



PUBLIC AFFAIRS & ISSUES

Station: WRMF WEAT WMBX WIRK

2013
Year

1Q
Quarter

- 1) Muscular Dystrophy
- 2) Adult Literacy
- 3) Epilepsy Awareness
- 4) Homelessness in Palm Beach County
- 5) Crime Prevention



PUBLIC AFFAIRS & ISSUES

Station: WRMF WEAT WMBX WIRK

2013
Year

1Q
Quarter

The following topics were covered in the Sunday Magazine Public Affairs program on WMBX during 1Q 2013:

- Gun violence
- Education & the Arts
- Music in the Parks – Music education
- Sports for better academia
- Post Traumatic Stress Disorder
- Volunteering in your Community
- Youth on Youth Crime
- Black Chamber – Black Businesses in Palm Beach
- Black History Month
- Fundraising for youth outreach
- Gun Violence
- Teen pregnancy



PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station (circle one): WRMF WEAT **WMBX** WIRK WPBZ

Organization: Bamboo Inc. of South Florida Contact Name: Marsha Alejandro
561-234-9217

Date of Interview/Event: 1/10/13

Date Interview Aired: 1/13/13 Time Interview Aired: 6:00

Length of Interview: 30

Issues Discussed: Special Events / Talent Competition
to raise funds for program support

Check which item applies for:

Morning Show Midday Afternoon

South Florida Sunday News/Public Affairs PSAs

Posting on Web Appearance at Charity/Event

This document is true and accurate:

[Signature]
Authorized by: (Station Personnel)

1/9/13
Date in Public File:



Needs Ascertainment Questionnaire

Station Representative: Friscoe

Station (circle one): WRMF WEAT **WMBX** WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

1. After school Resources
2. Educational / Art programs
3. Lack of funding

2. Can the Public/Community help you to achieve these goals? How?

Yes. We are looking for various sites to hold our programs, specifically in areas that are lack of educational and arts enrichment programs. (low income areas)

3. Are you aware of anything that is happening in your local community that might present new concerns?

Not as of now...

4. How can Palm Beach Broadcasting help you achieve your goals?

- Public Service Announcements
- Information listing on the Community Events page on station web sites
- South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: Marsha Alejandro

Professional Association: Bamboo Inc. of South Fl / Founder

Community you live in: Greenacres


PALM BEACH
BROADCASTING

PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

Organization: Together 4 Families

Contact Name: Ann Marie Sorrell

Date of Interview/Event: 1/12/13

Date Interview Aired: 1/13/13

Time Interview Aired: 624

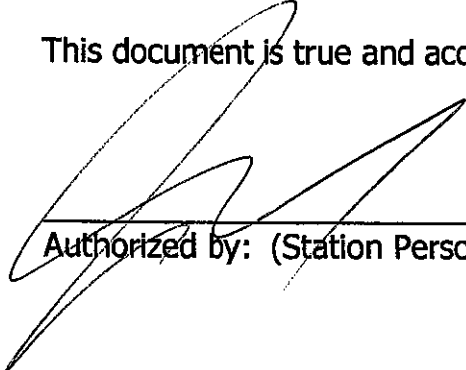
Length of Interview: 30

Issues Discussed: Nonprofit partnership with
the Pahokee Heritage Music
Festival - Feb 15-17, 2013

Check which item applies for:

- Morning Show Midday Afternoon
 South Florida Sunday News/Public Affairs PSAs
 Posting on Web Appearance at Charity/Event

This document is true and accurate:



Authorized by: (Station Personnel)

1/12/13

Date in Public File:



PALM BEACH
BROADCASTING

Needs Ascertainment Questionnaire

Station Representative: PN Scott

Station (circle one): WRMF WEAT **WMBX** WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

1. Opportunity for smaller charities to raise money
2. Opportunity to bring awareness to the positive happenings in the Glades community
3. Opportunity to bring community together for a family, fun event.

