


INVOICE

Remit Address:

NBC  **KNTV**
BAY AREA CFS Lockbox
 PO Box 402971
 Atlanta, GA 30384-2971
 Main: (408) 432-6221
 Billing:

www.nbcbayarea.com

Billing Address:

BUYING TIME MEDIA
Attention: Accounts Payable
650 MASSACHUSETTS AVE. N.W.
SUITE 210
WASHINGTON, DC 20001
USA

Advertiser	ED HERNANDEZ FOR LT GOVERNOR	Invoice #	SF18100035
Product	Political	Invoice Date	10/28/18
Estimate Number	7336	Invoice Month	October 2018
		Invoice Period	10/01/18 - 10/22/18
Property	KNTV	Order #	889578
Account Executive	Corey Lane	Alt Order #	WOC11835092
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/15/18 - 10/22/18
Billing Calendar	Broadcast	Agency Code	9915780
Billing Type	Cash	Advertiser Code	1008
Special Handling		Product 1/2	1024
		Agency Ref	00562
		Advertiser Ref	44330

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
1	KNTV EP (IP)	BAY AREA NEWS	6A-7A								
					10/15/18 to 10/21/18	5x	11111--				
	KNTV			M	10/15/18	:00			\$400.00	See MG 1.7,1.8,1.9,1.10,1.11,1.12,1.	1
					PREEMPT						
	KNTV		5A-6A	M	10/15/18	:30	5:54 AM	ECHOICE0002H	\$100.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	15
	KNTV			M	10/15/18	:30	6:29 AM	ECHOICE0002H	\$800.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	8
	KNTV	TODAY SHOW	7A-9A	M	10/15/18	:30	8:53 AM	ECHOICE0002H	\$400.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	11
	KNTV		6P-7P	M	10/15/18	:30	6:52 PM	ECHOICE0002H	\$500.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	13
	KNTV			Tu	10/16/18	:30	6:30 AM	ECHOICE0002H	\$400.00		2
	KNTV	TODAY SHOW	7A-9A	Tu	10/16/18	:30	8:56 AM	ECHOICE0002H	\$400.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	10
	KNTV			W	10/17/18	:00			\$400.00	See MG 1.7,1.8,1.9,1.10,1.11,1.12,1.	3
					PREEMPT						
	KNTV		5A-6A	W	10/17/18	:30	5:13 AM	ECHOICE0002H	\$100.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	16
	KNTV			W	10/17/18	:30	6:27 AM	ECHOICE0002H	\$800.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	7
	KNTV	EXTRA	7P-730P	W	10/17/18	:30	7:25 PM	ECHOICE0002H	\$700.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	18
	KNTV			Th	10/18/18	:30	6:42 AM	ECHOICE0002H	\$400.00		4
	KNTV	TODAY SHOW	7A-9A	Th	10/18/18	:30	8:58 AM	ECHOICE0002H	\$400.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	12
	KNTV			F	10/19/18	:00			\$400.00	See MG 1.7,1.8,1.9,1.10,1.11,1.12,1.	5
					PREEMPT						
	KNTV		5A-6A	F	10/19/18	:30	5:13 AM	ECHOICE0002H	\$100.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	17
	KNTV			F	10/19/18	:30	6:53 AM	ECHOICE0002H	\$800.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	9
	KNTV		6P-7P	F	10/19/18	:30	6:28 PM	ECHOICE0002H	\$500.00	MG for 2.1,1.1,2.3,4.1,1.5,4.3,2.2,1.3	14
					10/22/18 to 10/28/18	1x	1-----				

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		Invoice Period	10/01/18 - 10/22/18
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Account Executive	Corey Lane	Alt Order #	WOC11835092
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/15/18 - 10/22/18
Billing Calendar	Broadcast	Agency Code	9915780
Billing Type	Cash	Advertiser Code	1008
Special Handling		Product 1/2	1024
		Agency Ref	00562
		Advertiser Ref	44330

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
1	KNTV EP (IP) KNTV	BAY AREA NEWS	6A-7A								
				M	10/22/18	:30	6:41 AM	ECHOICE0002H	\$400.00		6
2	KNTV CDR (ED)	TODAY SHOW	7A-9A								
				10/15/18 to 10/21/18	3x	11-1---					
	KNTV			M	10/15/18	:00			\$800.00	See MG 1.7,1.8,1.9,1.10,1.11,1.12,1.	1
				PREEMPT							
	KNTV			Tu	10/16/18	:00			\$800.00	See MG 1.7,1.8,1.9,1.10,1.11,1.12,1.	2
				PREEMPT							
	KNTV			Th	10/18/18	:00			\$800.00	See MG 1.7,1.8,1.9,1.10,1.11,1.12,1.	3
				PREEMPT							
				10/22/18 to 10/28/18	1x	1-----					
3	KNTV EP (IP)	MEET THE PRESS	8A-9A, 6A-7A, 11A-1P								
				M	10/22/18	:30	8:28 AM	ECHOICE0002H	\$800.00		4
				10/15/18 to 10/21/18	1x	-----1					
	KNTV			Su	10/21/18	:30	7:58 AM	ECHOICE0002H	\$1,500.00		1
4	KNTV CDR (ED)	BAY AREA NEWS	6P-7P								
				10/15/18 to 10/21/18	3x	11--1--					
	KNTV			M	10/15/18	:00			\$1,000.00	See MG 1.7,1.8,1.9,1.10,1.11,1.12,1.	1
				PREEMPT							

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	CDR (ED)										
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	KNTV			F	10/19/18	:00			\$1,000.00	See MG 1.7,1.8,1.9,1.10,1.11,1.12,1.	3
		PREEMPT									
					10/22/18 to 10/28/18	1x	1-----				
	KNTV			M	10/22/18	:30	6:29 PM	ECHOICE0002H	\$1,000.00		4

Aired Spots **19**

<u>Total Gross Regular Price if paying by credit card:</u>	\$11,377.50	
<u>Total Gross Cash Discount Price if paying by check, wire or ACH:</u>	\$11,100.00	
<u>Agency Commission:</u>	\$1,665.00	
<u>Total Net Regular Price if paying by credit card:</u>	\$9,712.50	
<u>Total Net Cash Discount Price if paying by check, wire or ACH:</u>	\$9,435.00	Payment Terms 30 Days

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