



iHeartMEDIA

Order Confirmation

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Printed: 08/06/2018 14:42:34

Joe Markley for Lieutenant Gov

849 S Main St

Cheshire, CT 06410

Advertiser No: 758547

Start Date: 08/07/2018

End Date: 08/14/2018

Month Type: Calendar

Entered: 08/06/2018 02:38 PM by Fusion

Last Update: 08/06/2018 02:42 PM by ccmhar1r

Spl Req Inv:

AE: COOPER, ROSS

Note: JOE MARKLEY FOR LIEUTENANT GOVERNOR

Note 2:

Order No: 1104953443

Contract/Code #:

Co-op: No

Package: No

CPE:

Revision #: 0

Agency Comm.: 0%

Cash In Advance: Yes

Market Station	Bind To	Start Date	End Date	No On Air Sch W. Days	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Copy Group	Spot Len.	Priority Revenue Type	Rate	Ord. Spots	Ord. Cost
1 NEW HAVEN 06:00-10:00	WELL-AM Commercial	08/07/18	08/10/18	1	0	0	0	4	4	4	0	0	16	583357 /JOE MARKLEY FOR LT GOV/60	60	500	75.00	16	1,200.00
2 NEW HAVEN 10:00-15:00	WELL-AM Commercial	08/07/18	08/10/18	1	0	0	0	5	5	5	0	0	20	583357 /JOE MARKLEY FOR LT GOV/60	60	500	65.00	20	1,300.00
3 NEW HAVEN 15:00-19:00	WELL-AM Commercial	08/07/18	08/10/18	1	0	0	0	4	4	4	0	0	16	583357 /JOE MARKLEY FOR LT GOV/60	60	500	55.00	16	880.00
4 NEW HAVEN 06:00-10:00	WELL-AM Commercial	08/11/18	08/11/18	1	0	0	0	0	0	0	0	4	4	583357 /JOE MARKLEY FOR LT GOV/60	60	500	25.00	4	100.00
5 NEW HAVEN 10:00-15:00	WELL-AM Commercial	08/11/18	08/11/18	1	0	0	0	0	0	0	0	5	5	583357 /JOE MARKLEY FOR LT GOV/60	60	500	30.00	5	150.00
6 NEW HAVEN 15:00-19:00	WELL-AM Commercial	08/11/18	08/11/18	1	0	0	0	0	0	0	0	4	4	583357 /JOE MARKLEY FOR LT GOV/60	60	500	30.00	4	120.00
7 NEW HAVEN 06:00-10:00	WELL-AM Commercial	08/12/18	08/12/18	1	0	0	0	0	0	0	0	4	4	583357 /JOE MARKLEY FOR LT GOV/60	60	500	30.00	4	120.00
8 NEW HAVEN 10:00-15:00	WELL-AM Commercial	08/12/18	08/12/18	1	0	0	0	0	0	0	0	5	5	583357 /JOE MARKLEY FOR LT GOV/60	60	500	30.00	5	150.00
9 NEW HAVEN 15:00-19:00	WELL-AM Commercial	08/12/18	08/12/18	1	0	0	0	0	0	0	0	4	4	583357 /JOE MARKLEY FOR LT GOV/60	60	500	30.00	4	120.00
10 NEW HAVEN 06:00-10:00	WELL-AM Commercial	08/13/18	08/14/18	1	1	0	0	4	4	0	0	0	8	583357 /JOE MARKLEY FOR LT GOV/60	60	500	75.00	8	600.00



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Market Station	Bind To	Start Date	End Date	No On Of Air Sch W. W. Days	Skip W. M T W T F S S	Spots/ Copy Group	Spot Len.	Priority Revenue Type	Rate	Ord. Spots	Ord. Cost
11 NEW HAVEN 10:00-15:00		08/13/18	08/14/18	1 1	0 5 5 0 0 0 0	10 583357 /JOE MARKLEY FOR LT GOV/60	60	500	65.00	10	650.00
WELL-AM Commercial								Local Direct-Political			
12 NEW HAVEN 15:00-19:00		08/13/18	08/14/18	1 1	0 4 4 0 0 0 0	8 583357 /JOE MARKLEY FOR LT GOV/60	60	500	55.00	8	440.00
WELL-AM Commercial								Local Direct-Political			

No. of Spots/Misc/Digital: 104/0/0

Ordered Gross: \$5,830.00
Agency Commission: \$0.00
Ordered Net: \$5,830.00
Total Net Due: \$5,830.00

	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Amount Ord:	104	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	5,830.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	5,830.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers
Joe Markley for Lieutenant Gov 100%

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>960 1410</u> <u>WELI / WPOP</u>	Date: <u>8-6-18</u>
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I, Thomas Scott,

being/on behalf of: Markley for LG,

a legally qualified candidate of the (Lt. Gov) - Republican

political party for the office of: Lt. Gov.

in the State of Connecticut

election to be held on: Aug. 14, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Joe Markley for Lt. Gov.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Stanley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/6/18
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Steve Honeycomb
Printed Name

Legislative President
Title