16	03/11/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$1,000.00	0.00			
N 15	8	03/04/16	03/04/16	FOX 8 News @ 8a	8:00 AM-9:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	----1--				1	\$850.00	0.00			
N 16	8	03/11/16	03/11/16	FOX 8 News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$700.00	0.00			
N 17	8	03/07/16	03/14/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$475.00	0.00			
Week:		03/14/16	03/20/16	1-----				1	\$475.00	0.00			
N 18	8	03/14/16	03/14/16	FOX 8 News @ 10p	10:00 PM-11:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,300.00	0.00			
N 19	8	03/07/16	03/14/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$475.00	0.00			
Week:		03/14/16	03/20/16	1-----				1	\$475.00	0.00			
N 20	8	03/07/16	03/14/16	M-F 3p-4p	3:00 PM-3:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$600.00	0.00			
Week:		03/14/16	03/20/16	1-----				1	\$600.00	0.00			
N 21	8	03/14/16	03/14/16	M-F 3p-4p	3:30 PM-4:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$600.00	0.00			
N 22	8	03/14/16	03/14/16	FOX 8 News @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$550.00	0.00			
N 23	8	03/07/16	03/14/16	FOX 8 News @ 4p	4:30 PM-5:00 PM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$550.00	0.00			
Week:		03/14/16	03/20/16	1-----				1	\$550.00	0.00			
N 24	8	03/07/16	03/14/16	FOX 8 News @ 5p	5:30 PM-6:00 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$700.00	0.00			
Week:		03/14/16	03/20/16	1-----				1	\$700.00	0.00			
N 25	8	03/07/16	03/14/16	FOX 8 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision	Alt Order #
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03/04/16 - 03/15/16	SANDERS 4 PRESIDEN	131

Advertiser	Original Date / Revision
Sanders, B/D/US Preside	03/03/16 / 03/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$1,200.00	0.00			
Week:		03/14/16	03/20/16	1-----				1	\$1,200.00	0.00			
N 26	8	03/14/16	03/14/16	FOX 8 News In The Morning	6:00 AM-7:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,100.00	0.00			
N 27	8	03/14/16	03/14/16	FOX 8 News @ 6p	6:30 PM-7:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,200.00	0.00			
N 28	8	03/07/16	03/14/16	FOX 8 News @ 7p	7:00 PM-7:30 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$1,200.00	0.00			
Week:		03/14/16	03/20/16	1-----				1	\$1,200.00	0.00			
N 29	8	03/07/16	03/14/16	FOX 8 News In The Morning	7:00 AM-8:00 AM		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$1,100.00	0.00			
Week:		03/14/16	03/20/16	1-----				1	\$1,100.00	0.00			
N 30	8	03/14/16	03/14/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,000.00	0.00			
N 31	8	03/07/16	03/14/16	FOX 8 News @ 8a	8:00 AM-9:00 AM		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$850.00	0.00			
Week:		03/14/16	03/20/16	1-----				1	\$850.00	0.00			
N 32	8	03/07/16	03/14/16	FOX 8 News @ 9a	9:00 AM-10:00 AM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	1-----				1	\$700.00	0.00			
Week:		03/14/16	03/20/16	1-----				1	\$700.00	0.00			
N 33	8	03/05/16	03/12/16	FOX 8 News @ 10p	10:00 PM-11:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1-				1	\$1,300.00	0.00			
Week:		03/07/16	03/13/16	-----1-				1	\$1,300.00	0.00			
N 34	8	03/05/16	03/12/16	FOX 8 Saturday News @ 7a	7:00 AM-8:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1-				1	\$300.00	0.00			
Week:		03/07/16	03/13/16	-----1-				1	\$300.00	0.00			
N 35	8	03/05/16	03/12/16	FOX 8 News Saturday Mornir	8:00 AM-9:00 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1-				1	\$600.00	0.00			
Week:		03/07/16	03/13/16	-----1-				1	\$600.00	0.00			
N 36	8	03/05/16	03/12/16	FOX 8 News Saturday Mornir	9:00 AM-10:00 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1-				1	\$600.00	0.00			
Week:		03/07/16	03/13/16	-----1-				1	\$600.00	0.00			
N 37	8	03/06/16	03/13/16	FOX 8 News @ 10p	10:00 PM-11:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1				1	\$1,300.00	0.00			
Week:		03/07/16	03/13/16	-----1				1	\$1,300.00	0.00			
N 38	8	03/06/16	03/13/16	FOX 8 Sunday News @ 7a	7:00 AM-8:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1				1	\$300.00	0.00			
Week:		03/07/16	03/13/16	-----1				1	\$300.00	0.00			

