

Hall Communications, Inc
 40 Cuprak Road
 Norwich, Connecticut 06360
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Old Lyme RTC
 PO Box 52
 Old Lyme, Connecticut 06371

Advertiser: Old Lyme RTC
 Order #: 2156073648133
 Date Entered: 10/19/2023
 Last Modified: 10/19/2023
 Product: Local Election 2023
 Salesperson: Andy Russell
 Billing Cycle: Broadcast Standard
 Estimate #:

Order Date Range: 10/30/2023 through 11/07/2023 (2 weeks)
Media Outlets: WKNL-FM

On-Air Schedule

| # | Dates | Station | Time/Program | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate | Qty | Total |
|----|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|-------|-----|-------|
| 1 | 10/30/23-11/05/23 | WKNL-FM | 06:00AM-10:00AM | 30 | 2 | -- | 2 | -- | 2 | -- | -- | 6 | 13.00 | 6 | 78.00 |
| 2 | 10/30/23-11/05/23 | WKNL-FM | 10:00AM-03:00PM | 30 | 2 | -- | 2 | -- | 2 | -- | -- | 6 | 13.00 | 6 | 78.00 |
| 3 | 10/30/23-11/05/23 | WKNL-FM | 03:00PM-07:00PM | 30 | 2 | -- | 2 | -- | 2 | -- | -- | 6 | 13.00 | 6 | 78.00 |
| 4 | 10/30/23-11/05/23 | WKNL-FM | 06:00AM-10:00AM | 30 | -- | -- | -- | -- | -- | 2 | -- | 2 | 11.00 | 2 | 22.00 |
| 5 | 10/30/23-11/05/23 | WKNL-FM | 10:00AM-03:00PM | 30 | -- | -- | -- | -- | -- | 2 | -- | 2 | 5.00 | 2 | 10.00 |
| 6 | 10/30/23-11/05/23 | WKNL-FM | 03:00PM-07:00PM | 30 | -- | -- | -- | -- | -- | 2 | -- | 2 | 11.00 | 2 | 22.00 |
| 7 | 10/30/23-11/05/23 | WKNL-FM | 08:00AM-10:00AM | 30 | -- | -- | -- | -- | -- | -- | 2 | 2 | 9.00 | 2 | 18.00 |
| 8 | 10/30/23-11/05/23 | WKNL-FM | 10:00AM-03:00PM | 30 | -- | -- | -- | -- | -- | -- | 2 | 2 | 4.00 | 2 | 8.00 |
| 9 | 10/30/23-11/05/23 | WKNL-FM | 03:00PM-07:00PM | 30 | -- | -- | -- | -- | -- | -- | 2 | 2 | 6.00 | 2 | 12.00 |
| 10 | 11/06/23-11/07/23 | WKNL-FM | 06:00AM-10:00AM | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | 13.00 | 4 | 52.00 |
| 11 | 11/06/23-11/07/23 | WKNL-FM | 10:00AM-03:00PM | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | 13.00 | 4 | 52.00 |
| 12 | 11/06/23-11/07/23 | WKNL-FM | 03:00PM-07:00PM | 30 | 2 | 2 | -- | -- | -- | -- | -- | 4 | 13.00 | 4 | 52.00 |

Station Totals

| Station | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing | Net Billing |
|---------------|--------------|---------------|-----------|-------------|-----------------|-----------------|
| WKNL-FM | 42 | 0 | 0 | 0 | \$482.00 | \$482.00 |
| Totals | 42 | 0 | 0 | 0 | \$482.00 | \$482.00 |

Total Charges: \$482.00
Total Net: \$482.00

Projected Billing By Broadcast Standard Month

| Month | Year | Gross Billing | Net Billing |
|---------------|------|-----------------|-----------------|
| November | 2023 | \$482.00 | \$482.00 |
| Totals | | \$482.00 | \$482.00 |

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____