

Susan Abraham

From: Jeff Porter
Sent: Tuesday, January 31, 2017 4:16 PM
To: Jeannene Evans; Mark Bishop; Susan Abraham
Cc: Jeff Porter
Subject: School Talk
Attachments: Crazy Picture with Mr. Porter.jpg; Jeff Porter presentation.jpg; Trumley class photo with Mr. Porter.jpg

Howdy,

Where: Alamo Elementary School

Who: Natalie Trumley's 1st grade class

When: 2:30-3:10 PM

Date: 1/31/17

Let me know what else you need Jeannene,
jp

Jeff Porter
Morning/Noon Meteorologist
WWMT CBS 3
Kalamazoo, MI

From: Natalie Trumley <NTrumley@otsegops.org>
Sent: Tuesday, January 31, 2017 3:36 PM
To: Jeff Porter
Subject: Pictures

Jeff,

Thank you again for coming to Alamo to visit our classrooms today. The students sure appreciated your enthusiasm and presentation. However, I had to laugh about all the "children" and "wife" questions that were thrown at you. SORRY about that! I certainly didn't expect that, although in 1st grade, one should expect anything!

Attached are the pictures I took today. I even attached the crazy one for fun. ☺

If there is any trouble opening, please let me know!

Thank you,

Natalie Trumley

(Alamo 1st grade)

Susan Abraham

From: Jeff Porter
Sent: Wednesday, February 01, 2017 7:35 AM
To: Jeannene Evans; Mark Bishop; Susan Abraham
Cc: Jeff Porter
Subject: School Talk
Attachments: shannon.bower.1st.grade.alamo.elementary.jpg

Howdy,

WHERE: Alamo Elementary

WHO: Shannon Bower's First Grade Class

TIME: 2:00 PM to 2:35 PM

WHEN: 1/31/17

Let me know if you need anything else,
jp

Jeff Porter
Morning/Noon Meteorologist
WWMT CBS 3
Kalamazoo, MI

From: Shannon Bower <SBower@otsegops.org>
Sent: Tuesday, January 31, 2017 8:19 AM
To: Jeff Porter
Subject: Alamo Elementary Visit

Hi Jeff. Just checking in, I know the weather is a little crazy. Are we still on for this afternoon? Let us know when you can. Thanks, Shannon

Susan Abraham

From: Kate Tillotson
Sent: Wednesday, March 29, 2017 3:50 PM
To: Susan Abraham
Cc: Jeannene Evans; Mark Bishop
Subject: RE: 1st Quarter Public Appearances

Kalamazoo Irish-American Parade

When: March 11th @ 10:45 a.m. – Noon

Where: Downtown Kalamazoo

What: Helped kick off the start of the St. Patrick's Day celebration as parade participant, representing Newschannel 3.

Kate Tillotson | Anchor | WWMT-TV



LinkedIn | Facebook | Twitter

From: Susan Abraham
Sent: Wednesday, March 29, 2017 11:49 AM
To: WWMT Anchors <ml-wwmt-anchors@sbgvtv.com>; WWMT Reporters <ml-wwmt-reporters@sbgvtv.com>
Cc: Jeannene Evans <jevans@sbgvtv.com>; Mark Bishop <mbishop@sbgvtv.com>
Subject: 1st Quarter Public Appearances

Hello,

Please send me a list and brief description of your public appearances in January, February and March. Also copy Jeannene and Mark. Thank you. ;-)

Susan

Susan Abraham

From: Andy Dominianni
Sent: Thursday, March 30, 2017 3:17 PM
To: Susan Abraham
Cc: Jeannene Evans; Mark Bishop; Andy Dominianni
Subject: Andy Dominianni 1st Quarter Public Appearances

January 10th, 2017 – Participant, "KVCC Culinary Media Day". Took part in class at Kalamazoo Valley Community College new college of health and nutrition. Low cost classes will be offered to members of the public to help them pursue careers in culinary arts

March 11th, 2017 – St. Patrick's Day Parade – downtown Kalamazoo. Marched along with Newschannel 3 anchors/reporters

March 11th, 2-17 Emcee. "Gull Lake Sports Boosters" annual dinner. Gull Lake Country Club, Richland, MI. Raised money through live auctions to benefit children of Gull Lake School to defray the cost of high school athletics

Susan Abraham

From: Jeff Porter
Sent: Thursday, March 30, 2017 4:07 PM
To: Susan Abraham; Jeannene Evans; Mark Bishop
Cc: Jeff Porter
Subject: Public Appearance
Attachments: thumbnail_IMG_2757.jpg

Howdy!