2. Can the Public/Community help you to achieve these goals? How?

purchase tickets and attend the event
(purchase from participating nonprofits)

3. Are you aware of anything that is happening in your local community that might present new concerns?

No

4. How can Palm Beach Broadcasting help you achieve your goals?

- Public Service Announcements
- Information listing on the Community Events page on station web sites
- South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: Together 4 families - Ann Marie Sorrell

Professional Association: _____

Community you live in: West Palm Beach



**PALM BEACH
BROADCASTING**

PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

X Organization: ~~West Palm Beach Piranhas~~ members of the American Basketball League X Contact Name: Eric Newsome
Date of Interview/Event: _____

Date Interview Aired: _____ Time Interview Aired: _____

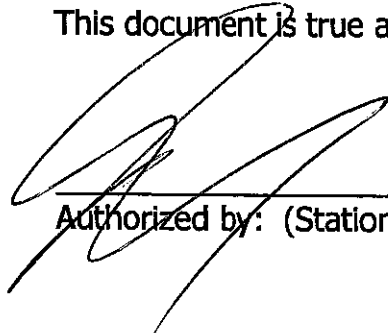
Length of Interview: _____

X Issues Discussed: X Palm Beach's newest Professional Basketball Team

Check which item applies for:

Morning Show _____ Midday _____ Afternoon
_____ South Florida Sunday _____ News/Public Affairs PSAs
_____ Posting on Web _____ Appearance at Charity/Event

This document is true and accurate:



Authorized by: (Station Personnel)

11/5/13

Date in Public File:



PALM BEACH
BROADCASTING

Needs Ascertainment Questionnaire

Station Representative: FRScoe

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

1. To Provide Awareness of who we are and where the games will be played
2. Educating the Public on the mission of the ABL
3. _____

2. Can the Public/Community help you to achieve these goals? How?

By coming out to the Home Games and getting behind the new franchise

3. Are you aware of anything that is happening in your local community that might present new concerns?

NO

4. How can Palm Beach Broadcasting help you achieve your goals?

- Public Service Announcements
- Information listing on the Community Events page on station web sites
- South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: Eric NewSome

Professional Association: American Basketball League

Community you live in: Bea Rton



PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

Organization: Heal My PTSD Contact Name: Nichole Rosenthal

Date of Interview/Event: 1/18/13

Date Interview Aired: 1/20/13 Time Interview Aired: 6pm

Length of Interview: _____

Issues Discussed: PTSD, posttraumatic stress disorder
trauma

Check which item applies for:

Morning Show Midday Afternoon

South Florida Sunday News/Public Affairs PSAs

Posting on Web Appearance at Charity/Event

This document is true and accurate:

[Signature]
Authorized by: (Station Personnel)

1/18/13
Date in Public File:



PALM BEACH
BROADCASTING

Needs Ascertainment Questionnaire

Station Representative: Phere

Station (circle one): WRMF WEAT **WMBX** WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

1. Support
2. Information/education
3. Treatment

2. Can the Public/Community help you to achieve these goals? How?

help raise awareness for PTSD
+ treatment options

3. Are you aware of anything that is happening in your local community that might present new concerns?

Not enough transition support
for veterans and civilian world ^{or} A free
community services for PTSD support for
military + civilian survivors.

4. How can Palm Beach Broadcasting help you achieve your goals?

- Public Service Announcements
- Information listing on the Community Events page on station web sites
- South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: Niche Rosenthal

Professional Association: Heal My PTSD

Community you live in: West Palm



PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

Organization: Saint James Missionary Baptist Church

Contact Name: Dr. Drayton

Date of Interview/Event: 1/28/2013

File # 842-5971

Date Interview Aired: _____

Time Interview Aired: _____

Length of Interview: _____

Issues Discussed: Super JAMM and it's purpose. Event Activities
Volunteers needed.

