ORDER

 Order / Rev:
 4390093

 Alt Order #:
 28368050

 Product Desc:
 Issue

 Estimate:
 3708

Memphis WREG

Flight Dates: 03/18/24 - 03/31/24 Primary AE: Katz Washington Sales Office: Original Date / Rev: 03/20/24 / 03/20/24 K-WAS Order Type: REG Sales Region: Nat **Hulsen Media Services** Name: Agency **Buying Contact:** Billing Type: Cash Broadcast Billing Contact: Billing Calendar: 2400 Laramie Trail **EOM** Billing Cycle: Austin, TX 78745 15% Agency Commission: Advertiser Name: **POL/American Cancer Society Action** Order Brand: New Business End: Demographic: A35+ **Product Codes:** PL6 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Unit Code: Revenue Code 2: POL General

Order Separation:

00:15:00

Net Amount

\$16,558.00

\$16,558.00

Rating

0.00

0.00

Bill Plan Totals

РЗ

POL-ISS

Revenue Code 3:

Priority:

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount
02/26/24	03/31/24	31	\$19,480.00	\$16,558.00	March 2024	31	\$19,480.00
					Totals	31	\$19,480.00

Account Executives

Orders

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

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Ln Ch Start End	Inventory Code Bro	eak	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WREG 03/21/24 03/21/24	M-F 6a-7a CM	Λ	6:30 AM-7:00 AM	T	:30	1	\$525.00 P3	0.00 NM	1	\$525.00
	6:30 AM-7:00 AM		(6:30 AM-7:00 AM)						
WREG News 3 Daybreak at	630AM									
Start Date End Date	Weekdays Spots/W	eek_	Rate Rat	ing						
Week: 03/18/24 03/24/24	T	1	\$525.00 C	.00						
N 2 WREG 03/22/24 03/22/24	M-F 6a-7a CM	Λ	6:30 AM-7:00 AM	F	:30	1	\$525.00 P3	0.00 NM	1	\$525.00
	6:30 AM-7:00 AM		(6:30 AM-7:00 AM)						
WREG News 3 Daybreak at	630AM									
Start Date End Date	Weekdays Spots/W	eek_	Rate Rat	ing						
Week: 03/18/24 03/24/24	F	1	\$525.00	.00						
N 3 WREG 03/25/24 03/25/24	M-F 6a-7a CN	Л	6:30 AM-7:00 AM	M	:30	1	\$525.00 P3	0.00 NM	1	\$525.00
	6:30 AM-7:00 AM		(6:30 AM-7:00 AM)						
WREG News 3 Daybreak at	630AM									
Start Date End Date	Weekdays Spots/W	eek_	Rate Rat	ing						
Week: 03/25/24 03/31/24	M	1	\$525.00	.00						
N 4 WREG 03/26/24 03/26/24	M-F 6a-7a CM	Λ	6:30 AM-7:00 AM	- T	:30	1	\$525.00 P3	0.00 NM	1	\$525.00
	6:30 AM-7:00 AM		(6:30 AM-7:00 AM)						
WREG News 3 Daybreak at	630AM									
Start Date End Date	Weekdays Spots/W	eek	Rate Rat	ing						
Week: 03/25/24 03/31/24	- T	1		.00						
N 5 WREG 03/24/24 03/24/24	Su 8a-930a CN	Л	8:00 AM-9:30 AM	S	:30	1	\$630.00 P3	0.00 NM	1	\$630.00
	8:00 AM-9:30 AM		(8:00 AM-9:30 AM)						

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Order / Rev: 4390093 Advertiser: POL/American Cancer Society Action Ne