WHAT: Weather Talk ... day to day life of a broadcast meteorologist, signs of spring

WHERE: White Pigeon Preschool

WHEN: 3/23/2017

TIME: 2:30 PM to 3:00 PM

Invitation proffered over Facebook:

Good morning! I would like to invite you to my preschool classroom in White Pigeon this spring to talk to my children about the weather. Would you be interested? Is there a certain protocol that needs to take place first. Thank you 🙏

Hi Jeff! Thank you for getting back with me! Yay! I am super excited to have you join our classroom. 2:30 would be perfect. School ends around 2:50 and the attention span of a preschool is about 15 minutes or so which makes this a great use of time 🙏 We are pretty flexible as to what days work best. Do you want to come Tuesday, March 21 or Thursday, March 23? Can you give me an idea as to what you usually do at school visits? Do you bring any equipment? Do you need anything from to before hand?

Jeff Porter
Morning/Noon Meteorologist
WWMT CBS 3
Kalamazoo, MI

Susan Abraham

From: Erica Mokay
Sent: Friday, March 31, 2017 8:22 AM
To: Susan Abraham
Cc: Jeannene Evans; Mark Bishop
Subject: RE: 1st Quarter Public Appearances

February- Kalamazoo St. Paddy's Day parade

From: Susan Abraham
Sent: Wednesday, March 29, 2017 11:49 AM
To: WWMT Anchors <ml-wwmt-anchors@sbgvtv.com>; WWMT Reporters <ml-wwmt-reporters@sbgvtv.com>
Cc: Jeannene Evans <jevans@sbgvtv.com>; Mark Bishop <mbishop@sbgvtv.com>
Subject: 1st Quarter Public Appearances

Hello,

Please send me a list and brief description of your public appearances in January, February and March.
Also copy Jeannene and Mark. Thank you. ;-)

Susan

1st QUARTER 2017 PUBLIC AFFAIRS REPORT

"The Lori Moore Show" Weekdays @ 4:00 on your CW7

HEALTH

Genesis Fitness & Wellness /fitness and weight loss topics every Monday

1/4 Asthma Allergy Center, Dr. Giri Dandamudi/winter allergies

1/9 Vegan Kalamazoo/adopting the vegan lifestyle

1/16 Kalamazoo County Health/Free Radon Tests

1/18 Festival of Health @Kalamazoo Valley Museum

1/24 Borgess' new walk-in orthopedic clinic

2/3 Go Red for Women/events to educate on women's heart disease

2/9 SMEDA (support group for eating disorders)

2/14 Borgess Heart Health

2/16 YWCA CRADLE KALAMAZOO/infant mortality initiative

2/20 Charlotte Hubbard/health benefits of honey

2/22 Hooley for Healing/Irish American Club benefit for cancer patients

3/1 Judge Curtis Bell/Kevin's Law for treating schizophrenics

3/2 YMCA "Delay the Disease"/exercise program for Parkinson's patients

3/17 Premier Vein Center/new non-invasive treatments for vein disease

3/17 Dr. Susan Dennis/unveiling of smile makeover winner

3/23 Healing Body and Spirt Expo

3/30 Borgess Pain Management

EDUCATION

1/5 Dr. Michael Rice, KPS superintendent/ goals for 2017

1/12 KVCC CAFÉ/ chef John Korycki on the student run restaurant opening

2/2 Optimist Youth Speaking Contest

2/10 Otsego Public Schools Shoe Drive for Hunger

2/16 Kalamazoo Chinese Academy/merger of 2 schools

2/14 Kalamazoo Academy of Rock

2/13 READING TOGETHER/this year's author

2/14 Project Impact/WMU student community service

2/15 Bringing Literacy to Life

3/9 Kalamazoo Community Foundation Annual Meeting on STEM education for girls

3/16 CommuniTeen reading event in Portage

3/20 Youth Advancement Academy/alternative school for expelled students

3/24 Animal Science-STEM event on Kalamazoo's north side

3/31 KVCC FOUNDATION fundraiser

HUMAN RIGHTS

1/3 Bhekimpi Tshcele Human Rights Care

1/10 MLK Celebration

1/11 MLK Day of Service City of Kalamazoo

1/9 ARCUS FOUNDATION concert for human rights
2/15 Emily Worline/REFUGEE OUTREACH
2/16 Coalition for Common Ground

Other segments comprised of myriad arts and community events.

Susan Abraham

From: Andy Pepper
Sent: Monday, April 03, 2017 12:16 PM
To: Susan Abraham
Cc: Jeannene Evans; Mark Bishop
Subject: RE: 1st Quarter Public Appearances

Hi Susan! I read to kids at Forest Academy in Comstock on Monday March 6th.

I also hosted a Portage Athletic fundraising Foundation event on Saturday March 4th.

