

WUXP (TV)

FIRST QUARTER 2016- PUBLIC SERVICE ANNOUNCEMENT REPORT

## COMMUNITY CALENDAR

THE COMMUNITY CALENDAR IS LOCALLY PRODUCED ON A WEEKLY BASIS. INFORMATION IS LISTED ON EACH CALENDAR AS OFTEN AS POSSIBLE. ALONG WITH IN-COMING MAIL FROM NON-PROFIT, PROFIT, CHURCHES, SCHOOLS AND MANY OTHER ORGANIZATIONS, WE ALSO SOLICIT COMMUNITY CALENDAR INFORMATION FROM OUR WEB-SITE AND THEN TURN AROUND AND PLACE INFORMATION ON OUR COMMUNITY CALENDAR WEB-PAGE. INFORMATION, INCLUDING PICTURES IS SOLICITED, SCREENDED AND WRITTEN BY OUR ART DIRECTOR AND PLACED ON THE COMMUNITY CALENDAR WEB PAGE ON A WEEKLY BASIS.

## WUXP 1st QUARTER PUBLIC SERVICE January - March 2016

- A quarterly list of community events, program, and topics of discussion aired on posted in which addresses issues for the enrichment of our children's lives in Middle Tennessee.

### COMMUNITY CALENDAR (See listing of events)

- **WUXP-MyTV 30** Community Calendar-weekly listing of community events and public information on our station's website: [www.mytv30web.com](http://www.mytv30web.com)

### NATIONAL PUBLIC SERVICE ANNOUNCEMENTS (following spots aired in rotation)

Alcoholics Anonymous	Air Force Reserves	Marines
Arbor Day Foundation	Focus on the Family	AdoptUsKids.org
March of Dimes	US Dept Veteran Affairs	Big Brothers Big Sisters
Girl Scouts of America	Boys Scout of America	School Violence Prevention
TN Orthopedic Society	Ad CouncilTeach.org	Nat Highway Traffic Safety Admin
Overeaters Anon	Marine Corp Scholarship	Fatherhood.org
Be Out There National Wildlife	Bullying Help 1800 Run Away	CDC Anti Tobacco
Alzheimer's Disease	National Assoc Broadcasters	Bullying Help 1800 Run Away Kids
Put The Brakes Drunk Driving	Own It ADHA	Take Control Obesity Action Coalition
American Heart Association	Flu Vaccine CDC	Cessation Tips CDC
Amer Speech Lang Hear Assoc	St. Jude Children's Hospital	Vietnam Veterans Association
America Red Cross	Don't Text & Drive	Asthmas Awareness
Feed America	Boys Town Voice/Parenting	American Lung Association
Drugfree.org	Special Olympics	American Cancer Society
CDC Get Vaccinated	Energy Efficiency	Make A Wish
ADA Children's Oral Health	AARP FEMA	Food Safety & Inspection
Layman Lessons Ministries	Ad Council	Parent Advisory Council "Understood.org"
Chattanooga Heroes Fund	US Forrest Service	Humane Society
National Highway Safety	Mental Health Awareness	Autism Speaks
Youth Encouragement Services	Gary Sinise Foundation	Department of Labor
US National Park Service		

### COMMENTS WITH DR JAMES HANEY (Weekly Community Affairs Program)

- See list of program topics/interviews with state and local community leaders

### COMMUNITY ACTIVITIES (Station participation or psa's aired for local charity)

- NHL All Star Event (January 30)
- Nashville MLK March (February)
- Severe Weather Awareness (February 27)

Schedule for WUXP, Ch. 30, January 2, 2016 to June 25, 2016

Show January, 2016

January 2, 2016, #781, "Slavery and the Holocaust," Alana McLaughlin, 2013

January 9, 2016, #784, "Black Protest Movement in the South," Alana McLaughlin, 2013

January 16, 2016, #788, "Community Empowerment and the Political Process," Pastor K Walker and Representative, BGilmore, 2013

January 23, 2016, #763, "Joseph KONY," Dr. L Madu, 2013

January 30, 2016, #817, "Civil Rights Veterans Association," LLillard and GMcKissack, 2013

Show in February, 2016

February 6, 2016, #823, "AA and Suffrage," Alana McLaughlin, 2013

February 13, 2016, #821, "Assassination of MLK, Jr., Dr. LBaldwin, 2013

February 20, 2016, #825, "Strategy Against Gun Violence," Pastor K Walker, et al, 2013

February 27, 2016, #830, "Institutional Racism and AA Youth," Dr. EKSanford, 2013

Show in March, 2016

March 5, 2016, #832, "Slavery and Bill of Rights," Alana McLaughlin, 2013

March 12, 2016, #835, "NAACP and Protest Movement," Pastor K Walker, 2013

March 19, 2016, #836, "African American Literature," Alana McLaughlin, 2013

March 26, 2016, #837, "Stakeholders in Public Education," Prof. Blair, et. al., 2013



**From:** LUCK Media & Marketing Inc. [mailto:campaigns@luckmedia.ccsend.com] **On Behalf Of** LUCK Media & Marketing Inc.

**Sent:** Monday, January 18, 2016 11:09 AM

**Subject:** Music Industry Veteran Bernard Porter, President of PCG Nashville, Creates Go Fund Me Page to Assist Family Who Lost Everything in Tragic House Fire

Having trouble viewing this email? [Click here](#)




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You may [unsubscribe](#) if you no longer wish to receive our emails.

## LUCK MEDIA & MARKETING, INC.

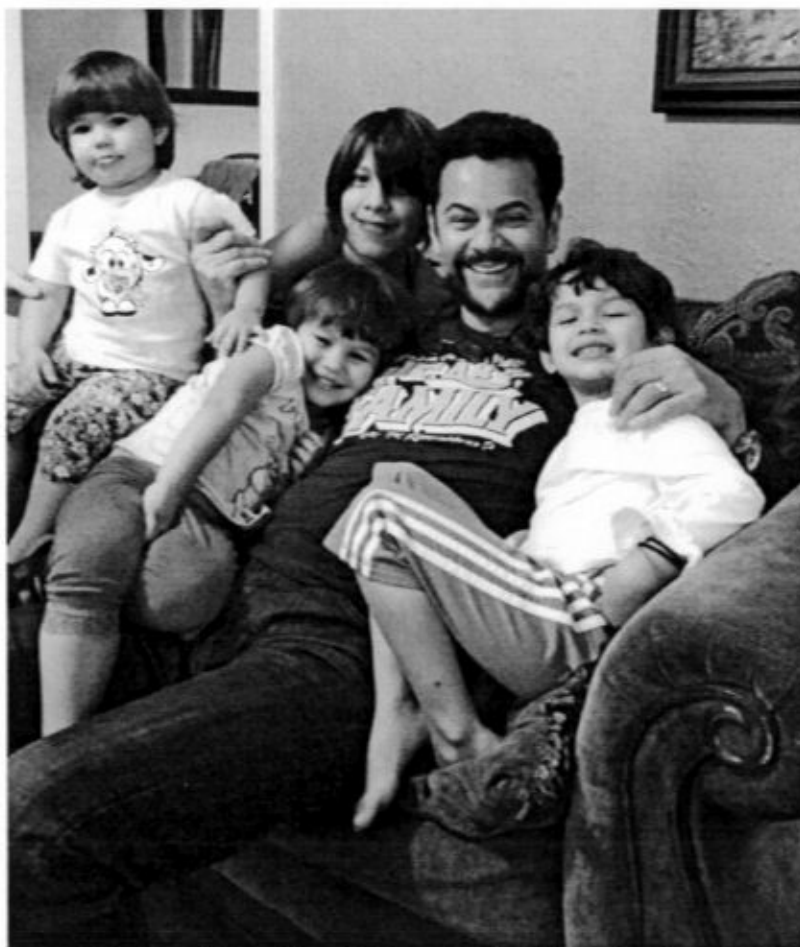
### SUGGESTION FOR INTERVIEW

**Media Contact:** Steve Levesque, Asia Willis - (818) 232-4175

LUCK Media & Marketing, Inc. - [info@luckmedia.com](mailto:info@luckmedia.com) -   



MUSIC INDUSTRY VETERAN BERNARD  
PORTER, PRESIDENT OF ARTIST DEVELOPMENT  
COMPANY PCG NASHVILLE, CREATES  
GO FUND ME PAGE TO ASSIST FAMILY  
OF HIS BROTHER, WHO LOST EVERYTHING  
IN A TRAGIC HOUSE FIRE



(Bernard Porter with 4 of the children - Emily, Chloe, Mariah and Carla)

**NASHVILLE- January 18, 2016-** Stressing an urgent need to raise an initial \$10,000 for essential items and living expenses, Bernard Porter, the brother of a man whose family of nine lost their rural Tennessee home last week in a tragic house fire has set up a **Go Fund Me** page (<https://www.gofundme.com/543uu678>) that reaches out to their community and beyond for immediate relief.

**Porter**, a music industry veteran who is President and CEO of leading career and artist development company PCG Nashville, explains that the house - rented by **Mike Riddle** and his family - is a total loss and the contents are either burned or saturated with smoke and sludge. The family, which was out of town and away from the home at the time of the fire in the early morning hours of January 10, did not have renter's insurance.

The unexpected loss is particularly painful in light of the fact that just in the past year, after suffering an extensive illness and loss of his job, Riddle, his wife, their five children (ages 2 to 22), her son from a previous marriage and her daughter in law, moved earlier this year to Tennessee from their longtime

home of Chicago for a fresh start and new job opportunities - aided by Bernard, his wife Molly and many kind and generous locals.

Ironically, when work dried up in Tennessee, Mike and his family headed back to Chicago in late December for a several week contracted stint doing snow removal. Scheduled to return to their home in Tennessee just days before the fire, they were delayed by bad weather - perhaps averting a much greater tragedy. "We're thankful that we're only replacing things instead of planning funerals," Bernard writes on the Go Fund Me page.

Bernard writes a powerful back story so that potential donors can know more about his brother and better understand the magnitude of this loss. It's an inspirational, heartbreaking narrative that captures the depth of the family's faith and love, the importance of community, and the true blessing of "paying it forward" and repaying kindness for kindness.

It concludes with this plea: "If you would like to be a part of helping this family get back up, once again, please donate what you can. No gift is too small. From the bottom of our hearts, we thank you for your support and most especially for lifting us up in your prayers."

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## REQUEST:

★ INTERVIEW ★ HIGH RES. PHOTOS

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LUCK Media & Marketing Inc. PO Box 400250 Las Vegas NV 89140-0250

-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Wednesday, January 13, 2016 7:09 AM

Subject: Satellite Interview February 3: Silicon Valley's 92 Yr-Old Designer Talks Tech, Vision and How to Live Life to the Fullest at Any Age!

Happy New Year!

I was wondering if you'd be interested in this interview?

During interviews on February 3rd, Barbara is available to discuss how she continues to achieve her dreams despite having AMD, what motivates her to preserve her vision for the future and how to live life to the fullest at any age! Dr. Elizabeth Johnson, a nutrition researcher at Tufts University, is also available to discuss that while there is no cure, there are steps that can help reduce the risk of progression if you are diagnosed.

I've included more info below. Please let me know if you'd like to book a slot or have questions. Thank you!

Francisco

Silicon Valley's 92 Yr-Old Designer Talks Tech, Vision and How to Live Life to the Fullest at Any Age!

Tufts University Researcher Shares Vision Loss Risk Factors and  
Preserve Sight

Tips to Help

February is National Age-Related Macular Degeneration Awareness Month

Interviews Available with Barbara Knickerbocker-Beskind, 92 year-old tech designer  
and Dr. Elizabeth Johnson from Tufts University on February 3rd from 7:00 a.m. – 11:00 a.m. ET

Barbara Knickerbocker-Beskind, along with an estimated 11 million Americans per year, has been impacted by AMD - a progressive disease that impacts central vision and is the leading cause of vision loss in people over the age of 50. But at 92, Barbara does not let her age or vision loss hold her back from anything – including becoming an author, the first private practice occupational therapist, and fulfilling her dreams as a designer at a top firm in Silicon Valley – where she is currently designing a pair of glasses to help those with AMD.

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Quick Facts:

- ☐ February is National Age-Related Macular Degeneration Month
- ☐ AMD, or Age-related Macular Degeneration, left untreated, is a leading cause of vision loss for Americans age 50 and older.
- ☐ AMD affects as many as 11 million Americans<sup>1</sup> and as the population ages, the number of cases is expected to increase.

- ☐ People with early stage AMD often do not experience any symptoms or changes in their vision.
- ☐ Women have a higher rate of AMD.
- ☐ Avoiding smoking can reduce the risk.

#### About the Talents:

Barbara Knickerbocker-Beskind, 92 Yr-Old Tech Designer Barbara Knickerbocker-Beskind is a designer and internationally recognized pioneer in the field of occupational therapy. As a conceptual designer at IDEO, she specific products that improve the quality of life for older people including an alternative walker called the "Trekker" with vertical grips to promote good posture and to maintain alternative arm-leg movements. She has also adapted ski poles to preserve good balance and gait patterns for those with vision and mobility problems.

Dr. Elizabeth Johnson, Researcher at Tufts University Elizabeth Johnson is a researcher at Tufts University researching nutrition and age-related visual and cognitive function. She has been involved in numerous clinical and epidemiologic studies and collaborates with academia, industry and government agencies. She also holds editorial roles at the British Journal of Nutrition, Food Reviews International and the Journal of Nutrition for the Elderly.

#### Suggested Interview Questions:

- What is AMD and how does it impact your daily life?
- Barbara, you began a whole new career at 90, what advice would you give to dreamers of any age?
- Are there lifestyle changes that others can consider to reduce their risk of AMD?
- Talk about treatment for those already diagnosed.
- Where can viewers/listeners go for more information?

This interview is provided by: Bausch + Lomb

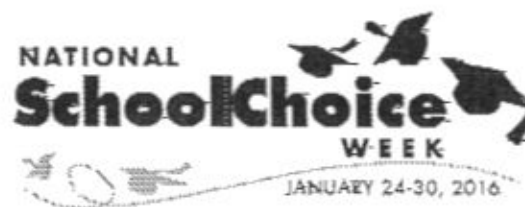
#### CONTACT:

FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:

Francisco Ramirez Media Relations Specialist  
(646) 926-3458

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Contact: Lynn White  
[lynn@schoolchoiceweek.com](mailto:lynn@schoolchoiceweek.com)  
(202) 480-2927 ext. 818

\*\*\* SATELLITE INTERVIEW AVAILABILITY \*\*\*  
January 21, 25, and 27

## As American Parents Demand More School Choice, Do Families in Your Area Have Enough Options for Their Children's Education?

**WASHINGTON, DC (January 11, 2016)** – In just two weeks, millions of Americans will raise awareness about the importance of K-12 education reform at an unprecedented **16,140 events** during National School Choice Week. It will be the largest series of education-related events in US history.

As parents, schools, business organizations, and elected officials focus on school choice during National School Choice Week (January 24-30, 2016), do parents in your area have enough options for their children's education?

Every state's school choice policies are different. How does your state and region fare when it comes to providing families with access to excellent schools? What can parents do to learn more about the education options available to their children, and how can they make informed decisions? And, what's on the horizon for school choice policy?

**ANDREW CAMPANELLA**, the president of National School Choice Week, is available for satellite television interviews to talk about school choice in your state or region.

### WHEN:

**THURSDAY, JAN. 21, 2016** – 06:00 – 11:00 AM Eastern Standard Time  
LIVE via satellite from Washington, D.C. at the National Press Club  
Galaxy 19 C06-Ch A. DL: 3806.5(H) SR: 6.1113, FEC 3/4,

**MONDAY, JAN. 25, 2016** – 07:00 AM - 12:00 PM Eastern Standard Time  
LIVE via satellite from San Francisco, California  
Galaxy 17 K18-Ch A. DL: 12046.5(V) SR: 6.1113, FEC 3/4

**WEDNESDAY, JAN. 27, 2016** – 07:00 AM - 12:00 PM Eastern Standard Time  
LIVE via satellite from San Francisco, California  
Galaxy 17 K18-Ch A. DL: 12046.5(V) SR: 6.1113, FEC 3/4

**ABOUT NATIONAL SCHOOL CHOICE WEEK:**

National School Choice Week (January 24-30, 2016) is a nonpartisan, nonpolitical public awareness effort, with the goal of shining a positive spotlight on effective education options for children, including traditional public schools, public charter schools, magnet schools, private schools, online learning, and homeschooling. For more information, visit [www.schoolchoiceweek.com](http://www.schoolchoiceweek.com).

**INTERVIEW TOPICS / HOOKS:**

**OPTIONS FOR PARENTS:** Andrew can talk about school choice options available to parents in your area, and share five tips for parents who want to choose new schools for their children. January is the month when parents need to start making important decisions for the 2016-2017 school year.

**SCHOOL CHOICE POLICY:** State legislatures across the country are back in session this month, and many are considering proposals to expand school choice for parents. Andrew can provide analysis on what those proposals would mean for families and schools in your area.

**GRADUATION AND DROPOUT RATES:** Every 26 seconds, another child drops out of high school in America. The high school dropout crisis presents serious challenges for families, communities and our economy. Andrew can discuss how school choice can improve graduation rates, and what parents can do to take action.

**TECHNOLOGY IN EDUCATION:** More students are taking online, K-12 courses than ever before. Technology is rapidly expanding school choice options to families in rural, suburban and even major metropolitan areas. Andrew can discuss how parents and schools can make the most out of tech innovations to make sure students are prepared for real life.

**TO SCHEDULE:**

Contact **Lynn White**, media scheduler for National School Choice Week, by e-mail at [lynn@schoolchoiceweek.com](mailto:lynn@schoolchoiceweek.com), or call **202-480-2927, extension 818**. Please provide your requested time, the amount of time you would like to speak with Andrew, and whether the interview will be live or taped.



## **ABOUT ANDREW CAMPANELLA:**

An enthusiastic advocate for educational opportunity, Andrew R. Campanella is widely recognized as one of the education reform community's leading policy strategists and communications executives.