Alt Order #: 28368050 Product Desc: Issue Memphis WREG

Flight Dates: 03/18/24 - 03/31/24 Estimate: 3708

Ln Ch Start Enc CBS News Sunday Mor		e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Start Date End D Week: 03/18/24 03/24/	ate Weekdays	Spots/Week	Rate \$630.00	Rating 0.00						
N 6 WREG 03/23/24 03/23		CM M		00 AMS-	:30	1	\$275.00 P3	0.00 NM	1	\$275.00
WREG News 3 Daybrea			(7.00 7 tivi 0.	00 7 ((1))						
Start Date End D Week: 03/18/24 03/24/		Spots/Week	Rate \$275.00	Rating 0.00						
N 7 WREG 03/21/24 03/2		·	12p-1230p	T	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
WREG News 3 at Noon	M-F 12p-1230p	DN								
Start Date End D		Spots/Week	Rate	Rating						
Week: 03/18/24 03/24/		<u>1</u>	\$550.00	0.00 F	.20		ФЕГО 00 D0	0.00 NIM		\$550.00
N 8 WREG 03/22/24 03/2	2/24 M-F 12p-1230p M-F 12p-1230p		12p-1230p	F	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
WREG News 3 at Noon		0 . 114	.	5						
Start Date End D Week: 03/18/24 03/24/		Spots/Week 1	Rate \$550.00	Rating 0.00						
N 9 WREG 03/25/24 03/25		DN CM	12p-1230p	M	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
WREG News 3 at Noon	M-F 12p-1230p	DN								
Start Date End D	ate Weekdays	Spots/Week	Rate	Rating					İ	
Week: 03/25/24 03/31/		1	\$550.00	0.00					!	
N10 WREG 03/22/24 03/2	2/24 M-F 330p-4p M-F 330p-4p	CM	330p-4p	F	:30	1	\$460.00 P3	0.00 NM	1	\$460.00
Jeopardy	W 1 000p 4p									
Start Date End D Week: 03/18/24 03/24/		Spots/Week 1	Rate \$460.00	Rating 0.00						
N11 WREG 03/26/24 03/26	_	CM	330p-4p	- T	:30	1	\$460.00 P3	0.00 NM	1	\$460.00
loopordy	M-F 330p-4p									
Jeopardy Start Date End D	ate Weekdays	Spots/Week	Rate	Rating						
Week: 03/25/24 03/31/		1	\$460.00	0.00					ļ	
N12 WREG 03/21/24 03/2	1/24 M-F 6p-630p M-F 6p-630p	СМ	6p-630p	T	:30	1	\$760.00 P3	0.00 NM	1	\$760.00
WREG News 3 at 6PM										
Start Date End D Week: 03/18/24 03/24/		Spots/Week 1	Rate \$760.00	Rating 0.00						
N13 WREG 03/25/24 03/25	5/24 M-F 6p-630p	CM	6p-630p	M	:30	1	\$760.00 P3	0.00 NM	1	\$760.00
WREG News 3 at 6PM	M-F 6p-630p									
Start Date End D		Spots/Week		Rating						
Week: 03/25/24 03/31/		1	\$760.00	0.00	.20		Ф700 00 D 0	0.00 NIM		¢700.00
N14 WREG 03/26/24 03/26	6/24 M-F 6p-630p M-F 6p-630p	СМ	6p-630p	- T	:30	1	\$760.00 P3	0.00 NM	1	\$760.00
WREG News 3 at 6PM	Madalata	0	Data	Detien						
Start Date End D Week: 03/25/24 03/31/		Spots/Week 1	Rate \$760.00	Rating 0.00					İ	
N15 WREG 03/21/24 03/2		СМ	10p-1035p	T	:30	1	\$760.00 P3	0.00 NM	1	\$760.00
WREG News 3 at 10PM	M-F 10p-1035p									
Start Date End D	ate Weekdays	Spots/Week		Rating						
Week: 03/18/24 03/24/		1	\$760.00	0.00	.20		Ф700 00 D 0	0.00 NIM		¢700.00
N16 WREG 03/25/24 03/25	5/24 M-F 10p-1035p M-F 10p-1035p	СМ	10p-1035p	M	:30	1	\$760.00 P3	0.00 NM	1	\$760.00
WREG News 3 at 10PM		0 . 114	.	5						
Start Date End D Week: 03/25/24 03/31/		Spots/Week 1	Rate \$760.00	Rating 0.00						
N17 WREG 03/26/24 03/26	6/24 M-F 10p-1035p	СМ	10p-1035p	- T	:30	1	\$760.00 P3	0.00 NM	1	\$760.00
WREG News 3 at 10PM	M-F 10p-1035p									
									-	

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Flight Dates: 03/18/24 - 03/31/24 Estimate: 3708