Check which item applies for:

_____ Morning Show _____ Midday Afternoon

_____ South Florida Sunday _____ News/Public Affairs _____ PSAs

_____ Posting on Web _____ Appearance at Charity/Event

This document is true and accurate:

Authorized by: (Station Personnel)

Date in Public File:



PALM BEACH
BROADCASTING

Needs Ascertainment Questionnaire

Station Representative: Frisce

Station (circle one): WRMF WEAT **WMBX** WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

1. Parent participation with youth.
2. Volunteers needed to teach and supervise
3. Donations

2. Can the Public/Community help you to achieve these goals? How?

By Contracting the Coordinator Ms. Mcgallon
at 842-5971 or come by on Tuesday nights @ Copm
1524 W 35th Street, Riviera Bch FL 33404

3. Are you aware of anything that is happening in your local community that might present new concerns?

NO

4. How can Palm Beach Broadcasting help you achieve your goals?

- Public Service Announcements
- Information listing on the Community Events page on station web sites
- South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: Ms. Mcgallon

Professional Association: JAMM

Community you live in: Riviera Beach Florida



PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

Organization: Heal My ASD Contact Name: Micelle Rosenthal

Date of Interview/Event: 1/25/13

Date Interview Aired: 1/27/13 Time Interview Aired: 600 PM

Length of Interview: 1 hour

Issues Discussed: Trauma
Recovery & Healing
PTSD

Check which item applies for:

Morning Show Midday Afternoon

South Florida Sunday News/Public Affairs PSAs

Posting on Web Appearance at Charity/Event

This document is true and accurate:

[Signature]
Authorized by: (Station Personnel)

1/25/13
Date in Public File:

Needs Ascertainment Questionnaire

Station Representative: FRSSCCÉ

Station (circle one): WRMF WEAT **WMBX** WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

1. support
2. education
3. relaxation options

2. Can the Public/Community help you to achieve these goals? How?

Raise awareness for causes of
trauma + posttraumatic stress disorder

3. Are you aware of anything that is happening in your local community that might present new concerns?

Veterans transitioning to civilian
life without adequate support.

4. How can Palm Beach Broadcasting help you achieve your goals?

Public Service Announcements

Information listing on the Community Events page on station web sites

South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: Michele Rosenthal

Professional Association: your life After Trauma, LLC

Community you live in: Palm Beach Gardens



PALM BEACH BROADCASTING

PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station (circle one): WRMF WEAT **WMBX** WIRK WPBZ

Organization: Together 4 Families

Contact Name: Kevin Bledsoe

Date of Interview/Event: 2/1/13

Phone: 561-352-3364

Date Interview Aired: 2/3/13

Time Interview Aired: 6am

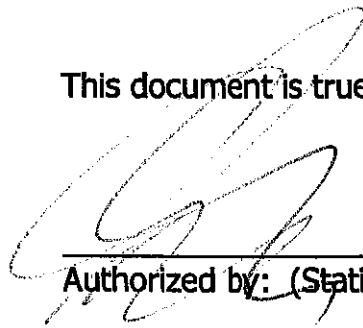
Length of Interview: 100 hrs.

Issues Discussed: New Community Based
Organization

Check which item applies for:

- Morning Show Midday Afternoon
- South Florida Sunday News/Public Affairs PSAs
- Posting on Web Appearance at Charity/Event

This document is true and accurate:



Authorized by: (Station Personnel)

2/1/13

Date in Public File:



**PALM BEACH
BROADCASTING**

**PROGRAMS & ISSUES FORM:
Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events**

Station (circle one): **WRMF** **WEAT** **WMBX** **WIRK** **WPBZ**

Organization: BLACK CHAMBER Contact Name: TRICE Lewis

Date of Interview/Event: 2/4/13 Call: 541-833-8080

Date Interview Aired: 2/10/13 Time Interview Aired: 6PM

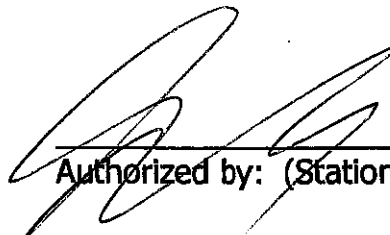
Length of Interview: 9:30 AM

Issues Discussed: BLACK CHAMBER - MISSION VISION
HIGHLIGHT MAJOR SPONSORS OF
ASCENSION AWARDS EVENT & UPCOMING
EVENTS

Check which item applies for:

- Morning Show Midday Afternoon
 South Florida Sunday News/Public Affairs PSAs
 Posting on Web Appearance at Charity/Event

This document is true and accurate:


Authorized by: (Station Personnel)

2/10/13
Date in Public File:



PALM BEACH
BROADCASTING

Needs Ascertainment Questionnaire

Station Representative: Friscoe

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

1. JOBS / BUSINESS CREATION.
2. BUILDING A STRONG CHAMBER
3. ECONOMIC DEVELOPMENT / OPPORTUNITIES

2. Can the Public/Community help you to achieve these goals? How?

YES, BE A PART OF THE 'GAME', JOIN THE BLACK CHAMBER, VOLUNTEER, AND BE A PART OF THE SOLUTION

3. Are you aware of anything that is happening in your local community that might present new concerns?

NO JUST ITEMS THAT ARE GOOD FOR OUR COMMUNITY.

4. How can Palm Beach Broadcasting help you achieve your goals?

- Public Service Announcements
- Information listing on the Community Events page on station web sites
- South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: BRUCE LEWIS

Professional Association: BLACK CHAMBER OF COMMERCE OF PBC CITY OF WFLA, NW NEIGHBORHOOD REDEVELOPMENT PROJECT.
Community you live in: WFLA.


PALM BEACH
BROADCASTING

PROGRAMS & ISSUES FORM:
Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

Organization: Okeechobee Lodge 54*
Dixie Bell 116, Contact Name: Sylvia Sharps
OES XPh# 561-876-5553

Date of Interview/Event: _____

Date Interview Aired: 2/24/13 Time Interview Aired: 6am

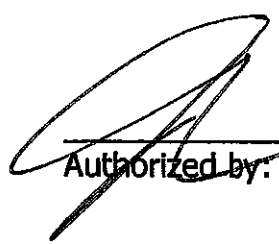
Length of Interview: 1 Hrs.

Issues Discussed: PSA for Annual Fundraiser, Prayer
Breakfast on May 4, 2013 @
10A-12pm. Raising funds for youth
& outreach activities

Check which item applies for:

- Morning Show Midday Afternoon
 South Florida Sunday News/Public Affairs PSAs
 Posting on Web Appearance at Charity/Event

This document is true and accurate:



Authorized by: (Station Personnel)

2/22/13

Date in Public File:



PALM BEACH
BROADCASTING

Needs Ascertainment Questionnaire

Station Representative: Frisco

Station (circle one): WRMF WEAT **WMBX** WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

1. Youth Fatalities
2. Employment
3. Senior Needs

2. Can the Public/Community help you to achieve these goals? How?

Contribute to the fundraiser (annual) so we can provide outreach to youth + seniors.

3. Are you aware of anything that is happening in your local community that might present new concerns?

Increase in crime because there is an employment shortage. So youth have no positive outlets.

4. How can Palm Beach Broadcasting help you achieve your goals?

- Public Service Announcements
- Information listing on the Community Events page on station web sites
- South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: Sister Sylvia Sharps

Professional Association: Dixie Bell 116, Order of Eastern Stars

Community you live in: The Belle Glade, Lakeview, South Bay, Canal Point Western Communities.


PALM BEACH
BROADCASTING

PROGRAMS & ISSUES FORM:
Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

X Organization: Central Palm Beach County Chamber of Commerce X Contact Name: Taene Miranda

X Date of Interview/Event: 3/1/13 X PH# 561-847-6221

Date Interview Aired: 3/3/13 Time Interview Aired: 6AM

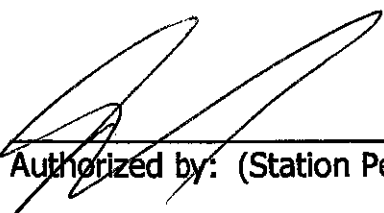
Length of Interview: _____

X Issues Discussed: Royal Palm Art + Music Festival
plus other Chamber activities

Check which item applies for:

- Morning Show Midday Afternoon
 South Florida Sunday News/Public Affairs PSAs
 Posting on Web Appearance at Charity/Event