Andrew is president of National School Choice Week (NSCW), a dynamic, independent campaign to raise public awareness of the many K-12 education options available to children and families across America.



Under Andrew's leadership, National School Choice Week has grown into the world's largest annual series of education-related events – from 150 events in 2011 to 16,140 events in 2016.

As president, Andrew and the NSCW team have developed partnerships with 13,000 schools, 1,000 homeschool groups, 1,000 chambers of commerce, and 500 education and policy organizations.

Prior to joining NSCW, Andrew served as national director of communications for the Alliance for School Choice. In this role, Andrew managed large-scale public education campaigns to support school choice program implementation in Arizona, the District of Columbia, Georgia, Louisiana, and Ohio. In addition, he was the lead media relations strategist during the successful fight for Congressional reauthorization of the D.C. Opportunity Scholarship Program.

Previously, Andrew served as national director of teacher recruitment and communications for the American Board for Certification of Teacher Excellence.

In 2015, he authored Leading the News: 25 Years of Education Coverage, the nation's first major study into how the media covers education and schools.

Andrew grew up in southern New Jersey, received his bachelor's degree in journalism and political science from American University in Washington, D.C., and currently lives in Blue Mountain Beach, Florida.

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Contact: Lynn White  
[lynn@schoolchoiceweek.com](mailto:lynn@schoolchoiceweek.com)  
 (202) 480-2927 ext. 818



-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Tuesday, January 19, 2016 8:54 AM

Subject: Satellite Interview: HealthCare.gov Deadline Less than 2 Weeks Away / CEO Kevin Counihan will discuss latest enrollment statistics in your state

Happy New Year!

I was wondering if you'd be interested in this interview?

Time is running out for people who want 2016 coverage through HealthCare.gov. The final enrollment deadline is January 31. People who miss the deadline will likely have to wait another year to sign up for health insurance and may be required to pay a fee when they file their federal income taxes.

Kevin Counihan, CEO of HealthCare.gov, is available for media interviews on the following dates:

Friday, Jan 22 – TV and Radio from 7-10 AM Thursday, Jan 28 – TV and Radio from 7-10 AM Friday, Jan 29 – TV and Radio from 7-10 AM

I've included more info below. Please let me know if you'd like to book a slot or have questions. Thank you!

Francisco

HealthCare.gov Deadline Less than 2 Weeks Away

HealthCare.gov CEO Kevin Counihan will discuss latest enrollment statistics in your state and share important information for consumers

Time is running out for people who want 2016 coverage through HealthCare.gov. The final enrollment deadline is January 31. People who miss the deadline will likely have to wait another year to sign up for health insurance and may be required to pay a fee when they file their federal income taxes.

Kevin Counihan, CEO of HealthCare.gov, is available for media interviews this week. In addition to sharing tips for signing up and important facts for consumers, Kevin will be able to discuss the latest enrollment statistics for your state, including the number of people in your state and city who have signed up for coverage and the choices available in your area. Kevin can share the places people in your community can go to find enrollment help.

Important Facts for Consumers:

- Time is running out. The final deadline to sign up for 2016 coverage at HealthCare.gov is January 31. People who miss the deadline may have to wait another year to sign up for health insurance and pay a fee when they file their federal income taxes.

- Healthcare might be more affordable than you think. About 8 in 10 people who are eligible for coverage through HealthCare.gov qualify for financial assistance to lower the cost of their monthly premiums. In fact, many people can find plans for \$75 or less per month after tax credits.
- There's still time to make changes. If you had coverage in 2015 and learned that your plan was automatically renewed for 2016, you still have time to shop plans and make changes. If you find better plan for your family is available, you can change plans at any time before the end of Open Enrollment on January 31, 2016.
- Free, expert help is available. If you have questions about signing up or want to talk through your options with a trained professional, free help is just a call or click away. Call center representatives are available to help all day, every day at 1-800-318-2596. You can also find free in-person help available in your community by visiting: [Localhelp.healthcare.gov](http://Localhelp.healthcare.gov)

#### Sample Questions:

- What are the important dates and deadlines people need to know?
- Where can people sign up for coverage?
- Is financial assistance available to help pay for monthly premiums?
- Where can people go to get their questions answered and find more information?

About Kevin Counihan, Chief Executive Officer, HealthCare.gov:

Kevin Counihan joined the Department after most recently serving as the CEO of AccessCT, the state of Connecticut's health insurance exchange. As the AccessCT CEO, Kevin led the successful implementation of the state's marketplace where enrollment exceeded expectations. Additionally, he was the Director of Marketing for the Massachusetts Connector during Massachusetts' implementation of their health reform initiative.

In his role as HealthCare.gov CEO, Kevin is responsible and accountable for leading the federal Marketplace, managing relationships with state marketplaces, and running the Center for Consumer Information and Insurance Oversight (CCIIO), which regulates health insurance at the federal level. Kevin has over 25 years of experience in the commercial health insurance industry. He is an experienced senior executive with more than three decades of success in business, marketing, operations, product development and strategic planning for healthcare organizations.

This interview is provided by the Centers for Medicare & Medicaid Services

CONTACT:  
FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:  
Francisco Ramirez Media Relations Specialist  
(646) 926-3458

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**From:** Erik Andersen [mailto:[erik@missingpiecegroup.com](mailto:erik@missingpiecegroup.com)]

**Sent:** Wednesday, January 20, 2016 1:07 PM

**Subject:** Sean Watkins (Nickel Creek & Watkins Family Hour) To Release New Solo Album; Rolling Stone Debuts Single



**Sean Watkins of Nickel Creek &  
Watkins Family Hour To Release New Solo  
Album *What To Fear*, out March 18**

*Rolling Stone* Debuts Single

US Tour Dates Announced



Singer, songwriter, and multi-instrumentalist **Sean Watkins** has long been known for his work as one-third of the Grammy Award-winning trio Nickel Creek and, more recently, for helping the itinerant and genre-hopping ensemble Watkins Family Hour with his sister Sara. However, in the last year he has more assertively - and impressively - taken on the role of solo artist. On **March 18**, Sean will release his new album ***What To Fear*** via Thirty Tigers, a follow-up to 2014's acclaimed *All I Do Is Lie*, which had been his first solo record in nearly a decade. Today, **Rolling Stone** debuted the first single and title track calling it "an articulate, razor-edged folk song, made up of equal parts melody and message."

LISTEN: Sean Watkins - "What To Fear" on *Rolling Stone*:

<http://www.rollingstone.com/music/news/hear-sean-watkins-political-new-song-what-to-fear-20160120>

"Ever since I was a kid, I always thought it was so funny when some news anchor would say something like 'Are the shoes you're wearing giving you cancer? Stay tuned for the answer right after this!' and then an ad comes on which they get paid for. It's a pretty simple and genius plan," said Watkins. "Where we get our information from is very important. Fear can keep us safe, but it can also cause us to make harsh reactionary decisions that we regret later."

On his own, Watkins displays tremendous warmth and soulfulness as a singer, a refreshing candor and humor as a lyricist, and prodigious skill as an arranger. On *What To Fear*, he bolsters an acoustic lineup with a rock rhythm section, bringing drama and drive to these new tracks while keeping intact the emotional intimacy of all the stories he is telling.

Watkins deftly juggles the observational and the autobiographical, convincingly taking on the personalities of others - a stalker, a preacher, a cynical newscaster - and then juxtaposing them with a voice that is clearly his own. Watkins' singing unites disparate narrative threads; he's disarmingly honest and sympathetic, no matter whom the character he is channeling might be. Similarly, he has managed to combine the work of his acoustic collaborators - the gifted young Northern Californian trio **Bee Eaters** - with the robust bass and drums combo of **Matt Chamberlain** and **Mike Elizondo**.

*What To Fear* includes guest-star turns from Sara as well as pianist **Benmont Tench** (Tom Petty and the Heartbreakers) and bassist **Sebastian Steinberg** (Soul Coughing). Having friends and family on board has long been a hallmark of every Watkins project, however *What To Fear* is all about Sean Watkins himself, front and center, as his songwriting matures and his persona as a solo performer blooms.

Unlike most of his peers, Watkins has been a performer for more than 25 years. He was a mere 12 years old when he played his first gig with Nickel Creek at a San Diego pizza parlor who's star ascended quickly, including a "Best Contemporary Folk Album" Grammy with 2002's *This Side*. Since then, Watkins has released three solo efforts as well as albums with Switchfoot frontman Jon Foreman as the duo Fiction Family and with fellow guitarist Glen Phillips as Works Progress Administration, an eight-piece band featuring a stellar lineup of fellow L.A. session players. He's also been regularly invited to record and tour with many other musicians, among them Jackson Browne and Lyle Lovett.

#### **Track List:**

- 01) What To Fear
- 02) Last Time For Everything
- 03) I Am What You Want
- 04) Keep Your Promises II
- 05) Everything
- 06) Where You Were Living
- 07) Too Little Too Late
- 08) Local Honey
- 09) Tribulations
- 10) Back On My Feet

#### **US Tour Dates:**

03/29 - Northampton, MA @ Parlor Room

03/30 - Cambridge, MA @ Club Passim  
03/31 - New York, NY @ City Winery  
04/01 - Philadelphia, PA @ Boot and Saddle  
04/02 - Vienna, VA @ Barns at Wolf Trap  
04/03 - Charlotte, NC @ Evening Muse  
04/05 - Carrboro, NC @ Cat's Cradle  
04/06 - Asheville, NC @ Grey Eagle  
04/07 - Athens, GA @ The Foundry  
04/08 - Decatur, GA @ Eddie's Attic  
04/09 - Chattanooga, TN @ Barking Legs Theatre  
04/10 - Nashville, TN @ Station Inn  
04/12 - St. Louis, MO @ Duck Room  
04/13 - Chesterfield, MO @ Break Room Concerts  
04/14 - Davenport, IA @ Redstone Room  
04/15 - Madison, WI @ Frequency  
04/16 - Marshfield, WI @ Vox Concert Series  
04/17 - Minneapolis, MN @ Dakota  
04/19 - Chicago, IL @ City Winery

Sean Watkins is available for interviews and performances.

*Digital and physical copies of What To Fear are available upon request.*

**For more information, please contact:**

**Missing Piece Group**

**Erik Andersen** ([erik@missingpiecegroup.com](mailto:erik@missingpiecegroup.com))

**Brady Brock** ([brady@missingpiecegroup.com](mailto:brady@missingpiecegroup.com))

**Michael Krumper** ([michael@missingpiecegroup.com](mailto:michael@missingpiecegroup.com))

**862-234-0801**

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-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Wednesday, January 20, 2016 1:00 PM

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- Free, expert help is available. If you have questions about signing up or want to talk through your options with a trained professional, free help is just a call or click away. Call center representatives are available to help all day, every day at 1-800-318-2596. You can also find free in-person help available in your community by visiting: Localhelp.healthcare.gov

#### Sample Questions:

- What are the important dates and deadlines people need to know?
- Where can people sign up for coverage?
- Is financial assistance available to help pay for monthly premiums?
- Where can people go to get their questions answered and find more information?

About Kevin Counihan, Chief Executive Officer, HealthCare.gov:

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This interview is provided by the Centers for Medicare & Medicaid Services

#### CONTACT:

FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:

Francisco Ramirez Media Relations Specialist  
(646) 926-3458



-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Thursday, January 21, 2016 6:33 AM

Subject: Satellite Interview: HealthCare.gov Deadline Less than 2 Weeks Away / CEO Kevin Counihan will discuss latest enrollment statistics in your state

Hi,

I was wondering if you'd be interested in this interview?

Time is running out for people who want 2016 coverage through HealthCare.gov. The final enrollment deadline is January 31. People who miss the deadline will likely have to wait another year to sign up for health insurance and may be required to pay a fee when they file their federal income taxes.

Kevin Counihan, CEO of HealthCare.gov, is available for media interviews on the following dates:

Friday, Jan 22 – TV and Radio from 7-10 AM Thursday, Jan 28 – TV and Radio from 7-10 AM Friday, Jan 29 – TV and Radio from 7-10 AM

I've included more info below. Please let me know if you'd like to book a slot or have questions. Thank you!

Francisco

HealthCare.gov Deadline Less than 2 Weeks Away

HealthCare.gov CEO Kevin Counihan will discuss latest enrollment statistics in your state and share important information for consumers

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Kevin Counihan, CEO of HealthCare.gov, is available for media interviews this week. In addition to sharing tips for signing up and important facts for consumers, Kevin will be able to discuss the latest enrollment statistics for your state, including the number of people in your state and city who have signed up for coverage and the choices available in your area. Kevin can share the places people in your community can go to find enrollment help.

Important Facts for Consumers:

- Time is running out. The final deadline to sign up for 2016 coverage at HealthCare.gov is January 31. People who miss the deadline may have to wait another year to sign up for health insurance and pay a fee when they file their federal income taxes.
- Healthcare might be more affordable than you think. About 8 in 10 people who are eligible for coverage through HealthCare.gov qualify for financial assistance to lower the cost of their monthly premiums. In fact, many people can find plans for \$75 or less per month after tax credits.
- There's still time to make changes. If you had coverage in 2015 and learned that your plan was automatically renewed for 2016, you still have time to shop plans and make changes. If you find better plan for your family is available, you can change plans at any time before the end of Open Enrollment on January 31, 2016.
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FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:

Francisco Ramirez Media Relations Specialist  
(646) 926-3458

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-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Thursday, January 21, 2016 6:52 AM

To: Iman Tate

Subject: Satellite Interview: HealthCare.gov Deadline Less than 2 Weeks Away / CEO Kevin Counihan will discuss latest enrollment statistics in your state

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YOU ARE INVITED TO BE A PART OF  
A VERY SPECIAL EVENT IN DOWNTOWN NASHVILLE DURING

# Fresh *art* Friday

at The Arts Company

## FRIDAY, FEBRUARY 5, 2016

In collaboration with  
The Kentucky Folk Art Center at Morehead State University,

**The Arts Company Presents**

### **CONTEMPORARY URBAN FOLK ART FROM KENTUCKY: END OF THE AGRARIAN TRADITION**

FEBRUARY 6-24, 2016

&

**A ONE-NIGHT-ONLY**

Special Exhibition Preview, Visual Art Conversation & Performance  
featuring Kevin Gordon, Joshua Huettig and Matt Collinsworth

5:30pm - Tour the Exhibit

6:00pm - Conversation Begins

*\* Followed by a reception*

Hosted by

**NashvilleArts**  
ALLIANCE



Admission Free. Space Limited.

**RSVP Required to:**

[art@theartscompany.com](mailto:art@theartscompany.com)

215 5th Ave of the Arts N. Nashville, TN 37204 • 615.254.2040

[www.theartscompany.com](http://www.theartscompany.com)

*For Immediate Release*

*Contact: Lon Bouldin*

*The Arts Company*

*(917) 370-1002*

*[lon@venturespr.com](mailto:lon@venturespr.com)*

*Images for press available upon request*



## **Fresh Art Friday at The Arts Company**

*February 5, 5:30-7:00pm*

### **Special Exhibition Preview, Visual Art Conversation, & Performance Featuring:** ***Contemporary Urban Folk Art From Kentucky: End of the Agrarian Tradition***

*Singer, Songwriter, Poet, and Folk Art Collector Kevin Gordon*

*Kentucky Urban Folk Artist Joshua Huettig*

*Matt Collinsworth, Director, Kentucky Folk Art Center at Morehead State University*

*Hosted by Nashville Arts Magazine and Moderated by Editor Paul Polycarpou*

*Admission Free / RSVP in advance required: [art@theartscompany.com](mailto:art@theartscompany.com)*

Nashville, TN – As part of the **Fresh Art Friday** series, **The Arts Company**, in collaboration with the **Kentucky Folk Art Center at Morehead State University**, will present a special exhibition preview of ***Contemporary Urban Folk Art From Kentucky: End of the Agrarian Tradition***; and a one-night-only art talk featuring well-known singer, songwriter, poet, and avid folk art collector **Kevin Gordon** (who will also be performing), Kentucky-based urban folk artist **Joshua Huettig**, and special guest curator **Matt Collinsworth**, director, Kentucky Folk Art Center at Morehead State University. The event is hosted by **Nashville Arts Magazine** and moderated by editor **Paul Polycarpou**. **Fresh Art Friday at The Arts Company** is February 5, at 5:30pm-7:00PM. Admission is free, but RSVP required. To reserve space for the event., e-mail [art@TheArtsCompany.com](mailto:art@TheArtsCompany.com). The exhibition will officially *open the next night during First Saturday Art Crawl Downtown on February 6, 6PM-9PM*; continuing through February 24, during regular gallery hours, 11:00AM-5:00PM, Tuesday-Saturday. [www.TheArtsCompany.com](http://www.TheArtsCompany.com)

***Contemporary Urban Folk Art From Kentucky: End of the Agrarian Tradition*** presents the shift from agrarian folk art to contemporary art. While these artists range in age from their thirties to their sixties, they are all of a generation of folk artists in Kentucky, who not only exist on the cutting edge, but define it actively through their work.

### **PARTICIPANTS**

**Kevin Gordon** is a Louisiana-born singer-songwriter who studied poetry and graduated with a master's degree from the University of Iowa Writers' Workshop. He moved to Tennessee in 1992, landing a publishing deal as a songwriter, but quickly found that his greatest success fell outside the parameters of the country music marketplace, having songs recorded by Keith Richards of the Rolling Stones, Levon Helm, Lucinda Williams, and other non-mainstream country artists. In 1995 he recorded the tracks that would become his first nationally distributed album, Cadillac Jack's #1 Son, and since then has released



five others, four of those as an independent artist. Not surprisingly, Gordon's connection with the creative outsiders of the folk art world is significant.

"For 15 years I've been obsessed with contemporary self-taught art to the point where I've opened a gallery in my house," Gordon explains. "But what's really been inspiring about entering this world has been getting to know artists like Mose Tolliver and Jimmy Lee Sudduth. These people started making art of their own volition.. "They already worked long days at hard jobs, often in the fields, and there was no market for their art, no dealers at their doors (until they were discovered and exhibited). That really reinforced, for me, the basic reason why I write and perform my songs — which is because I feel like I have to."

