ORDER

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Order / Rev:	442	21905			Advertiser:	POL/Americ	an Cance	r Soci	ety Action Ne		i age	
Alt Order #:	283	387232			Product Desc	: Issue				Memphi	s WREG	
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	News 3 a <u>rt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/0		04/07/24	-T	1	\$550.00	0.00			A			*
N 7 WREG	04/03/2	4 04/03/24	M-F 12p-1230p D M-F 12p-1230p D		12p-1230p	W	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
	News 3 a											
<u>Stai</u> Week: 04/0	rt Date 01/24	End Date 04/07/24	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
N 8 WREG					12p-1230p	T	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
WREGI	News 3 a	at Noon	M-F 12p-1230p D	N								
-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/0		04/07/24	T	1	\$550.00	0.00						
N 9 WREG	04/05/2	4 04/05/24	M-F 12p-1230p D M-F 12p-1230p D		12p-1230p	F	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
	News 3 a	at Noon										
<u>Star</u> Week: 04/0	rt Date 01/24	End Date 04/07/24	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
N10 WREG					12p-1230p	M	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
		t Noon	M-F 12p-1230p D	N								
	News 3 a rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/0	08/24	04/14/24	M	1	\$550.00	0.00						
N11 WREG	04/02/2	4 04/02/24	M-F 330p-4p M-F 330p-4p	CM	330p-4p	- T	:30	1	\$460.00 P3	0.00 NM	1	\$460.00
Jeopard	У		W1 330p +p									
<u>Star</u> Week: 04/0	rt Date	End Date 04/07/24	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$460.00	Rating 0.00						
N12 WREG			_	CM	330p-4p	W	:30	1	\$460.00 P3	0.00 NM	1	\$460.00
			M-F 330p-4p				-					
Jeopard Star	y rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/0	01/24	04/07/24	W	<u>opois, week</u> 1	\$460.00	0.00						
	04/04/2	4 04/04/24		CM	330p-4p	T	:30	1	\$460.00 P3	0.00 NM	1	\$460.00

Print Date: 04/02/24 11:42:50 Page 3 of 4

Order / Rev: 4421905 Adv order #: 28387232 Product Desc: Issue Memphis V Flight Dates: 04/02/24 - 04/08/24 Estimate: 3710 Memphis V Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Sp MF- 330p-4p MF- 330p-4p Mer 530p-4p Mer 530p Mer 530p Mer 530p-4p		Amount \$460.00
Flight Dates: 04/02/24 - 04/08/24 Estimate: 3710 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Sp M+7 330p-4p M+7 330p-4p M+7 330p-4p M+7 330p-4p No No No No Meek: 04/07/24 Od/08/24 M-8 330p-4p CM 330p-4p M :30 1 \$460.00 P3 0.00 NM Jeopardy M+7 330p-4p CM 330p-4p M :30 1 \$460.00 P3 0.00 NM Jeopardy M+7 330p-4p CM 330p-4p M :30 1 \$460.00 P3 0.00 NM M+7 6p-630p M-F 6p-630p CM 6p-630p -T :30 1 \$760.00 P3 0.00 NM WEG News 3 at 6PM Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/01/24 04/07/24 -T 1 \$760.00 0.00 <th>Spots 1</th> <th></th>	Spots 1	
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M-F 10p-1035p WREG News 3 at 10PM		
Start Date End Date Weekdays Spots/Week Rate Rating		
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N20 WREG 04/08/24 04/08/24 M-F 10p-1035p CM 10p-1035p M :30 1 \$760.00 P3 0.00 NM M-F 10p-1035p	1	\$760.00
WREG News 3 at 10PM		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 04/08/24 04/14/24 M 1 \$760.00 0.00 N21 WREG 04/06/24 04/06/24 Sa 10p-1036p CM 10p-1036p S- :30 1 \$460.00 P3 0.00 NM	1	\$460.00
Sa 10p-1036p	•	φ+00.00
WREG News 3 Saturday at 10PM Start Data – Meakdaya – Spate/Meak – Pata – Pating		
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 04/01/2404/07/24S-1\$460.000.00		
N22 WREG 04/05/24 04/05/24 Late Show CM 1035p-1137pF :30 1 \$290.00 P3 0.00 NM	1	\$290.00
Late Show The Late Show-CBS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 04/07/24 F 1 \$290.00 0.00		* - -
N23 WREG 04/04/24 04/04/24 CBS This Morning CM 7a-9a T :30 1 \$350.00 P3 0.00 NM CBS This Morning	1	\$350.00
CBS Mornings		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/01/24 04/07/24 T 1 \$350.00 0.00		
N24 WREG 04/05/24 04/05/24 CBS This Morning CM 7a-9aF :30 1 \$350.00 P3 0.00 NM	1	\$350.00
CBS This Morning		
CBS Mornings Start Date End Date Weekdays Spots/Week Rate Rating		
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N 25 WREG 04/08/24 04/08/24 CM 7a-9a M :30 1 \$350.00 P3 0.00 NM		

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Order / Rev:	1421905			Advertiser:	POL/Americ	an Cance	Socie	ety Action Ne			
Alt Order #:	28387232			Product Des	c: Issue				Memph	is WREG	
Flight Dates: (04/02/24 - 04/0	08/24		Estimate:	3710						
-											
Ln Ch Star	t End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		CBS This Morning	,								
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Start Date Week: 04/08/24	End Date 04/14/24	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
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N26 WREG 04/07	/24 04/07/24	Su 6a-8a 7:30 AM-8:00 AM	CM		O AMS	:30	1	\$300.00 P3	0.00 NM	1	\$300.00
	B Davbroak Si	unday 730AM-8AM		(7:30 AM-8:0	U AIVI)						
Start Date	,	Weekdays	Spots/Week	Rate	Rating						
Week: 04/01/24	04/07/24		<u>30015/Week</u>	\$300.00	0.00						
N27 WREG 04/07			CM	5p-6p	S	:30	2	\$230.00 P3	0.00 NM	2	\$460.00
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WREG News	3 at 5PM	Su sp-op									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 04/01/24	04/07/24	S	<u>2</u>	\$230.00	0.00						
N28 WREG 04/05	• • = .	M-F 630p-7p	CM	630p-7p	F	:30	1	\$600.00 P3	0.00 NM	1	\$600.00
N20 WRLG 04/00	/24 04/03/24	M-F 630p-7p	Civi	030p-7p	1	.30	'	φ000.00 F 3	0.00 1000	1	φ000.00
Entertainment	Tonight	W-1 050p-7p									
Start Date	-	Weekdays	Spots/Week	Rate	Rating						
Week: 04/01/24	04/07/24	F	<u>opolo, mooit</u> 1	\$600.00	0.00						
N29 WREG 04/08	/24 04/08/24	M-F 6a-7a	СМ) AM M	:30	1	\$525.00 P3	0.00 NM	1	\$525.00
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WREG News	3 Daybreak at		-	(1.007.1117.00	,						
Start Date	,	Weekdays	Spots/Week	Rate	Rating						
Week: 04/08/24	04/14/24	M	1	\$525.00	0.00						
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