

**KKCO-TV**  
**EEO PUBLIC FILE REPORT**  
**December 1, 2010 – November 30, 2011**

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
1	KKCO Web Site – www.nbcl1news.com	N	7
2	TV Jobs.com – Mark Holloway, P.O. Box 4116, Oceanside, CA 92025	N	30
3	Mesa County Workforce Center - www.mesaworkforce.org/	N	8
4	Gray Television Group, Inc. (Weekly postings to other Gray stations) WSAW 114 Grand Avenue, Wausau, WI 54403 Phone: (715) 845-4211 jploeger@wsaw.com	N	0
5	Internal Postings/Candidates	N	1
6	Mesa State College, Diane Kull	N	0
7	University of Colorado, Boulder	N	0
8	Intellect Colleges	N	0
9	Walk Ins / Mail Ins	N	7
10	Employee / Client Referrals	N	8
11	KKCO Internship Promotion	N	0
12	Local Job Fairs	N	0
13	TV Recruiting Commercial	N	1
14	GJ Chamber of Commerce – jobs@gjchamber.org	N	0
15	Collective Talent Tampa, FL – Michael Bille	N	0
16	Ohio Center of Broadcasting, Mark Lillie	N	0
	Total Interviewees:		62

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Established an Internship program for local college & high school students in the news department.	<p>During this reporting year, three interns participated in KKCO's internship program.</p> <p>Summer Semester: 2 interns worked in the News and Production Departments</p> <p>Spring Semester: 1 interns worked in the News and Production Departments</p>
<b>2</b>	Participate in local college career fairs.	On March 31, 2011, the HR Coordinator and the Sales Asst. attended the Mesa State College Career Fair in Grand Junction, CO. They spoke with interested candidates about careers in broadcasting generally and specific job openings at KKCO
<b>3</b>	Participate in local job fairs	<p>On September 7, 2011, the HR Coordinator, Media Manager and Sales Asst. attended the Chamber of Commerce Job Fair in Grand Junction, CO. They spoke with interested candidates about careers in broadcasting generally and specific job openings at KKCO</p> <p>On September 14, 2011, the Engineer, Sales and News Staff attended the Mesa State College Employment Fair in Grand Junction, CO. They spoke with interested candidates about careers in broadcasting generally and specific job openings at KKCO.</p>
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