Thanks!
AP

From: Susan Abraham
Sent: Wednesday, March 29, 2017 11:49 AM
To: WWMT Anchors <ml-wwmt-anchors@sbgvtv.com>; WWMT Reporters <ml-wwmt-reporters@sbgvtv.com>
Cc: Jeannene Evans <jevans@sbgvtv.com>; Mark Bishop <mbishop@sbgvtv.com>
Subject: 1st Quarter Public Appearances

Hello,

Please send me a list and brief description of your public appearances in January, February and March. Also copy Jeannene and Mark. Thank you. ;-)

Susan

Susan Abraham

From: Jeff Porter
Sent: Monday, April 17, 2017 8:26 AM
To: Jeannene Evans; Susan Abraham; Mark Bishop
Cc: Jeff Porter
Subject: Public Appearance
Attachments: rotary.club.of.sturgis.jpg

Howdy,

WHAT: Rotary Club Of Sturgis Guest Speaker

WHEN: 4/10/17

TIME: 11:45 AM to 1:10 PM

WHERE: Sturgis

Let me know if you need anything else,
jp

From: Karen McConnell <kmccconnell@gulllakecs.org>
Date: Mon, Mar 6, 2017 at 5:42 PM
Subject: Request
To: desk@wwmt.com
Cc: Larry McConnell <larrymccconnell32@gmail.com>

Good evening,

Please accept this email request for a meteorologist as guest speaker for Rotary of Sturgis, Michigan. Our Rotary is hoping either Keith Thompson or Jeff Porter is able to speak for a period of 30 minutes, including questions and answers, on Monday, April 10, 2017. Our community and the Sturgis Rotary are viewers and supporters of WWMT and would very much appreciate meeting and hearing from either Keith or Jeff.

Details:

Location: Sturges-Young Auditorium - 201 N Nottawa St, Sturgis, MI 49091
Date: Monday, April 10, 2017
Time: 11:45 AM - 12:15 PM

Please contact Rotarian Larry McConnell at your earliest convenience [\(269\) 651-4030](tel:2696514030). We look forward this event.

(Larry McConnell - larrymccconnell32@gmail.com)

Karen McConnell
Gull Lake Community Schools
Media Specialist and Instructional Technology Coach
269-548-3493

Jeff Porter
Morning/Noon Meteorologist
WWMT CBS 3
Kalamazoo, MI

Susan Abraham

From: Jeff Porter
Sent: Saturday, April 22, 2017 8:21 AM
To: Jeannene Evans; Susan Abraham; Mark Bishop
Cc: Jeff Porter
Subject: Public Appearance
Attachments: Beckelheimer2.jpg; Haire2 (1).jpg

Good Saturday Morning!

Hope you're all relaxing ☺

WHAT: Amy Beckelheimer, Kim Haire First Grade Classes

WHERE: Beadle Lake Elementary, Battle Creek

WHEN: 4.18.17

TIME: 2:00 to 3:10 PM

Thanks for your time!

jp

Jeff Porter
Morning/Noon Meteorologist
WWMT CBS 3
Kalamazoo, MI

Hi,

I am a first grade teacher at Beadle Lake Elementary in Harper Creek Community Schools. Our first grade classrooms are working on a science unit focused on weather. We were wondering if you do visits to schools, and if you would be interested in visiting our school in Battle Creek? We think that this would be an incredible opportunity for our students to speak firsthand with someone who observes weather on a daily basis.

Thank you, we look forward to hearing from you,

Karen Strombeck
Harper Creek Schools
Beadle Lake Elementary
Battle Creek, MI

First Grade Teacher
Classroom number 441-3286

Susan Abraham

From: Jeff Porter
Sent: Saturday, April 29, 2017 2:03 PM
To: Jeannene Evans; Susan Abraham; Mark Bishop
Cc: Jeff Porter
Subject: Public Appearance
Attachments: IMG_6012.JPG

Howdy,

WHAT: Weather Talk to Kylee Schlabach's All Day Pre-K program

WHERE: Indian Lake Elementary

WHEN: 4.27.17

TIME: 2:00 PM - 2:45 PM

Jeff Porter
Morning/Noon Meteorologist
WWMT CBS 3
Kalamazoo, MI

Initial email exchange ...