**Joshua Huettig** is a self-taught artist and has been painting since 2007. The sudden passing of his father, and the depression that followed, made him realize that he had to push out creative energy into the world, because the very nature of creation itself is making something that is meaningful and living. Most of the wood that he paints on is pulled out of the Ohio River or is found in near-by creeks or garbage piles. Using mostly house paint he has collected over the years, he paints images that search for the balance between the primitive and the spiritual.

**Matt Collinsworth**, director, Kentucky Folk Art Center at Morehead State University, is the guest curator for this exhibition. He earned his BA from Georgetown College and his MFA from Ohio State University. He received the 1995 Ruth Lilly Fellowship, and his poetry has appeared in journals such as *Poetry*, the *Georgetown Review*, and *Appalachian Heritage Magazine*, among other places. He is director of the Kentucky Folk Art Center and senior director of cultural outreach, preservation, and education at Morehead State University.

#### The Arts Company/ Downtown Nashville

*The Arts Company, celebrating its 20th Anniversary, is a primary arts destination in Downtown Nashville. The gallery is celebrating by offering a yearlong exploration looking back at selected gallery artists; as well as looking forward to discovering fresh original and contemporary artwork from ongoing and new gallery artists— including sculptors, painters, and photographers. representing artwork by emerging to legendary artists. Presenting 12 exhibitions each year; collaboration with other galleries statewide; partnering with 5th Avenue of the Arts District to produce the First Saturday Art Crawl Downtown; and specializing in full-service artistic resources for businesses and individuals.*

*First Saturday Art Crawl Downtown, presented by 5th Avenue of the Arts, is a monthly visual arts event in downtown Nashville. An alliance of art galleries and venues invite the public to explore the vibrant Nashville downtown art scene. Admission free, the event welcomes approximately 2,000 attendees each month, bringing more attention and recognition to this energetic destination for visual arts.*

---

**Fresh Art Friday at The Arts Company • February 5, 5:30-7:00pm**

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*Singer, Songwriter, Poet, and Folk Art Collector Kevin Gordon • Kentucky Urban Folk Artist Joshua Huettig*

*Matt Collinsworth, Director, Kentucky Folk Art Center at Morehead State University;*

*Hosted by Nashville Arts Magazine and Moderated by Editor Paul Polycarpon*

*Admission Free / RSVP in advance required: [art@theartscompany.com](mailto:art@theartscompany.com)*

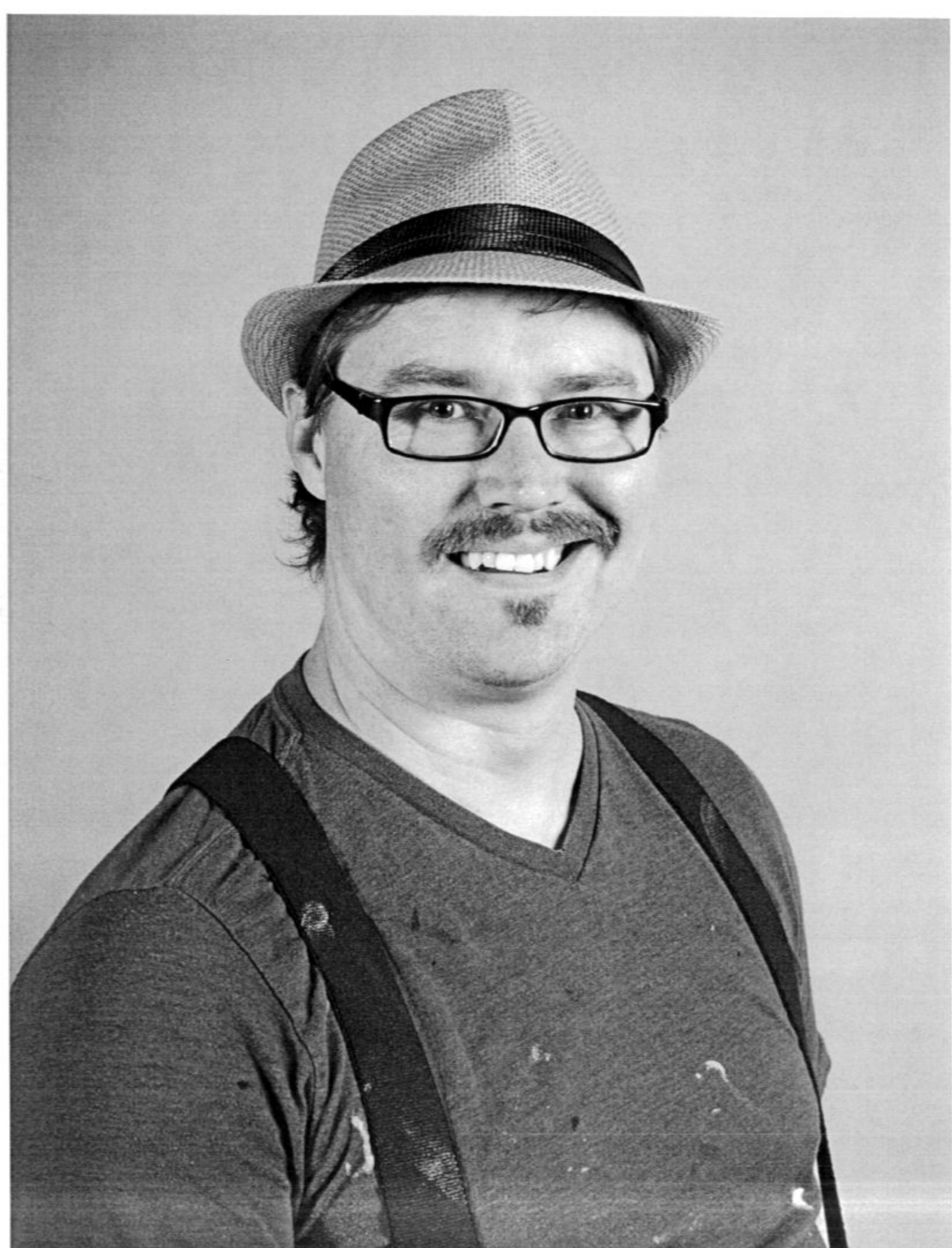
**THE ARTS COMPANY**

**215 5<sup>th</sup> Avenue of the Arts, North • Tuesday-Saturday, 11am-5:00pm**

**[www.TheArtsCompany.com](http://www.TheArtsCompany.com)**

**###**









arts

— 20 th

NASHVILLE

**From:** Phil Sklar [mailto:Phil.Sklar@BobbleheadHall.com]  
**Sent:** Wednesday, January 27, 2016 3:34 AM  
**Subject:** Presidential Candidate Bobblehead Kickstarter - Launching This Week!

Hi,

At the end of the week, we will be launching a Kickstarter Campaign to produce the most comprehensive line of Presidential Candidate bobbleheads for the 2016 Election! You can get a preview of the Kickstarter here:

<https://www.kickstarter.com/projects/bobbleheadhall/895826961?token=fac5d132>. I will include you on the press release when it comes out on Thursday or Friday, and can answer any questions in the meantime.

To date, only bobbleheads of Hillary Clinton and Donald Trump have been produced, but the Presidential Candidates are such characters, that we thought a broader selection was needed. Kickstarter backers will be able to choose among all of the top polling candidates including Donald Trump (the only bobblehead of him with real hair-like material), Hillary Clinton, Bernie Sanders, Marco Rubio and Ted Cruz. Undecided Democrats and Republicans will be able to choose between a Democratic Donkey and Republican Elephant, while everyone should love the 1<sup>st</sup> ever "BobbleFlag"! Plus, we have an option for people to have bobbleheads of one of the other candidates made if they choose.

Let me know if you have any questions!

Regards,

Phil

Phil Sklar  
Co-Founder and CEO  
National Bobblehead Hall of Fame and Museum  
[Phil.Sklar@bobbleheadhall.com](mailto:Phil.Sklar@bobbleheadhall.com)  
414-519-2625  
[www.BobbleheadHall.com](http://www.BobbleheadHall.com)

**Disclaimer:** If you do not wish to receive further e-mails from Phil Sklar using Meltwater or from all future e-mails from Meltwater, please click the following link: [\[Remove Me\]](#). Requests will take a maximum of 2 business days to process.

If you would like to contact Meltwater, we can be reached at:  
Meltwater, 225 Bush Street, Suite 1000, San Francisco, California 94104

**From:** bbouchard=polarisproject.org@mail.salsalabs.net  
[mailto:bbouchard=polarisproject.org@mail.salsalabs.net] **On Behalf Of** Brandon Bouchard  
**Sent:** Thursday, January 28, 2016 7:58 AM  
**Subject:** Press Release: Tennessee 2015 Human Trafficking Data Released



Press Release

**FOR IMMEDIATE RELEASE**

**Contact:** Brandon Bouchard, (202) 507-7962

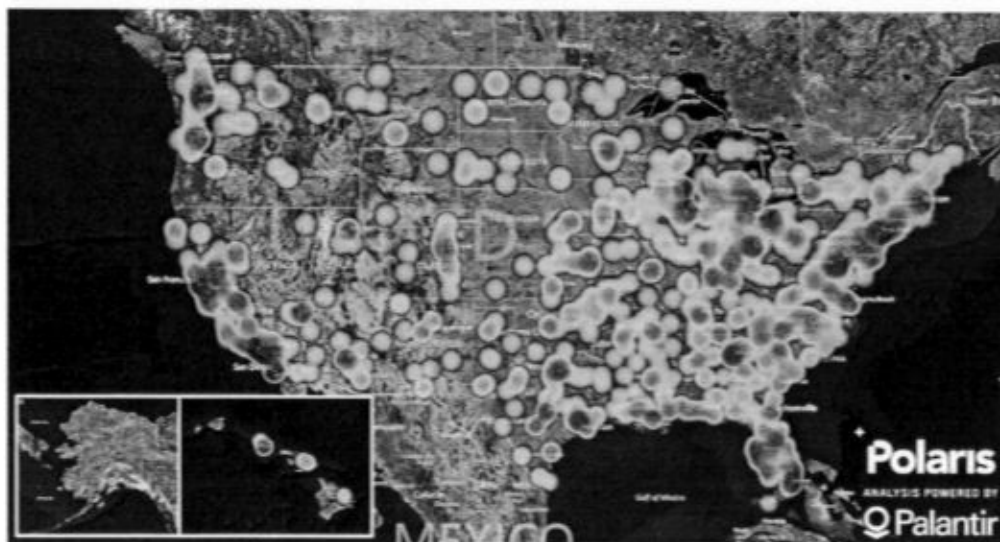
## **2015 Tennessee Human Trafficking Case Data Released**

*1,600 survivors reached out for help in U.S. in 2015, a 24 percent increase over 2014;  
519 percent increase in cases handled nationwide since 2008*

**WASHINGTON, D.C.** (January 28, 2016) – Polaris, a leader in the global fight to eradicate modern slavery and restore freedom to survivors, released 2015 data from the National Human Trafficking Resource Center (NHTRC) hotline today. In 2015, 69 cases of human trafficking were reported to the NHTRC from Tennessee, which included 53 cases of sex trafficking and 12 cases of labor trafficking. In 2014, 73 human trafficking cases were reported. Since 2007, the NHTRC has received reports of 333 cases of human trafficking in Tennessee.

In 2015, 5,973 cases of human trafficking were reported in the United States and overseas to the NHTRC and Polaris's BeFree Textline. A total of 1,636 survivors of sex and labor trafficking reached out to the hotlines, a 24 percent increase over 2014. The hotlines identified thousands more potential victims through the calls of friends, family members, service providers, community members, and others. In total, 25,696 cases of human trafficking have been reported through the NHTRC and Polaris's BeFree Textline since December 2007, establishing the largest data set on human trafficking in the U.S.

Case and call data from the NHTRC for all 50 states and D.C. is available at <http://www.traffickingresourcecenter.org/statistics>.



*Locations of human trafficking cases reported to the NHTRC in 2015*



"From the domestic servant forced to work for little pay who required emergency shelter to the young girl made to sell sex online against her will who texted us for crisis support, survivors of human trafficking are reaching out to the national hotline more than ever," **said Bradley Myles, CEO of Polaris.** "The national human trafficking hotline is a lifeline for victims of modern slavery in America. More survivors calling the national hotline means more women, children, and men are being connected to life-changing support through the incredible work of more than 3,000 service provider partners across the country."

[Click here to download a summary of the NHTRC and BeFree statistics.](#)

A groundbreaking report from Northeastern University funded by the National Institute of Justice was published on January 25th and found that requiring the NHTRC number to be posted in public areas was the most effective way to increase the number of human trafficking arrests. The NHTRC has provided over 6,500 tips to law enforcement since 2007, including more than 1,400 in 2015, and does so with the consent of the caller or when required by law. [Click here to read the Northeastern report.](#)

Notable in the national 2015 data is a significant increase in the number of survivors who reached out for help. While the NHTRC and BeFree hotlines serve a variety of individuals, the primary goal is to reach as many victims and survivors as possible to ensure they can be connected to help if they want it. In 2015, the NHTRC and BeFree Textline were contacted by 1,636 survivors through more than 4,089 signals (calls, texts, emails, and webforms). In 2014, 1,322 survivors contacted the hotlines through 3,112 signals. This represents a 24 percent increase in individual survivors who reached out from 2014 to 2015, as well as a 31 percent increase in signals from survivors.

Also of note is a 10 percent increase in total reported cases to the NHTRC since 2014, with a 15 percent increase in reported sex trafficking cases. While the cases of labor trafficking reported to the NHTRC decreased from 818 in 2014 to 721 in 2015, Polaris largely attributes this decline to a chronic and critical lack of awareness of labor trafficking within the United States.

#### **Key 2015 data for the United States at the national level includes:**

- **National Human Trafficking Resource Center**
  - 5,544 cases of human trafficking reported in the U.S.
  - Of those cases:
    - 4,136 (75%) were sex trafficking
    - 721 (13%) were labor trafficking
    - 1,660 (30%) involved U.S. citizens
    - 1,041 (19%) involved foreign nationals
  - Click [here](#) for more data
- **Polaris's BeFree Textline**
  - 177 cases of human trafficking reported in the U.S.
  - Of those cases:
    - 146 (82%) were sex trafficking
    - 11 (6%) were labor trafficking

Polaris emphasizes that the data are not intended to represent the full scope of human trafficking, but rather from incoming communications received through the NHTRC and Polaris's BeFree Textline. Breakdowns of case data are non-cumulative. Cases may involve multiple victims and callers do not always provide specific demographic information.

The National Human Trafficking Resource Center (NHTRC) is a 24-hour, confidential, multi-modal hotline serving the United States and U.S. territories. Experienced hotline specialists provide around-the-clock crisis support and connect human trafficking victims and survivors to shelter, counseling, legal aid, and other life-saving resources where available. The hotline also receives tips of suspected human trafficking cases and equips the anti-trafficking community with the tools to effectively combat all forms of human trafficking. The NHTRC is



operated by Polaris and funded by the U.S. Department of Health and Human Services and other private donors. Polaris launched its BeFree Textline in 2013 to offer the same services via text. Currently, the BeFree Textline operates from 3:00 p.m. to 11:00 p.m. EST.

People can receive help or report a tip of suspected human trafficking by calling the **National Human Trafficking Resource Center (NHTRC)** at **1-888-373-7888** or by sending a text to **Polaris** at **"BeFree" (233733)**.

###

#### **About Polaris**

*Polaris is a leader in the global fight to eradicate modern slavery. Named after the North Star that guided slaves to freedom in the U.S., Polaris acts as a catalyst to systemically disrupt the human trafficking networks that rob human beings of their lives and their freedom. By working with government leaders, the world's leading technology corporations, and local partners, Polaris equips communities to identify, report, and prevent human trafficking. Our comprehensive model puts victims at the center of what we do -- helping survivors restore their freedom, preventing more victims, and leveraging data and technology to pursue traffickers wherever they operate. Learn more at [www.polarisproject.org](http://www.polarisproject.org).*

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P.O. Box 65323  
Washington, D.C. 20035  
202-745-1001

**From:** Peter Steyrer [mailto:hostmaster@steyrer.biz]  
**Sent:** Friday, January 29, 2016 9:25 PM  
**Subject:** Press Info Re-Released NDW-Album "Videoclips"

After it was still to the label Steyrer discounters in recent years, so come pö a pö the hidden treasures back to the market. Since the first pressing of 1982 the NDW-album of the Mannheim band "video clips" in the collectors portals often changed hands for several Hunder euros, the Berlin label "Priv4te Records" has decided to publish the disc in Phyniyl as a limited edition again. This was sold out so quickly again that will be reflected on a third publication.

Of course on our side also a promo download via the following link under the cover.



More Info you will find on the Promodownload here:

[www.steyrer.de/promovideoclips.htm](http://www.steyrer.de/promovideoclips.htm)

For your shipment, please refer to the label code and the Gemangaben the specified Promo Link.

Many greetings

your

Peter Steyrer

#### Impressum

Steyrer & Sohn GbR  
83104 Tuntenhausen  
Tel. 08067/883880  
Handy: 0171/6033138  
Telefax: 08067/8838820  
E-Mail: [jeanssteyrer@t-online.de](mailto:jeanssteyrer@t-online.de)  
Besuchen Sie uns auf [www.steyrer.de](http://www.steyrer.de)

Geschäftssitz: 83104 Tuntenhausen  
Inh. Dipl.-Betriebswirt (FH) Peter Steyrer  
und Johannes Steyrer Kfm. im Gross- und  
Aussenhandel  
St.-Nr. 156/164/51208  
USt-ID: DE 252794745

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**From:** Hot Schatz PR [mailto:info@hotschatzpr.ccsend.com] **On Behalf Of** Hot Schatz PR

**Sent:** Monday, February 01, 2016 9:05 AM

**Subject:** LA Based Crown Pointe Productions Opens Nashville Studio

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*HotSchatz*



*Michael Maples*

**CROWN POINTE PRODUCTIONS  
OPENS NASHVILLE STUDIO**

NASHVILLE, Tenn. (February 1, 2016) - Photographer/Director Michael Maples has announced the opening of his Nashville offices for Crown Pointe Productions, a full service commercial production company specializing in film, web content, and photography.