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<u>Contract Dates</u> 03/04/16 - 03/15/16	<u>Product</u> SANDERS 4 PRESIDEN	<u>Estimate #</u> 131
<u>Advertiser</u> Sanders, B/D/US Preside		<u>Original Date / Revision</u> 03/03/16 / 03/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 39	8	03/06/16	03/13/16	FOX 8 News Sunday Morning	8:00 AM-9:00 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1				1	\$600.00	0.00			
Week:		03/07/16	03/13/16	-----1				1	\$600.00	0.00			
N 40	8	03/06/16	03/13/16	FOX 8 News Sunday Morning	9:00 AM-10:00 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----1				1	\$600.00	0.00			
Week:		03/07/16	03/13/16	-----1				1	\$600.00	0.00			
N 41	8	03/10/16	03/10/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$475.00	0.00			
N 42	8	03/10/16	03/10/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$475.00	0.00			
N 43	8	03/10/16	03/10/16	M-F 3p-4p	3:00 PM-3:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$600.00	0.00			
N 44	8	03/10/16	03/10/16	FOX 8 News @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$550.00	0.00			
N 45	8	03/10/16	03/10/16	FOX 8 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$700.00	0.00			
N 46	8	03/10/16	03/10/16	FOX 8 News In The Morning	6:00 AM-7:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$1,100.00	0.00			
N 47	8	03/10/16	03/10/16	FOX 8 News @ 6p	6:30 PM-7:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$1,200.00	0.00			
N 48	8	03/10/16	03/10/16	FOX 8 News @ 7p	7:00 PM-7:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$1,200.00	0.00			
N 49	8	03/10/16	03/10/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$1,000.00	0.00			
N 50	8	03/10/16	03/10/16	FOX 8 News @ 8a	8:00 AM-9:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$850.00	0.00			
N 51	8	03/08/16	03/08/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$475.00	0.00			
N 52	8	03/08/16	03/08/16	FOX 8 News @ 10p	10:00 PM-11:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$1,300.00	0.00			
N 53	8	03/08/16	03/08/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$900.00	0.00			
N 54	8	03/08/16	03/08/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$475.00	0.00			

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WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216) 431-8888

<u>Contract / Revision</u> 286081 /		<u>Alt Order #</u> 08156067
<u>Contract Dates</u> 03/04/16 - 03/15/16	<u>Product</u> SANDERS 4 PRESIDEN	<u>Estimate #</u> 131
<u>Advertiser</u> Sanders, B/D/US Preside		<u>Original Date / Revision</u> 03/03/16 / 03/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 55	8	03/08/16	03/08/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$300.00	0.00			
N 56	8	03/08/16	03/08/16	M-F 3p-4p	3:30 PM-4:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$600.00	0.00			
N 57	8	03/08/16	03/08/16	FOX 8 News @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$550.00	0.00			
N 58	8	03/08/16	03/08/16	FOX 8 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$700.00	0.00			
N 59	8	03/08/16	03/08/16	FOX 8 News In The Morning	6:00 AM-7:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$1,100.00	0.00			
N 60	8	03/08/16	03/08/16	FOX 8 News @ 6p	6:30 PM-7:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$1,200.00	0.00			
N 61	8	03/08/16	03/08/16	FOX 8 News @ 7p	7:00 PM-7:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$1,200.00	0.00			
N 62	8	03/08/16	03/08/16	FOX 8 News @ 8a	8:00 AM-9:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----				1	\$850.00	0.00			
N 63	8	03/09/16	03/09/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$475.00	0.00			
N 64	8	03/09/16	03/09/16	FOX 8 News @ 10p	10:00 PM-11:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$1,300.00	0.00			
N 65	8	03/09/16	03/09/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$900.00	0.00			
N 66	8	03/09/16	03/09/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$475.00	0.00			
N 67	8	03/09/16	03/09/16	M-F 3p-4p	3:00 PM-3:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$600.00	0.00			
N 68	8	03/09/16	03/09/16	FOX 8 News @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$550.00	0.00			
N 69	8	03/09/16	03/09/16	FOX 8 News @ 5p	5:30 PM-6:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$700.00	0.00			
N 70	8	03/09/16	03/09/16	FOX 8 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$1,200.00	0.00			
N 71	8	03/09/16	03/09/16	FOX 8 News @ 7p	7:00 PM-7:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 286081 /		<u>Alt Order #</u> 08156067
<u>Contract Dates</u> 03/04/16 - 03/15/16	<u>Product</u> SANDERS 4 PRESIDEN	<u>Estimate #</u> 131
<u>Advertiser</u> Sanders, B/D/US Preside		<u>Original Date / Revision</u> 03/03/16 / 03/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$1,200.00	0.00			
N 72	8	03/09/16	03/09/16	FOX 8 News In The Morning	7:00 AM-8:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$1,100.00	0.00			
N 73	8	03/09/16	03/09/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$1,000.00	0.00			
N 74	8	03/09/16	03/09/16	FOX 8 News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$700.00	0.00			
Totals										0.00		97	\$78,400.00

Time Period	# of Spots	Gross Amount	Net Amount
02/29/16 - 03/14/16	97	\$78,400.00	\$66,640.00
Totals	97	\$78,400.00	\$66,640.00

Signature: _____ **Date:** _____

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