> From: Alyssa Thompson
> <athompson@vicksburgschools.org<mailto:athompson@vicksburgschools.org>>
> Sent: Tuesday, March 21, 2017 10:09:56 AM
>
> To: Jeff Porter
> Subject: Fwd: Weather Presentation
>
> Hi!
> Just following up.....you game this year?
> I know you are in high demand and very popular:), but we would love it!!!!
> Let me know thoughts and looking forward to hearing back,
>
> Thank you,
>
> Alyssa Thompson
> Vicksburg Schools

> ----- Forwarded message -----
> From: Alyssa Thompson
> <athompson@vicksburgschools.org<mailto:athompson@vicksburgschools.org>>
> Date: Fri, Feb 3, 2017 at 12:27 PM

> Subject: Re: Weather Presentation
> To: Jeff Porter <jporter@sbgvtv.com<mailto:jporter@sbgvtv.com>>
>
>
> Of course we would love to keep tradition going.....however, I am no longer in the classroom, but still heavily involved.
> If you're game, we can at least narrow in on a month that works best for you (Probably March, April, or May???) and then we can go from there.
> What do you think?
>
> Thank you and be good to yourself this weekend:)

From: Kylee Schlabach <kschlabach@vicksburgschools.org>
Sent: Thursday, April 27, 2017 5:40 PM
To: Jeff Porter
Subject: Re: Power Point

Hello Jeff!

Thank you so much for visiting our classroom today. We enjoyed it & the kids couldn't stop talking about you :) Here is the group picture!

Have a great weekend!

Kylee Schlabach

On Thu, Apr 27, 2017 at 1:11 PM Kylee Schlabach <kschlabach@vicksburgschools.org> wrote:

Hello!

I got the power point & all the pictures look like they are there.

Thank you so much!!

Kylee

On Thu, Apr 27, 2017 at 1:04 PM, Jeff Porter <jporter@sbgstv.com> wrote:

Kylee,

This is my power point for today.

Let me know if you received this, and if the pictures are contained ...

See you soon!

JP

Jeff Porter
Morning/Noon Meteorologist
WWMT CBS 3
Kalamazoo, MI

Susan Abraham

From: Jeff Porter
Sent: Wednesday, May 24, 2017 9:23 AM
To: Jeannene Evans; Susan Abraham; Mark Bishop
Cc: Jeff Porter
Subject: Public Appearance
Attachments: three.rivers.immaculate.conception.catholic.school.jpg

Howdy,

WHAT: Linda Miller's 3rd through 5th grade students and some K through 2nd grade students (12 in total)

WHERE: Immaculate Conception Catholic School In Three Rivers

WHEN: 5.18.17

TIME: 2:05 PM - 2:45 PM

Jeff Porter
Morning/Noon Meteorologist
WWMT CBS 3
Kalamazoo, MI

From: lmiller@iccatholicsschool.com <lmiller@iccatholicsschool.com>
Sent: Tuesday, February 28, 2017 7:25 AM
To: WWMT Weather
Subject: Classroom visit

Good morning,

My name is Linda Miller and I am the upper elementary teacher at Immaculate Conception Catholic School in Three Rivers. My students are currently studying about weather and what causes weather. I have been trying to contact Keith Thompson for a possible visit to my classroom but have not heard anything back from him. Could someone please contact me about a possible visit to my classroom from a meteorologist?

Thank you,
Linda Miller
lmiller@iccatholicsschool.com
269-599-5673

Susan Abraham

From: Jeff Porter
Sent: Wednesday, June 07, 2017 11:15 AM
To: Jeannene Evans; Mark Bishop; Susan Abraham
Cc: Jeff Porter
Subject: Public Appearance
Attachments: bcamasc.jpg

Howdy,

WHAT: How To Make A Forecast With Junior Class

WHERE: Battle Creek Area Math & Science Center

WHEN: 5.26.17

TIME: 2:00 - 2:45 PM

Let me know if you need anything else!

jp

Jeff Porter
Morning/Noon Meteorologist
WWMT CBS 3
Kalamazoo, MI

From: Jeff Porter
Sent: Thursday, May 4, 2017 5:06 PM
To: Jeff Porter
Subject: Climate Talk

Hi Mr. Porter! I asked Katie Nickolaou if she would talk to you about coming back to the Math & Science Center to speak to our junior class about climate and weather one day during our special interdisciplinary unit on Global Climate Change. She said you were interested and I figured it would be easier if I just communicated with you from here on out. We are looking at having you help us kick off the unit, which starts on Friday, May 26th. I can send you the outline we have for that day showing the learning objectives we'd like to cover and you can determine what you'd like to present. The time-frame for our afternoon classes is 11:35 am - 2:40 pm (with about 25 minutes for break time) and you can take up any amount of that time. We'll fill in whatever time you don't take up. We have lots of great technology, so we can hook you up to show videos or put things under the document camera, etc. I really hope you'll be able to do this. The kids have to deal with us every day and it would be nice for them to hear it from a celebrity! Thanks so much for your time. Serena Gay

You can contact me via email at sgay@bcamsc.org or cell phone at (269) 806-9755 if that's easier than FB.

