

WAIZ-AM Quarterly Report
ISSUES AND PROGRAMS LIST

January 1, 2024 – March 31, 2024

The following is the quarterly issues and programs report for WAIZ-AM, Hickory, NC, for the first quarter of 2024. The report includes a synopsis of programs of importance which aired between January 1, 2024 and March 31, 2024

This report was placed in the public files on April 5, 2024.

Section I. Issues

This station has identified the following issues as significant issues facing our community.

- A. Transportation
- B. Judicial
- C. Political
- D. Tourism
- E. Elections
- F. Recreation
- G. Mental Health
- H. Medicaid Expansion

Section II. Responsive programs

This station has broadcast programs dealing with each of the above listed issues.

<p>1ST QTR 2024</p>	<p>REPORT OF ISSUES AND PROGRAMS WAIZ</p> <p>FIRST QUARTER – 2024 JANUARY 1ST – MARCH 31TH</p>
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TRANSPORTATION

CAROLINA NEWSMAKERS....30 MINUTES...JANUARY 7, 2024...5:00 AM – 5:30 AM

INTERVIEW WITH PATRICK WOODIE - PRESIDENT OF THE RURAL ECONOMIC DEVELOPMENT CENTER
ECONOMY, RURAL DEVELOPMENT, POPULATION GROWTH, INVESTMENT, COVID-19, BUSINESS LOANS, TECHNOLOGY, INFRASTRUCTURE, TRANSPORTATION, EDUCATION, MEDICAID EXPANSION, BROADBAND, AND LEGISLATION.

JUDICIAL

CAROLINA NEWSMAKERS...30 MINUTES...JANUARY 14, 2024...5:00 AM – 5:30 AM

INTERVIEW WITH ROBERT ORR - FORMER NORTH CAROLINA SUPREME COURT JUSTICE
COLLEGE ATHLETICS, NCAA, NAME IMAGE AND LIKENESS, MEDIA RIGHTS, MONEY IN SPORTS, EDUCATION, TITLE IX, COLLECTIVES, TRANSFER PORTAL, CONFERENCE REALIGNMENT, AND FUTURE OF ATHLETIC GOVERNANCE.

POLITICAL

CAROLINA NEWSMAKERS...30 MINUTES...JANUARY 21, 2024...5:00 AM – 5:30 AM

INTERVIEW WITH KAREN BRINSON BELL - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA STATE BOARD OF ELECTIONS
HOW THE STATE BOARD OF ELECTIONS IS ORGANIZED, PRIMARY ELECTION, ELECTION SECURITY, REDISTRICTING, EARLY VOTING, ABSENTEE VOTING, VOTER IDENTIFICATION, CAMPAIGN FINANCE, CAMPAIGN COMPLIANCE, SOCIAL MEDIA, ELECTION SECURITY, VOTER REGISTRATION, AND VOLUNTEERS.

TOURISM

CAROLINA NEWSMAKERS...30 MINUTES...JANUARY 28, 2024...5:00 AM – 5:30 AM

INTERVIEW WITH LYNN MINGES - PRESIDENT AND CEO OF THE NORTH CAROLINA RESTAURANT AND LODGING ASSOCIATION
COVID-19, RESTAURANTS, EMPLOYMENT, INFLATION, TECHNOLOGY, LODGING, TOURISM, EDUCATION, SCHOOL CALENDARS, SPORTS, CONVENTIONS, SERVING CAREERS, TRAINING, AND TRAVEL.

ELECTIONS

CAROLINA NEWSMAKERS...30 MINUTES...FEBRUARY 4, 2024...5:00 AM – 5:30 AM

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS
ELECTIONS, VOTING, PRIMARIES, GOVERNOR'S RACE, COUNCIL OF STATE RACES, SPORTS
BETTING, ADVERTISING, CONGRESSIONAL SEATS, ISSUES, IMMIGRATION, NATIONAL DEBT,
ECONOMY, ARTIFICIAL INTELLIGENCE, FAIR ELECTIONS, AND REDISTRICTING.

ECONOMY

CAROLINA NEWSMAKERS...30 MINUTES...FEBRUARY 11, 2024...5:00 AM – 5:30 AM

INTERVIEW WITH DR. MIKE WALDEN - NC STATE ECONOMICS PROFESSOR EMERITUS
ECONOMY, ELECTIONS, INTEREST RATES, FEDERAL RESERVE, SAVINGS, DEBT,
INTERNATIONAL TRADE, STOCK MARKET, NATIONAL DEBT, SOCIAL SECURITY, STUDENT DEBT,
GAS PRICES, JOB GROWTH, EDUCATION, AND HEALTH CARE.

