



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Smart Media Group, Inc.  
814 King Street,  
Suite 400  
Alexandria, VA 22314

**Contract # 190754**

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Allen for Senate (1885)  
**Agency/T-Code** Smart Media Group, Inc. (1051)/ELECTRONIC  
**Product** Political-Political (1088)  
**Brand** SENATE/REP (18399)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Dome, Patricia  
**Phone/Fax** /  
**CPE** Allen for Senate/C23C2910/23-10/29/12  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 07/05/12  
**Last Modified** 10/26/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,665.00  
**Net Total** \$60,435.00  
**Sales Tax**

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Oct. 2012	19	\$64,000.00
Nov. 2012	4	\$7,100.00
<b>Grand Total:</b>	<b>23</b>	<b>\$71,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/23/12-10/25/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)			1	1	1							WJLA Arlington (WJLA)		7/5/12
1.1	End Dated Line / SPOT	10/23/12-10/23/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)			1							\$300.00		WJLA Arlington (WJLA)		10/22/12
1.1.3	Closed Preempt	10/23/12															WJLA Arlington (WJLA)	No Avail/Spot -	
2.0	Revised Line / SPOT	10/24/12-10/24/12	4	:30	11:35P- ABC--ABC NIGHTLINE				1								WJLA Arlington (WJLA)		7/5/12
2.1	Normal Line / SPOT	10/24/12-10/24/12	4	:30	11:35P- ABC--ABC NIGHTLINE				1					1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/22/12
3.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	11:35P- ABC--ABC NIGHTLINE			1							\$800.00		WJLA Arlington (WJLA)		7/5/12
3.0.1	Closed Preempt	10/23/12															WJLA Arlington (WJLA)	No Avail/Exception -	
5.0	End Dated Line / SPOT	10/24/12-10/24/12	4	:30	6:59A- ABC--GOOD MORNING AMERICA				1						\$600.00		WJLA Arlington (WJLA)		10/22/12
5.0.3	Closed Preempt	10/24/12															WJLA Arlington (WJLA)	No Avail/Exception -	
6.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	9A- LIVE!			1		1	1				\$350.00		WJLA Arlington (WJLA)		7/5/12
6.0.1	Closed Preempt	10/23/12															WJLA Arlington (WJLA)	No Avail/Spot -	

**CONFIRMATION CONTRACT**

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6.0.2	Closed Preempt	10/26/12															WJLA Arlington (WJLA)	No Avail/Spot -	
6.0.3	Closed Preempt	10/25/12															WJLA Arlington (WJLA)	No Avail/Spot -	
7.0	Revised Line / SPOT	10/23/12-10/25/12	4	:30	7:27P- JEOPARDY			1		1							WJLA Arlington (WJLA)		7/5/12
7.1	End Dated Line / SPOT	10/23/12-10/23/12	4	:30	7:27P- JEOPARDY			1							\$1,800.00		WJLA Arlington (WJLA)		10/22/12
7.1.1	Closed Preempt	10/23/12															WJLA Arlington (WJLA)	No Avail/Exception -	
9.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	6:58P- ABC 7 NEWS SPECIAL			1							\$1,600.00		WJLA Arlington (WJLA)		7/5/12
9.0.1	Closed Preempt	10/23/12															WJLA Arlington (WJLA)	No Avail/Spot -	
10.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P			1							\$1,600.00		WJLA Arlington (WJLA)		7/5/12
10.0.1	Closed Preempt	10/23/12															WJLA Arlington (WJLA)	No Avail/Spot -	
11.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P					1					\$1,600.00		WJLA Arlington (WJLA)		7/5/12
11.0.1	Closed Preempt	10/25/12															WJLA Arlington (WJLA)	No Avail/Spot -	
12.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P						1				\$1,600.00		WJLA Arlington (WJLA)		7/5/12

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13.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:58P- WHEEL OF FORTUNE WEEKEND							1			\$500.00		WJLA Arlington (WJLA)		7/5/12
13.0.1	Closed Preempt	10/27/12															WJLA Arlington (WJLA)	No Avail/Exception -	
14.0	Revised Line / SPOT	10/27/12-10/27/12	4	:30	6:58A- ABC--GOOD MORNING AMERICA SAT							1					WJLA Arlington (WJLA)		7/5/12
14.1	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:58A- ABC--GOOD MORNING AMERICA SAT							1		1	\$600.00	\$600.00	WJLA Arlington (WJLA)		10/22/12
15.0	Revised Line / SPOT	10/29/12-10/29/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)		1										WJLA Arlington (WJLA)		7/5/12
15.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)		1								\$400.00		WJLA Arlington (WJLA)		10/22/12
15.1.1	Closed Preempt	10/29/12															WJLA Arlington (WJLA)	No Avail/Exception -	
16.0	Revised Line / SPOT	10/29/12-10/29/12	4	:30	9A- LIVE!		1										WJLA Arlington (WJLA)		7/5/12
16.1	Normal Line / SPOT	10/29/12-10/29/12	3	:30	9A- LIVE!		1							1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/22/12
17.0	Revised Line / SPOT	10/29/12-10/29/12	4	:30	6:59A- ABC--GOOD MORNING AMERICA		1										WJLA Arlington (WJLA)		7/5/12