Based in Los Angeles, Maples's Crown Pointe Productions delivers the highest level of creative visual media for his clients to create innovative content across all platforms of media -- commercial video, post production, visual effects, animation, commercial/product photography, and graphic design.

A Nashville native, Maples moved to Los Angeles 16 years ago to work as a fashion photographer. His clients have included Google's popular video game Ingress, women's fashion line, *Dickie's Girl*, and Maks and Peta from the ABC hit TV series *Dancing with the Stars*.

In 2012, Maples formed Crown Pointe Productions (CPP) to expand his creative services to offer film production, as well as, photography. Since then, CPP has worked with such notable clients as Pizza Hut's competition reality show, *BattleBots*, the luxury watch line, *Giantto* and California Costumes' *Skelanimals*. Most recently, he directed the new music video "Cowboy's Love" for hot country newcomer, *Leah Turner*, which ranked Top 5 on CMT's 12 Pack Country Countdown.

"With all of the creative excitement happening in Nashville, I felt the timing was right to open a Nashville office," says Maples. "The depth of talent here is so amazing, and it feels good to be home again. My vision for Crown Pointe Productions is to have both markets complement each other in my work."

Crown Pointe Productions studios are located at 5915 Robertson Ave, Nashville TN 37209. Michael Maples can be reached by phone at 323-691-4300 or by email at [CrownPointeProductionsNASH@gmail.com](mailto:CrownPointeProductionsNASH@gmail.com)

For more information, visit [www.CrownPointeProductions.com](http://www.CrownPointeProductions.com) or follow on [Instagram](#)

**PRESS CONTACT:**

Schatzi Hageman, Hot Schatz PR

[schatzi@hotschatzpr.com](mailto:schatzi@hotschatzpr.com)

PH: 615-782-0078

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**From:** LUCK Media & Marketing Inc. [mailto:campaigns@luckmedia.ccsend.com] **On Behalf Of** LUCK Media & Marketing Inc.

**Sent:** Friday, January 29, 2016 10:58 AM

**Subject:** PCG Nashville Helps Retail Outlet Giant Opry Mills Launch Their "Opry Mills Unplugged" Entertainment Initiative

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LUCK MEDIA & MARKETING, INC.

**FOR IMMEDIATE RELEASE**

**Media Contact:** Steve Levesque, Asia Willis - (818) 232-4175

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**PCG**  
**ONLINE**



Music veteran and Founder/CEO of PCG Nashville, Bernard Porter (left photo) and PCG student Macey Graham performing on the Opry Mills performance stage (right photo).

## PCG NASHVILLE HELPS RETAIL OUTLET GIANT OPRY MILLS LAUNCH THEIR "OPRY MILLS UNPLUGGED" ENTERTAINMENT INITIATIVE

**Established in 2008, PCG Nashville Is Recognized  
As America's Leading Career/Artist  
Development Organizations**

**NASHVILLE - January 29, 2016** - America's leading artist career/artist development organization **PCG Nashville** ([www.pcnashville.com](http://www.pcnashville.com)) has been hired by **Opry Mills, Tennessee's** largest outlet and value retail shopping destination, to launch the entertainment initiative "**Opry Mills Unplugged.**"

Helping take the live entertainment at Opry Mills ([www.oprymills.com](http://www.oprymills.com)) to an exciting new level, PCG Nashville will select and manage the performers featured at Opry Mills' indoor stage.

"It's important to us to provide quality, live entertainment for our guests to enjoy while at Opry Mills," said Jad Murphy, general manager of Opry Mills. "We want to do our part in giving visitors the true 'Music City' experience, and we are proud to be working with PCG Nashville to make that happen."



Since launching PCG Nashville ([www.pcgncashville.com](http://www.pcgncashville.com)) in 2008, industry veteran **Bernard Porter** has changed the lives and fortunes of hundreds of established, new and up-and-coming musicians and artists across a wide spectrum of genres. His clients have been featured on "The Voice," "Good Morning America," "American Idol" and other shows.

"We are excited to explore other talent opportunities within the Simon mall properties to broaden our reach in helping and educating artists nationwide," said music veteran and Founder/CEO of PCG Nashville, Bernard Porter.

Artists interested in being considered for Opry Mills Unplugged must complete the form on PCG Nashville's website. Artists must audition before being selected. The audition and selection process is managed entirely by PCG Nashville.

The stage is located in the entertainment wing of the shopping center between **Claim Jumper** and the **Aquarium Restaurant**.

Located seven miles from downtown Nashville, Opry Mills features a great collection of fashion-forward stores such as Polo Ralph Lauren Factory Store, Coach, Cole Haan, Saks Fifth Avenue OFF 5TH, Forever 21, NIKE Factory Store, Gap Outlet, Lucky Brand Outlet and Bass Pro Shops, as well as the state's first locations from The Limited Outlet and H&M. Shoppers can also enjoy quality dining and entertainment at Rainforest Cafe, Aquarium Restaurant, Dave & Buster's, and Regal Cinemas Opry Mills Stadium 20 & IMAX. Opry Mills' famous Entertainment Stage and Tennessee Treasures play area further enhance the family shopping experience.

PCG Nashville's agreement to participate is with Opry Mills' owner, **Simon Malls**, a global leader in retail real estate ownership, management and development and a S&P 100 company. Their industry leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions of dollars in annual retail sales.

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-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Friday, January 29, 2016 7:53 AM

Subject: Satellite Interview February 3: Silicon Valley's 92 Yr-Old Tech Designer and Dr. Elizabeth Johnson Talk Vision and Living Life to the Fullest at Any Age!

Hi:

Apologies if you already received this media advisory.

I was wondering if you'd be interested in this interview?

During interviews on February 3rd, Barbara Knickerbocker-Beskind is available to discuss how she continues to achieve her dreams despite having AMD, what motivates her to preserve her vision for the future and how to live life to the fullest at any age! Dr. Elizabeth Johnson, a nutrition researcher at Tufts University, is also available to discuss that while there is no cure, there are steps that can help reduce the risk of progression if you are diagnosed.

I've included more info below. Please let me know if you'd like to book a slot or have questions. Thank you!

Francisco

Silicon Valley's 92 Yr-Old Designer Talks Tech, Vision and How to Live Life to the Fullest at Any Age!

Tufts University Researcher Shares Vision Loss Risk Factors and Tips to Help Preserve Sight

February is National Age-Related Macular Degeneration Awareness Month

Interviews Available with Barbara Knickerbocker-Beskind, 92 year-old tech designer and Dr. Elizabeth Johnson from Tufts University on February 3rd from 9:00 a.m. – 12:00 p.m. ET

Barbara Knickerbocker-Beskind, along with an estimated 11 million Americans per year, has been impacted by AMD - a progressive disease that impacts central vision and is the leading cause of vision loss in people over the age of 50. But at 92, Barbara does not let her age or vision loss hold her back from anything – including becoming an author, the first private practice occupational therapist, and fulfilling her dreams as a designer at a top firm in Silicon Valley – where she is currently designing a pair of glasses to help those with AMD.

During interviews on February 3rd, Barbara is available to discuss how she continues to achieve her dreams despite having AMD, what motivates her to preserve her vision for the future and how to live life to the fullest at any age! Dr. Elizabeth Johnson, a nutrition researcher at Tufts University, is also available to discuss that while there is no cure, there are steps that can help reduce the risk of progression if you are diagnosed.

Quick Facts:

☐ February is National Age-Related Macular Degeneration Month

- ❑ AMD, or Age-related Macular Degeneration, left untreated, is a leading cause of vision loss for Americans age 50 and older.
- ❑ AMD affects as many as 11 million Americans<sup>1</sup> and as the population ages, the number of cases is expected to increase.
- ❑ People with early stage AMD often do not experience any symptoms or changes in their vision.
- ❑ Women have a higher rate of AMD.
- ❑ Avoiding smoking can reduce the risk.

#### About the Talents:

Barbara Knickerbocker-Beskind, 92 Yr-Old Tech Designer Barbara Knickerbocker-Beskind is a designer and internationally recognized pioneer in the field of occupational therapy. As a conceptual designer at IDEO, she specific products that improve the quality of life for older people including an alternative walker called the "Trekker" with vertical grips to promote good posture and to maintain alternative arm-leg movements. She has also adapted ski poles to preserve good balance and gait patterns for those with vision and mobility problems.

Dr. Elizabeth Johnson, Researcher at Tufts University Elizabeth Johnson is a researcher at Tufts University researching nutrition and age-related visual and cognitive function. She has been involved in numerous clinical and epidemiologic studies and collaborates with academia, industry and government agencies. She also holds editorial roles at the British Journal of Nutrition, Food Reviews International and the Journal of Nutrition for the Elderly.

#### Suggested Interview Questions:

- What is AMD and how does it impact your daily life?
- Barbara, you began a whole new career at 90, what advice would you give to dreamers of any age?
- Are there lifestyle changes that others can consider to reduce their risk of AMD?
- Talk about treatment for those already diagnosed.
- Where can viewers/listeners go for more information?

This interview is provided by: Bausch + Lomb

#### CONTACT:

FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:

Francisco Ramirez Media Relations Specialist  
(646) 926-3458

**From:** Peter Steyrer [mailto:hostmaster@steyrer.biz]

**Sent:** Monday, February 08, 2016 9:32 AM

**Subject:** Press Info Re-Released Volksmusik-Album "Asslinger Buam"

#### PRESS - INFO

Other Digital Re -Released production here the album of Asslinger Buam that Peter Steyrer has eye taken in 1981 in the Siegel recording studios in Munich . It is a fresh hearty production from our beautiful Bavarian alpine upland . In addition to some well-known folk songs mood , there are also some instrumental own folk numbers with typical instruments such as the raffe !

Even these instrumentals make excellent jingles for shipments as well as background music for shipments from the Alps .

Of course our side also a promo download via the following link under the cover .



More info and a Promodownload you will find on following link

[www.steyrer.de/promo7351.htm](http://www.steyrer.de/promo7351.htm)

Für Ihre Sendung entnehmen Sie die den Labelcode und die Gemangaben dem angegebenen Promolink.

Einen Herzlichen Gruß

Ihr

Peter Steyrer

#### Impressum

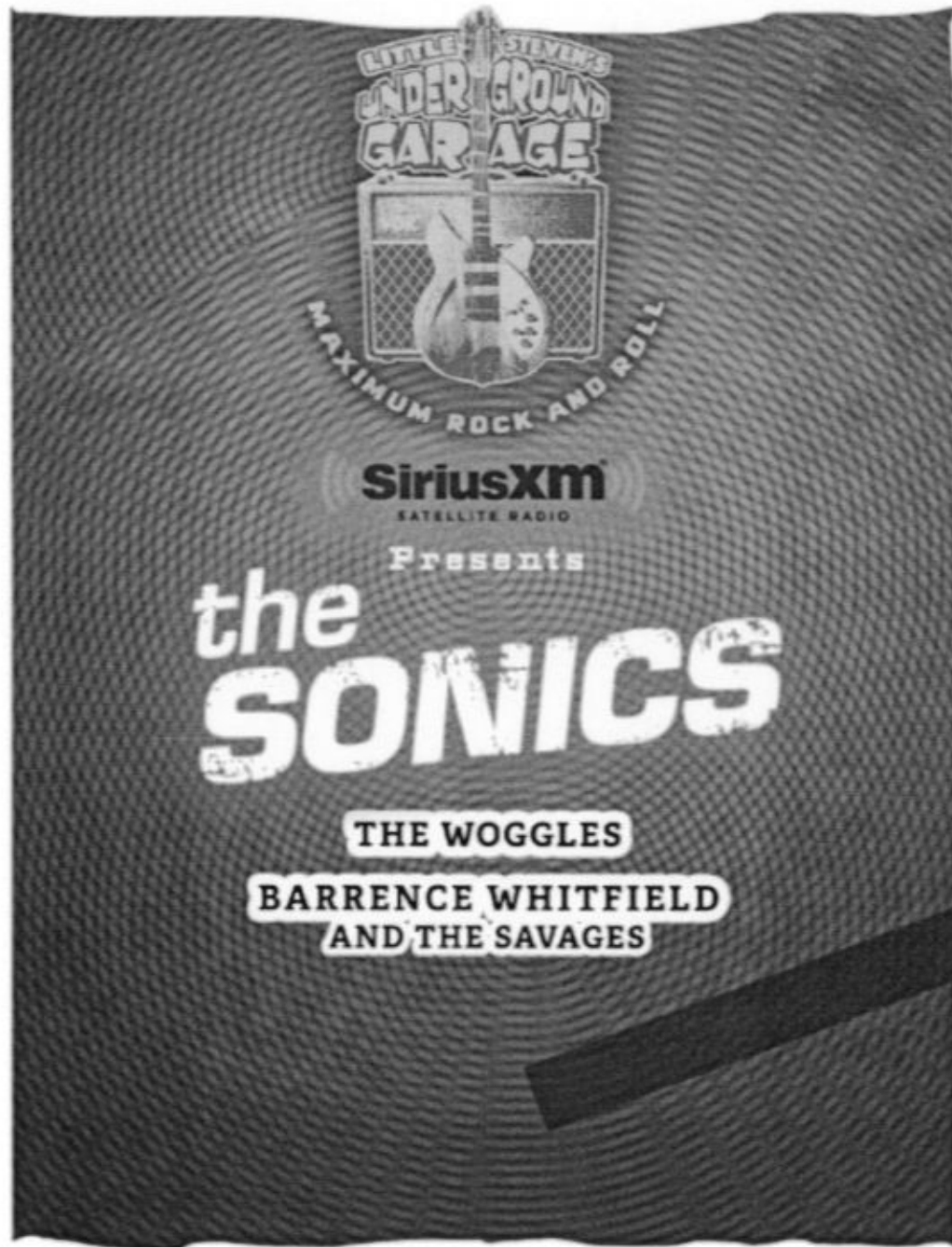
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510.338.0881  
[press@jpcutlermedia.com](mailto:press@jpcutlermedia.com)



LITTLE STEVEN'S UNDERGROUND GARAGE & SIRIUSXM PRESENTS  
THE SONICS, THE WOGGLES, BARRENCE WHITFIELD & THE SAVAGES



NORTH AMERICAN SPRING 2016 TOUR  
MAY & JUNE 2016

THE SONICS RELEASE NEW LIVE ALBUM  
*LIVE AT EASY STREET*  
(RELEASE DATE: APRIL 16, 2016)

THURSDAY, MAY 5 - UNION TRANSFER - PHILADELPHIA, PA  
FRIDAY, MAY 6 - HAW RIVER BALLROOM - SAXAPAHAW, NC  
SATURDAY, MAY 7 - 9:30 CLUB - WASHINGTON, DC  
MONDAY, MAY 9 - ORANGE PEEL - ASHEVILLE, NC  
TUESDAY, MAY 10 - TERMINAL WEST - ATLANTA, GA  
WEDNESDAY, MAY 11 - EXIT / IN - NASHVILLE, TN  
FRIDAY, MAY 13 - TREES - DALLAS, TX  
SATURDAY, MAY 14 - MOHAWK AUSTIN - AUSTIN, TX  
TUESDAY, MAY 17 - CRESCENT BALLROOM - PHOENIX, AZ  
THURSDAY, MAY 19 - REGENT THEATRE - LOS ANGELES, CA  
FRIDAY, MAY 20 - THE FILLMORE - SAN FRANCISCO, CA  
SUNDAY, MAY 22 - THE NEPTUNE - SEATTLE, WA  
MONDAY, MAY 23 - DANTE'S - PORTLAND, OR  
THURSDAY, MAY 26 - KNUCKLEHEADS SALOON - KANSAS CITY, MO  
FRIDAY, MAY 27 - TURF CLUB - ST. PAUL, MN  
SATURDAY, MAY 28 - THE PROMONTORY - CHICAGO, IL  
SUNDAY, MAY 29 - GREEN BAY DISTILLERY - GREEN BAY, WI  
TUESDAY, MAY 31 - PHOENIX CONCERT THEATER - TORONTO, ON  
THURSDAY, JUNE 2 - COLLEGE STREET MUSIC HALL - NEW HAVEN,  
CT  
FRIDAY, JUNE 3 - BRIGHTON MUSIC HALL - BOSTON, MA  
SATURDAY, JUNE 4 - MUSIC HALL OF WILLIAMSBURG - BROOKLYN,  
NY

**Tacoma, WA -- Tuesday, February 9, 2016 --** Little Steven's Underground Garage & SiriusXM presents **The Sonics**, **The Woggles**, and **Barrence Whitfield & The Savages** for a 21-city North American tour kicking off on May 5, 2016 at Union Transfer (Philadelphia, PA) and continuing through June 4 at the Music Hall of Williamsburg (Brooklyn, NY). Renowned for single-handedly defining the genre of garage rock, The Sonics are set to release a new live album, *Live at Easy Street* (April 16, 2016), for Record Store Day in advance of the tour. The Sonics will also be joining **Robert Plant and The Sensational Space Shifters** in March 2016 for shows throughout the South. Interviews and hi-res photos for all three bands are available upon request.

The Sonics are officially back as a garage rock tour-de-force with their first studio album in almost 50 years, *This Is the Sonics* (2015), receiving critical acclaim from *Rolling Stone*, *MOJO*, and *The New Yorker*, just to name a few. With what might be the



longest interval between recordings in rock history -- The Sonics released the legendary **Here Are the Sonics** in 1965 and **Boom** in 1966 -- the band's 2015 follow-up album is an unflinching testament to why The Sonics have influenced countless generations of garage bands the world over. *This Is the Sonics* is a hard-hitting record of 12 new savage songs, produced by **Jim Diamond** (**The White Stripes**, **Dirtbombs**, **Electric Six**). As famed rock critic **David Fricke** of *Rolling Stone* notes, "The Sonics were cult heroes who influenced Nirvana -- now they've finally made another LP."

