

Ampersand Cable System Order

| | |
|-------------|-----------------------------------|
| Order # | 63010559 |
| Syscode | 1660 |
| System Name | Cox Media/Topeka Interconnect, KS |
| Market | Topeka |

| | |
|--------------|---------------------|
| Flight Dates | 07/05/22 - 07/11/22 |
| Agency | SRCP Media |
| Advertiser | Schwab for SOS |

| | | | |
|-------------------|---------------|------|---|
| Update Date | 06/27/22 | | |
| Version | 2 Vs. 1 | | |
| Show Changes Only | | | |
| Total # of Weeks | 1 | | |
| Total | \$799.00 | | |
| Commission | \$119.85 | | |
| Net Total | \$679.15 | | |
| Total Spots | 30 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-------------------|---------------------------|
| AE | Joe Foley |
| Sales Coordinator | Christopher Pyle |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Not accepted |
| Survey | DMA Nielsen Live+SD Jul21 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | 305 |
| Product Code | 897 |
| Est Code | 2855 |
| Product Name | Tue-Mon week |
| Credit Status | Cash in Advance |
| Primary Demo | Households |
| Makegood Policy | Approval Required |

Comments : 6/27 R1 updated rate card, please review and confirm!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------------------|
| 1 | FXNC | FXNC EM | 7/4/22 | 7/10/22 | 05:00 | 09:00 | | X | X | X | X | | | - | - | 10 | \$15.00 | \$150.00 | 30 | R1 revised rate card IPE |
| 1* | FXNC | FXNC EM | 7/4/22 | 7/10/22 | 05:00 | 09:00 | | X | X | X | X | | | - | - | 10 | \$19.00 | \$190.00 | 30 | |
| 3 | FXNC | FXNC WK | 7/4/22 | 7/10/22 | 09:00 | 15:00 | | X | X | X | X | | | - | - | 6 | \$18.00 | \$108.00 | 30 | R1 revised rate card IPE |
| 3* | FXNC | FXNC WK | 7/4/22 | 7/10/22 | 09:00 | 15:00 | | X | X | X | X | | | - | - | 6 | \$23.00 | \$138.00 | 30 | |
| 5 | FXNC | FXNC EF | 7/4/22 | 7/10/22 | 15:00 | 19:00 | | X | X | X | X | X | X | - | - | 5 | \$37.00 | \$185.00 | 30 | R1 revised rate card IPE |
| 5* | FXNC | FXNC EF | 7/4/22 | 7/10/22 | 15:00 | 19:00 | | X | X | X | X | X | X | - | - | 5 | \$46.00 | \$230.00 | 30 | |
| 7 | FXNC | FXNC PT | 7/4/22 | 7/10/22 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 3 | \$69.00 | \$207.00 | 30 | R1 revised rate card IPE |
| 7* | FXNC | FXNC PT | 7/4/22 | 7/10/22 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 3 | \$84.00 | \$252.00 | 30 | |

| | Jul 2022 | Aug 2022 | Sep 2022 | Oct 2022 | Nov 2022 | Dec 2022 | Jan 2023 | Feb 2023 | Mar 2023 | Apr 2023 | May 2023 | Jun 2023 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 30 |
| AMT | \$799.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$799.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/27/22

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