

# ORDER



**Orders**  
**Order / Rev:** 895184  
**Alt Order #:** WOC11771663  
**Product Desc:** 6JONE  
**Estimate:** 6596  
**Flight Dates:** 08/21/18 - 08/28/18  
**Original Date / Rev:** 08/13/18 / 08/13/18  
**Order Type:** NORMAL

**WECP**

**Primary AE:** Panama City House  
**Sales Office:** PCBN  
**Sales Region:** National

**Agency**  
**Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 210 W Penn Ave  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Cecilia A Jones Campaign  
**Demographic:** A50+  
**Product Codes:** Candidate - Local - Other  
**Priority:** P-02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 151137  
**Agency External ID:** 1244  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	5	\$360.00	\$306.00
08/27/18	08/27/18	1	\$70.00	\$59.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	5	\$360.00	\$306.00	14.77
September 2018	1	\$70.00	\$59.50	2.83
<b>Totals</b>	<b>6</b>	<b>\$430.00</b>	<b>\$365.50</b>	<b>17.60</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	08/21/18	08/26/18	Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$80.00	P-02	3.45	NM	1	\$80.00
(Program: FACE NATN-CBS/FACE NATN2-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----1					1	\$80.00		3.45			
N 2	WECP	08/21/18	08/27/18	Local 18 @ Noon	CM	12:00 PM-12:30 PM	11111--	:30	5	\$70.00	P-02	2.83	NM	5	\$350.00
(Program: LOCAL18 NWS@NN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/18	08/27/18	11111--					5	\$70.00		2.83			
Totals													6	\$430.00	