This document is true and accurate:



Authorized by: (Station Personnel)

2/26/13

Date in Public File:



PALM BEACH
BROADCASTING

Needs Ascertainment Questionnaire

Station Representative: FRASCO

Station (circle one): WRMF WEAT **WMBX** WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

- 1. jobs
- 2. healthcare
- 3. NIMBYism

2. Can the Public/Community help you to achieve these goals? How?

Support economic development initiatives in their cities.
Write to congress

3. Are you aware of anything that is happening in your local community that might present new concerns?

Height restrictions in lake units

4. How can Palm Beach Broadcasting help you achieve your goals?

- Public Service Announcements
- Information listing on the Community Events page on station web sites
- South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: Jane Miranda

Professional Association: Central Palm Beach County Chamber of Commerce

Community you live in: Wellington



**PALM BEACH
BROADCASTING**

**PROGRAMS & ISSUES FORM:
Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events**

Station (circle one): **WRMF** **WEAT** **WMBX** **WIRK** **WPBZ**

Organization: SHILOH FAMILY WORSHIP CENTER Contact Name: A.J. WRIGHT

Date of Interview/Event: 4/6/13

Date Interview Aired: 3/31/13 Time Interview Aired: 6am

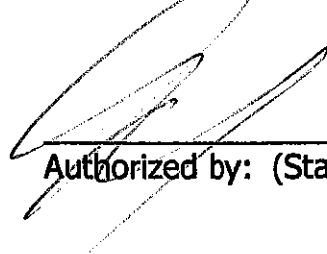
Length of Interview: 30 mins

Issues Discussed: Upcoming EVENTS / EASTER

Check which item applies for:

- Morning Show Midday Afternoon
 South Florida Sunday News/Public Affairs PSAs
 Posting on Web Appearance at Charity/Event

This document is true and accurate:



Authorized by: (Station Personnel)

3/27/13

Date in Public File:



Needs Ascertainment Questionnaire

Station Representative: FRISCO

Station (circle one): WRMF WEAT **WMBX** WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

1. Gun Violence
2. TEEN PREGNANCY
3. High School Dropout rate

2. Can the Public/Community help you to achieve these goals? How?

Community rallies / Teacher parent meeting etc.

3. Are you aware of anything that is happening in your local community that might present new concerns?

Police presence / Better life streets etc.

4. How can Palm Beach Broadcasting help you achieve your goals?

- Public Service Announcements
- Information listing on the Community Events page on station web sites
- South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: Minister A.J. Wright

Professional Association: Shiloh Family Worship Center

Community you live in: Palm Beach (FL)



PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

Organization: Mayor - Riviera Blvd Contact Name: Magnum Mark

Date of Interview/Event: 12/28/12

Date Interview Aired: 12/30/12 Time Interview Aired: 6am
~~7am~~

Length of Interview: 1 hrs

Issues Discussed: GUN VIOLENCE
PEACE IN THE COUNTY

Check which item applies for:

- Morning Show
- Midday
- Afternoon
- South Florida Sunday
- News/Public Affairs
- PSAs
- Posting on Web
- Appearance at Charity/Event

This document is true and accurate:

[Signature]
Authorized by: (Station Personnel)

12/28/12
Date in Public File:



Needs Ascertainment Questionnaire

Station Representative: Fuseck

Station (circle one): WRMF WEAT WMBX WIRK WPBZ

1. What are the top 3 Needs, Concerns, Problems & Interests in your local community today?

1. bring the violence
2. unemployment
3. drugs

2. Can the Public/Community help you to achieve these goals? How?

AWARENESS

Activism - Support Prog.

+ Prog.

3. Are you aware of anything that is happening in your local community that might present new concerns?

NO

4. How can Palm Beach Broadcasting help you achieve your goals?

- Public Service Announcements
- Information listing on the Community Events page on station web sites
- South Florida Sunday interview on WRMF

5. Organization/Contact Person Information:

Name: MAYOR Thomas Masters

Professional Association: City of Riviera Bch

Community you live in: Riviera Bch