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 03/	rt Date	End Date 03/31/24	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$760.00	Rating 0.00						
N18 WREG			Sa 10p-1036p	CM	10p-1036p	S-	- :30	1	\$460.00 P3	0.00 NM	1	\$460.00
WREG	Nowe 3 9	Saturday at 1	Sa 10p-1036p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		03/24/24	S-	1	\$460.00	0.00			Φ575 00 D 0	0.00 NA		4575 00
N19 WREG	03/24/2	4 03/24/24	Su 10p-1036p Su 10p-1036p	СМ	10p-1036p	\$	S :30	1	\$575.00 P3	0.00 NM	1	\$575.00
		Sunday at 10				5						
Sta Week: 03/	rt Date 18/24	End Date 03/24/24	<u>Weekdays</u> S	Spots/Week 1	Rate \$575.00	Rating 0.00					l	
N20 WREG	03/21/2	4 03/21/24	Late Show	СМ	1035p-1137p	T	- :30	1	\$290.00 P3	0.00 NM	1	\$290.00
The Lat	e Show-0	CBS	Late Show									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/ N21 WREG		03/24/24	Late Show	CM	\$290.00 1035p-1137p	0.00 - T	- :30	1	\$290.00 P3	0.00 NM	1	\$290.00
			Late Show	Civi	1033p-1137	, -1	30	!	φ290.00 F3	0.00 INIVI	l '	φ290.00
	e Show-(Wookdovo	Spoto/Mook	Poto	Dating					l	
Week: 03/	rt Date 25/24	End Date 03/31/24	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$290.00	Rating 0.00						
N22 WREG	03/23/2	4 03/23/24	Round 2 Playoffs	СМ		yoffsS-	- :30	1	\$2,300.00 P3	0.00 NM	1	\$2,300.00
NCAA 2	nd Roun	d Day Game	Round 2 Playoffs es		(11:00 AM-6:	30 PM)						
Sta Week: 03/	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N23 WREG		03/24/24	Round 2 Playoffs	CM	\$2,300.00 Round 2 Pla	0.00 yoffsS	S :30	1	\$2,300.00 P3	0.00 NM	1	\$2,300.00
			Round 2 Playoffs		(11:00 AM-6:	•						, ,
	nd Roun rt Date	d Day Game End Date	es <u>Weekdays</u>	Spots/Week	Rate	Rating					l	
Week: 03/	18/24	03/24/24	S	1	\$2,300.00	0.00						
N24 WREG	03/21/2	4 03/21/24	CBS This Morning	•	7a-9a	T	- :30	1	\$350.00 P3	0.00 NM	1	\$350.00
CBS Mo	_											
<u>Sta</u> Week: 03/	rt Date 18/24	End Date 03/24/24	<u>Weekdays</u> T	Spots/Week 1	Rate \$350.00	Rating 0.00						
N25 WREG			CBS This Morning		7a-9a	F	- :30	1	\$350.00 P3	0.00 NM	1	\$350.00
CBS Mo	orninas		CBS This Morning	g								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		03/24/24	CDS This Marning	1	\$350.00	0.00 M	.20	1	\$250 00 D2	0.00 NM	1	¢250.00
N26 WREG	03/23/2	4 03/25/24	CBS This Morning		7a-9a	IVI	- :30	1	\$350.00 P3	U.UU INIVI	'	\$350.00
CBS Mo	U	End Data	We aldere	Cnoto/Mook	Doto	Dating					l	
Week: 03/	rt Date 25/24	End Date 03/31/24	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00					l	
N27 WREG	03/26/2	4 03/26/24	CBS This Morning		7a-9a	- T	- :30	1	\$350.00 P3	0.00 NM	1	\$350.00
CBS Mo	ornings		CBS This Morning	g								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/ N28 WREG		03/31/24	Su 6a-8a	CM	\$350.00 7:30 AM-8:00	0.00 O AM S	S :30	1	\$300.00 P3	0.00 NM	1	\$300.00
			7:30 AM-8:00 AM		(7:30 AM-8:0			•	+=00.0010	2.00 110		7550.00
	News 3 I rt Date	Daybreak Su End Date	nday 730AM-8AM Weekdays	Spots/Week	Rate	Rating						
Week: 03/	18/24	03/24/24	S	1	\$300.00	0.00						
N29 WREG	03/24/2	4 03/24/24	Su 5p-6p Su 5p-6p	CM	5p-6p		S :30	1	\$230.00 P3	0.00 NM	1	\$230.00
	News 3 a											
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	

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Alt Order #: 28368050 Product Desc: Issue Memphis WREG

Flight Dates: 03/18/24 - 03/31/24 Estimate: 3708

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						_
Week: 03/	18/24	03/24/24	S	1	\$230.00	0.00						
N30 WREG	03/22/2	4 03/22/24	M-F 630p-7p	CM	630p-7p	F	:30	1	\$600.00 P3	0.00 NM	1	\$600.00
			M-F 630p-7p									
Entertai	nment To	onight										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/	18/24	03/24/24	F	1	\$600.00	0.00						
N31 WREG	03/26/2	4 03/26/24	M-F 630p-7p	СМ	630p-7p	- T	:30	1	\$600.00 P3	0.00 NM	1	\$600.00
			M-F 630p-7p									
Entertai	nment To	onight										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/	25/24	03/31/24	- T	1	\$600.00	0.00						

Totals 31 \$19,480.00