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17.1	Revised Line / SPOT	10/29/12-10/29/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA		1										WJLA Arlington (WJLA)		10/22/12
17.2	Normal Line / SPOT	10/29/12-10/29/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA		1							1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/26/12
18.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:27P- JEOPARDY		1								\$1,800.00		WJLA Arlington (WJLA)		7/5/12
18.0.1	Closed Preempt	10/29/12															WJLA Arlington (WJLA)	No Avail/Exception -	
19.0	Revised Line / SPOT	10/29/12-10/29/12	4	:30	11:35P- ABC--ABC NIGHTLINE		1										WJLA Arlington (WJLA)		7/5/12
19.1	Normal Line / SPOT	10/29/12-10/29/12	3	:30	11:35P- ABC--ABC NIGHTLINE		1								\$2,000.00		WJLA Arlington (WJLA)		10/22/12
19.1.1	Closed Preempt	10/29/12															WJLA Arlington (WJLA)	No Avail/Exception -	
20.0	Revised Line / SPOT	10/29/12-10/29/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P		1										WJLA Arlington (WJLA)		7/5/12
20.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P		1							1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/22/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:27P- 6:30P (EST)		1							1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		7/5/12
22.0	Normal Line / SPOT	10/23/12-10/25/12	4	:30	6:27P- 6:30P (EST)			1		1				2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		7/5/12

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23.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	6:57P- 7P (EST)				1						\$3,500.00		WJLA Arlington (WJLA)		7/5/12
23.0.1	Closed Preempt	10/24/12															WJLA Arlington (WJLA)	No Avail/Exception -	
24.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:57P- 7P (EST)		1								\$3,500.00		WJLA Arlington (WJLA)		7/5/12
24.0.1	Closed Preempt	10/29/12															WJLA Arlington (WJLA)	No Avail/Exception -	
25.0	M/G For 13.0.1 / SPOT	10/27/12-10/27/12	4	:30	7P- WHEEL OF FORTUNE WEEKEND							1			\$1,000.00		WJLA Arlington (WJLA)		10/22/12
25.0.1	Closed Preempt	10/27/12															WJLA Arlington (WJLA)	No Avail/Exception -	
26.0	M/G For 1.0.1,1.0.2,1.0.3 / SPOT	10/24/12-10/26/12	3	:30	9A- LIVE!				1	1	1			3	\$1,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/22/12
27.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)				1	1	1				\$400.00		WJLA Arlington (WJLA)		10/22/12
27.0.1	Closed Preempt	10/26/12															WJLA Arlington (WJLA)	No Avail/Exception -	
27.0.2	Closed Preempt	10/24/12															WJLA Arlington (WJLA)	No Avail/Exception -	
27.0.3	Closed Preempt	10/25/12															WJLA Arlington (WJLA)	No Avail/Exception -	
28.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P						1			1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/22/12

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29.0	M/G For 3.0.1 / SPOT	10/26/12-10/26/12	3	:30	11:35P- ABC--ABC NIGHTLINE						1			1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/22/12
30.0	M/G For 4.0.1 / SPOT	10/25/12-10/25/12	3	:30	11:35P- ABC--ABC NIGHTLINE					1					\$2,000.00		WJLA Arlington (WJLA)		10/22/12
30.0.1	Closed Preempt	10/25/12															WJLA Arlington (WJLA)	Pre-Empt/Spot -	
31.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA				1	1	1			3	\$1,800.00	\$5,400.00	WJLA Arlington (WJLA)		10/22/12
32.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	7:27P- JEOPARDY				1					1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/22/12
33.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	7:27P- JEOPARDY						1			1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/22/12
34.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	6:58P- WHEEL OF FORTUNE				1	1	1			3	\$8,000.00	\$24,000.00	WJLA Arlington (WJLA)		10/22/12
36.0	M/G For 10.0.1,11.0.1,12.0.1 / SPOT	10/24/12-10/25/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P				1	1				2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/22/12

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