Though the band broke up in 1967 (and then reformed in 2007), The Sonics have inspired some of rock's greatest stars such as **Bruce Springsteen**, **Kurt Cobain**, **Jack White**, **Eddie Vedder**, and many others. Their song "Have Love, Will Travel" was not only covered by **The Black Keys**, but it was featured in a **Modelo Especial** beer commercial, a **Land Rover** TV ad, and was used as promo for the 2014 season of **Anthony Bourdain's** CNN Series, "Parts Unknown." An interview between the **Foo Fighters' Dave Grohl** and The Sonics' **Larry Parypa** was recently included in the Seattle episode of the HBO Series, "**Foo Fighters: Sonic Highways**."

With the release of *This Is the Sonics*, The Sonics' original members **Jerry Roslie** (keyboards and vocals), **Larry Parypa** (guitar and vocals), and **Rob Lind** (sax, harmonica and vocals) reunited and enlisted bassist **Freddie Dennis** (The Kingsmen, The Liverpool Five) and drummer **Dusty Watson** (Dick Dale, Agent Orange) to round-out the powerhouse group. Recorded for KEXP, their upcoming record *Live at Easy Street* is nothing short of a masterpiece with special guests **Eddie Vedder** (Pearl Jam), **Chris Ballew** (The Presidents of the United States of America), **Matt Lukin** (Mudhoney), **Van Conner** (Screaming Trees), **Ben Shepherd** (Soundgarden), and others. *Live at Easy Street* will be released on vinyl on April 16, and subsequently digitally available via iTunes.

On their excitement for the spring 2016 tour, The Sonics comment, "We have a long relationship with Little Steven. He has joined us on stage to perform, and we spent an entire day with him prior to our last show at SXSW. Now things have come full circle. The Sonics are thrilled and honored to have been chosen to represent Little Steven and his amazing Underground Garage radio network as we set out on this tour. We're excited to bring Sonics rock and roll to many new cities and revisit some of our favorite places and people. And as The Sonics have been known to say, 'The road goes on forever and the party never ends.'"

"In the early '60s, The Sonics coupled the frenetic energy of Little Richard with their own hormone fueled adrenaline to create a sound that 50 years on remains timeless and exhilarating," says **The Mighty Manfred** (DJ in Little Steven's Underground Garage, lead singer for The Woggles). "For The Woggles to share a stage with them is to be in the presence of masters, to feel the glow of gods, and to gaze into the Hall Of The Immortals."

The Woggles, a four-man delivery system for 200-proof nitro-fueled rock'n'roll share a vision and blaze a trail with the same insanity as the true Wildman originators of three-chord mayhem. Their sound is a combination of '60s rock'n'roll with a fist-full of soul, a hip flask of rhythm & blues and a splash of surf. The Woggles' 2009 release, **Tempo Tantrum**, was ranked by *Spin Magazine* among the "Best of the Year" and touted the album as the "soundtrack for the best biker flick you've never seen." Their song "It's Not About What I Want (It's What You Got)," was voted the first ever "Coolest Song of the

Year" by listeners of SiriusXM's Underground Garage Channel.

Barrence Whitfield and the Savages have built a strong reputation for their explosive stage performances, described as "raucous and rough, in high gear from the moment they hit the stage." Similar to **Joe Louis**, **Howlin' Wolf**, and **Wilson Pickett**, Whitfield has what these greats all possessed, the one thing a trainer cannot teach a fighter: a lust for mayhem. The wilder, louder more insane the Savages bring it, the more Whitfield is ready to attack the mic. Upon the release of the band's third album, ***Call of the Wild***, they've toured with many artists including **Bo Diddley**, **Tina Turner**, **George Thorogood**, **Robert Cray** and **Solomon Burke**.

Don't miss this incredible opportunity to see The Sonics, The Woggles, and Barrence Whitfield and The Savages in a city near you this spring. The Sonics set the precedence, pace and the sound that ultimately gave every musician that followed the right to take rock to the edge of the universe!

###

**From:** Jesse P. Cutler [mailto:press@jpcutlermedia.com]  
**Sent:** Tuesday, February 09, 2016 2:37 PM

**Subject:** (MEDIA ALERT) Little Steven's Underground Garage & SiriusXM Presents The Sonics, The Woggles, and Barrence Whitfield & The Savages for North American Spring 2016 Tour!

Hi,

Coming up in May & June 2016, Little Steven's Underground Garage & SiriusXM presents The Sonics, The Woggles, and Barrence Whitfield & The Savages for a 21-city North American tour. Renowned for single-handedly defining the genre of garage rock, The Sonics are set to release a new live album, *Live at Easy Street* (April 16, 2016), for Record Store Day in advance of the tour. The Sonics will also join Robert Plant and The Sensational Space Shifters in March 2016 for shows throughout the South. Interviews and hi-res photos for all three bands are available upon request.

Would you be interested in highlighting the forthcoming tour?

The Sonics are officially back as a garage rock tour-de-force with their first studio album in almost 50 years, *This Is the Sonics* (2015), receiving critical acclaim from *Rolling Stone*, *MOJO*, and *The New Yorker*. Produced by Jim Diamond (The White Stripes, Dirtbombs, Electric Six), *This Is the Sonics* is an unflinching testament to why The Sonics have inspired some of rock's greatest stars such as Bruce Springsteen, Kurt Cobain, Jack White, Eddie Vedder, and many others.

Recorded for KEXP, The Sonics' upcoming record *Live at Easy Street* is nothing short of a masterpiece with special guests Eddie Vedder (Pearl Jam), Chris Ballew (The Presidents of the United States of America), Matt Lukin (Mudhoney), Van Conner (Screaming Trees), Ben Shepherd (Soundgarden), and others.

For additional detailed information regarding The Sonics, The Woggles, Barrence Whitfield & The Savages and the spring 2016 tour, please see the press release below. Download links to access *This Is the Sonics* and *Live at Easy Street* are available upon request. Let me know if you have any questions.

Best,  
Jesse  
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(w) [barrencewhitfieldsavages.com](http://barrencewhitfieldsavages.com)

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\*\*\*For Immediate Release\*\*\*

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Best,

Jesse

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(w) [barrencewhitfieldsavages.com](http://barrencewhitfieldsavages.com)

\*\*\*\*\*

\*\*\*For Immediate Release\*\*\*

From: Joe Sivick [mailto:jsivick@missingpiecegroup.com]

Sent: Wednesday, February 10, 2016 11:29 AM

Subject: Rolling Stone Country Premieres Live Video for Amy Helm's Cover of Sam Cooke's "Good News"  
- US Tour Kicks Off This Week



## Amy Helm Premieres "Good News" Live Video with Rolling Stone Country

National Tour Supporting Anders Osborne Kicks Off  
This Week



In celebration of her forthcoming tour with her band **The Handsome Strangers** supporting **Anders Osborne**, **Amy Helm** has released a stunning live video shot in her home of Woodstock, NY. Rolling Stone Country premiered the video for her live version of **Sam Cooke's "Good News"** and said "While Helm's performance spotlights her raw, organic approach to the tune, it also carries the freewheeling spirit of Cooke's original."

Watch the video here:

<https://www.youtube.com/watch?v=kxiLFJW07Og>

Last summer, **Amy Helm** released her critically-acclaimed solo debut ***Didn't It Rain*** via Entertainment One Music. The album was embraced by the likes of The New York Times, The Wall Street Journal, Relix, Rolling Stone and firmly established her as a solo artist.

While *Didn't It Rain* was her first official album as a solo artist, Helm has been making music most of her life. She's already won widespread praise as a singer, songwriter and live performer, first as a member of the celebrated alt-country collective **Ollabelle** and subsequently for her extensive work with her father, musical icon **Levon Helm**, who passed away in 2012.

To kick off 2016, Helm, along with her band the Handsome Strangers, have announced a US tour supporting Anders Osborne.

**US Tour with Anders Osborne:**

2/11 - Nashville, TN - City Winery  
2/12 - Birmingham, AL - Workplay  
2/13 - Atlanta, GA - Center Stage  
2/14 - Charleston, SC - Pour House  
2/17 - Wilmington, NC - Brooklyn Arts Center  
2/18 - Easton, MD - Avalon  
2/19 - Washington, DC - 9:30 Club  
2/20 - Irvington, NY - Irvington Town Hall Theater\*  
2/25 - Boston, MA - Paradise Rock Club  
2/27 - Ardmore, PA - Ardmore Music Hall  
2/28 - Pittsburgh, PA - Alter  
3/1 - Columbus, OH - Park Street Saloon  
3/2 - Cincinnati, OH - Taft Theater  
3/4 - Chicago, IL - Thalia Hall  
3/5 - St. Louis, MO - Old Rock House  
\* - Amy Helm headlining with opener Adrien Reju

Facebook: [facebook.com/AmyHelmMusic](https://facebook.com/AmyHelmMusic)

Twitter: [twitter.com/amyhelmmusic](https://twitter.com/amyhelmmusic)

Website: [amyhelm.com](http://amyhelm.com)

For more information, please contact:

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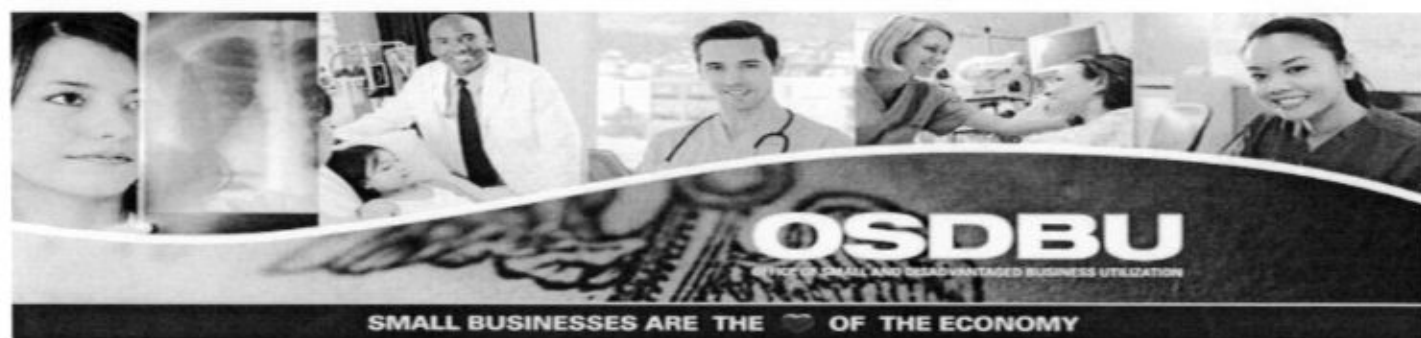
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**From:** LaToya Sims [mailto:[lsims@thebizzellgroup.com](mailto:lsims@thebizzellgroup.com)]  
**Sent:** Wednesday, February 10, 2016 10:55 AM  
**Subject:** U.S. Department of Health and Human Services Coming to Nashville!



**FOR IMMEDIATE RELEASE**

**Contact:**

LaToya Sims, The Bizzell Group

**Direct Line:** 301.755.9476 **Office Line:** 301.459.0100

[lsims@thebizzellgroup.com](mailto:lsims@thebizzellgroup.com)

[www.thebizzellgroup.com](http://www.thebizzellgroup.com)

**U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES HOSTS  
SMALL BUSINESS OUTREACH EVENT**

**Nashville, TN** – The “Getting Back 2 Business” 2016 Small Business Community Outreach Event hosted by the U.S. Department of Health and Human Services (HHS), Office of Small and Disadvantaged Business Utilization (OSDBU) will be held on March 16<sup>th</sup> at Tennessee State University, Avon Williams Campus. This one-day event will focus primarily on familiarizing and educating small business owners with the processes and procedures associated with government contracting, significant to their region of the country. Small business owners will gain first-hand insight on identifying and pursuing contract opportunities with the Department of Health and Human Services and have an opportunity to meet with government representatives.

“We focus on strengthening the healthcare of all Americans by advancing scientific knowledge, innovation, healthcare safety and accountability. We use small businesses to assist us with achieving these strategies,” says Teresa Lewis, Director of OSDBU. For media inquiries, please contact LaToya Sims by email: [lsims@thebizzellgroup.com](mailto:lsims@thebizzellgroup.com) or call (301) 755-9476.

**Event Details**

**Event Name:** “Getting Back 2 Business” 2016 Small Business Community Outreach Event  
**Date:** Wednesday, March 16, 2016  
**Time:** 8:00 AM – 5:00 PM  
**Location:** Tennessee State University, Avon Williams Campus  
330 10th Avenue North  
Nashville, TN 37203

Please visit to the registration [website](#) to reserve your attendance. Registration is required.

**ABOUT HHS OSDBU**

The U.S. Department of Health and Human Services Office of Small and Disadvantaged Business Utilization (OSDBU) helps small businesses in their pursuit of health and human services-related contracts including information outlining the latest requirements for contracting, future contract opportunity listings, tips for working with HHS, and networking opportunities with Small Business Specialists during monthly vendor outreach sessions. For more information, visit <http://www.hhs.gov/grants/small-business-programs>.

###

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-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Thursday, February 11, 2016 10:44 AM

Subject: Satellite Interview February 29: The Rising Costs of Prescription Drugs AARP on Skyrocketing Prices, their Impact on Consumers and How People Can Save

Hi:

I was wondering if you'd be interested in this interview?

A new AARP report shows the prices of prescription medications are rising much faster than inflation. Recent data show that retail prices for over 600 of the prescription drugs most widely used by older adults increased at a rate that is 6 X higher than the inflation rate. In interviews on Monday, February 29th, Leigh Purvis, Director of Health Services Research, AARP Public Policy Institute, is available to talk about the current trends in retail prices of prescription drugs and highlights from the latest Rx Price Watch Report. She'll discuss what's behind these price increases and how they impact people, employers, insurance companies, and taxpayer-funded programs like Medicare and Medicaid.

Leigh will also share tips for managing rising costs without sacrificing your health or financial security.

I've included more info below. Please let me know if you'd like to book a slot or have questions. Thank you!

Francisco

The Rising Costs of Prescription Drugs

AARP on Skyrocketing Drug Prices, their Impact on Consumers and How People Can Save Highlights from the latest Rx Price Watch Report

Interviews Available: Monday, February 29th from 7:00 AM ET – 11:00 AM ET

Exorbitant prescription drug prices are a hot button issue right now with no end in sight. From public outrage to Congressional hearings to pharma's 'bad boy,' Martin Shkreli, the concern about high drug costs isn't going away any time soon. And coming down the pike is a pipeline full of very expensive specialty medications.

A new AARP report shows the prices of prescription medications are rising much faster than inflation. Recent data show that retail prices for over 600 of the prescription drugs most widely used by older adults increased at a rate that is 6 X higher than the inflation rate. This trend is unsustainable by any measure. The average cost for just one drug is \$11,000 per year! More and more Americans are finding that they simply can't afford the prescription drugs that they need to stay healthy. As drug prices go up, all consumers get stuck with the bill in one way or another.

In interviews on Monday, February 29th, Leigh Purvis, Director of Health Services Research, AARP Public Policy Institute, is available to talk about the current trends in retail prices of prescription drugs and highlights from the latest Rx Price Watch Report. She'll discuss what's behind these price increases and how they impact people, employers, insurance companies, and taxpayer-funded programs like Medicare and Medicaid.

Leigh will also share tips for managing rising costs without sacrificing your health or financial security.

Suggested Questions:

- What does your latest Rx Price Watch Report show? What is the most important trend you're seeing?
- Your report finds that retail prices of brand name and specialty drugs are increasing faster than the rate of general inflation – Is this a surprise?
- What's causing these rising drug prices?

- Who is impacted most by the rising prices of prescription drugs?
- What can consumers do to save money on their prescription drugs?

About the Talent:

Leigh Purvis is the Director of Health Services Research in AARP's Public Policy Institute. She leads a team of policy analysts and researchers who work on health care issues that are relevant to the 50-plus population. In addition, Ms. Purvis heads the Institute's work on prescription drug and mental health issues. Her primary areas of expertise are prescription drug pricing, biologic drugs, and prescription drug coverage. She is a coauthor of the Public Policy Institute's Rx Price Watch reports, which track price trends for prescription drugs widely used by older Americans.

Ms. Purvis joined AARP in 2005 as a senior policy research analyst. Prior to her tenure at AARP, she worked for the American Psychological Association. Ms. Purvis is a recognized expert on prescription drug issues and frequently speaks with the press.

This interview is provided by AARP.

CONTACT:

FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:

Francisco Ramirez Media Relations Specialist  
(646) 926-3458

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-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Tuesday, February 16, 2016 9:35 AM

Subject: Satellite Interview February 29: The Rising Costs of Prescription Drugs AARP on Skyrocketing Prices, their Impact on Consumers and How People Can Save

Hi:

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A new AARP report shows the prices of prescription medications are rising much faster than inflation. Recent data show that retail prices for over 600 of the prescription drugs most widely used by older adults increased at a rate that is 6 X higher than the inflation rate. In interviews on Monday, February 29th, Leigh Purvis, Director of Health Services Research, AARP Public Policy Institute, is available to talk about the current trends in retail prices of prescription drugs and highlights from the latest Rx Price Watch Report. She'll discuss what's behind these price increases and how they impact people, employers, insurance companies, and taxpayer-funded programs like Medicare and Medicaid.

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About the Talent:

Leigh Purvis is the Director of Health Services Research in AARP's Public Policy Institute. She leads a team of policy analysts and researchers who work on health care issues that are relevant to the 50-plus population. In addition, Ms. Purvis heads the Institute's work on prescription drug and mental health issues. Her primary areas of expertise are prescription drug pricing, biologic drugs, and prescription drug coverage. She is a coauthor of the Public Policy Institute's Rx Price Watch reports, which track price trends for prescription drugs widely used by older Americans.

Ms. Purvis joined AARP in 2005 as a senior policy research analyst. Prior to her tenure at AARP, she worked for the American Psychological Association. Ms. Purvis is a recognized expert on prescription drug issues and frequently speaks with the press.

This interview is provided by AARP.