Sent from my iPhone

Susan Abraham

From: Kate Tillotson
Sent: Monday, June 26, 2017 2:58 PM
To: Susan Abraham
Cc: Jeannene Evans; Mark Bishop
Subject: 2nd Quarter Public Appearances

Kalamazoo Irish-American Parade

When: March 11th @ 10:45 a.m. – Noon

Where: Downtown Kalamazoo

What: Helped kick off the start of the St. Patrick's Day celebration as parade participant, representing Newschannel 3.

Grand Opening of Fire Hub Restaurant

When: April 19th @ 10 – 11 a.m.

Where: Fire Hub, Battle Creek

What: Attended Grand Opening of FireKeepers' newest charitable venture, Fire Hub in Battle Creek, which will donate 80% of its profits to local food banks, and its greenhouse will deliver free salad bars to area schools.

West Michigan Public Relations Society of America "Meet the Media"

When: April 20th @ 11 a.m. – 1 p.m.

Where: Eve Lounge at The B.O.B. in downtown Grand Rapids

What: Meet the Media event brings local PR pros face-to-face with media members to pitch story ideas, share information about their organizations, etc.

"Drive For Life" Charity Auction

When: April 27th @ 6 – 8:30 p.m.

Where: Radisson Hotel, Kalamazoo

What: Attended "Drive For Life" Charity Auction benefiting American Cancer Society.

Tulip Time Muziekparade

When: May 13th @ 2 - 3:30 p.m.

Where: Holland, Michigan

What: Attended parade as WWMT-TV representative, one of 4,000 other participants for longest parade route in the state.

Kalamazoo Growlers' Home Opener

When: May 30th @ 7 – 8 p.m.

Where: Homer Stryker Field, Kalamazoo

What: Threw out first pitch for Kalamazoo Growlers' 2017 Home Opener game against Rockford Rivets.

Nottawaseppi Huron Band of the Potawatomi Tribal Golf Event

When: June 2nd @ 9 a.m. – 1 p.m.

Where: Binder Park Golf Course

What: Played in two-person team to raise money for veterans groups in Calhoun County (event raised \$30,000 in 2016)

Kalamazoo College Women's Tennis Banquet

When: June 3rd @ 6:30 – 8:30 p.m.

Where: Food Dance, Kalamazoo

What: Attended end-of-season awards banquet for Kalamazoo College Women's Tennis team.

Kalamazoo Co. Juvenile Home Golf Outing

When: June 23rd @ 9 a.m. - Noon

Where: Thornapple Creek Golf Club, Kalamazoo

What: I played in a Newschannel 3 foursome in 18-hole golf outing, benefiting Kalamazoo County Juvenile Home.

Kate Tillotson | Anchor | WWMT-TV



LinkedIn Facebook Twitter

From: Susan Abraham

Sent: Monday, June 26, 2017 1:08 PM

To: WWMT Anchors <ml-wwmt-anchors@sbgvtv.com>; WWMT Reporters <ml-wwmt-reporters@sbgvtv.com>; WWMT Weather <ml-wwmt-weather@sbgvtv.com>

Cc: Lori Moore <lorimoore@sbgvtv.com>

Subject: REMINDER: 2nd quarter public appearances

Hello,

Please send brief descriptions of your second quarter public appearances. (Copy Mark Bishop and Jeannene too.)

Thank you. :-)

Susan

Susan Abraham

Program Coordinator &

Administrative Asst. to the Gen. Mgr.

WWMT-Newschannel 3 (CBS)/CW7/Comet TV

590 West Maple Street

Kalamazoo, MI 49006

(269) 388-4774

Grand Rapids/Kalamazoo/Battle Creek MI

sabraham@sbgvtv.com

Susan Abraham

From: Andy Pepper
Sent: Tuesday, June 27, 2017 12:10 AM
To: Susan Abraham
Cc: Jeannene Evans; Mark Bishop
Subject: RE: REMINDER: 2nd quarter public appearances

Hi Susan, on 4/17 I spoke to kids at Green Meadow Elementary School in Kalamazoo.
On 5/20 I emceed the 'West Michigan Heart Walk' in Kalamazoo.
On 6/3 I emceed the 'Summer Stroll for Epilepsy' in Portage.
On 6/5 I spoke to 5th graders at Northwood Elementary in Parchment.
Thanks!
Andy

From: Susan Abraham
Sent: Monday, June 26, 2017 1:08 PM
To: WWMT Anchors <mi-wwmt-anchors@sbgvtv.com>; WWMT Reporters <mi-wwmt-reporters@sbgvtv.com>; WWMT Weather <mi-wwmt-weather@sbgvtv.com>
Cc: Lori Moore <lorimoore@sbgvtv.com>
Subject: REMINDER: 2nd quarter public appearances

Hello,

Please send brief descriptions of your second quarter public appearances. (Copy Mark Bishop and Jeannene too.)

