



125 West 55th St
New York, NY 10019

Contract # 26017360	Changes as of: 5/21/2018 at 9:15 AM	Version: Current State Version 1
CPE:	Flight: 5/28/18 - 6/1/18	Station: KAEF
Agency: CARRICK CONSULTING 2866 Belden Drive Los Angeles, CA 90068	Advertiser: FEINSTEIN, DIANNE	Market: Eureka
Product: CAND	Office: WASHINGTON	Total Spots: 49
Agency Order #:	Service: Nielsen	Total CPP: \$0.00
Buyer: JEFF TURK	Primary Demo: Adults 35+	Total GRP:
Salesperson: KENNETH MIELE 202-955-5342	Assistant: KENNETH MIELE 202-955-5342	
Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/28 - 5/28		Total Spots	Total \$	CPP*	GRP*
							5/28					
1	M-F 5a-6a		KRCR NEWS	\$15.00	0.0	30	4		4	\$60.00	\$0.00	0.0
2	M-F 6a-7a		KRCR NEWS	\$20.00	0.0	30	5		5	\$100.00	\$0.00	0.0
3	M-F 7a-9a		GMA	\$20.00	0.0	30	8		8	\$160.00	\$0.00	0.0
4	M-F 6p-6:30p		NORTH COAST NEWS	\$75.00	0.0	30	3		3	\$225.00	\$0.00	0.0
5	M-F 6:30p-7p		ABC WORLD NEWS	\$75.00	0.0	30	2		2	\$150.00	\$0.00	0.0
6	M-F 11:05p-11:35p		NORTH COAST NEWS	\$50.00	0.0	30	4		4	\$200.00	\$0.00	0.0
7	M-F 10a-11a		VIEW	\$15.00	0.0	30	4		4	\$60.00	\$0.00	0.0
8	M-F 3p-4p		ELLEN	\$20.00	0.0	30	3		3	\$60.00	\$0.00	0.0
9	M-F 5p-5:30p		JUDGE JUDY	\$20.00	0.0	30	2		2	\$40.00	\$0.00	0.0
10	M-F 5:30p-6p		JUDGE JUDY	\$25.00	0.0	30	2		2	\$50.00	\$0.00	0.0
11	M-F 7p-7:30p		WHEEL OF FORTUNE	\$85.00	0.0	30	3		3	\$255.00	\$0.00	0.0
12	M-F 7:30p-8p		JEOPARDY	\$85.00	0.0	30	3		3	\$255.00	\$0.00	0.0
13	M-F 11:35p-12:35a		JIMMY KIMMEL	\$25.00	0.0	30	4		4	\$100.00	\$0.00	0.0
14	W 8p-8:30p		GOLDBERGS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
15	F 10p-11p		20/20	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
TOTALS:							49		49	\$2,015.00	\$0.00	0.0



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Agency: CARRICK CONSULTING		Advertiser: FEINSTEIN, DIANNE		Market: Eureka	
2866 Belden Drive		Product: CAND		Office: WASHINGTON	
Los Angeles, CA 90068		Agency Order #:		Service: Nielsen	
		Buyer: JEFF TURK		Primary Demo: Adults 35+	
		Salesperson: KENNETH MIELE		Assistant: KENNETH MIELE	
		202-955-5342		202-955-5342	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$2,015.00	
				Total Spots: 49	
				Total CPP: \$0.00	
				Total GRP:	

Special Instructions

Competitive Information	
Market Budget:	\$7,463
KAEF Share:	27%
Comment:	
KBVU:	18%
KECA:	5%
KIEM:	37%
KVIQ:	11%
NECA:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	49	\$2,015.00	N/A	0.0
Total	100%	49	\$2,015.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	49	\$2,015.00
Total	49	\$2,015.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/21/18 9:25 AM					\$0	\$0	
New	5/21/18 9:15 AM	MATTHEW MULZOFF	New	49		\$2,015.00	\$2,015.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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