

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Juan Livos , hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Maxine Rebeles

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

 City Council District 1

Date of election: 11-08-2022

General Primary

Treasurer of candidate's authorized committee:

 Montserrat Salinas

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature: Patricia Anspe'

Name: Juan Livos

Name: Patricia Anspe'

Date of Request to Purchase Ad Time: 11-02-2022

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 11/2/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>41202</u>	Station Call Letters: <u>KNER</u>	Date Received/Requested: <u>11/2/22</u>
Est. #: <u>N/A</u>	Station Location: <u>Lubbock TX</u>	Run Start and End Dates: <u>11/3/22 - 11/8/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 41202A
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 11/03/22 - 11/08/22
Original Date / Rev: 11/02/22 / 11/02/22
Order Type: GENERAL

KNEX-FM
Primary AE: Patricia Arispe
Sales Office: LARLO
Sales Region: Local

Agency Name: Maxine for City Council
Buying Contact: Juan Livas
Billing Contact:
 208 New Castle
 Laredo, TX 78045

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Maxine for City Council
Demographic: HH
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: ROS

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/22	11/08/22	36	\$924.00	\$924.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	36	\$924.00	\$924.00	0.00
Totals	36	\$924.00	\$924.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patricia Arispe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEX	11/03/22	11/08/22	M-F 6a-10a M-F	CM	6a-10a	33-33--	:30	12	\$30.00	Stanc	0.00	NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	---33--		6				\$30.00		0.00			
		Week: 11/07/22	11/13/22	33-----		6				\$30.00		0.00			
N 2	KNEX	11/03/22	11/06/22	M-Su 6a-7p	CM	M-Su 6a-7p	-----66	:30	12	\$17.00	Stanc	0.00	NM	12	\$204.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----66		12				\$17.00		0.00			
N 3	KNEX	11/03/22	11/08/22	M-F 3p-7p M-F	CM	3p-7p	33-33--	:30	12	\$30.00	Stanc	0.00	NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	---33--		6				\$30.00		0.00			
		Week: 11/07/22	11/13/22	33-----		6				\$30.00		0.00			
Totals													36	\$924.00	

POLITICAL: KNEX



From: PATRICIA ARISPE
 Phone: (956) 794-9121
 Email: parispe@rcommunications.com
 11/22/2022 2:37 PM

Flight Dates: 11/03/2022 -
 Demo: P 12+

Radio Market: LAREDO, TX
 Survey: SP22/FA21
 Geography: Metro

ScheduleDescription:
 11/3 - 11/8

Radio Total	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls
KNEX-FM			36		\$25.67	\$924.00	1.5%	\$16.56	55.8	100%	100%	18.3%	40,400	3.0	123,000
Flight A - 1 wk (10/31)															
			36		\$25.67	\$924.00	1.5%	\$16.56	55.8	100%	100%	18.3%	40,400	3.0	123,000
One Week Total			36		\$25.67	\$924.00	1.5%	\$16.56	55.8	100%	100%	18.3%	40,400	3.0	123,000
	Sa 6A-7P		6	30	\$17.00	\$102.00	1.3%	\$13.08	7.8	14%	11%	5.1%	11,200	1.6	17,400
	Su 6A-7P		6	30	\$17.00	\$102.00	0.8%	\$21.25	4.8	9%	11%	3.1%	6,800	1.6	10,800
	M-F 6A-10A	AM	12	30	\$30.00	\$360.00	2.0%	\$15.00	24.0	43%	39%	10.5%	23,100	2.3	52,800
	M-F 3P-7P	PM	12	30	\$30.00	\$360.00	1.6%	\$18.75	19.2	34%	39%	9.5%	21,000	2.0	42,000

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: LAREDO, TX: SP22/FA21; Metro: Multiple Dayparts Used: P 12+; See Detailed Sourcing Page for Complete Details.
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POLITICAL: KNEX



From: PATRICIA ARISPE
 Phone: (956) 794-9121
 Email: patrispe@communications.com
 11/22/2022 2:37 PM

Schedule Grand Totals: 1 Week

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls	CPM
Radio Total	36	\$25.67	\$924.00	1.5%	\$16.56	55.8	100%	100%	18.3%	40,400	3.0	123,000	\$7.55
KBDR-FM	0	\$0.00	\$0.00	0.0%	\$0.00	0.0	0%	0%	0.0%	0	0.0	0	\$0.00
KNEX-FM	36	\$25.67	\$924.00	1.5%	\$16.56	55.8	100%	100%	18.3%	40,400	3.0	123,000	\$7.55
KOUR-FM	0	\$0.00	\$0.00	0.0%	\$0.00	0.0	0%	0%	0.0%	0	0.0	0	\$0.00

Accepted by Station

Date

Accepted by Client

Date

Juan Lives

11-02-22

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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Detailed Sourcing Summary

Radio Market: LAREDO, TX
Survey: Average of Nielsen Radio Spring 2022, Nielsen Radio Fall 2021
Geography: Metro
Daypart: Multiple Dayparts Used

Demom/Tab/Population:

Age/Gender	Population	Intab
Persons 12+ (Primary)	221,000	1,169

Stations: User Selected

Additional

Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>

Rating Reliability Estimator: <https://re.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/RR8/2022SPR/0509/ndts/SpecialNotices.pdf> <https://ebook.nielsen.com/secure/RR8/2021FAL/0509/ndts/SpecialNotices.pdf>

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Merchant: RADIO UNITED LLC

1201 N JACKSON RD #900
MCALLEN, TX 78501
US

2108542761

Order Information

Description: LDO MR 110322

Order Number:

P.O. Number:

Customer ID:

Invoice Number: LDO MR 110322

Billing Information

Maxine Rebeles
78045

Shipping Information

Shipping: 0.00
Tax: 0.00
Total: USD 924.00

Payment Information

Date/Time: 03-Nov-2022 10:41:19 CDT
Transaction ID: 43736112317
Transaction Type: Authorization w/ Auto Capture
Transaction Status: Captured/Pending Settlement
Authorization Code: 642829
Payment Method: Visa XXXX7149