EDUCATION

CAROLINA NEWSMAKERS...30 MINUTES...FEBRUARY 18, 2024...5:00 AM – 5:30 AM

INTERVIEW WITH DR. SCOTT RALLS - PRESIDENT OF WAKE TECH COMMUNITY COLLEGE
EDUCATION, POPULATION GROWTH, HEALTH CARE, UNIVERSITY SYSTEM, COST OF
EDUCATION, TEXTBOOKS, HOUSING, FACULTY, STUDENTS, ONLINE COURSES, ATHLETICS,
AND PUBLIC SAFETY.

AGRICULTURE

CAROLINA NEWSMAKERS...30 MINUTES...FEBRUARY 25, 2024...5:00 AM – 5:30 AM

INTERVIEW WITH SHAWN HARDING - PRESIDENT OF THE NORTH CAROLINA FARM BUREAU
FARM BUREAU BACKGROUND, AGRICULTURE, TOBACCO, COTTON, COVID-19, WORKFORCE,
REPAIRS, GRAINS, WEATHER, ENERGY, INFLATION, FARM BILL, RECRUITING NEW FARMERS,
FORESTRY, AND BROADBAND.

ELECTIONS

CAROLINA NEWSMAKERS...30 MINUTES ...MARCH 3, 2024...5:00 AM – 5:30 AM

INTERVIEW WITH TOM JENSEN - EXECUTIVE DIRECTOR OF PUBLIC POLICY POLLING
PRESIDENTIAL PRIMARY, ELECTIONS, YOUNG VOTERS, NORTH CAROLINA GOVERNOR'S RACE,
REDISTRICTING, NC CONGRESSIONAL DISTRICT 1, US SENATE OUTLOOK, US HOUSE
OUTLOOK, ADVERTISING, SOCIAL MEDIA, DEBATES, UNAFFILIATED VOTERS, ARTIFICIAL
INTELLIGENCE, AND ECONOMY.

RECREATION

CAROLINA NEWSMAKERS...30 MINUTES...MARCH 10, 2024....5:00 AM – 5:30 AM

INTERVIEW WITH REID WILSON - SECRETARY OF THE NORTH CAROLINA DEPARTMENT OF NATURAL AND CULTURAL RESOURCES
ENVIRONMENT, EDUCATION, CULTURE, RECREATION, STATE PARKS, HISTORICAL MARKERS, MUSIC, SYMPHONY, STATE LIBRARY, ARCHEOLOGY, ZOO, ARTS COUNCIL, STATE ARCHIVES, MUSEUMS, AND NATURAL RESOURCES.

MENTAL HEALTH

CAROLINA NEWSMAKERS...30 MINUTES...MARCH 17, 2024...5:00 AM – 5:30 AM

INTERVIEW WITH KODY KINSLEY - SECRETARY OF THE NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES
MEDICAID EXPANSION, HEALTH CARE, BEHAVIORAL HEALTH, MENTAL HEALTH, OPIOIDS, COVID-19, ADDICTION, HOSPITALS, TECHNOLOGY, RABIES VACCINES, GROWING CAREGIVING WORKFORCE, CHILD CARE, AND EDUCATION.

INSURANCE

CAROLINA NEWSMAKERS...30 MINUTES...MARCH 24, 2024....5:00 AM – 5:30 AM

INTERVIEW WITH MIKE CAUSEY – SECRETARY OF THE NORTH CAROLINA DEPARTMENT OF INSURANCE
INSURANCE, HOME OWNERS INSURANCE, INSURANCE RATES, NATURAL DISASTERS, RATE BUREAU, CLIMATE CHANGE, AUTOMOTIVE INSURANCE, DISTRACTED DRIVING, REPLACEMENT VALUE COVERAGE, FRAUD, SCAMS, AND OPERATION MEDICINE DROP.

MEDICAID EXPANSION

CAROLINA NEWSMAKERS...30 MINUTES...MARCH 31, 2024....5:00 AM – 5:30 AM

INTERVIEW WITH PHIL BERGER - SENATOR PRO TEM OF THE NORTH CAROLINA SENATE
LEGISLATIVE SESSION, STATE BUDGET, ECONOMY, INFRASTRUCTURE, RAINY DAY FUND, TRANSPORTATION, MEDICAID EXPANSION, HEALTH CARE, HOSPITALS, SPORTS BETTING, CASINOS, TOLL ROADS, BUSINESS INCENTIVES, EDUCATION, LEANDRO, SCHOOL SAFETY, ARTIFICIAL INTELLIGENCE, AND IMMIGRATION.