Thank you. ;-)

Susan

Susan Abraham

Program Coordinator &
Administrative Asst. to the Gen. Mgr.

WWMT-Newschannel 3 (CBS)/CW7/Comet TV

590 West Maple Street
Kalamazoo, MI 49008
(269) 388-4774
Grand Rapids/Kalamazoo/Battle Creek MI
sabraham@sbtv.com



Susan Abraham

From: Erica Mokay
Sent: Tuesday, June 27, 2017 7:16 AM
To: Susan Abraham
Cc: Mark Bishop; Jeannene Evans
Subject: RE: REMINDER: 2nd quarter public appearances

(May 13) Holland Tulip Parade!

(May 21) Race for the Cure---
Kirk and I emceed the event at the Gilmore Car Museum

From: Susan Abraham
Sent: Monday, June 26, 2017 1:08 PM
To: WWMT Anchors <ml-wwmt-anchors@sbgvtv.com>; WWMT Reporters <ml-wwmt-reporters@sbgvtv.com>; WWMT Weather <ml-wwmt-weather@sbgvtv.com>
Cc: Lori Moore <lorimoore@sbgvtv.com>
Subject: REMINDER: 2nd quarter public appearances

Hello,

Please send brief descriptions of your second quarter public appearances. (Copy Mark Bishop and Jeannene too.)

Thank you. ;-)

Susan

Susan Abraham

Program Coordinator &

Administrative Asst. to the Gen. Mgr.

WWMT-Newschannel 3 (CBS)/CW7/Comet TV
590 West Maple Street
Kalamazoo, MI 49008
(269) 388-4774

Grand Rapids/Kalamazoo/Battle Creek MI
sabraham@sbgvtv.com



2nd Quarter Public Issues Report

THE LORI MOORE SHOW, weekdays @ 4:00 on CW7

Education

- 4/4 KVCC Food Symposium open house for the community
- 4/6 "College Signing Day" - community rally where seniors declare their college plans
- 4/18 KVCC Summer Semester
 - KSO League – free music education for KPS children
 - Urban Youth for Africa – travel education program for inner city kids
- 4/19 KRESA – low cost, no cost programs for Pre – K
- 4/26 KVCC Foundation "Opportunities in Education Dinner"
- 4/27 Kalamazoo Community Foundation "Women Education Coalition" Scholarships
- 5/4 Communities in Schools of Kalamazoo CHAMPS Awards
- 5/11 "Let Me Run" Portage fitness and character program for elementary boys
- 5/16 Orchestra Rouh, free music training for Kalamazoo refugee children
- 5/23 Von and Fran Washington CHAMPS winners
- 5/31 KIDS IN TUNE, free music education for KPS students
- 6/13 Nazareth Association 25th Anniversary
- 6/21 Van Buren County ISD "Bert Goens Center" –fundraiser for playground for special needs students
- 6/22 Kalamazoo Youth Development Network – stopping the "summer slide" in education
- 6/30 CHAMPS winner "Communities in Schools"

Health

- Weekly on Mondays, client "Genesis Fitness and Wellness" with various topics
- 4/4 Hospitality House of Kalamazoo, progress report on new houses for families of patients in Bronson and Borgess
- 4/24 Dr. Daniel Barnes BORGESS, National Volunteer Week
- 4/30 Borgess, Dr. Saltiel on trans-catheter aortic valve replacement
- 6/14 Michigan Personalized Home Care, for people with brain and spinal chord injuries
- 6/26 Borgess, Foot Care
- 6/28 Family Health Center, director Denise Crawford, tour of new facility

Hunger

- 4/20 Kalamazoo Loaves and Fishes food drive at Westwood Little League
- 5/2 "Feed the World Café" – with each meal purchased, they donate a meal
- 5/10 National Letter Carriers Day food drive
- 6/21 "Meet Up and Eat Up" – summer program for kids dependent on school free lunch program

Susan Abraham

From: Andy Dominianni
Sent: Tuesday, October 03, 2017 3:29 PM
To: Susan Abraham
Cc: Jeannene Evans; Mark Bishop
Subject: Andy Dominianni 3rd quarter appearances

July 11th Emcee: Jim Gilmore Foundation golf outing @ Gull Lake View (Richland). The foundation raises money to beautify downtown Kalamazoo

September 21st Emcee/Auctioneer: "Touchdown for Diabetes" at Cole GMC/Buick (Portage). This event raises money to benefit diabetes patients at the Borgess Hospital Diabetes and Endocrine Center

From: Susan Abraham
Sent: Monday, October 02, 2017 3:46 PM
To: &Kalamazoo-WWMT-All News <ml-wwmt-allnews@sbgvtv.com>
Subject: REMINDER: 3rd Quarter Public Appearances

Hello,

Please send brief descriptions of your third quarter public appearances.
Copy Mark Bishop and Jeannene too, please. This is due to the FCC this week.

