



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216) 431-8888

CONTRACT

<u>Contract / Revision</u> 287912 /		<u>Alt Order #</u> 08159207
<u>Product</u> SANDERS 4 PRESIDENT		
<u>Contract Dates</u> 03/09/16 - 03/15/16		<u>Estimate #</u> 142
<u>Advertiser</u> Sanders, B/D/US President		<u>Original Date / Revision</u> 03/08/16 / 03/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 3	<u>Product Code</u> 3
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Old Towne Media
PO Box 31150
Alexandria, VA 22310

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	03/11/16	03/11/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$475.00	0.00			
N 2	8	03/11/16	03/11/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$475.00	0.00			
N 3	8	03/11/16	03/11/16	M-F 3p-4p	3:30 PM-4:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$600.00	0.00			
N 4	8	03/11/16	03/11/16	FOX 8 News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$950.00	0.00			
N 5	8	03/14/16	03/14/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$475.00	0.00			
N 6	8	03/14/16	03/14/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$475.00	0.00			
N 7	8	03/14/16	03/14/16	M-F 3p-4p	3:00 PM-3:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$600.00	0.00			
N 8	8	03/14/16	03/14/16	M-F 3p-4p	3:30 PM-4:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$600.00	0.00			
N 9	8	03/14/16	03/14/16	FOX 8 News @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$750.00	0.00			
N 10	8	03/14/16	03/14/16	FOX 8 News @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$750.00	0.00			
N 11	8	03/14/16	03/14/16	FOX 8 News @ 8a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,100.00	0.00			
N 12	8	03/14/16	03/14/16	FOX 8 News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$950.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 287912 /		<u>Alt Order #</u> 08159207
<u>Contract Dates</u> 03/09/16 - 03/15/16	<u>Product</u> SANDERS 4 PRESIDEN	<u>Estimate #</u> 142
<u>Advertiser</u> Sanders, B/D/US Preside		<u>Original Date / Revision</u> 03/08/16 / 03/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$950.00	0.00			
N 13	8	03/12/16	03/12/16	FOX 8 Saturday News @ 7a	7:00 AM-8:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$450.00	0.00			
N 14	8	03/12/16	03/12/16	FOX 8 News Saturday Mornir	8:00 AM-9:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$850.00	0.00			
N 15	8	03/12/16	03/12/16	FOX 8 News Saturday Mornir	9:00 AM-10:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$600.00	0.00			
N 16	8	03/13/16	03/13/16	FOX 8 Sunday News @ 7a	7:00 AM-8:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$450.00	0.00			
N 17	8	03/13/16	03/13/16	FOX 8 News Sunday Morning	8:00 AM-9:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$850.00	0.00			
N 18	8	03/13/16	03/13/16	FOX 8 News Sunday Morning	9:00 AM-10:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$850.00	0.00			
N 19	8	03/10/16	03/10/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$475.00	0.00			
N 20	8	03/10/16	03/10/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$475.00	0.00			
N 21	8	03/10/16	03/10/16	M-F 3p-4p	3:00 PM-3:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$600.00	0.00			
N 22	8	03/10/16	03/10/16	FOX 8 News @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$750.00	0.00			
N 23	8	03/10/16	03/10/16	FOX 8 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$1,000.00	0.00			
N 24	8	03/10/16	03/10/16	FOX 8 News @ 8a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$1,100.00	0.00			
N 25	8	03/09/16	03/09/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$475.00	0.00			
N 26	8	03/09/16	03/09/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$475.00	0.00			
N 27	8	03/09/16	03/09/16	M-F 3p-4p	3:00 PM-3:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$600.00	0.00			
N 28	8	03/09/16	03/09/16	FOX 8 News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----				1	\$950.00	0.00			
Totals										0.00		28	\$19,150.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
287912 /	08159207

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/09/16 - 03/15/16	SANDERS 4 PRESIDEN	142

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sanders, B/D/US Preside	03/08/16 / 03/08/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
02/29/16 - 03/14/16	28	\$19,150.00	\$16,277.50
Totals	28	\$19,150.00	\$16,277.50

Signature: _____ **Date:** _____

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