ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Betsy Vonderheid, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☑ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Betsy Vonderheid

Agency name: SRCP Media

Address: 201 North Union Street

Contact: Betsy Vonderheid | Phone number: 703-683-9755 | Email: bvonderheid@srcpmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Maine Energy Progress

Address: 28 Penobscot Meadow Drive, Hampden Maine 04444

Contact: Steven Mele | Phone number: | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Steven Mele Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: ☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: ☑ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature:
Name: Betsy Vonderheid	Name: William McVicar
Date of Request to Purchase Ad Time: 2/20/2023	Date of Station Agreement to Sell Time: 02/16/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? [✓] Yes [ ] No Date ad received: 02/16/2023

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

[✓] Accepted

[ ] Accepted IN PART (e.g., ad not received to determine content)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: WCRQ FM	Date Received/Requested: 02/16/2023
Est. #: 3179	Station Location: Dennysville, ME.	Run Start and End Dates: 02/21-02/27/23 - See attached

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WCRQ-FM	**ORDER#:**	3205648	**DATE:**	02/16/2023
MARKET:	UM - Dennysville, ME	**AMOUNT:**	$660.00	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	**SPOTS:**	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	**SLS PH:**	216-233-8181		
SALESPERSON:	Linley Grande	**SLS FAX:**			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING**	**4440058**
ADVERTISER:	Maine Energy Progress	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 3179 2/21-2/27 Tu-Mon week Statewide Rural	**AGY EST:**	3179		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	02-21-2023 TO 2/27/2023	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	02/15/2023 09:53

COMMENTS

[Rep Comment] 02/15/2023: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1 **2/21/2023 To 2/27/2023** **WK TOT $660.00** **WK TOTAL SPOTS 30**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF../M	6:00AM	7:00PM	60	2/21/2023	2/27/2023	30	$22	$660

TOTAL	Feb	Mar													Total
SPOT	30	0													30
CASH	660.00	0.00													660.00
TOTAL	660.00	0.00													660.00

Broadcast Contract

Classic Hits
WQDY 92.7 FM · WALZ 95.3 FM

☐

COUNTRY 102.9
WCRQ FM

☑

Order # _____

Customer # _____ Advertiser Maine Energy Progress

Client/Agency Name Mizin Financial Services

Address 1655 Palm Beach Lakes Blvd., 9th Floor, Suite 903

City West Palm Beach State FL Zip 33401

Buyer/Contact Person _____ Phone _____

Fax _____

E-mail _____

☐ Local
☑ Regional
☐ National

Salesperson McVicar

Order # _____

Billing:
☐ Broadcast Month
☑ Calendar Month

Co-Op Billing? ☐ Yes ☐ No If Yes, Co-Op Description _____

Times: ☐ Yes ☐ No Any Special Needs: _____

Product Code # Political Estimate # 3179

Continuous Flight ☐
Alternating Weeks ☐

SCHEDULE

ITEM	CART #	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	M	T	W	T	F	S	S	REMARKS
	3105	60	2/21/23	2/27/23	6:A	7:P	23	6	6	6	6	6			213 HANDSOFF
					:	:									
					:	:									
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Totals: No. Spots 30 Weekly Cost $ _____ Schedule Cost $ 690 Gross

Rate Card/Grid _____ Discounts _____ Other _____

Additional Comments _____

Authorized By Lisley Granada Date 2-16-21

637 Main Street
Calais, Maine 04619

WQDY 92.7 FM WALZ 95.3 FM WCRQ 102.9 FM

P.O. Box 805
St. Stephen, N.B. E3L 2X2

207-454-7545 · 207-255-4652 · www.wcrq.fm www.wqdy.fm

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Adve