Thank you. ☺

Susan

Susan Abraham

*Program Coordinator &
Administrative Asst. to the Gen. Mgr.*

WWMT-Newschannel 3 (CBS)/CW7/Comet TV
590 West Maple Street
Kalamazoo, MI 49008
(269) 388-4774
Grand Rapids/Kalamazoo/Battle Creek MI



Susan Abraham

From: Kirk Mason
Sent: Tuesday, October 03, 2017 9:56 AM
To: Susan Abraham
Cc: Mark Bishop; Jeannene Evans
Subject: Forgot Some

September 18: Participated in the SPCA of Southwest Michigan golf outing at Thornapple Creek golf course, on the WWMT team.

June 12: Golf Outing on WWMT team, benefiting the American Cancer Society at Kalamazoo Country Club. Donald J. Seeyle
Steven Little Tyler Memorial Golf Classic

Kirk Mason
WWMT-NEWSCHANNEL3
CBS/CW
KALAMAZOO/GRAND RAPIDS
590 W. Maple Street
Kalamazoo, MI 49008
(269) 388-4398

Susan Abraham

From: Kirk Mason
Sent: Tuesday, October 03, 2017 9:50 AM
To: Susan Abraham
Cc: Mark Bishop; Jeannene Evans
Subject: RE: REMINDER: 3rd Quarter Public Appearances

3rd Quarter: August 5, emcee and auctioneer for Three Rivers Eagle Club "Step into school in New Shoes" program. Program provides new shoes for kids in need in St. Joseph County.

2nd Quarter: June 10 represents station, walking in Cereal City Parade in Battle Creek
May 24, worked the door registering guests at Arcadia Ales, for the First Day Shoe funds Brews and Shoes event, provide shoes for kids in need in Kalamazoo County.
May 22, emcee for Susan Komen Race for Cure event in Kalamazoo County
May 11, Celebrity Bartender at Arcadia Ales to benefit the Portage Community Center.

1st Quarter: March 12, walked in Kalamazoo St. Patrick's Day Parade.
February 18, part of WWMT bowling team at Pinz in Kalamazoo to benefit Big Brothers Big Sisters.

Kirk Mason
WWMT-NEWSCHANNEL3
CBS/CW
KALAMAZOO/GRAND RAPIDS
590 W. Maple Street
Kalamazoo, MI 49008
(269) 388-4398

From: Susan Abraham
Sent: Monday, October 02, 2017 3:46 PM
To: &Kalamazoo-WWMT-All News <ml-wwmt-allnews@sbgtv.com>
Subject: REMINDER: 3rd Quarter Public Appearances

Hello,

Please send brief descriptions of your third quarter public appearances.
Copy Mark Bishop and Jeannene too, please. This is due to the FCC this week.

Thank you. 😊

Susan

Susan Abraham

Program Coordinator &

Administrative Asst. to the Gen. Mgr.

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Susan Abraham

From: Kate Tillotson
Sent: Monday, October 02, 2017 9:59 PM
To: Susan Abraham
Cc: Jeannene Evans; Mark Bishop
Subject: 3rd Quarter Public Appearances

Kalamazoo Irish-American Parade

When: March 11th @ 10:45 a.m. – Noon

Where: Downtown Kalamazoo

What: Helped kick off the start of the St. Patrick's Day celebration as parade participant, representing Newschannel 3.

Grand Opening of Fire Hub Restaurant

When: April 19th @ 10 – 11 a.m.

Where: Fire Hub, Battle Creek

What: Attended Grand Opening of FireKeepers' newest charitable venture, Fire Hub in Battle Creek, which will donate 80% of its profits to local food banks, and its greenhouse will deliver free salad bars to area schools.

West Michigan Public Relations Society of America "Meet the Media"

When: April 20th @ 11 a.m. – 1 p.m.

Where: Eve Lounge at The B.O.B. in downtown Grand Rapids

What: Meet the Media event brings local PR pros face-to-face with media members to pitch story ideas, share information about their organizations, etc.

"Drive For Life" Charity Auction

When: April 27th @ 6 – 8:30 p.m.

Where: Radisson Hotel, Kalamazoo

What: Attended "Drive For Life" Charity Auction benefiting American Cancer Society.

