



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26017360	<b>Changes as of:</b> 5/21/2018 at 9:15 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b>	<b>Flight:</b> 5/28/18 - 6/1/18	<b>Station:</b> KAEF
<b>Agency:</b> CARRICK CONSULTING 2866 Belden Drive Los Angeles, CA 90068	<b>Advertiser:</b> FEINSTEIN, DIANNE	<b>Market:</b> Eureka
<b>Product:</b> CAND	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 49
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Buyer:</b> JEFF TURK	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> KENNETH MIELE 202-955-5342	<b>Assistant:</b> KENNETH MIELE 202-955-5342	
<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/28 - 5/28		Total Spots	Total \$	CPP*	GRP*
							5/28					
1	M-F 5a-6a		KRCR NEWS	\$15.00	0.0	30	4		4	\$60.00	\$0.00	0.0
2	M-F 6a-7a		KRCR NEWS	\$20.00	0.0	30	5		5	\$100.00	\$0.00	0.0
3	M-F 7a-9a		GMA	\$20.00	0.0	30	8		8	\$160.00	\$0.00	0.0
4	M-F 6p-6:30p		NORTH COAST NEWS	\$75.00	0.0	30	3		3	\$225.00	\$0.00	0.0
5	M-F 6:30p-7p		ABC WORLD NEWS	\$75.00	0.0	30	2		2	\$150.00	\$0.00	0.0
6	M-F 11:05p-11:35p		NORTH COAST NEWS	\$50.00	0.0	30	4		4	\$200.00	\$0.00	0.0
7	M-F 10a-11a		VIEW	\$15.00	0.0	30	4		4	\$60.00	\$0.00	0.0
8	M-F 3p-4p		ELLEN	\$20.00	0.0	30	3		3	\$60.00	\$0.00	0.0
9	M-F 5p-5:30p		JUDGE JUDY	\$20.00	0.0	30	2		2	\$40.00	\$0.00	0.0
10	M-F 5:30p-6p		JUDGE JUDY	\$25.00	0.0	30	2		2	\$50.00	\$0.00	0.0
11	M-F 7p-7:30p		WHEEL OF FORTUNE	\$85.00	0.0	30	3		3	\$255.00	\$0.00	0.0
12	M-F 7:30p-8p		JEOPARDY	\$85.00	0.0	30	3		3	\$255.00	\$0.00	0.0
13	M-F 11:35p-12:35a		JIMMY KIMMEL	\$25.00	0.0	30	4		4	\$100.00	\$0.00	0.0
14	W 8p-8:30p		GOLDBERGS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
15	F 10p-11p		20/20	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
<b>TOTALS:</b>									<b>49</b>	<b>\$2,015.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Product:</b> CAND	<b>Office:</b> WASHINGTON	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total Spots:</b> 49
<b>Buyer:</b> JEFF TURK	<b>Primary Demo:</b> Adults 35+	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> KENNETH MIELE 202-955-5342	<b>Assistant:</b> KENNETH MIELE 202-955-5342	<b>Total GRP:</b>
<b>Separation:</b>		

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$7,463
<b>KAEF Share:</b>	27%
<b>Comment:</b>	
<b>KBVU:</b>	18%
<b>KECA:</b>	5%
<b>KIEM:</b>	37%
<b>KVIQ:</b>	11%
<b>NECA:</b>	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	49	\$2,015.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>49</b>	<b>\$2,015.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jun	49	\$2,015.00
<b>Total</b>	<b>49</b>	<b>\$2,015.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/21/18 9:25 AM					\$0	\$0	
New	5/21/18 9:15 AM	MATTHEW MULZOFF	New	49		\$2,015.00	\$2,015.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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