CONTACT:

FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:

Francisco Ramirez Media Relations Specialist  
(646) 926-3458

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*For Immediate Release*

*Contact: Lon Bouldin*

*The Arts Company*

*(917) 370-1002*

*[lon@venturespr.com](mailto:lon@venturespr.com)*

*Images for press available upon request*



**THE ARTS COMPANY**

**Presents**

**CARBON PHOTOGRAPHIC PRINTS BY FRED DUSEL**

**Opening During First Saturday Art Crawl Downtown - March 5, 6PM-9PM**

**Continuing through March 25**

**Preview the exhibition**

**Fresh Art Friday, March 4, 5:30-7:00 pm**

*A Conversation with Photographer Fred Dusel and Entrepreneur Michael Burcham*

*Hosted by Nashville Arts Magazine at The Arts Company,*

*5:30 pm / Conversation begins at 6:00 pm/Admission Free /*

*RSVP in advance required — [art@theartscompany.com](mailto:art@theartscompany.com)*

Nashville, TN (Winter 2016) – **Photography at The Arts Company in March** features photographer extraordinaire Fred Dusel, connecting art and the human spirit, in an exhibit—**Rare Carbon Photographic Prints**—that will *open during First Saturday Art Crawl Downtown on March 5, 6PM-9PM*; continuing through March 25, during regular gallery hours, 11:00AM-5:00PM, Tuesday-Saturday. [www.TheArtsCompany.com](http://www.TheArtsCompany.com)

*A conversation with Fred Dusel and Michael Burcham*, hosted by Nashville Arts Magazine and moderated by Editor Paul Polycarpou, will preview this exhibition of photography during **Fresh Art Friday at The Arts Company** on March 4, at 5:30pm. Admission is free, but RSVP is required. E-mail [Art@TheArtsCompany.com](mailto:Art@TheArtsCompany.com) to reserve space for the event.

**About the Exhibit / Rare Carbon Photographic Prints**

Michael Burcham, CEO, Narus Health, introduced Fred Dusel's photography to The Arts Company. The sample images that Michael brought to the gallery were ones that Fred had captured some 30 years ago of the natural beauty around the California coast and the High Sierras. While the images were excellent, it was the rare carbon printing process that Fred had executed flawlessly that made them stunning. Carbon printing is an intensely complex and personal photographic process. According to Anne Brown, The Arts Company curator of the exhibit, "Carbon printing is virtually a lost art in the world of contemporary photography. But Fred Dusel is captivated by the process and results. The print results are considered the ultimate photographic standard—even above palladium and platinum prints—for the longevity, clarity, depth of image, and quality of each print. Each print is unique." This challenging and exacting process became popular in the 1860s, and fell out of favor the late- 19th, early 20-century when printing techniques began to evolve in simpler ways. Only a very few people currently use this process. Fred is one of them."

### About the Photographer / Fred Dusel

**Photographer Fred Dusel** is a Vietnam veteran, rock musician, machinist, freemason, and attorney. His range of careers is one that attests to the diversity of his interests, the effects of a persistently inquisitive mind. Yet throughout his lifelong evolution, there has remained a consistent ardor for Dusel: His love of photography. Born in San Francisco in 1946, Dusel's life was rooted on the west coast until 1998 when he was admitted to Vanderbilt University School of Law. After retiring from his law practice due to health issues in 2012, Dusel began to study carbon transfer printing, a highly-complex photographic process originally developed during photography's advent in the 1860s. Dusel was drawn to carbon transfer printing for its ability to render shadow contrasts and tonal scales that surpass typical silver gelatin or platinum print capacities.

### About the Special Host and Guest / Michael Burcham

**Michael Burcham** is a CEO Coach, Strategist, Entrepreneur and Innovator. Michael began his healthcare career after graduating from the University of Mississippi Medical Center in 1983. He also holds an MBA from Belmont University and a Doctorate in Health Administration from the Medical University of South Carolina. Michael has a passion for helping individuals grow their businesses. Michael is currently the CEO of Narus Health - a healthcare organization supporting individuals facing life limiting and life threatening medical conditions. He was the founding President & CEO of the Nashville Entrepreneur Center - an innovation center helping launch new healthcare and technology businesses that has been recognized Nationally as one of the country's leading startup organizations.

### About The Arts Company

*The Arts Company, celebrating its 20th Anniversary, is a primary arts destination in Downtown Nashville. The gallery is celebrating by offering a yearlong exploration looking back at selected gallery artists; as well as looking forward to discovering fresh original and contemporary artwork from ongoing and new gallery artists— including sculptors, painters, and photographers. representing artwork by emerging to legendary artists. Presenting 12 exhibitions each year; collaboration with other galleries statewide; partnering with 5th Avenue of the Arts District to produce the First Saturday Art Crawl Downtown; and specializing in full-service artistic resources for businesses and individuals.*

*First Saturday Art Crawl Downtown, presented by 5th Avenue of the Arts, is a monthly visual arts event in downtown Nashville. On every First Saturday, an alliance of art galleries and museums collectively invite the public to explore the vibrant Nashville downtown art scene. Admission free, the event welcomes approximately 2,000 attendees each month, bringing more attention and recognition to this energetic destination for visual arts.*

THE ARTS COMPANY

Presents

RARE CARBON PHOTOGRAPHIC PRINTS BY FRED DUSEL

THE ARTS COMPANY

215 5<sup>th</sup> Avenue of the Arts, North • Tuesday-Saturday, 11am-5:00pm  
March 5-25, 2016

[www.TheArtsCompany.com](http://www.TheArtsCompany.com)

###



# the arts company

## Photography at The Arts Company

March 5-25, 2016

*Nashville Streets Then and Now*  
Photographs by Ed Clark (1946) & Michael Nott (2016)



Rare and  
Original Carbon  
Photographic Prints  
by Fred Dusel

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5TH AVENUE OF THE ARTS • DOWNTOWN NASHVILLE



THE ARTS COMPANY  
INVITES YOU TO  
A RARE PHOTOGRAPHIC PREVIEW  
DURING A SPECIAL  
**Fresh art Friday**  
at The Arts Company

PRESENTING:  
**CARBON PHOTOGRAPHIC PRINTS**  
BY FRED DUSEL

**FRIDAY, MARCH 4, 2016**

**5:30PM**  
AN EXHIBIT PREVIEW

**6:00PM**  
A CONVERSATION CONNECTING ART AND THE HUMAN SPIRIT  
WITH **FRED DUSEL**, PHOTOGRAPHER EXTRAORDINAIRE  
\*RECEPTION FOLLOWS

HOSTED BY:  
**MICHAEL BURCHAM**  
CEO, NARUS HEALTH

**PAUL POLYCARPOU**  
PUBLISHER AND CEO, NASHVILLE ARTS MAGAZINE

**ANNE BROWN**  
OWNER, THE ARTS COMPANY

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arts

— 20 th

NASHVILLE

From: Brady Brock [mailto:brady@missingpiecegroup.com]

Sent: Friday, February 19, 2016 7:52 AM

Subject: Rolling Stone Country Premieres Jared Deck's "17 Miles" from Self-Titled Debut out May 6th



## JARED DECK TO RELEASE SELF-TITLED DEBUT ALBUM MAY 6, 2016

### "17 MILES" PREMIERES VIA ROLLING STONE



**Jared Deck** will release his self-titled debut album on May 6th. The 11-song set was produced by Grammy-nominee **Wes Sharon (John Fulbright, Parker Millsap)** and recorded at 115 Recording in Deck's home state of Oklahoma. The lead off track and first single, "17 Miles," premiered via Rolling Stone.

Listen to the track via Soundcloud:

<https://soundcloud.com/jareddeckmusic/01-17-miles>

"17 Miles" is a tale of broken dreams, about which Jared stated, "As a teenager, all I wanted was to leave Oklahoma and never look back. The day I worked up the nerve to go, I had a flat tire just 17 miles down the road. Never got any further than that."

Rolling Stone stated that the song "is as playful on the keys as it is on the spirals of pure rock 'n'roll guitar, evoking everything from Jerry Lee Lewis to J. Roddy Walston and the Business and, naturally, Mellencamp." They continue, "Deck sings about the heartland with the power of someone who has seen both its peril and promise, and not just imagined an idealized, cinematic scape that exists in only Brooklyn studios or Hollywood treatments."

Raised on the dusty plains of an Oklahoma family farm in a town of 1,200 people, Jared worked in the fields as well as the town grocery owned by his parents. When the family business saw hard times, he found employment on an oil rig to help pay for school. He then worked at a local factory until the jobs were outsourced, started a business that was hit hard by the recession, and even ran for political office, losing by a couple of percentage points. Desperate to supplement his business during the recession, Deck answered the classified ad of a small, full-gospel church in need of a pianist. Over the next six years, he received an unparalleled musical education that changed his approach to more introspective songwriting.

Through every challenge, music remained the one constant in his life. Jared Deck's debut tells 11 heartfelt stories that illustrate life in the rural heartland with a sound he calls "Midamericana."

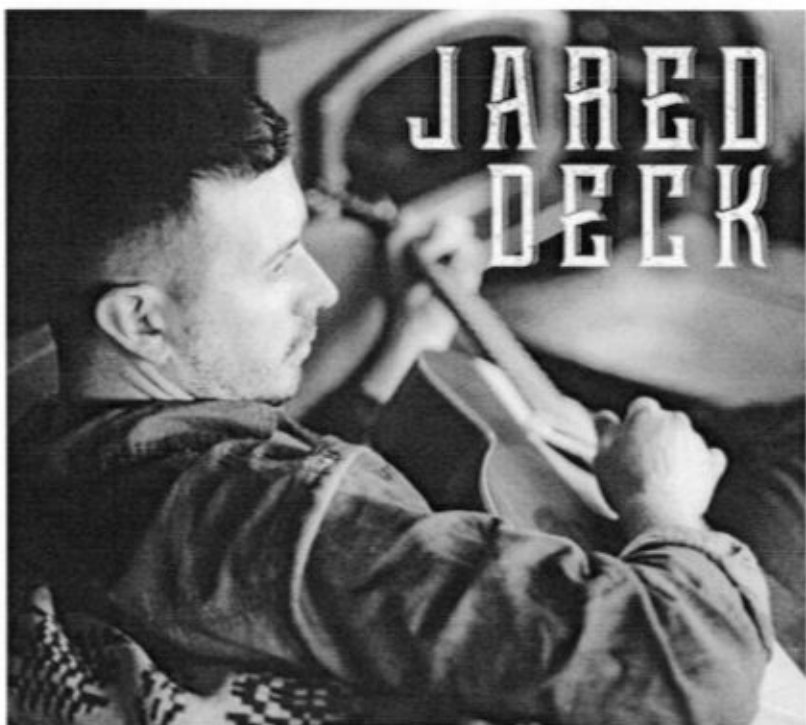
His writing presents the maturity of a man who has learned the hard way. "The pen is disruptive, but inspiring," he says. "It rattles me, reflecting moments and things about myself I might rather forget. But it inspires me to face myself and become the man I'd rather be writing about." That attitude is more than apparent in the songs included on Jared Deck's debut.

***Jared Deck Track List:***

1. 17 Miles
2. Grace
3. Wrong Side Of The Night
4. The American Dream
5. Fight
6. Sweet Breath
7. Hope, KS
8. Wait For you
9. Hell On Wheels
10. Unusually Blessed
11. Song You Can Use

[www.jareddeckmusic.com](http://www.jareddeckmusic.com)





For more information, please contact:

Brady Brock | [615-492-1450](tel:615-492-1450) | [brady@missingpiecegroup.com](mailto:brady@missingpiecegroup.com)

Michael Krumper | [862-234-0801](tel:862-234-0801) | [michael@missingpiecegroup.com](mailto:michael@missingpiecegroup.com)

**Missing Piece Group**

45 Academy Street

Ste# 307

Newark, NJ

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**From:** Peter Steyrer [mailto:hostmaster@steyrer.biz]

**Sent:** Wednesday, February 24, 2016 7:55 AM

**Subject:** Press Info Re-Released Bavarian Volk-musik-Album "Rottaler Peter"

#### PRESS - INFO

And here the next funny Digital Re -Released production the album " Hin- und Hergstanzl with the Rottaler Peter ". Peter Steyrer produced 1982 in the Sigel recording studios in Munich . It's a hearty kracherte Music ' from Niederbayern .

The Rottaler Peter - his name also Organisator for Weddings brings hearty Gstanzl and some original compositions that you do not hear every day . is accompanied the whole with the one or other hearty joke from our Bavarian life .

Of course back to our site there is a free Promo download for your shipment with following link

[www.steyrer.de/promo/7374.htm](http://www.steyrer.de/promo/7374.htm)



For your radio programm use the Labelcode **LC 6462** for STEYRER-DISCO - Label Germany. The copyrights you will see on the Promolink.

Faithfully

your

Peter Steyrer

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USt-ID: DE 252794745

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Wenn Sie den Newsletter nicht mehr erhalten möchten, können Sie sich [hier](#) abmelden.

-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Wednesday, February 24, 2016 7:13 AM

Subject: Satellite Interview March 24th: LIVE from the NY Auto Show- Ten MUST Test Drive Cars of 2016 & How to Get the Most Out of a Test Drive

Hi:

I was wondering if you'd be interested in this interview? It's with Brian Moody is Executive Editor for Autotrader.com at the New York auto show.

Not sure where to start? LIVE from the floor of the New York Auto Show, Autotrader's car expert, Brian Moody, will reveal the ten cars that made 2016's "Must Test Drive" list.

I've included more info below. Please let me know if you'd like to book a slot or have questions. Thank you!

Francisco

WOULD YOU BUY A CAR WITHOUT GIVING IT A TEST DRIVE?

Brian Moody, Executive Editor, Autotrader Will Talk About How to Get the Most Out of a Test Drive to See if That Ride is Right for You

PLUS the Ten MUST Test Drive Cars of 2016

Live from the floor of the New York Auto Show Thursday, March 24th from 7am – 11am ET

Buying a car is the second biggest investment most people make. The test drive is considered one of the most influential parts of the decision making process for car shoppers, but research from Autotrader shows that most test drives are too brief and too few in number to really make an informed decision.

Not sure where to start? LIVE from the floor of the New York Auto Show, Autotrader's car expert, Brian Moody, will reveal the ten cars that made 2016's "Must Test Drive" list. From the unexpected to those with a proven track record, he will give your viewers an exclusive look before the show opens to the public. He'll share tips to navigate the dealership and provide the perfect road map for your test drive!

Brian will also give a sneak peek of this year's auto show and talk about the most anticipated reveals from the Big Apple.

Suggested Questions:

- Why are test drives so important before purchasing a car?
- Which ten cars made the "Must Test Drive" list for 2016?
- What are some tips to keep in mind while taking a test drive?
- Narrowing down choices can become overwhelming, what do you recommend shoppers do once they arrive at the dealership?
- What are the biggest reveals you're seeing at this year's show?
- Where can viewers go for more information?

About the Talent:

Brian Moody, Executive Editor, Autotrader.com Brian Moody is Executive Editor for Autotrader.com, delivering timely, straightforward, unbiased automotive information to the site's 17 million in-market shoppers. Brian manages all of Autotrader's editorial content, including new and used car reviews, comprehensive auto show coverage, video reviews and car shopping tips and daily automotive news stories.

Brian has been an automotive journalist for more than 12 years, reporting for local and national radio, television, print and online outlets. For nearly a decade, Brian contributed new car reviews to KHTK radio in Sacramento, California and later wrote new car reviews and buying advice for several Los Angeles area community newspapers. He also served as Senior Automotive Editor and video producer at Edmunds.com. From a broadcast perspective, Brian created automotive and technology stories for Tech TV, served as a reporter for The World's Greatest Auto Shows on SPEED and regularly contributed automotive buying advice to CNBC's On the Money.

This interview is sponsored by Autotrader

CONTACT:

FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:

Francisco Ramirez Media Relations Specialist  
(646) 926-3458

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**From:** Green Roofs for Healthy Cities [mailto:training@greenroofs.org]

**Sent:** Tuesday, February 23, 2016 2:18 PM

**Subject:** MEDIA RELEASE: Online Green Roof Professional (GRP) Starts February 29th



## Online Green Roof Professional (GRP) Training Starts Febr

*10-Week Program Allows Attendees to Learn at their Own Pace from Anywhere in the World*

**February 23, 2016-** Green Roofs for Healthy Cities, the North American green roof and wall industry association, is pleased to present online Green Roof Professional (GRP) training from February 29th to May 8th, 2016. This 10-week program provides detailed information on green (vegetated) roof design, installation and maintenance, and supports the accredited Green Roof Professional (GRP) designation.

“We launched an online version of this program to satisfy a growing demand for green roof design and installation expertise in areas where we don’t offer in-person training,” says GRHC’s Director of Education and Accreditation, Jordan Richie, “and to continue to build market capacity for green roof implementation in North America and abroad.”

Online GRP training includes over 17 hours of pre-recorded videos, detailed technical manuals totaling 500+ pages, supplementary tools and resources, and extensive student-instructor interaction. The program represents contributions from over 50 industry professionals – including architects, landscape architects, roofing professionals, engineers and more – and is approved for up to 17.5 continuing education credits by a variety of professional associations, such as LA CES, AIA CES, USGBC/GBCI, RCI, and BOMI.

Since the introduction of the GRP accreditation program in 2009, over 700 of North America’s leading green roof designers and practitioners have attained the designation as a means of demonstrating their multidisciplinary knowledge of green roof systems.

Green roofs are widely recognized as a stormwater management best practice, particularly in dense urban areas and cities with combined sanitary and storm sewers. In recent years, the full range of benefits they provide – including urban heat island mitigation, biodiversity enhancement, and air quality improvement – have made them an attractive option for policymakers looking to leverage underutilized private roof space for public gain.

For more details about Green Roof Professional training, and to register for upcoming courses, see [www.greenroofs.org/education](http://www.greenroofs.org/education).



Green roof at the Helen Schuler Nature Center in Lethbridge, AB designed by a GRP with [O2 Planning & Design Inc](#)

**MEDIA CONTACTS:**

Jordan Richie, GRP, Director, Education and Accreditation, Green Roofs for Healthy Cities 416-971-4494 x221, [jrichie@greenroofs.org](mailto:jrichie@greenroofs.org)

Find a PDF version of the media release [here](#).

