

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period July 23, 2022 through July 22, 2023.

- 1) **Employment Unit:** All Pro Broadcasting, Inc.
- 2) **Unit Members (Stations and Communities of License):** KATY-FM, Idyllwild, CA Facility ID #33611  
KHTI-FM, Lake Arrowhead, CA Facility ID 2398
- 3) **EEO Contact Information for Employment Unit:**

Mailing Address:  ALL PRO BROADCASTING, INC. 242 E. AIRPORT DR. SUITE 106 SAN BERNARDINO, CA 92408	Telephone Number: (909) 890-5904
	Contact Person/Title: Jo McNorton, Business Manager
	E-mail Address: jo@x1039.com

- 4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
<b>Promotions Director</b>	<b>Referral</b>

**1. Job Title: Promotions Director KHTI-FM/KATY-FM Referral**

**Referral Source(s) of Hiree:**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
So Cal Broadcasters Assoc	N/A	1849 Santelle Blvd Los Angeles, CA 90025	(310) 444-1431	0	No
All Access	Shawn Alexander	salexander@allaccess.com		2	No
Referral	Kim Martinez	<a href="mailto:kmartinez@hot1039.com">kmartinez@hot1039.com</a>	909-890-5904	1	No

**Stations KATY-FM and KHTI(FM) are Equal Opportunity Employers.**

**6) Total # of Interviewees Referred:** For the period from July 23, 2022 to July 22, 2023, this employment unit interviewed **3** interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives:**

**(a) Internship Program**

The internship program has started back up, but slowly due to the Covid-19 Pandemic. All Pro conducted its Promotion and Production Internship Program designed to assist qualified students at local Junior Colleges, local State Universities and Broadcast Trade Schools in acquiring skills needed for employment in the broadcast industry, while allowing the student to gain school credit. Typically an intern works at the Stations for 2-4 months, depending on the length of the school semester. The station's will notify area colleges/universities about Internship openings and from student-initiated contacts. The goal of the Internship Program is to expose students to the "real-life" world of the field they are pursuing. The Promotions and Production Departments utilize established guidelines to create a program specific to each department. The Stations strive to teach interns how the world of Radio Promotions and Marketing as well as how Production works, and provide them with valuable experience to facilitate the pursuit of a career in radio broadcasting. An Intern's duties range from assisting the Production Director in loading commercials and shows, to assisting in station events and remotes with the Promotions department.

**(b) Chamber of Commerce/Career Mixers**

Monthly, All Pro's General Manager attends, San Bernardino Chamber meetings, Red Cross meetings, Boys and Girls Club, Temecula Chamber, Murrieta Chamber and Hemet /San Jacinto Chamber. Due to the Covid-19 Pandemic all chamber meeting were attended via Zoom

At the local community meetings and Mixers, All Pro's personnel speak with attendees about career opportunities in the broadcast industry. In addition, they discuss the skills necessary for success in the broadcast industry, as well as ways to acquire such skills. All Pro's personnel also distribute information to attendees about any vacancies at the stations.

**(c) Establishment of Sales Training Program**

All Pro has established a training program for all of its account executives. As part of the training program, All Pro sends the account executives to training via Zoom conducted by RAB, Rumble and Nielsen's. At the RAB seminars, the account executives learn about the broadcast industry, the market and ways to help clients. The Nielsen's training provides the account executives with methods of how to read and print Nielsen's reports. Through the RAB and Nielsen's seminars, the account executives acquire some of the skills necessary to serve as a Sales Manager. In addition, account executives are required to do on-line training with RAB and Nielsen's periodically throughout the year. During the reporting period, all account executives from both the KHTI and KATY locations have participated in the training program. All Pro Broadcasting has sent account executive to SCBA training to become Certified Radio Consultant.

**(d) Participation in Events Sponsored by Local Colleges**

During the reporting period, All Pro's Promotion's staff participated in events sponsored by local colleges. At the events, the Promotions Team discussed career opportunities in the broadcast industry, as well as the skills necessary for success in the broadcast industry. Specifically, the Promotions Team attended the following events:

3/29/23 - Hemet School District Job Fair  
4/29/23 - Ramona Alessandro Middle School Career Day  
4/28/23 - Serrano Middle School Career Day

**(e) Training of Management Personnel**

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On an annual basis, All Pro's management personnel, including Business Managers, to a training seminar offered by the California Chamber of Commerce regarding practices for ensuring equal employment opportunity and preventing discrimination and harassment. The management personnel then meet to discuss the information presented at the seminar and establish procedures for the stations. In addition, All Pro's Corporate Business Manager and all Department Managers attend various HR and Sexual Harassment Training. Management has attended several zoom and conference meetings throughout the year in accordance with the changing California State laws.

**(f) Station Tours**

Since the Covid-19 Pandemic, there have been no official request for station tours. We do take the time to give tours to listeners that drop by the stations to pick up prizes or just to see the studios.