Tulip Time Muziekparade

When: May 13th @ 2 - 3:30 p.m.

Where: Holland, Michigan

What: Attended parade as WWMT-TV representative, one of 4,000 other participants for longest parade route in the state.

Kalamazoo Growlers' Home Opener

When: May 30th @ 7 – 8 p.m.

Where: Homer Stryker Field, Kalamazoo

What: Threw out first pitch for Kalamazoo Growlers' 2017 Home Opener game against Rockford Rivets.

Nottawaseppi Huron Band of the Potawatomi Tribal Golf Event

When: June 2nd @ 9 a.m. – 1 p.m.

Where: Binder Park Golf Course

What: Played in two-person team to raise money for veterans groups in Calhoun County (event raised \$30,000 in 2016)

Kalamazoo College Women's Tennis Banquet

When: June 3rd @ 6:30 – 8:30 p.m.

Where: Food Dance, Kalamazoo

What: Attended end-of-season awards banquet for Kalamazoo College Women's Tennis team.

Kalamazoo Co. Juvenile Home Golf Outing

When: June 23rd @ 9 a.m. - Noon

Where: Thornapple Creek Golf Club, Kalamazoo

What: I played in a Newschannel 3 foursome in 18-hole golf outing, benefiting Kalamazoo County Juvenile Home.

Borgess "Golf for the Health of It"

When: July 17th @ 11:30 a.m. – 7 p.m.

Where: Gull Lake Country Club

What: Emceed all-day fundraiser supporting renovations of the Easy Street Inpatient Rehabilitation Center. This funding will assure that patients in the greater Kalamazoo area have access to the highest quality rehab care, right in their own community.

USTA Boys Tennis Nationals Exhibition Night

When: August 5th @ 5-8 p.m.

Where: Kalamazoo College

What: Attended annual "Exhibition Night" and "Sponsor Party" as part of a kick-off event for the 2017 Boys 16-18 Nationals Tennis Tournament held at Kalamazoo College.

Lunch Meeting

When: August 30th @ 11:45 a.m. – 1:30 p.m.

Where: Food Dance, Kalamazoo

What: Met with Borgess Foundation Chief Financial Officer, Tony McDonnell regarding my nomination to the Board.

Lunch Meeting

When: August 31st @ 12 – 2 p.m.

Where: Food Dance, Kalamazoo

What: Met with CEO of Southwest Michigan First, Ron Kitchens, regarding my involvement in a new sub-committee called "NEXT" which will work hand-in-hand with the organization's Board of Directors. Ron asked if I would be interested in serving on it.

Lunch Meeting

When: September 7th @ 12 – 2 p.m.

Where: Food Dance, Kalamazoo

What: Met with several members of Board of Directors of Lakeside Academy for Kids in Kalamazoo, including Joe Brogger and CEO Don Nitz. They gauged my interest in serving on the Board.

CommUniverCity/Western Michigan University Broncos Football Game

When: September 16th @ 6:30 – 9:30 p.m.

Where: Waldo Stadium

What: Watched Broncos' season home opener while networking in Southwest Michigan First suite (Talked extensively with U.S. Congressman Fred Upton, State Senator Margaret O'Brien, State Senator Brandt Iden and Michigan Lottery Commissioner Aric Nesbitt)

Lakeside Academy for Kids Tour

When: September 19th @ 1 - 2:30 p.m.

Where: Lakeside Academy for Kids, Kalamazoo

What: Toured Lakeside Academy for Kids, a 79-bed facility that serves kids ages 11-17 who have been in trouble with the law. The center provides education, mentoring and life skills training.

"Touchdown for Diabetes"

When: September 21st @ 7 – 8:30 p.m.

Where: Cole Buick GMC, Portage

What: Co-emceed annual fundraiser "Touchdown for Diabetes", benefiting uninsured and underinsured diabetics in West Michigan.

Borgess Foundation

When: September 20th

Where: Borgess Medical Center

What: The Borgess Board of Directors nominated me to serve as a member of the Borgess Foundation.

Lakeside Academy Graduation

When: September 28th @ 2-3 p.m.

Where: Lakeside Academy for Kids, Kalamazoo

What: Attended Graduation Ceremony for five Lakeside Academy students.

Kate Tillotson | Anchor | WWMT-TV



From: Susan Abraham

Sent: Monday, October 02, 2017 3:46 PM

To: &Kalamazoo-WWMT-All News <ml-wwmt-allnews@sbgvtv.com>

Subject: REMINDER: 3rd Quarter Public Appearances

Hello,

Please send brief descriptions of your third quarter public appearances.
Copy Mark Bishop and Jeannene too, please. This is due to the FCC this week.

Thank you. ☺

Susan

Susan Abraham

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