If you do not wish to receive future emails from Green Roofs for Healthy Cities, [click here to opt-out](#).

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-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Tuesday, March 01, 2016 6:45 AM

Subject: Satellite Interview March 23: The State U.S. Global of Entrepreneurship: Business is Booming / Industry Leader Shares Findings and Economic Health Data

Hi:

I was wondering if you'd be interested in this interview? Entrepreneurship and charting your own course for a better future is at the heart of the American dream. And if recent research, polls and surveys have anything to say – business is booming! With owner optimism, company growth and access to capital at a high, this could be the best time to be your own boss.

On March 23rd, Vijay Tirathrai, Entrepreneurs' Organization, will share highlights from the survey and discuss trends fueling the future of entrepreneurship.

I've included more info below. Please let me know if you'd like to book a slot or have questions. Thank you!

Francisco

The State U.S. Global of Entrepreneurship: Business is Booming Industry Leader Shares Findings and Economic Health Data from a Bi-Annual Survey of Entrepreneurs, Discusses Top Trends

Find out How Your Region Ranks – Local Stats Available

Interviews with Vijay Tirathrai of the Entrepreneurs' Organization (EO):  
March 23rd from 7:00 AM ET to 1:00 PM ET

Entrepreneurship and charting your own course for a better future is at the heart of the American dream. And if recent research, polls and surveys have anything to say – business is booming! With owner optimism, company growth and access to capital at a high, this could be the best time to be your own boss.

In fact, the 2016 Global Entrepreneur Indicator (GEI) reveals a surge in entrepreneurship and an uptick in global economic health – a positive sign for aspiring business owners. On March 23rd, Vijay Tirathrai, Entrepreneurs' Organization, will share highlights from the survey and discuss trends fueling the future of entrepreneurship.

From startups to small businesses, he'll also share advice for those ready to take the entrepreneurial leap. You can also find out how your region ranks - including the best cities, and industries, to start a business.

Topics to be discussed can include:

- 1) Jobs: The rates at which entrepreneurs have hired over the last few years vs. the rate they plan to hire in the next six months.
- 2) Environment: Entrepreneurs are much more positive about the current business environment than they have been in recent years.
- 3) Revenue and profit: Some regions are trending upwards, while others remain steady, and why are we seeing the regional differences that exist?

About the talent:

Vijay Tirathrai, EO's CEO, has made an indelible mark in a variety of businesses, spanning numerous industries in Southeast Asia, for more than 30 years. As a business owner, Tirathrai has led numerous multinational ventures, ranging from manufacturing, distribution and retailing of fashion and association management. Beyond business, Tirathrai has served in several non-profit entities, among them the Malaysian Retailers Association; Commonwealth K'98 Games; the Young Presidents' Organization; The American International University in London and as EO Global Chairman in 2003. Tirathrai is multilingual, and received his education in Malaysia, Singapore and the United Kingdom.

#### SUGGESTED QUESTIONS:

- Why are entrepreneurs across the country so optimistic in 2016?
- What makes an entrepreneur the leading indicator of the world economy?
- Can you talk about the biggest surprises in this year's survey?
- What are some of the top trends that will shape the future entrepreneurship?
- Share some advice for those looking to take the entrepreneurial leap?

This interview is provided by Entrepreneurs' Organization

#### CONTACT:

FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:

Francisco Ramirez Media Relations Specialist

(646) 926-3458

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**From:** Pet Community Center [mailto:meagan@petcommunitycenter.org@mail45.suw13.rsgsv.net] **On**  
**Behalf Of** Pet Community Center  
**Sent:** Monday, March 14, 2016 5:00 AM  
**Subject:** Local Art Supports Spay/Neuter in Nashville

All the news that's fit to spay and neuter!

[View this email in your browser](#)



**For immediate release**  
**CONTACT:** Meagan Hall  
615.669.8320  
[meagan@petcommunitycenter.org](mailto:meagan@petcommunitycenter.org)

## 9th Annual Art for Animals supports Pet Community Center's Spay/Neuter Efforts

**Popular animal welfare fundraiser and art show grows and moves to Factory at Franklin**

NASHVILLE, TN-- Founded and co-hosted by Nashville Paw magazine, Art for Animals features a live auction of local and national artists, a sprawling silent auction to benefit East Nashville's Pet Community Center. Now in its 9th year, Art for Animals is one of Nashville's premier art events and has grown out of its previous locations and will move to the expansive Liberty Hall in the Factory at Franklin. The event will also feature local rescue groups, live music, and a photo booth for attendees.

100% of proceeds benefit Pet Community Center. PCC is a 501c3 non-profit that provides low cost and free spay/neuter at its East Nashville clinic, as well as programs designed to keep pets in loving homes and out of shelters.

Since opening in 2014, Pet Community Center has served over 10,000 animals in Nashville and surrounding communities. PCC was cited by Metro Animal Care and Control as a major contributing factor in the decrease in shelter intake and euthanasia. PCC has developed community outreach programs, such as The Mobile Wellness Clinic, which provides low cost vaccines and microchips. In

addition, the successful Feline Fix Trap-Neuter-Return program has resulted in 40% fewer cats entering the shelter.

Art for Animals supports these life saving efforts by offering an exciting live auction and silent auction of local artwork in a variety of media. Participating artists this year include Hatch Show Print, Harry Underwood, Charla Steele, Arthur Kirkby, Tom Turnbull, Bebo Folk Art, Debe Dohrer, Robin Panzer, Miranda Herrick and Toni Swarthout.

The 9th Annual Art for Animals will be held on Saturday, April 16, from 5:30-9:00pm at the Factory in Franklin. Attire is dressy casual to cocktail. Advanced tickets are \$50/day of event \$60. Exclusive VIP tickets are \$75 and include front row seating, table service, a dedicated bar, and exclusive swag bags filled with local gifts. All tickets are now available on the event website at [NashvilleArtForAnimals.com](http://NashvilleArtForAnimals.com).

For more information on Nashville Paw magazine and Pet Community Center, visit [NashvillePaw.com](http://NashvillePaw.com) and [PetCommunityCenter.org](http://PetCommunityCenter.org).

#### About Pet Community Center

Pet Community Center is a 501c3 non-profit organization dedicated to strengthening the human-animal bond and ending pet overpopulation. We offer low-cost and free spay and neuter services at our East Nashville clinic, as well as pet wellness services through our mobile clinic. Our programs are reaching the most at-risk pets in the Nashville area, preventing pet homelessness, and **improving the quality of life for underserved pets and people**. Since October 2011 we have served more than 13,000 animals and our programs have produced measurable decreases in animal shelter intake.



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*Copyright © 2016 Pet Community Center, All rights reserved.*

Nashville non-profit working to strengthen the animal/human bond and end pet overpopulation.

**Our mailing address is:**

Pet Community Center  
943-B Dr. Richard G. Adams Drive  
Nashville, TN 37207

[Add us to your address book](#)

Want to change how you receive these emails?

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Children's  
Miracle Network  
Hospitals



**Photo, Remote or V/O Opportunity for MARCH 15**  
**Link to b-roll footage**

Media contacts: Pierson Grant Public Relations  
954-776-1999  
Kimberly Rodriguez, ext. 257  
[Krodriguez@piersongrant.com](mailto:Krodriguez@piersongrant.com)

**The Dairy Queen® System Proclaims the End of Winter Five Days Early  
With Free Cone Day on March 15**  
***Donations will be accepted for Children's Miracle Network Hospitals®***

**WHO:** Participating non-mall Dairy Queen® and DQ Grill & Chill® locations throughout the United States

**WHAT:** Participating DQ® locations will serve fans a **FREE** small vanilla soft-serve cone with the signature curl on top

Donations will be collected for Children's Miracle Network Hospitals®, which raises funds to help save and improve the lives of kids treated at 170 children's hospitals across the U.S. and Canada.

All donations collected on Free Cone Day stay in the communities in which they are raised to support local kids at area CMN Hospitals.

Last year, a total of \$140,000 was raised and more than 1,330 cones per store were served during Free Cone Day.

**WHEN:** All day on Tuesday, March 15

**WHERE:** To find a participating location, contact information for Dairy Queen locations can be found at [www.DairyQueen.com/locator](http://www.DairyQueen.com/locator).

**MEDIA OPPORTUNITIES:**

Local participating Dairy Queen Locations invite media in on Free Cone Day to learn how to make the cone with the curl on top.

**ADDITIONAL INFORMATION:**

For more information about the Dairy Queen system, visit [DairyQueen.com](http://DairyQueen.com). Connect with the DQ system on Twitter using #LOVEmyDQ and at [twitter.com/dairyqueen](https://twitter.com/dairyqueen). Visit the DQ Facebook fan page, which has more than 10.2 million friends and become a friend at [facebook.com/dairyqueen](https://facebook.com/dairyqueen).

###

**About IDQ:**

International Dairy Queen Inc., (IDQ), based in Minneapolis, Minnesota, is the parent company of American Dairy Queen Corporation. Through its subsidiaries, IDQ develops, licenses and services a system of more than 6,600 locations in the United States, Canada and 27 other countries. IDQ is a subsidiary of Berkshire Hathaway Inc. (Berkshire) which is led by Warren Buffett, the legendary investor and CEO of Berkshire. For more information visit [DairyQueen.com](http://DairyQueen.com).

**About Children's Miracle Network Hospitals:**

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are, at [CMNHospitals.org](http://CMNHospitals.org) and [facebook.com/CMNHospitals](https://facebook.com/CMNHospitals).



**From:** Songsalive! [mailto:info@songsalive.org]

**Sent:** Tuesday, March 22, 2016 5:16 PM

**Subject:** [Songsalive! Songnotes] Spring has sprung... imagine your music on a plane, having coffee with a music supervisor, and more



## Musical Reader

Welcome to another edition of Songsalive! SONGNOTES, our regular newsletter for everything you need to know about the craft and business of songwriting.

Here in the Northern Hemisphere, spring is upon us. If you are feeling in a rut with your songwriting, get outside! Talk a walk! Appreciate the beauty of Spring and let it inspire you! Sometimes all you need to get over a songwriting block is to spend some time outdoors in the sun.

We have a great newsletter for you this week. We have some exciting Songshop leads for our members, including a special invitation to submit your music videos to an in-flight programming. Imagine thousands of people watching you while they fly somewhere? Pretty nifty. Also, this Saturday a special Songsalive! Showcase in Los Angeles featuring long time member Cindy Alter from South Africa. In other news, our Songraft Video series is going gang busters, with a new interview Gilli Moon conducted with Kristin Summers, Music Supervisor for "The Talk" TV show. The Ascap Expo is coming up soon in Hollywood. Are you going? If so, be sure to hunt down Mary Lemanski, who will be in her "Got Songs" Songsalive! Tshirt, and ask her some deep and meaningful questions on how to get your songs out there through Songsalive! We've teamed up with MixButton, an online company that mixes your music. It's pretty awesome that we live in a digital age and can do practically anything online. Pro Members get 10% off this service. Also, some awesome music business articles and an opportunity to win a free download of Gilli's book, *The 360 Degree Songwriter - A Whole-istic Approach to Becoming A Hit Maker*.

All of that, and more, BELOW!



*(pictured: Cindy Alter, long time Songsalive! member from South Africa, here in Los Angeles for a short time only).*

Now for more Songsalive! news and opportunities...

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### **Songshop opportunities**

**Get song leads where music business professionals** (record labels, publishers, film producers and music supervisors) **hunt songs from the Songsalive! song pool.** Also, listings of cool gigs, jobs, music and marketing opportunities. We give you the contact directly. No screeners, no walls. Direct songwriter to business pitch.

### **New Songsalive! Songshop Leads for Pro Members:**

- Hybrid Trailer Music Needed Immediately For Placement
- Dramatic & Romantic Instrumentals Needed For Placement
- Music Videos Wanted for In-Flight Airplay !! HOT !!
- Music Licensing Co Seeks New Music Immediately
- Score Composer Needed ASAP For Feature Film

### **Members - click to access Songshop**

(Don't have access yet? That's because Songshop is released to you after a week of being a member.)

[Join as a Pro Member to access this program.](#)

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Songsalive! Songcraft  
Video Series



Gilli Moon  
interviews  
Kristin Summers  
on Music  
Supervision



## New Songcraft Video Added to Songsalive! Backstage: Kristin Summers, Music Supervisor

Watch this candid interview our Songsalive! Prez, Gilli Moon, did with the super awesome **Kristin Summers, Music Supervisor** of "The Talk" TV show.

**>>>>>>How To Get A Music Supervisor to Go Out For Coffee With you... and other great ideas on getting songs in TV, Film and Media**

Find out in this 30 mins video interview:

- clarity on what a music supervisor does
- what a typical day is for a music supervisor
- how you can benefit from contacting and working with a music supervisor
- how to submit your songs to TV, films and other media through a music supervisor
- best practices on preparing your songs for submission
- ...and other cool words of wisdom

Here's an introduction...



**Pro Members, ==> [view the interview with Kristin here](#) <==**  
(don't have access yet? Find out how to watch it in advance [here](#))

Not a Songsalive! member? Please visit [www.songsalive.org/benefits](http://www.songsalive.org/benefits) to find out about Songcraft and other benefits of membership

### **About the Songsalive! Songcraft program:**

Watch videos, do courses, and listen to audio podcasts online from our Master **teachers**. Topics include songwriting structure, lyric writing, songwriting opportunities overseas, publishing, producing, getting songs placed in Film and TV, and so much more. Plus, we offer a multitude of training videos and podcasts that inspire, uplift and engage you. New videos added regularly. Songcraft Video pages start opening up the longer you remain as a member.



### **Upcoming Songsalive! Events**

**==>Go to our Calendar for all Events Details<==**

Tuesday, March 22

9:00pm New York Songsalive! Showcase & Open Mic

Wednesday, March 23

1:00am New York Songsalive! Showcase & Open Mic

Saturday, March 26

6:00pm Orange County Songsalive! Songwriters Workshop

6:30pm Songwriters Saturday Night Live - Sherman Oaks Los Angeles

Tuesday, March 29

9:00pm New York Songsalive! Showcase & Open Mic

Wednesday, March 30

1:00am New York Songsalive! Showcase & Open Mic

Tuesday, April 5

9:00pm New York Songsalive! Showcase & Open Mic

Wednesday, April 6

1:00am New York Songsalive! Showcase & Open Mic

Tuesday, April 12

9:00pm New York Songsalive! Showcase & Open Mic

Wednesday, April 13

1:00am New York Songsalive! Showcase & Open Mic

Sunday, April 17

12:00pm Los Angeles Songsalive! Songwriters Workshop

**Sponsored Event: ASCAP EXPO APRIL 28-30 (Enter code: SONGSALIVEDEAL to get a discount to attend)**



The ASCAP "I Create Music" EXPO puts you face-to-face with some of the world's most successful songwriters, composers, artists, producers and music business leaders, all who willingly share their knowledge and expertise and give you the know-how to take your music to the next level.

**==>Go to our Calendar for all Events Details<==**

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## Latest Headlines from our Blog roll

### **Songsalive!**

New Partner Added to Songsalive! Partner Directory: MixButton @MixButton #musicproduction

Songsalive! is proud to announce a new partnership with MixButton. MixButton is an Online Mixing.....

Event: Mar. 26th Songsalive!/SongNet Songwriters Saturday Night Live + Open Mic SONGWRITERS SATURDAY NIGHT LIVE Stick out your tongue and taste the talent - original, talented.....

Community - feedback for your songs

Community is so important for songwriters and songwriting. Songwriting communities can help.....

tumblr.

More at tumblr

### **Music Business Worldwide**

Republic's Trina Tombrink joins RED Distribution in New York City

Exec played key role in breaking James Bay and Florence & The Machine The post Republic's Trina Tombrink ...

AIM Academy launches in London with record label masterclass this week

'This is testament to the demand for industry-specific training' The post AIM Academy launches in London with record...

It's a big week for the Artist Services model in the UK

The entire Top 4 of Saturday's Chart Update were released through model The post It's a big week for the Artis...

Hunt for US streaming publishing settlements won't stop at Spotify

NMPA CEO David Israelite answers MBW's questions The post Hunt for US streaming publishing settlements won't s...

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## New Partner Added to Songsalive! Marketplace: MixButton



**Songsalive! is proud to announce a new partnership with MixButton.** MixButton is an **Online Mixing Studio Service** | Perfect for artists - songwriters - bands - rappers - composers | Simply send over your stems and with your ideas and direction, we will mix to our high-end professional standard and return it within a week. Each package includes some personal mix variables (e.g. Vocal tuning, Drum Enhancement, Fine Editing) and also gives you the chance to review our work before you are happy with the final mix.

**Songsalive! Pro Members get your 10% discount here.**

(Backstage: [www.songsalive.net](http://www.songsalive.net), click on Marketplace).



**About the Songsalive! Marketplace:** Maximize opportunities for you as a songwriter, and your songs, going to market, and within the marketplace: that is the music business. We do this by outreaching to our special partners, events and networks around the world that offer ADD-ON opportunities to your existing membership.\*

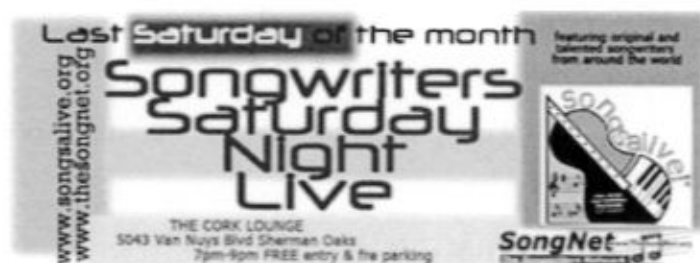
**Behind the Songsalive! Backstage, you can access 100 exclusive discounts, only for our Songsalive! PRO members.**

**Members log in**

**Discover MORE Member Benefits - Click Here**

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## featured Songsalive! event

### LOS ANGELES - Saturday March 26 - Songwriters Saturday Night Live

Stick out your tongue and taste the talent - original, talented songwriters and their songs, live on Saturday night. **Featuring** our Songwriter Members: **Cindy Alter** (all the way from South Africa!), **Paul Rasmusson** (previous Songsalive! Songwriter of the Year Award recipient), **Charlie McCord**, **Mike Schlenoff**, and **Jimi Yamagishi** (Host).

