



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Matchstick Media Strategies LLC
88 East Broad St.
Suite 1560
Columbus, OH 43215

Contract # 154768
Schedule Dates 10/24/17-11/07/17
Advertiser Committee to Elect Glenn Willer (11007)
Agency Matchstick Media Strategies LLC (5789)
Product Political/Candidate (1161)
Brand political (12684)
Salesperson House, WBNS (1254)
Sales Office WBNS-TV
Buyer Name
Phone/Fax /
CPE 59
Account Types Local/Political Candidate
Billing Type Standard
Comments |

Date Entered 10/17/17
Last Modified 10/18/17
Entered By Rafidah Brewster
CO-OP No
Headline #/PO # /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,729.94
Net Total \$21,136.31
Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Oct. 2017	14	\$6,727.50
Nov. 2017	32	\$18,138.75
Grand Total:	46	\$24,866.25

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	5:57A- 7A (EST)	1				X				1	\$600.00	\$600.00	WBNS-TV (WBNS)	6AM	10/17/17
2.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	5:57A- 7A (EST)	1	X							1	\$600.00	\$600.00	WBNS-TV (WBNS)	6AM	10/17/17
3.0	Normal Line / SPOT	10/24/17-10/27/17	4	:15	5:57A- 7A (EST)	3		X	X		X			3	\$390.00	\$1,170.00	WBNS-TV (WBNS)	6AM	10/17/17
4.0	Normal Line / SPOT	10/30/17-11/03/17	4	:15	5:57A- 7A (EST)	4	X	X	X		X			4	\$390.00	\$1,560.00	WBNS-TV (WBNS)	6AM	10/17/17
5.0	Normal Line / SPOT	11/06/17-11/07/17	4	:15	5:57A- 7A (EST)	2	X	X						2	\$390.00	\$780.00	WBNS-TV (WBNS)	6AM	10/17/17
6.0	Normal Line / SPOT	10/28/17-11/04/17	4	:15	4:58A- 6:57A (EST)	1						X		2	\$130.00	\$260.00	WBNS-TV (WBNS)	SAT 5A	10/17/17
7.0	Normal Line / SPOT	10/29/17-11/05/17	4	:15	5:58A- 8:57A (EST)	1							X	2	\$130.00	\$260.00	WBNS-TV (WBNS)	SUN 6AM	10/17/17
8.0	Normal Line / SPOT	10/29/17-11/05/17	4	:15	11:30A- 12P (EST)	1							X	2	\$130.00	\$260.00	WBNS-TV (WBNS)	FACE STATE	10/17/17
9.0	Normal Line / SPOT	11/06/17-11/06/17	4	:15	11:58A- 12:30P (EST)	1	X							1	\$390.00	\$390.00	WBNS-TV (WBNS)	NOON	10/17/17
10.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	5:59P- 6:30P (EST)	1				X				1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6PM	10/17/17
11.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	5:59P- 6:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6PM	10/17/17
12.0	Normal Line / SPOT	10/30/17-11/03/17	4	:15	5:59P- 6:30P (EST)	4	X	X	X		X			4	\$780.00	\$3,120.00	WBNS-TV (WBNS)	6PM	10/17/17
13.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	11P- 11:35P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	11PM	10/17/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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14.0	Normal Line / SPOT	10/24/17-10/27/17	4	:15	11P- 11:35P (EST)	3		X	X		X			3	\$780.00	\$2,340.00	WBNS-TV (WBNS)	11PM	10/17/17
15.0	Normal Line / SPOT	11/06/17-11/06/17	4	:15	11P- 11:35P (EST)	1	X							1	\$780.00	\$780.00	WBNS-TV (WBNS)	11PM	10/17/17
16.0	Normal Line / SPOT	11/01/17-11/03/17	4	:15	11:58A- 12:30P (EST)	2			X		X			2	\$390.00	\$780.00	WBNS-TV (WBNS)	NOON	10/18/17
17.0	Normal Line / SPOT	10/26/17-10/27/17	5	:15	4:59P- 5:59P (EST)	2				X	X			2	\$243.75	\$487.50	WBNS-TV (WBNS)	5PM	10/18/17
18.0	Normal Line / SPOT	10/30/17-11/03/17	5	:15	4:59P- 5:59P (EST)	3	X		X		X			3	\$243.75	\$731.25	WBNS-TV (WBNS)	5PM	10/18/17
19.0	Normal Line / SPOT	11/06/17-11/06/17	5	:15	4:59P- 5:59P (EST)	2	X							2	\$243.75	\$487.50	WBNS-TV (WBNS)	5PM	10/18/17
20.0	Normal Line / SPOT	10/24/17-10/27/17	4	:15	5:59P- 6:30P (EST)	3		X	X		X			3	\$780.00	\$2,340.00	WBNS-TV (WBNS)	6PM	10/18/17
21.0	Normal Line / SPOT	10/30/17-11/02/17	4	:15	11P- 11:35P (EST)	3	X	X		X				3	\$780.00	\$2,340.00	WBNS-TV (WBNS)	11PM	10/18/17
22.0	Normal Line / SPOT	11/04/17-11/04/17	4	:15	11P- 11:35P (EST)	1						X		1	\$780.00	\$780.00	WBNS-TV (WBNS)	11PM	10/18/17
23.0	Normal Line / SPOT	11/05/17-11/05/17	4	:30	11P- 11:35P (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	11PM	10/18/17

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