

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Patrick Morrissey

Authorized committee:

Morrissey 2024

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

West Virginia Governor

Date of election:

05/14/2024

General

Primary

Treasurer of candidate's authorized committee:

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

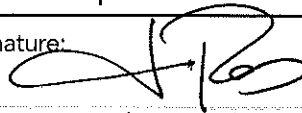
**Candidate/Committee/Agency**

**Station Representative**

Signature:

*FlexPoint Media*

Signature:



Name: FlexPoint Media

Name:

*Jason Reed*

Date of Request to Purchase Ad Time: 03/05/2024

Date of Station Agreement to Sell Time: 4/22/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*

Name: FlexPoint Media

Date: 03/05/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/22/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3215642 - Agency</u> <u>772042 : 772058 - Local</u>	Station Call Letters: <u>WJLS - AM</u> <u>WJLS - FM</u>	Date Received/Requested: <u>4/22/24</u>
Est. #: <u>5260</u>	Station Location: <u>BECKLEY, WV</u>	Run Start and End Dates: <u>4/24 - 4/30/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WJLS-FM	ORDER#:	3215642	DATE:	04/23/2024
MARKET:	UM - Beckley, WV	AMOUNT:	\$405.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	15	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4458719	
ADVERTISER:	Morrisey 2024	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 5260 4/24-4/30 WV-GOV	AGY EST:	5260	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	04-24-2024 TO 4/30/2024	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/22/2024 17:22	

**COMMENTS**

[Rep Comment] 04/22/2024: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Send invoices electronically

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

WEEK#1                      4/24/2024 To 4/30/2024                      WK TOT \$405.00                      WK TOTAL SPOTS 15

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF../MTu	6:00AM	10:00AM	60	4/24/2024	4/30/2024	5	\$27	\$135
	2		WThF../MTu	10:00AM	3:00PM	60	4/24/2024	4/30/2024	5	\$27	\$135
	3		WThF../MTu	3:00PM	7:00PM	60	4/24/2024	4/30/2024	5	\$27	\$135

TOTAL	Apr	May									Total
SPOT	15	0									15
CASH	405.00	0.00									405.00
TOTAL	405.00	0.00									405.00

# ORDER



**Orders**  
**Order / Rev:** 772042  
**Alt Order #:** 3215642  
**Product Desc:** Est 5260 4/24-4/30 WV-GOV  
**Estimate:** 5260  
**Flight Dates:** 04/24/24 - 04/30/24  
**Original Date / Rev:** 04/22/24 / 04/22/24  
**Order Type:** COMM

**Primary AE:** Jason Reed  
**Sales Office:** BECKL  
**Sales Region:** Local

**Agency Name:** Media Financial Services  
**Buying Contact:** Linley Grande  
**Billing Contact:**  
 1655 Palm Beach Lakes Blvd  
 West Palm Beach, FL 33401

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Morrissey 2024 - ag  
**Demographic:** HH  
**Product Codes:** PL02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL CAND  
**Priority:** ANPE

**New Business End:**  
**Advertiser External ID:** 111320  
**Agency External ID:** 11213  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	9	\$243.00	\$206.55
04/29/24	04/30/24	6	\$162.00	\$137.70

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	9	\$243.00	\$206.55	0.00
May 2024	6	\$162.00	\$137.70	0.00
<b>Totals</b>	<b>15</b>	<b>\$405.00</b>	<b>\$344.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jason Reed			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSF	04/24/24	04/30/24	M-F 6a-Mid 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----	1:00	0	\$27.00	ANPE	0.00	NM	5	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	---WTF--		3				\$27.00		0.00			
		Week: 04/29/24	05/05/24	MT-----		2				\$27.00		0.00			
N 2	WJLSF	04/24/24	04/30/24	M-F 6a-Mid 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----	1:00	0	\$27.00	ANPE	0.00	NM	5	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	---WTF--		3				\$27.00		0.00			
		Week: 04/29/24	05/05/24	MT-----		2				\$27.00		0.00			
N 3	WJLSF	04/24/24	04/30/24	M-F 6a-Mid 3:00 PM-7:00 PM	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----	1:00	0	\$27.00	ANPE	0.00	NM	5	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	--WTF--		3				\$27.00		0.00			
		Week: 04/29/24	05/05/24	MT-----		2				\$27.00		0.00			
													<b>Totals</b>	<b>15</b>	<b>\$405.00</b>