**OPEN MIC** after the featured artists set. We encourage all singer/songwriters (whether new to our organizations or members) to come down and sign up (must sign up at 7pm)

**WHEN: Saturday March 26 7-9pm**

**WHERE: THE CORK LOUNGE**, 5043 Van Nuys Blvd, Sherman Oaks, California 91403 (within Corky's Restaurant)

**COST: FREE** entry! Donations welcome to support our non-profit efforts. Open to the public over 21. The Venue has great diner and bar food, and of course great drinks. Free Parking.

**RSVP ON FACEBOOK**

#### **FEATURED SONGWRITERS PERFORMING:**

**CINDY ALTER:** Born in South Africa, Cindy has travelled the world through her music.

As pop singer for Clout the all-girl 12million album selling band in the 70's, to the singer/songwriter living and working in Los Angeles through the 90's, relocating back to South Africa in 2005 to tour and start a new band, Alter Irving, to releasing her 3rd solo album, and her Biography, 'No Substitute'. This is what she does, and who she is. A musician, songwriter, singer, gypsy soul, following her dreams to wherever they may lead. Cindy has just returned from Nashville, after co-writing, playing and recording a new EP, to be released in June 2016. Now, back in her beloved Los Angeles for a 3 week tour, Cindy is looking forward to connecting with local musicians and songwriters. [www.cindyalter.com](http://www.cindyalter.com)

**PAUL RASMUSSEN:** I've been writing and have recorded over 50 songs to date. With a lifelong interest in philosophy and psychology, I have turned my observations into songs. I was the 2014 "Songsalive! Songwriter of the Year." [www.paulrasmusson.com](http://www.paulrasmusson.com)

**CHARLIE MCCORD:** Songwriter and guitarist from Los Angeles making rock-infused pop and electronic music. Charlie has a strong family ties when it comes to music - his father, Billy Vera, was a songwriter and performer and he performs and composes with his brother, Lee Mayeux. [charliemccord.com](http://charliemccord.com)

**MIKE SCHLENOFF:** Mike Schlenoff, affectionately known as Schlenny, is an independent songwriter and musician. Raised on and roused by 20th century popular music, Schlenny's style evokes sentiments of American roots, traversing the rhythms of Tin Pan Alley, the visceral storytelling of country music and the grit of rock & roll. Before venturing out on his own, Schlenny toured nationally as the lead guitarist for Berklee alumni, Mornin' Old Sport, and was a distinct part of Boston's underground jug-funk band, The Hogstompers. In 2014, he released his debut solo album Muse's Morals. Now relocated to Los Angeles, Schlenny combines soul and study to create fun and informed live music. [www.schlennymusic.virb.com](http://www.schlennymusic.virb.com)

**JIMI YAMAGISHI:** writes stuff, plays fixes & builds guitars, sings, cooks, works on cars, sometimes successfully, tries to live life off the corporate grid, washes dishes, takes out the garbage, cleans the litter box & generally lives by the grace of God. If ya wanna know more, go talk to him. He doesn't bite & is not contagious. Yet. [www.jimiyamagishi.com](http://www.jimiyamagishi.com)

#### **BROUGHT TO YOU BY:**

**Songsalive!** - The largest international non-profit membership organization and social community for songwriters and composers, since 1997.

YOUR SONGS. YOUR BUSINESS. WORLDWIDE. GOT SONGS? [www.songsalive.org](http://www.songsalive.org)

**SongNet** - A network of career-minded songwriters, musicians, artists and music industry professionals, supporting each other through network events, seminars, showcases and collaboration. [www.thesongnet.org](http://www.thesongnet.org)

Follow us at #songwritersatnightlive @songsalive @Songnet

---

**The 360 Degree Songwriter**  
**The Whole-istic Approach To Becoming A Hit Maker**

New book by Gilli Moon



**BUY IT NOW**

Learn how to write Hit Songs  
and make money from  
your songwriting.

**SIGN UP HERE TO**  
**FIND OUT HOW**

(we'll pull randomly one person a week from the  
list to get a free ebook)

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FROM THE HEART

Spring has returned. The Earth is like a child that knows poems.  
-Rainer Maria Rilke



Go see our fresh new website look and feel at [www.songsalive.org](http://www.songsalive.org)

**Not a member yet? TRY Songsalive! for just \$1 [here](#).**

**Thank you for reading!**

[Like](#) [Tweet](#) [+1](#)

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We hope you've enjoyed our **Songsalive! Songnotes** - our official newsletter. We send this regularly to our mailing list. Thanks for reading.

xo,



*gilli moon*

**Gilli Moon**  
President, Songsalive!



A handwritten signature in cursive script that reads "Mary Lemanski".

**Mary Lemanski**

Director Of Operations, Songsalive!

P.S. [Register for our FREE Webinar](#) - How To Plan For and Have A Successful Songwriter Business - tools and info to get your songwriter business rockin'.

P.S.S. Find out what else we offer songwriters and composers [here](#)

P.S.S.S. **Advertise with us:** We send Songnotes out to our Songsalive! Pro Members, mailing list subscribers, and social networks, with an attractive 25,000+ reach consisting of songwriters, artists, music business professionals, the media, and fans/lovers of music. *For Advertising requests, please visit [click here](#).*

**Songsalive!®**

International non-profit 501(c3) organization supporting, promoting and educating songwriters and composers worldwide, since 1997.

[www.songsalive.org](http://www.songsalive.org)



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*You are receiving our weekly newsletter from Songsalive! Feel free to opt out below. Though we will miss you and you will miss out on our news, events and opportunities.*

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-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Wednesday, March 23, 2016 10:23 AM

Subject: Satellite Interview April 6: Keeping Up with Joe Gibbs! Life in the Fast Lane: Joe on NASCAR, his all-star team and his 25 year partnership with Interstate Batteries

Hi:

I was wondering if you'd be interested in this interview? In interviews on Wednesday, April 6th owner of Joe Gibbs Racing and three-time Super Bowl winning coach, Joe Gibbs will be available to discuss his success on and off the track, what he thinks of the 2016 team and his 25 year business relationship with Interstate Batteries.

Full release below. Please let me know if you'd like to book a slot or have questions.

Thank you!

Francisco

**\*\*Satellite Interview Opportunity\*\***

Keeping Up with Joe Gibbs!

Life in the Fast Lane: Joe will be available to discuss NASCAR, his all-star team and his 25 year partnership with Interstate Batteries

Satellite Interviews Available Wednesday, April 6th, from 8am – 11am ET

The 2016 NASCAR season is underway, and Joe Gibbs Racing is on the fast-track to being number one! With Denny Hamlin opening the season and securing the Daytona 500 win, the JGR team is looking to drive laps around the competition. But NASCAR champions like Bobby Labonte and Kyle Busch would not be able to start their engines without the help of longtime partner Interstate Batteries.

In interviews on Wednesday, April 6th owner of Joe Gibbs Racing and three-time Super Bowl winning coach, Joe Gibbs will be available to discuss his success on and off the track, what he thinks of the 2016 team and his 25 year business relationship with Interstate Batteries.

Suggested Questions:

- Tell us about the Daytona 500 win.
- What are your predictions for the 2016 season?
- This year marks your 25th anniversary with Interstate Batteries, tell us about your partnership.
- From the football field to the racetrack, how does one embody such great success?
- Where can we go to learn more about the Joe Gibbs Racing Team?

About the Talent:

Joe Gibbs, Owner and Co-Chairman of Joe Gibbs Racing The three-time Super Bowl winning coach for the Washington Redskins, Joe Gibbs is in the Pro Football Hall of Fame. Upon leaving the NFL in the early 90s, he started exploring NASCAR for opportunities and launched Joe Gibbs Racing (JGR) in 1991. Under "Coach's" guidance during the last 25 years, JGR has evolved from a single-car team to a multi-car powerhouse that has won three NASCAR Sprint Cup Series championships. While competition – on the



track and the gridiron – has been a significant part of Gibbs' life, instrumental through it all is his faith. Serving others through Christian ministry has always been close to his heart and in 1986 he helped found Youth for Tomorrow, a residential youth home, private school and counseling center for at-risk teenagers in the Washington metro area. Gibbs is the author of "Game Plan for Life," "Fourth and One" and "Racing to Win." Along with his wife Pat, Gibbs lives in North Carolina. They have two sons, JD and Coy, and eight grandchildren.

This interview is sponsored by Interstate Batteries

**CONTACT:**

**FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:**

Francisco Ramirez Media Relations Specialist

(646) 926-3458

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-----Original Message-----

From: Franc Ramirez [mailto:framirezmedia@gmail.com]

Sent: Tuesday, March 29, 2016 7:56 AM

Subject: Satellite Interview April 13: Travel Expert Samantha Brown Highlights New AARP Travel Survey, Shares Tips On Staying In-the-Know when Travelling to America's Treasures

Hi:

I was wondering if you'd be interested in this interview? Did you know there are 59 national parks across the United States? And according to a new travel study, 70 percent of adults in the U.S. have visited at least one national park and would recommend those trips to others. Travel Channel's Samantha Brown can share expert advice for planning the perfect trip to any park.

Full release below. Please let me know if you'd like to book a slot or have questions.

Thank you!

Francisco

Travel Expert Samantha Brown Shares Tips for Finding Secret Spots and Staying In-the-Know when Travelling to America's Treasures Highlights from a New AARP Travel Survey on National Parks

Interviews Available with AARP Travel Ambassador Samantha Brown:

Wednesday, April 13 from 7:00 AM ET – 11:00 AM ET

Did you know there are 59 national parks across the United States? And according to a new travel study, 70 percent of adults in the U.S. have visited at least one national park and would recommend those trips to others. While the Grand Canyon and the Washington Monument top the list of most popular, AARP Travel Ambassador, Samantha Brown can share expert advice for planning the perfect trip to any park.

From hidden waterfalls, to mountain top dining, to camping on the less touristy North Rim, Samantha can share secret spots, top trails and tips for taking the road less travelled with your viewers in interviews on April 13.

Samantha's travel tips will also include:

- ☐ Favorite national parks to attend
- ☐ Best times of the year to visit specific parks
- ☐ Summer reservation strategies
- ☐ Great road trip destinations for your region
- ☐ Ways to save on road trips
- ☐ How to elevate your food game in the parks

Suggested Questions:

- What are some of America's most popular national parks?
- What is the best road trip destination for viewers in [insert region]?
- Share some tips for finding secret spots and lesser known park attractions.
- What are some ways to save on road trips?
- Where can viewers go for more ideas and information? [www.aarp.org/magazine/](http://www.aarp.org/magazine/)

#### About the Talent:

##### Samantha Brown, AARP Travel Ambassador

Samantha Brown is a globe-trotter and television host who has visited 220 cities in 49 countries and aims to share the joy of seeing the world. When it comes to travel, her motto is: "If I can do it, you can do it." These days Brown does it with a family. Twins Ellis and Elizabeth were born in January 2013 and were on their first plane at age 2 months. Brown initially aspired to be an actress and fell into her travel career accidentally; a producer spotted her work in a commercial and recommended her to the Travel Channel, where she spent a decade hosting various series. As AARP travel ambassador, Samantha shares practical tips and cultural insight, and has built a community of resources for 50+ travelers. She also blogs regularly on her website, [Samantha-Brown.com](http://Samantha-Brown.com).

#### About AARP The Magazine

With nearly 36 million readers, AARP The Magazine is the world's largest circulation magazine and the definitive lifestyle publication for Americans 50+. AARP The Magazine delivers comprehensive content through health and fitness features, financial guidance, consumer interest information and tips, celebrity interviews, and book and movie reviews. AARP The Magazine was founded in 1958 and is published bimonthly in print and continually online. Learn more at [www.aarp.org/magazine/](http://www.aarp.org/magazine/). Twitter: [twitter.com/AARP](https://twitter.com/AARP)

#### About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into 'Real Possibilities' by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world's largest circulation magazine, AARP The Magazine and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit [www.aarp.org](http://www.aarp.org) or follow @aarp and our CEO @JoAnn\_Jenkins on Twitter.

This interview is provided by AARP

#### CONTACT:

FOR MORE INFORMATION OR TO BOOK AN INTERVIEW:

Francisco Ramirez Media Relations Specialist  
(646) 926-3458

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**From:** Joe Sivick [mailto:[jsivick@missingpiecegroup.com](mailto:jsivick@missingpiecegroup.com)]

**Sent:** Tuesday, March 29, 2016 10:20 AM

**Subject:** NPR Music Premieres Ryan Beaver's "If I Had A Horse" / CMT Premieres "Dark" video - new LP out May 6th



**NPR Music Premieres Ryan Beaver's  
"If I Had A Horse" From Forthcoming  
Album RX out May 6th**

**CMT Premieres Video for "Dark"  
US Tour Dates Announced**



On May 6, Nashville's **Ryan Beaver** will release his anticipated new album **Rx**. This week, **NPR Music** premiered the album's closing track "If I Had A Horse" and **CMT** has premiered the video for his single, "Dark."

Writing in *NPR Music*, Jewly Hight said "'Horse' concludes Beaver's new album **RX**, with stark, demo-like vulnerability... The remainder of the dozen tracks perform similarly visceral emotional work, albeit with a livelier combination of Music Row proficiency, singer-songwriter/ roots-rock earthiness and digital punch.

Stream "If I Had A Horse" via YouTube:

<https://www.youtube.com/watch?v=TLIZYTqn68I>

Today, CMT premiered the video for "Dark," the first single to be released from **Rx**. Watch here: <http://www.cmt.com/videos/ryan-beaver/1346357/dark.jhtml>

**Rx**, which Beaver co-produced with longtime compadres **Jeremy Spillman** and **Ryan Tyndell** (both of whom have worked with **Eric Church**, **Nikki Lane**, and **Little Big Town**), makes it abundantly clear why Ryan Beaver has already been widely acclaimed as an artist to watch.

*Rolling Stone* recently named him one of "10 New Country Artists You Need to Know," and he's received acclaim from the likes of **Lee Ann Womack**, **Maren Morris**, **Kacey Musgraves** and **Ashley Monroe**, with whom he's toured as an opening act.

Late last year, *Stereogum* premiered his single "Dark" and called it "the strongest country song I've hear all year." The track became the impetus for the writing and recording of the album, and stemmed from a challenging time in his life when he lost his grandfather, a close friend, a subsequently a relationship in a short period of time.

"Writing 'Dark' really shook me, and really woke me up," he says. "I think I needed to hear those words more than anybody, and I realized that if I felt that way, maybe others would. I got super excited, and I thought, 'OK, I think I'm onto something here, this is a path that I want to take.'

"Singing 'I ain't afraid of the dark' is as simple as it gets, and anybody can understand what it means. That's me trying to be an adult and trying to figure out how to deal with the real world. It's really simple, but getting yourself to the point where you're able to express things that simply is a challenge, and it something I aspire to. That's what Hank Williams did, and it's what Tom Petty does: express these complicated emotions in everyday language that everyone can understand. That's my goal."

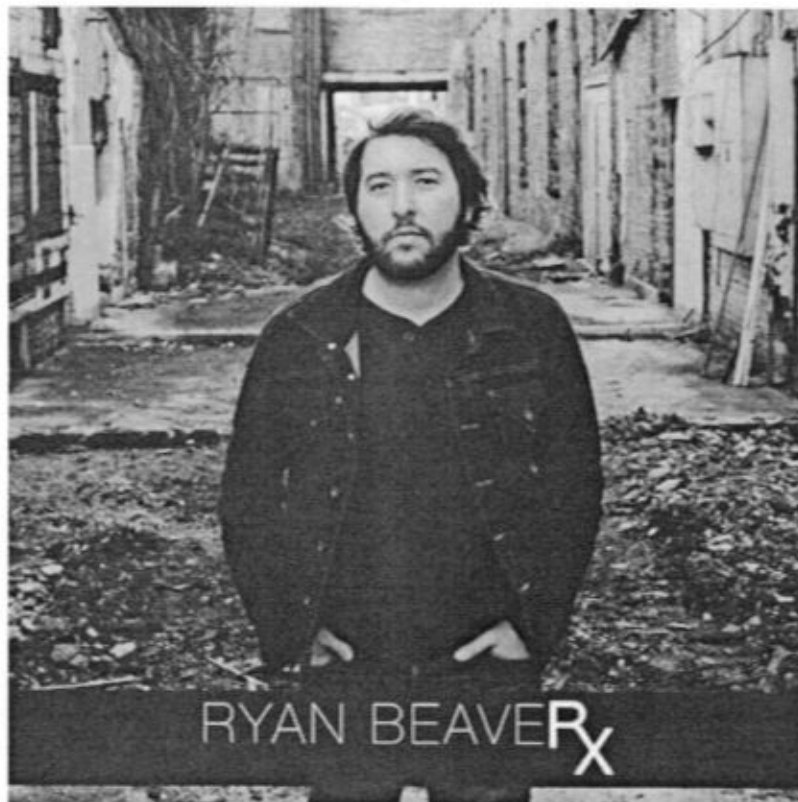
#### **Tour Dates:**

4/16: Savannah, GA - The Southbound Brewery %  
4/20: Fort Worth, TX - The Capital Bar  
4/22: Austin, TX - Lamberts  
4/29: Jacksonville, FL - Mavericks %  
5/5: New York, NY - Mercury Lounge  
5/7: Philadelphia, PA - Milkboy Philly  
5/10: Nashville, TN - The Basement East (Album Release Show)  
5/11: Decatur, GA - Eddie's Attic

% - with JJ Grey & Mofro

**Track List:**

- 1) Dark
- 2) Rum & Roses
- 3) Fast
- 4) When This World Ends
- 5) Jesus Was A Capricorn
- 6) Kristofferson
- 7) Habit
- 8) Vegas
- 9) Gravedigger
- 10) Still Yours
- 11) RX
- 12) If I Had A Horse



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